

## YouGov Survey Results

Sample Size: 2024

Fieldwork: 16th - 18th May 2012

Total	Gender		Age				
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+

Which ONE, if any, of the following BEST describes the last time you played chess either against a person or a computer?

	Unweighted Base	2024	943	1081	84	339	275	551	773
	<b>Base: All US adults</b>	2024	947	1077	162	458	267	502	635
I generally play chess at least once a week		2%	4%	1%	-	5%	3%	1%	2%
I generally play chess at least once a month		4%	6%	3%	7%	7%	3%	5%	1%
I generally play chess at least once a year		8%	11%	6%	20%	12%	7%	8%	4%
There have been periods in my adult life when I have played chess, but not in the last year		28%	35%	21%	15%	24%	29%	34%	28%
I have not played chess since childhood (i.e. under 18)		22%	22%	21%	30%	21%	20%	22%	20%
I have never played chess		36%	23%	48%	29%	31%	37%	30%	45%
NET: Chess players		15%	21%	10%	26%	24%	13%	13%	6%
NET: Played at some point		28%	35%	21%	15%	24%	29%	34%	28%
NET: Never played		36%	23%	48%	29%	31%	37%	30%	45%
I have never played tennis		37%	36%	37%	35%	39%	34%	30%	42%