

YouGov / The Sun Survey Results

Sample Size: 1891 GB Adults
Fieldwork: 29th - 30th April 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1891	452	581	157	212	569	486	419	919	972	229	482	647	533	1078	813	242	615	405	465	165	
Unweighted Sample	1891	446	597	126	228	574	495	415	879	1012	138	462	753	538	1249	642	283	590	359	476	183	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	30	100	0	0	0	70	4	12	32	28	24	33	29	32	36	23	34	36	33	24	18
Lab	39	0	100	0	0	6	83	35	37	41	49	37	39	36	34	45	36	29	40	51	44
Lib Dem	11	0	0	100	0	3	1	36	11	10	19	12	9	9	13	7	9	12	11	12	5
Other	20	0	0	0	100	21	12	16	20	21	7	18	23	24	17	25	21	23	17	14	34

Other Parties Voting Intention

UKIP	14	0	0	0	100	20	7	9	14	14	2	10	17	20	10	19	16	18	14	12	6
SNP / PCY	3	0	0	0	0	0	2	2	3	3	3	3	3	3	3	3	1	0	1	0	28
Green	2	0	0	0	0	0	2	4	2	2	1	4	2	1	2	2	3	3	2	0	0
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	0	1	1	1	1	1	1	1	0	1	0	1	0

Non Voters

Would Not Vote	7	0	0	0	0	1	3	4	6	8	15	8	7	3	5	10	5	7	8	9	2
Don't know	14	0	0	0	0	13	9	17	9	19	14	15	12	15	14	14	16	15	15	11	12

Do you approve or disapprove of the Government's record to date?

	April 28-29	April 29-30																				
Approve	26	26	78	4	37	7	53	5	23	32	21	30	28	25	25	33	18	31	31	27	21	16
Disapprove	61	59	10	90	46	81	33	85	63	57	60	47	54	61	66	53	67	55	52	58	64	75
Don't know	14	15	12	6	18	12	14	10	14	10	19	24	18	14	10	15	15	14	16	16	15	9

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	April 22-23	April 29-30																				
Strongly support	5	3	7	1	7	0	4	1	3	4	2	2	3	3	3	4	1	3	4	1	3	0
Tend to support	26	26	55	7	53	16	46	8	31	29	23	22	29	26	25	31	19	30	29	26	21	23
TOTAL SUPPORT	31	29	62	8	60	16	50	9	34	33	25	24	32	29	28	35	20	33	33	27	24	23
Tend to oppose	31	29	23	34	23	30	25	31	32	27	32	34	25	28	32	29	30	29	31	31	29	22
Strongly oppose	29	31	6	56	5	50	18	55	26	33	30	24	27	33	36	26	38	28	27	28	36	49
TOTAL OPPOSE	60	60	29	90	28	80	43	86	58	60	62	58	52	61	68	55	68	57	58	59	65	71
Don't know	9	11	8	3	12	3	7	5	8	7	14	17	15	10	4	10	12	10	10	14	11	6

Fieldwork: 29th - 30th April 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1891	452	581	157	212	569	486	419	919	972	229	482	647	533	1078	813	242	615	405	465	165	
Unweighted Sample	1891	446	597	126	228	574	495	415	879	1012	138	462	753	538	1249	642	283	590	359	476	183	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

April 22-23 April 29-30

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	76	77	83	80	67	79	82	81	75	78	75	58	77	83	76	79	74	75	73	75	80	84
Immigration & Asylum	51	55	66	46	41	84	72	52	46	52	58	32	44	60	69	48	64	47	58	61	55	44
Health	34	30	25	37	26	21	24	34	35	26	34	28	25	31	36	32	27	28	32	31	29	29
Europe	18	21	36	9	15	45	34	12	15	25	16	17	17	21	26	19	23	19	24	16	21	24
Tax	18	17	13	22	20	13	14	16	21	18	17	24	22	16	12	18	16	19	17	20	13	25
Pensions	17	16	14	17	24	14	14	18	21	15	17	16	11	15	21	15	18	13	16	14	17	23
Education	16	15	10	18	21	6	9	16	20	14	15	26	16	13	10	18	10	20	15	12	14	11
Crime	17	14	10	13	13	14	13	14	12	13	15	13	16	13	14	13	15	17	15	14	13	6
Family life & childcare	9	10	5	16	10	4	6	13	12	8	12	10	16	8	7	9	11	9	9	10	12	11
The environment	8	9	6	10	21	3	7	8	14	10	8	14	9	8	7	10	7	10	8	8	9	8
Afghanistan	3	4	3	4	5	4	3	6	2	3	4	2	3	3	6	3	4	2	4	4	5	2
Transport	4	3	3	3	6	1	2	4	5	4	2	2	5	3	3	4	2	4	3	3	3	3
None of these	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	2	3	1	1	0	0	1	1	1	3	3	11	3	1	1	2	3	2	3	5	2	2

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	65	65	65	70	56	72	67	74	63	64	65	45	66	73	61	65	63	60	62	62	70	73
Health	33	34	30	39	30	36	33	37	39	32	36	24	23	33	48	34	34	33	34	35	32	36
Pensions	30	30	31	30	35	30	34	31	30	29	32	20	19	27	48	32	28	25	30	29	32	37
Tax	27	28	30	28	37	25	27	24	32	29	27	37	35	26	20	30	25	23	32	29	26	30
Family life & childcare	16	18	13	23	24	9	16	19	20	16	20	18	28	16	11	17	19	16	17	18	20	15
Immigration & Asylum	17	18	22	12	11	36	27	16	12	19	18	6	9	21	28	15	22	21	20	17	18	12
Education	15	13	11	16	16	6	10	14	15	12	14	26	16	12	7	16	10	18	14	13	12	9
Crime	11	9	11	7	5	14	12	7	7	11	8	6	10	10	10	7	12	14	8	8	11	5
Europe	8	9	11	3	6	26	15	8	6	11	7	7	4	8	14	8	10	8	9	8	8	11
Transport	8	8	8	7	12	8	7	7	11	9	8	10	11	7	7	9	7	12	9	4	9	6
The environment	9	7	7	7	11	4	6	7	12	7	7	5	7	7	8	8	5	8	8	7	5	10
Afghanistan	1	1	0	1	1	1	0	1	0	1	0	2	0	1	1	1	1	1	1	1	1	0
None of these	2	3	4	3	1	1	4	3	1	4	2	6	3	1	4	3	4	2	3	4	4	0
Don't know	3	4	2	2	0	2	1	3	2	3	4	12	5	2	1	3	4	3	3	7	2	3

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	53	117
	Male 25 to 39	191	242
	Male 40 to 59	359	320
	Male 60 +	276	240
	Female 18 to 24	85	112
	Female 25 to 39	271	240
	Female 40 to 59	394	327
	Female 60 +	262	293
Region			
	North England	476	465
	Midlands	258	310
	East England	183	182
	London	283	242
	South England	407	433
	Wales	101	95
	Scotland	183	165
Social Grade			
	AB	682	529
	C1	567	548
	C2	268	397
	DE	374	416
Newspaper Type			
	Express / Mail	355	303
	Sun / Star	186	444
	Mirror / Record	139	189
	Guardian / Independent	133	85
	FT / Times / Telegraph	152	180
	Other Paper	266	217
	No Paper	660	473
Political Party Identification			
	Labour	636	615
	Conservative	526	539
	Liberal Democrat	162	227
	SNP/Plaid Cymru	41	32
	Others	106	25
	None/ DK	420	454

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