

## YouGov / The Sun Survey Results

Sample Size: 1541 GB Adults  
Fieldwork: 13th - 14th April 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1541</b>	<b>386</b>	<b>451</b>	<b>107</b>	<b>145</b>	<b>430</b>	<b>382</b>	<b>283</b>	<b>747</b>	<b>794</b>	<b>183</b>	<b>390</b>	<b>527</b>	<b>441</b>	<b>878</b>	<b>663</b>	<b>197</b>	<b>501</b>	<b>330</b>	<b>379</b>	<b>134</b>	
Unweighted Sample	1541	408	413	92	197	491	335	307	726	815	104	375	560	502	992	549	260	484	327	330	140	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>33</b>	100	0	0	0	78	5	15	31	34	27	32	32	36	34	31	30	41	38	27	16
Lab	<b>38</b>	0	100	0	0	4	86	30	38	38	49	37	39	36	37	40	38	28	38	48	46
Lib Dem	<b>9</b>	0	0	100	0	2	3	32	10	8	14	11	10	6	11	6	15	10	10	6	4
Other	<b>20</b>	0	0	0	100	16	7	24	20	19	11	21	19	22	18	23	17	21	15	19	34

### Other Parties Voting Intention

UKIP	<b>12</b>	0	0	0	100	16	4	11	12	13	3	9	11	18	11	14	13	16	8	15	1
SNP / PCY	<b>3</b>	0	0	0	0	0	2	3	4	2	1	5	3	3	3	4	0	0	2	0	27
Green	<b>3</b>	0	0	0	0	0	1	8	2	5	5	4	4	1	3	3	2	4	4	2	5
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	1	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	0	1	1	0	0	1	1	0	1	0	1	1	0	1	1

### Non Voters

Would Not Vote	<b>9</b>	0	0	0	0	2	2	7	6	12	19	13	7	4	6	13	5	12	10	7	7
Don't know	<b>14</b>	0	0	0	0	10	11	20	10	18	22	16	13	12	14	16	13	18	12	14	10

April  
10-11

April  
13-14

### Do you approve or disapprove of the Government's record to date?

Approve	<b>32</b>	<b>29</b>	82	4	42	15	62	8	24	33	26	27	30	30	29	33	24	32	34	31	23	19
Disapprove	<b>55</b>	<b>54</b>	10	88	41	76	26	82	62	55	53	40	46	57	62	51	58	55	45	52	62	66
Don't know	<b>14</b>	<b>17</b>	7	8	17	9	12	10	15	13	21	33	24	13	9	16	18	13	21	17	15	15

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**Weighted Sample**  
Unweighted Sample

Total	Voting intention				2010 Vote			Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1541	386	451	107	145	430	382	283	747	794	183	390	527	441	878	663	197	501	330	379	134
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mar  
30-31

April  
13-14

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?  
**National Health Service**

Conservative	24	<b>24</b>	78	1	13	17	63	5	10	25	24	15	22	24	31	25	23	18	27	27	26	14
Labour	36	<b>34</b>	3	83	32	17	5	73	35	37	31	29	29	36	38	37	30	39	27	36	37	39
Liberal Democrat	5	<b>6</b>	2	2	39	3	3	3	17	6	5	6	6	7	4	7	3	6	8	4	4	4
Other	6	<b>6</b>	1	1	0	31	7	2	6	7	4	2	7	6	5	5	7	7	3	5	7	11
None	12	<b>13</b>	10	5	7	20	11	6	16	10	15	8	16	12	12	11	16	19	13	11	12	7
Don't know	18	<b>18</b>	7	8	9	11	11	12	15	14	21	40	21	14	10	15	22	10	23	16	14	25

**Asylum and immigration**

Conservative	26	<b>24</b>	63	9	20	4	47	15	20	24	23	12	25	25	25	27	19	25	23	26	22	24
Labour	15	<b>17</b>	6	43	11	0	4	34	15	16	18	23	14	16	18	18	16	19	13	20	17	19
Liberal Democrat	8	<b>7</b>	1	7	38	0	2	5	16	7	6	4	7	9	4	7	6	10	8	5	4	8
Other	19	<b>18</b>	15	6	12	81	28	10	15	22	15	7	19	17	24	18	18	17	19	18	20	13
None	15	<b>16</b>	10	19	10	10	10	19	21	15	17	8	15	20	15	13	19	19	15	14	18	12
Don't know	16	<b>19</b>	5	16	9	5	8	17	13	16	22	47	20	13	14	16	22	11	21	17	18	26

**Law and order**

Conservative	35	<b>31</b>	81	7	26	16	67	14	24	32	29	13	27	33	38	35	25	31	31	32	31	26
Labour	21	<b>21</b>	2	65	8	1	4	54	17	22	21	13	17	23	26	22	20	23	16	25	23	26
Liberal Democrat	6	<b>5</b>	5	2	37	1	1	1	14	5	5	11	4	6	3	6	5	7	7	4	3	3
Other	8	<b>9</b>	3	1	10	55	11	5	7	12	7	7	10	9	11	9	10	11	7	11	10	11
None	11	<b>12</b>	5	9	5	15	8	10	16	10	13	8	15	14	9	10	15	15	12	10	14	7
Don't know	19	<b>21</b>	5	15	14	12	9	17	21	19	24	47	27	15	13	18	26	14	27	18	19	28

**Education and schools**

Conservative	27	<b>25</b>	74	3	11	21	62	7	13	27	23	9	21	25	34	27	22	27	26	25	25	19
Labour	30	<b>30</b>	6	78	13	12	6	69	27	30	30	28	25	31	34	30	30	29	24	30	37	33
Liberal Democrat	9	<b>7</b>	4	3	53	4	4	3	20	7	7	6	9	9	4	9	5	8	8	8	5	6
Other	6	<b>6</b>	1	1	5	31	6	2	8	8	4	4	8	6	6	5	7	9	5	6	6	10
None	11	<b>12</b>	7	5	10	14	9	5	16	10	13	12	15	12	9	11	13	15	12	12	10	8
Don't know	17	<b>20</b>	8	10	8	18	12	13	16	16	23	42	23	16	13	18	22	13	24	19	17	24

**Taxation**

Conservative	31	<b>30</b>	82	5	25	24	68	12	18	32	27	14	25	31	39	35	23	27	32	32	29	23
Labour	25	<b>24</b>	2	67	11	9	4	59	22	25	24	17	20	27	29	26	23	27	19	24	28	32
Liberal Democrat	8	<b>7</b>	5	4	47	2	3	3	20	8	6	14	7	8	4	8	5	11	9	6	4	3
Other	7	<b>7</b>	2	1	5	36	8	2	7	8	5	3	9	7	7	5	8	8	4	8	6	11
None	11	<b>11</b>	4	10	5	12	7	9	15	10	13	11	14	12	9	9	14	13	10	10	14	6
Don't know	18	<b>21</b>	6	13	9	17	10	16	18	17	24	41	26	16	14	17	26	14	25	20	18	25

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		<table border="1"> <thead> <tr> <th></th> <th>Mar 30-31</th> <th colspan="21">April 13-14</th> </tr> </thead> <tbody> <tr> <td><b>Unemployment</b></td> <td></td> <td colspan="21"></td> </tr> <tr> <td>Conservative</td> <td>29</td> <td>27</td> <td>80</td> <td>4</td> <td>13</td> <td>21</td> <td>65</td> <td>8</td> <td>15</td> <td>30</td> <td>25</td> <td>13</td> <td>24</td> <td>30</td> <td>34</td> <td>31</td> <td>23</td> <td>26</td> <td>31</td> <td>27</td> <td>30</td> <td>13</td> </tr> <tr> <td>Labour</td> <td>28</td> <td>30</td> <td>6</td> <td>73</td> <td>27</td> <td>8</td> <td>8</td> <td>62</td> <td>31</td> <td>30</td> <td>30</td> <td>31</td> <td>23</td> <td>32</td> <td>35</td> <td>31</td> <td>29</td> <td>29</td> <td>24</td> <td>32</td> <td>33</td> <td>41</td> </tr> <tr> <td>Liberal Democrat</td> <td>5</td> <td>3</td> <td>2</td> <td>1</td> <td>32</td> <td>1</td> <td>2</td> <td>1</td> <td>11</td> <td>4</td> <td>3</td> <td>1</td> <td>6</td> <td>4</td> <td>2</td> <td>4</td> <td>2</td> 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<td>Conservative</td> <td>34</td> <td>33</td> <td>93</td> <td>5</td> <td>26</td> <td>27</td> <td>75</td> <td>9</td> <td>22</td> <td>34</td> <td>32</td> <td>24</td> <td>28</td> <td>34</td> <td>41</td> <td>36</td> <td>29</td> <td>33</td> <td>38</td> <td>36</td> <td>30</td> <td>19</td> </tr> <tr> <td>Labour</td> <td>23</td> <td>22</td> <td>0</td> <td>66</td> <td>8</td> <td>2</td> <td>3</td> <td>56</td> <td>19</td> <td>24</td> <td>20</td> <td>13</td> <td>19</td> <td>23</td> <td>27</td> <td>24</td> <td>19</td> <td>20</td> <td>16</td> <td>26</td> <td>25</td> <td>29</td> </tr> <tr> <td>Liberal Democrat</td> <td>5</td> <td>4</td> <td>0</td> <td>2</td> <td>37</td> <td>0</td> <td>1</td> <td>2</td> <td>13</td> <td>5</td> <td>3</td> <td>3</td> <td>4</td> <td>5</td> <td>3</td> <td>5</td> <td>2</td> <td>4</td> <td>3</td> <td>5</td> <td>3</td> <td>10</td> </tr> <tr> <td>Other</td> <td>6</td> <td>7</td> <td>0</td> <td>1</td> <td>5</td> <td>44</td> <td>7</td> <td>4</td> <td>7</td> <td>9</td> <td>6</td> <td>4</td> <td>9</td> <td>7</td> <td>7</td> <td>6</td> <td>8</td> <td>10</td> <td>5</td> <td>6</td> <td>9</td> <td>10</td> </tr> <tr> <td>None</td> <td>12</td> <td>11</td> <td>3</td> <td>11</td> <td>10</td> <td>9</td> <td>5</td> <td>10</td> <td>15</td> <td>10</td> <td>12</td> <td>8</td> <td>14</td> <td>13</td> <td>9</td> <td>10</td> <td>13</td> <td>17</td> <td>9</td> <td>11</td> <td>13</td> <td>7</td> </tr> <tr> <td>Don't know</td> <td>19</td> <td>22</td> <td>3</td> <td>15</td> <td>15</td> <td>18</td> <td>9</td> <td>19</td> <td>24</td> <td>18</td> <td>27</td> <td>48</td> <td>25</td> <td>18</td> <td>14</td> <td>18</td> <td>28</td> <td>16</td> <td>29</td> <td>16</td> <td>21</td> <td>24</td> </tr> <tr> <td><b>Europe</b></td> <td></td> <td colspan="21"></td> </tr> <tr> <td>Conservative</td> <td>20</td> <td>18</td> <td>57</td> <td>3</td> <td>13</td> <td>0</td> <td>43</td> <td>9</td> <td>11</td> <td>21</td> <td>16</td> <td>9</td> <td>20</td> <td>22</td> <td>18</td> <td>20</td> <td>16</td> 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<td>27</td> <td>26</td> <td>26</td> <td>21</td> <td>21</td> <td>28</td> <td>31</td> <td>28</td> <td>24</td> <td>27</td> <td>21</td> <td>25</td> <td>31</td> <td>33</td> </tr> <tr> <td>Liberal Democrat</td> <td>8</td> <td>5</td> <td>2</td> <td>2</td> <td>43</td> <td>3</td> <td>3</td> <td>2</td> <td>17</td> <td>6</td> <td>5</td> <td>8</td> <td>4</td> <td>7</td> <td>4</td> <td>6</td> <td>4</td> <td>5</td> <td>4</td> <td>9</td> <td>4</td> <td>6</td> </tr> <tr> <td>Other</td> <td>8</td> <td>8</td> <td>1</td> <td>2</td> <td>5</td> <td>48</td> <td>10</td> <td>4</td> <td>8</td> <td>9</td> <td>7</td> <td>3</td> <td>7</td> <td>9</td> <td>9</td> <td>7</td> <td>9</td> <td>11</td> <td>6</td> <td>9</td> <td>8</td> <td>10</td> </tr> <tr> <td>None</td> <td>12</td> <td>13</td> <td>7</td> <td>11</td> <td>8</td> <td>12</td> <td>9</td> <td>10</td> <td>14</td> <td>12</td> <td>14</td> <td>6</td> <td>17</td> <td>15</td> <td>9</td> <td>12</td> <td>14</td> <td>13</td> <td>12</td> <td>13</td> <td>15</td> 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general</b>																							Conservative	34	33	93	5	26	27	75	9	22	34	32	24	28	34	41	36	29	33	38	36	30	19	Labour	23	22	0	66	8	2	3	56	19	24	20	13	19	23	27	24	19	20	16	26	25	29	Liberal Democrat	5	4	0	2	37	0	1	2	13	5	3	3	4	5	3	5	2	4	3	5	3	10	Other	6	7	0	1	5	44	7	4	7	9	6	4	9	7	7	6	8	10	5	6	9	10	None	12	11	3	11	10	9	5	10	15	10	12	8	14	13	9	10	13	17	9	11	13	7	Don't know	19	22	3	15	15	18	9	19	24	18	27	48	25	18	14	18	28	16	29	16	21	24	<b>Europe</b>																							Conservative	20	18	57	3	13	0	43	9	11	21	16	9	20	22	18	20	16	16	19	21	19	14	Labour	20	20	5	58	5	1	3	45	16	21	19	23	17	20	22	21	20	24	14	22	22	27	Liberal Democrat	10	8	3	8	50	1	4	6	24	9	8	6	8	11	8	10	6	11	8	9	7	8	Other	18	18	17	4	13	82	29	10	13	22	15	9	16	16	27	19	17	21	19	18	17	17	None	13	13	9	12	11	11	10	12	17	12	15	6	16	15	12	12	15	14	14	13	15	9	Don't know	19	21	9	15	9	5	11	18	19	15	27	48	23	17	14	17	26	14	27	17	20	25	<b>Welfare 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## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	50	92
Male 25 to 39	159	194
Male 40 to 59	274	260
Male 60 +	243	200
Female 18 to 24	54	91
Female 25 to 39	216	196
Female 40 to 59	286	267
Female 60 +	259	240
<b>Region</b>		
North England	330	379
Midlands	226	253
East	145	148
London	260	197
South England	339	353
Wales	101	77
Scotland	140	134
<b>Social Grade</b>		
AB	561	431
C1	431	447
C2	212	324
DE	337	339
<b>Newspaper Type</b>		
Express / Mail	366	246
Sun / Star	118	362
Mirror / Record	74	154
Guardian / Independent	100	69
FT / Times / Telegraph	119	146
Other Paper	258	177
No Paper	506	385
<b>Political Party Identification</b>		
Labour	417	493
Conservative	468	431
Liberal Democrat	129	170
SNP/Plaid Cymru	38	26
Others	115	35
None/ DK	374	385

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)