

# YouGov / Sunday Times Survey Results

#### Sample Size: 1712 GB Adults Fieldwork: 5th - 6th July 2012

Fieldwork: 5th - 6th July 2012																				
		Vot	ing inte	ntion	2	010 Vo	te	Ge	nder		Aç	je		Social	grade			Region		-
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1712	417	567	105	526	418	386	832	880	207	437	586	483	976	736	219	556	366	421	149
Unweighted Sampl		439	508	100	568	396	383	867	845	67	410	713	522	1097	615	231	575	350	421	135
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																				
[Excluding Don't knows and Wouldn't votes]				. 1		_														
Con	32	100	0	0	79	2	11	32	32	18	32	31	39	37	25	43	46	27	20	14
Lab	43	0	100	0	6	93	42	44	43	66	46	45	31	39	50	46	28	50	60	33
Lib Dem	8	0	0	100	3	1	28	7	9	10	12	6	6	10	5	4	12	7	5	11
Other	17	0	0	0	13	4	19	18	16	6	11	18	24	15	19	8	14	16	15	42
Other Parties Voting Intention			•			•	•		_		•								4.0	
	8	0	0	0	11	2	6	9	7	1	2	8	16	6	11	4	8	9	10	4
SNP / PCY	4	0	0	0	1	1	4	4	4	0	6	5	3	3	5	0	1	2	0	35
Green	3 1	0	0	0	1	1	9	3	3	5	3	3 2	2	4	2 2	3	4	3 1	3	1
BNP		0	0	0	1	0	0	2 0	1 0	0	0 0	0	2	1	2	1	2 0	-	1	0
Respect	0 0	0	0 0	0	0	0	0	0		0	0	0	0	0 0		0		0	0	0
Other Other	U	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1
Would Not Vote	8	0	0	0	1	2	5	7	9	11	11	10	3	7	10	6	9	9	9	5
Don't know	8 15	0	0	0 0	4 14	2 10	5 20	11	9 19	12	11 18	10 14	3 16	7 15	10 16	6 18	9 18	9 15	9 12	5 14
DONTKNOW	15	0	0	0	14	10	20	11	19	12	10	14	10	15	10	10	10	15	12	14
June 4- 5 Do you approve or disapprove of the Government's record to date?	July 5-6	;																		
Approve 27	24	70	5	31	48	7	19	27	21	22	26	21	25	28	18	30	31	19	16	20
Disapprove 60	61	15	91	45	35	84	67	64	59	59	55	66	63	57	67	54	52	67	71	63
Don't know 14	15	15	5	24	17	9	14	10	20	20	19	13	12	15	15	15	17	14	13	17



Fieldwork: 5th - 6th July 2012	ſ		Voti	ng inter	ition	2	010 Vo	te	Ge	ender		Aç	je		Social	grade			Region		
	ſ	Total	Con	Lab	Lib	Con	Lab	Lib	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of	Midlands /	North	Scotland
Mainda a	Comula	1710	447	507	Dem 105	500	44.0	Dem	000	000	007	407	500	400	070	700	010	South	Wales 366	404	1.10
Weighted		1712 1712	<b>417</b> 439	<b>567</b> 508	105	<b>526</b> 568	<b>418</b> 396	<b>386</b> 383	<b>832</b> 867	<b>880</b> 845	<b>207</b> 67	<b>437</b> 410	586	<b>483</b> 522	<b>976</b> 1097	736	219	556	366	<b>421</b> 421	149 135
Unweighted	a Sample	%	439	<u> </u>	%	300 %	390 %	<u> </u>	%	040 %	%	410 %	713 %	322 %	1097 %	615 %	231 %	575 %	350 %	4Z I	%
		70	70	70	70	70	70	70	70	70	70	/0	/0	70	70	70	70	70	70	70	70
	June 28-																				
	29	July 5-6																			
Do you think that David Cameron is doing well or badly as Prime Minister?																					
Very well	3	4	13	1	2	9	1	1	3	4	5	2	3	5	4	3	6	4	3	4	1
Fairly well	32	30	74	8	33	55	9	26	30	30	20	34	30	31	36	22	34	39	25	21	25
TOTAL WELL	35	34	87	9	35	64	10	27	33	34	25	36	33	36	40	25	40	43	28	25	26
Fairly badly	30	31	11	33	43	22	31	38	31	31	35	29	27	35	28	34	22	31	34	32	28
	29 <b>59</b>	30 61	1 12	57 <b>90</b>	13 <b>56</b>	10 <b>32</b>	54 <b>85</b>	29 67	32 63	28 <b>59</b>	27 62	26 55	36 63	27 62	27 55	34 68	30 52	20 <b>51</b>	32 66	39 <b>71</b>	36 64
TOTAL BADLY Don't know	<b>59</b> 6	6	12	<b>90</b> 2	9	<b>32</b>	<b>85</b> 5	<b>67</b> 5	<b>63</b> 4	59 7	<b>62</b> 13	<b>55</b> 8	4	<b>62</b> 2	<b>5</b>	<b>68</b> 7		51 6	6	4	<b>64</b> 10
Dont know	0	U		2	9	4	5	5	4	'	15	0	4	2	5	'	1	0	0	4	10
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																					
Very well	3	3	0	9	2	0	9	2	4	3	3	4	4	2	2	5	3	2	2	6	3
Fairly well	29	29	13	56	25	16	48	32	30	29	33	28	29	30	28	32	30	27	31	33	27
TOTAL WELL	32	32	13	65	27	16	57	34	34	32	36	32	33	32	30	37	33	29	33	39	30
Fairly badly	37	34	45	22	45	39	27	38	34	34	27	36	32	36	36	31	35	34	35	31	37
Very badly	20	22	35	4	17	37	4	18	26	19	19	16	23	27	24	20	20	27	19	19	20
TOTAL BADLY	57	56	80	26	62	76	31	56	60	53	46	52	55	63	60	51	55	61	54	50	57
Don't know	12	12	6	9	11	7	12	10	7	16	18	16	11	5	10	13	13	10	13	11	13
Do you think that Nick Clegg is doing well or																					
badly as leader of the Liberal Democrats?																					
Very well	1	1	2	0	4	1	1	1	1	0	0	1	1	1	1	1	1	1	0	1	0
Fairly well	17	17	31	9	43	24	10	18	16	17	19	17	16	15	19	13	15	19	18	14	12
TOTAL WELL	18	18	33	9	47	25	11	19	17	17	19	18	17	16	20	14	16	20	18	15	12
Fairly badly	32	30	35	25	37	31	23	40	28	33	27	33	28	33	31	29	32	33	31	25	30
Very badly TOTAL BADLY	40 <b>72</b>	43 73	24 <b>59</b>	63 <b>88</b>	8 <b>45</b>	36 <b>67</b>	60 <b>83</b>	35 <b>75</b>	48 <b>76</b>	38 <b>71</b>	45 72	36 <b>69</b>	46 <b>74</b>	45 <b>78</b>	40 <b>71</b>	47 <b>76</b>	41 73	36 <b>69</b>	44 75	52 77	43 73
Don't know	9	73 9	<b>59</b>	3	<b>4</b> 5 7	8	<b>6</b>	6	6	12	8	14	9	6	8	10	11	10	75	7	14
Dont know	3	3	0	5	'	0	0	0	0	12	0	14	3	0	0	10		10	'	'	14
Do you think the Conservative and Liberal Democrat coalition partners are working																					
together well or badly?																					
Very well	1	1	3	0	6	2	0	2	2	1	1	2	1	1	1	1	1	2	1	1	0
Fairly well	26	25	57	8	44	43	9	23	26	23	15	26	25	28	29	19	25	31	24	20	18
TOTAL WELL	27	26	60	8	50	45	9	25	28	24	16	28	26	29	30	20	26	33	25	21	18
Fairly badly	36	37	31	39	35	30	38	45	34	39	43	31	35	41	37	36	37	37	40	36	31
Very badly TOTAL BADLY	29 <b>65</b>	31 68	7 38	51 <b>90</b>	10 <b>45</b>	20 <b>50</b>	48 <b>86</b>	25 <b>70</b>	33 67	30 69	32 75	30 61	34 69	28 69	27 64	37 <b>73</b>	28 65	25 62	30 70	39 <b>75</b>	39 <b>70</b>
Don't know	8	6	30	2	<b>4</b> 3 5	5	5	5	5	<b>69</b> 7	8	11	5	3	<b>6</b>	7	<b>65</b> 10	<b>62</b>	6	4	12
Dont Know	0	U	5	2	5	5	5	5	5	'	0		5	0	0	'	10	5	U	-	12



			Vot	ing inter	ntion	2	2010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
		Total	Con	Lab	Lib	Con	Lab	Lib	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of	Midlands /	North	Scotland
					Dem			Dem										South	Wales		Scotian
Weighted			417	567	105	526	418	386	832	880	207	437	586	483	976	736	219	556	366	421	149
Unweighte	d Sample		439	508	100	568	396	383	867	845	67	410	713	522	1097	615	231	575	350	421	135
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think this coalition government is good																					
or bad for people like you?																					
Very good	1	1	4	0	5	2	0	1	2	1	3	1	1	1	2	1	4	2	1	1	0
Fairly good	14	15	38	4	33	27	5	16	17	13	15	16	16	13	18	11	17	21	11	10	16
TOTAL GOOD	15	16	42	4	38	29	5	17	19	14	18	17	17	14	20	12	21	23	12	11	16
Fairly bad	29	28	27	31	28	26	29	30	30	26	35	29	22	31	28	27	25	26	34	27	24
Very bad	30	32	9	56	6	18	53	27	32	31	29	25	38	31	29	36	33	25	30	41	35
TOTAL BAD	59	60	36	87	34	44	82	57	62	57	64	54	60	62	57	63	58	51	64	68	59
Does't make much difference either way	20	18	19	7	25	22	10	22	15	21	7	21	19	20	18	18	16	21	19	16	16
Don't know	6	6	3	2	3	5	4	4	4	8	10	7	4	4	5	7	6	5	5	5	9
Do you think the coalition government is																					
managing the economy well or badly?																					
Very well	2	2	7	0	2	5	0	1	2	2	3	2	2	2	2	2	3	3	1	1	2
Fairly well	27	25	67	5	29	49	6	21	27	23	15	27	24	28	30	18	24	33	22	18	20
TOTAL WELL	29	27	74	5	31	<b>54</b>	6	22	29	25	18	29	26	30	32	20	27	36	23	19	22
Fairly badly	32	33	18	35	39	26	32	37	32	33	41	35	29	32	32	34	31	29	38	33	32
Very badly	29	32	4	57	13	14	55	32	33	32	27	25	39	33	29	37	32	26	32	41	34
TOTAL BADLY	61	65	22	92	52	40	87	69	65	65	68	60	68	65	61	71	63	55	70	74	66
Don't know	10	8	4	3	16	7	5	9	6	11	14	11	7	5	7	10	10	9	7	7	12
In your opinion how good or bad is the state of																					
Britain's economy at the moment?	0	0	<b>I</b> 1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
Very good Quite good	3	3	7	2	7	0 5	0 2	3	4	2	4	5	3	0 2	4	0 3	3	4	4	3	2
TOTAL GOOD	3	3		2	7	5 5	2	-	4	2		5 6	3	2	4	3		4 5	4	3	2
Neither good nor bad	3 17	3 16	<b>8</b> 30	<b>∠</b> 8	23	<b>5</b> 22	∠ 12	<b>3</b> 13	4 16	∠ 16	<b>4</b> 26	<b>0</b> 20	3 13	∠ 12	4 17	<b>3</b> 15	<b>3</b> 20	<b>5</b> 19	4 17	<b>3</b> 9	∠ 18
Quite bad	46	44	30 47	o 43	23 43	22 47	40	50	45	44	20 41	20 42	42	50	46	42	20 44	45	46	9 46	33
Verv bad	40 30	33	15	43 45	43 27	24	40 45	34	45 32	44 34	26	42 28	42 40	30 34	40 31	42 37	28	45 30	40 32	40 39	42
TOTAL BAD	76	33 77	62	45 88	27 70	24 71	45 85	34 84	52 77	78	20 67	20 70	40 82	34 84	77	79	72	30 75	32 78	39 85	42 75
Don't know	4	3	1	1	0	2	2	1	2	3	4	4	2	1	1	4	3	2	2	2	5
How do you think the financial attraction of your														-							
How do you think the financial situation of your																					
have a hald will a have a sugarith a mouth do																					
household will change over the next 12												0	1	0	1	0		1	1	0	0
months?	1		1 0	0	2	4	4	4	1												
months? Get a lot better	1	1	2	0	3	1	1	1	1	1	0	2			1	0	1		-	0	
months? Get a lot better Get a little better	9	8	15	5	12	10	2	10	9	6	14	12	5	4	10	5	8	10	8	4	6
months? Get a lot better Get a little better TOTAL BETTER	9 10	8 9	15 <b>17</b>	5 <b>5</b>	12 <b>15</b>	10 <b>11</b>	2 3	10 <b>11</b>	9 <b>10</b>	6 7	14 <b>14</b>	12 <b>14</b>	5 6	4 4	10 <b>11</b>	5 <b>5</b>	8 9	10 <b>11</b>	8 9	4 <b>4</b>	6 <b>6</b>
months? Get a lot better Get a little better TOTAL BETTER Stay about the same	9 <b>10</b> 36	8 9 35	15 <b>17</b> 46	5 <b>5</b> 27	12 <b>15</b> 39	10 <b>11</b> 40	2 3 29	10 <b>11</b> 37	9 <b>10</b> 33	6 7 36	14 <b>14</b> 39	12 <b>14</b> 35	5 <b>6</b> 31	4 <b>4</b> 37	10 <b>11</b> 36	5 <b>5</b> 32	8 9 35	10 <b>11</b> 36	8 9 33	4 4 33	6 <b>6</b> 38
months? Get a lot better Get a little better TOTAL BETTER Stay about the same Get a little worse	9 <b>10</b> 36 31	8 9 35 34	15 <b>17</b> 46 29	5 <b>5</b> 27 36	12 <b>15</b> 39 30	10 <b>11</b> 40 33	2 3 29 36	10 <b>11</b> 37 33	9 <b>10</b> 33 33	6 7 36 34	14 <b>14</b> 39 27	12 <b>14</b> 35 28	5 <b>6</b> 31 35	4 <b>4</b> 37 40	10 <b>11</b> 36 35	5 5 32 32	8 9 35 33	10 <b>11</b> 36 32	8 9 33 35	4 4 33 37	6 <b>6</b> 38 31
months? Get a lot better Get a little better TOTAL BETTER Stay about the same	9 <b>10</b> 36	8 9 35	15 <b>17</b> 46	5 <b>5</b> 27	12 <b>15</b> 39	10 <b>11</b> 40	2 3 29	10 <b>11</b> 37	9 <b>10</b> 33	6 7 36	14 <b>14</b> 39	12 <b>14</b> 35	5 <b>6</b> 31	4 <b>4</b> 37	10 <b>11</b> 36	5 <b>5</b> 32	8 9 35	10 <b>11</b> 36	8 9 33	4 4 33	6 <b>6</b> 38



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Unweighted Sample		439	508	100	568	396	383	867	845	67	410	713	522	1097	615	231	575	350	421	135
0 1	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about whether or not they behave in a principled and ethical way, please rate each of the following professions using scale of 1 to 5, where 1 means they generally have no ethics or principles and 5 means they generally behave in a very principle																				
Bankers																				
1 - generally have no ethics or principles	50	41	57	39	46	53	51	55	44	38	42	54	56	46	54	46	48	48	53	54
2	27	29	24	28	27	26	32	26	27	26	29	25	27	29	24	26	27	32	23	22
TOTAL NOT ETHICAL	77	70	81	67	73	79	83	81	71	64	71	79	83	75	78	72	75	80	76	76
3	15	22	12	28	19	13	12	12	17	20	19	12	12	17	11	21	15	11	16	14
4	3	4	3	2	5	3	2	3	3	3	3	3	3	4	2	4	3	3	2	6
5 - generally behave in a very principled and ethical way	1	1	0	0	1	1	0	0	1	0	0	1	2	1	1	0	0	2	1	0
TOTAL ETHICAL	4	5	3	2	6	4	2	3	4	3	3	4	5	5	3	4	3	5	3	6
Don't know	5	2	3	3	3	4	4	3	7	13	7	5	1	3	8	3	7	4	5	5
Journalists on tabloid newspapers		-			-			-		-										
<ol> <li>generally have no ethics or principles</li> </ol>	42	42	46	48	41	46	46	46	38	35	40	46	41	43	41	44	44	42	41	34
2	34	37	34	28	35	33	36	31	36	39	35	30	36	36	31	37	32	34	35	32
TOTAL NOT ETHICAL	76	79	80	76	76	79	82	77	74	74	75	76	77	79	72	81	76	76	76	66
3	14	15	12	14	17	13	11	14	14	6	13	16	17	14	14	12	13	16	14	17
4	3	4	2	7	4	2	2	3	3	2	5	2	5	3	4	3	3	2	3	9
5 - generally behave in a very principled and ethical way	1	0	1	0	0	2	1	1	1	2	1	1	0	1	1	1	1	0	1	3
TOTAL ETHICAL	4	4	3	7	4	4	3	4	4	4	6	3	5	4	5	4	4	2	4	12
Don't know	6	2	4	3	3	3	4	4	7	15	7	5	1	3	9	3	7	4	7	5
Politicans		_			_			_		_			-			_				
<ol> <li>generally have no ethics or principles</li> </ol>	33	22	36	19	31	34	28	37	29	29	27	34	37	28	39	25	32	30	37	38
2	31	34	32	28	31	32	36	31	30	21	32	33	32	34	27	31	30	35	31	25
TOTAL NOT ETHICAL	64	56	68	47	62	66	64	68	59	50	59	67	69	62	66	56	62	65	68	63
3	24	33	20	34	28	20	24	22	25	23	27	22	23	28	18	33	24	23	18	26
4	6	8	6	16	6	8	6	5	6	10	5	5	6	6	6	5	6	5	6	6
5 - generally behave in a very principled and ethical way	1	1	2	1	1	2	1	1	2	2	1	1	1	1	2	3	1	2	1	0
TOTAL ETHICAL	7	9	8	17	7	10	7	6	8	12	6	6	7	7	8	8	7	7	7	6
Don't know	5	2	4	2	3	3	3	3	7	15	7	4	1	3	9	3	7	4	6	5



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Car salesmen									i											
<ol> <li>generally have no ethics or principles</li> </ol>	23	23	21	18	26	21	24	27	20	10	25	24	27	23	24	24	23	24	25	17
2	34	37	37	40	37	36	36	35	33	28	33	37	34	36	32	35	36	35	30	33
TOTAL NOT ETHICAL	57	60	58	58	63	57	60	62	53	38	58	61	61	59	56	59	59	59	55	50
3	30	30	31	33	27	33	31	29	31	38	29	27	30	32	27	28	28	31	34	27
4	5	5	4	5	5	5	4	4	6	6	3	6	5	5	5	2	5	5	4	12
5 - generally behave in a very principled and ethical	1	1	1	0	1	1	1	1	1	1	2	0	1	1	1	2	1	1	1	2
way	•			-				-	•			-	· ·	· ·						
TOTAL ETHICAL	6	6	5	5	6	6	5	5	7	7	5	6	6	6	6	4	6	6	5	14
Don't know	7	4	6	4	5	5	5	6	9	17	8	7	4	5	11	8	8	5	8	9
Estate agents		1					1													
1 - generally have no ethics or principles	20	20	21	14	21	19	20	24	16	11	20	24	18	19	20	23	21	17	20	15
2	34	34	33	37	33	33	37	35	32	28	33	33	37	35	32	41	35	33	30	29
TOTAL NOT ETHICAL	54	54	54	51	54	52	57	59	48	39	53	57	55	54	52	64	56	50	50	44
3	32	35	33	39	34	36	32	29	35	41	32	28	33	34	30	25	29	35	36	35
4	6	7	7	6	7	7	6	6	7	3	7	8	6	7	5	4	6	7	6	11
5 - generally behave in a very principled and ethical	1	1	1	1	1	2	1	1	1	0	1	1	2	1	1	2	0	2	1	0
way	-	· ·						-		-	-			•		_				
TOTAL ETHICAL	7	8	8	7	8	9	7	7	8	3	8	9	8	8	6	6	6	9	7	11
Don't know	7	3	5	3	5	4	5	5	9	16	7	6	4	4	11	5	8	5	7	11
lournalists on broadsheet newspapers									i											
1 - generally have no ethics or principles	19	15	19	20	19	18	20	20	18	13	16	21	21	15	24	16	20	21	19	14
2	28	32	29	24	29	30	25	28	28	30	26	28	27	29	27	24	30	29	28	23
TOTAL NOT ETHICAL	47	47	48	44	48	48	45	48	46	43	42	49	48	44	51	40	50	50	47	37
3	31	36	29	32	34	28	33	31	31	19	35	30	34	35	25	31	29	33	31	35
4	14	12	16	16	11	17	16	15	13	18	13	12	14	14	12	20	12	11	12	21
5 - generally behave in a very principled and ethical	3	2	2	4	3	2	2	3	2	5	2	2	3	3	2	6	2	2	3	2
way	-													-		-			-	
TOTAL ETHICAL	17	14	18	20	14	19	18	18	15	23	15	14	17	17	14	26	14	13	15	23
Don't know	6	3	5	3	4	4	4	4	8	15	8	6	1	4	10	3	8	5	7	5
Business leaders							1													
1 - generally have no ethics or principles	15	9	20	13	12	15	17	17	13	15	15	16	15	13	18	16	13	15	17	16
2	27	26	27	33	27	27	28	25	28	24	27	27	27	26	27	31	28	28	24	23
TOTAL NOT ETHICAL	42	35	47	46	39	42	45	42	41	39	42	43	42	39	45	47	41	43	41	39
3	37	43	34	43	40	37	40	38	37	32	39	37	38	41	32	33	38	36	39	37
4	12	16	13	6	14	14	10	13	11	10	10	12	14	12	11	13	12	13	10	12
5 - generally behave in a very principled and ethical	2	3	1	2	2	3	1	3	2	4	1	2	2	3	2	3	1	1	2	6
way			•								•			-						
TOTAL ETHICAL	14	19	14	8	16	17	11	16	13	14	11	14	16	15	13	16	13	14	12	18
Don't know	7	3	5	2	5	5	5	4	9	15	8	6	3	4	10	5	8	6	8	5



Fleidwork: 5th - 6th July 2012		Vot	ing inte	ntion	2	010 Vo	te	Ge	ender		A	ae		Social	arade	1		Region		
	Total	Con	Lab	Lib Dem	Con		Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp	le 1712	417	567	105	526	418	386	832	880	207	437	586	483	976	736	219	556	366	421	149
Unweighted Samp		439	508	100	568	396	383	867	845	67	410	713	522	1097	615	231	575	350	421	135
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Lawyers		_			_			_		_			-			_				
<ol> <li>generally have no ethics or principles</li> </ol>	15	13	14	9	15	11	15	20	10	18	15	15	13	14	16	17	14	16	15	12
2	22	23	20	18	25	20	20	23	21	13	21	22	27	21	23	23	22	23	23	18
TOTAL NOT ETHICAL	37	36	34	27	40	31	35	43	31	31	36	37	40	35	39	40	36	39	38	30
3	32	35	34	33	33	35	36	30	35	29	36	33	30	33	31	36	32	34	28	38
4 5 - generally behave in a very principled and ethical	18	20	19	22	18	20	18	16	19	19	14	18	20	20	14	16	18	18	17	19
way	7	5	9	14	5	10	6	7	7	5	6	7	7	7	6	5	6	5	9	6
TOTAL ETHICAL	25	25	28	36	23	30	24	23	26	24	20	25	27	27	20	21	24	23	26	25
Don't know	6	3	5	3	4	4	4	4	8	15	7	5	3	4	10	3	8	4	8	8
Broadcast journalists 1 - generally have no ethics or principles	10	8	10	7	10	0	8	44	9	44	11	9	44	0	12	9	10	1.1	9	7
1 - generally have no ethics or principles	10 21	8 27	10 20	7 15	10 25	8 20	8 17	11 22	9 20	11 24	11 21	9 21	11 19	9 23	12	9 20	22	14 21	9 20	22
	31	35	20 30	22	<b>35</b>	20 28	25	33	20 29	35	32	30	30	23 32	31	20 29	32	35	20 29	22
3	37	40	33	48	41	35	42	37	37	30	40	37	38	40	33	37	36	43	35	32
4	20	18	25	19	17	24	24	20	20	17	18	21	24	20	21	22	22	14	21	26
5 - generally behave in a very principled and ethical way	5	5	7	6	4	9	3	5	5	2	4	6	7	5	6	8	3	5	7	6
	25	23	32	25	21	33	27	25	25	19	22	27	31	25	27	30	25	19	28	32
Don't know	6	2	5	5	4	4	5	5	8	17	7	6	1	4	10	4	7	4	7	7
Civil servants								-							-	1				
1 - generally have no ethics or principles	9	10	9	5	12	7	9	13	6	7	6	12	11	6	14	8	8	11	10	8
2	19	24	15	18	24	14	19	20	18	19	15	20	21	19	18	21	20	19	16	18
TOTAL NOT ETHICAL	28	34	24	23	36	21	28	33	24	26	21	32	32	25	32	29	28	30	26	26
3	35	39	33	35	37	37	33	34	35	18	40	37	36	36	33	40	32	34	35	41
4	23	20	27	33	19	26	25	21	24	34	24	19	20	26	19	19	25	25	21	19
5 - generally behave in a very principled and ethical way	6	3	10	7	3	10	7	7	5	4	5	5	9	7	5	7	6	4	7	8
TOTAL ETHICAL	29	23	37	40	22	36	32	28	29	38	29	24	29	33	24	26	31	29	28	27
Don't know	8	4	6	2	5	6	7	6	11	18	10	8	4	6	12	5	10	7	10	5
Which of the following do you think have																				
behaved the WORST in recent years? Politicians caught fiddling their expenses	26	25	24	20	27	21	20	27	25	27	21	20	20	26	26	21	27	25	20	22
Journalists caught hacking into telephones	36 24	35 31	34 24	30 42	37 26	31 25	39 24	37 24	35 23	37 32	31 29	38 22	38 18	36 27	36 20	31 25	37 26	35 24	39 20	33 24
Bankers caught lying to fix the LIBOR interest rate	24 34	31	24 39	42 25	20 32	25 39	24 32	33	23 34	32 24	29 30	22 35	42	33	20 36	25 37	26 31	24 35	20 36	24 36
Don't know	54 6	3	39	25	5	39 4	52 5	5	34 8	24 7	30 11	6	42 3	5	8	7	7	6	30 6	30 7
Dont NIOW	v	5	5	5	5	-	5	5	0	'		0	5	5	0	'	ı	0	0	i



		Vot	ing inter	ntion	2	2010 Vo	te	Ge	nder		Aç	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sam	ple 1712	417	567	105	526	418	386	832	880	207	437	586	483	976	736	219	556	366	421	149
Unweighted Sam	ple 1712	439 %	508 %	100	568 %	396 %	383 %	867 %	845 %	67 %	410 %	713 %	522 %	1097 %	615 %	231 %	575 %	350 %	421 %	135 %
Do you think the standards of ethics in business have got better or worse in recent years, or have they stayed the same?	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Got better	2	3	2	1	2	1	3	2	1	7	3	1	0	3	1	1	3	1	2	1
Got worse	57	56	62	53	58	63	57	56	58	37	44	61	72	56	58	59	56	55	60	57
No difference - ethical standards in business have always been low	30	32	29	43	29	28	33	32	28	35	38	29	22	32	28	30	28	36	27	33
No difference - ethical standards in business have remained high	2	3	1	2	3	2	1	2	2	3	2	2	2	2	1	2	3	0	1	2
Don't know	9	7	6	1	8	6	6	7	11	18	14	7	4	7	12	8	11	8	9	7
Thinking back, which of the following do you think is MOST to blame for the economic crisis in Britain that began in 2008?																				
The last Labour government for not regulating banks enough or borrowing too much	28	63	4	27	60	2	21	29	28	16	22	26	43	30	26	30	38	22	25	18
Banks and bankers for being too greedy and taking too many risks	47	23	67	50	24	66	57	48	45	42	49	50	42	45	48	39	40	51	52	56
Ordinary people for borrowing too much	6	4	6	10	6	7	5	6	5	8	10	4	3	6	5	6	6	9	4	5
International and global factors outside the control of Britain	10	8	16	9	7	17	10	11	10	16	8	11	10	11	10	14	8	13	9	13
Something else Don't know	1 7	1 2	2 6	2 3	1 3	1 6	1 6	1 5	2 9	1 18	2 9	2 7	1 1	1 6	2 9	2 9	2 7	2 3	0 10	0 8
June 29																				
To what extent, if at all, do you trust the main high street banks to look after your money?																				
Trust a lot 3	4	7	2	2	6	2	3	5	2	2	4	4	3	5	2	5	5	2	3	3
Trust a fair amount 31 TOTAL TRUST 34		56 <b>63</b>	38 <b>40</b>	53 <b>55</b>	48 <b>54</b>	38 <b>40</b>	43 <b>46</b>	39 <b>44</b>	44 <b>46</b>	42 <b>44</b>	43 <b>47</b>	38 <b>42</b>	44 <b>47</b>	46 <b>51</b>	36 <b>38</b>	44 <b>49</b>	44 <b>49</b>	41 <b>43</b>	39 <b>42</b>	33 <b>36</b>
Do not trust a lot 40		28	<b>40</b> 41	34	32	<b>40</b> 41	<b>40</b> 37	<b>44</b> 35	<b>46</b> 38	<b>44</b> 35	47 35	<b>42</b> 36	<b>47</b> 39	36	30 37	49 31	<b>49</b> 32	<b>43</b>	<b>42</b> 38	39
Do not trust at all 20		8	15	7	11	14	11	15	10	8	10	16	12	10	16	15	11	11	12	19
TOTAL DO NOT TRUST 60		36	56	41	43	55	48	50	48	43	45	52	51	46	53	46	43	54	50	58
Don't know 7	6	2	4	4	3	4	6	6	7	14	8	6	2	4	9	5	8	3	7	7



		Vot	ng inter	ntion	2	2010 Vo	te	Ge	nder		Aç	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1712	417	567	105	526	418	386	832	880	207	437	586	483	976	736	219	556	366	421	149
Unweighted Sample	e 1712	439	508	100	568	396	383	867	845	67	410	713	522	1097	615	231	575	350	421	135
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Generally speaking, do you think the main high street banks are honest or dishonest?		_								_										
Honest 28	39	54	35	43	47	35	37	42	35	32	32	36	50	44	31	41	41	35	37	39
Dishonest 49	38	28	46	36	32	45	39	41	35	37	44	42	27	35	41	36	34	44	38	38
Don't know 22	24	18	20	22	21	20	24	17	30	31	25	21	23	20	28	23	25	21	25	23
And generally speaking, do you think the main high street banks are competent or incompetent? Competent 36	44	56	37	20	50	20	44	44	40	25	20	20	47	46	24	42	45	40	07	25
	41 41	33	37 45	39 45	50 35	38 45	41 40	41 44	40 37	35 34	38 43	39 44	47 37	46 38	34 44	43 39	45 36	40 44	37 42	35 45
Incompetent 45 Don't know 19	19	33 11	45 18	45 16	35 15	45 18	40 19	44 14	23	34 32	43 19	44 17	37 16	30 16	44 22	39 18	36 19	44 16	42 21	45 20
discovered they had lied about what it was costing them to borrow money in order to manipulate LIBOR, a key interest rate. Barclays' Chief Executive Bob Diamond has since resigned. Do you think Mr Diamond was right or wrong to																				
<b>resign?</b> Was right to resign Was wrong to resign Don't know	86 6 7	86 9 5	90 5 4	82 11 7	86 9 6	89 5 6	89 5 6	87 8 5	86 5 9	81 8 11	82 7 11	87 6 7	92 5 3	86 7 7	87 5 8	85 6 8	84 7 9	90 5 4	86 6 8	87 8 5
Bob Diamond is likely to leave with a pay-off worth up to £20million, taking into account long- term incentives and share options he earnt during his time at Barclays. Do you think he should or should not keep his pay off?																				
Should keep his pay off Should give his pay off up Don't know	9 83 9	17 76 7	6 89 5	13 79 8	14 78 8	6 88 6	6 88 6	10 82 7	7 83 10	17 69 14	11 77 12	7 85 8	4 91 5	11 80 9	6 86 8	12 74 13	10 80 10	4 91 5	7 84 8	12 80 9



		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Aç	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1712	417	567	105	526	418	386	832	880	207	437	586	483	976	736	219	556	366	421	149
Unweighted Sample	1712	439	508	100	568	396	383	867	845	67	410	713	522	1097	615	231	575	350	421	135
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Barclays have released notes from telephone calls in the 2008 that some people think suggest that the Bank of England were pressuring Barclays and other banks to lie about their interest rates in order to lower LIBOR and make the banks and the economy look healthier than they really were. The Chancellor, George Osborne, has accused ministers in the last Labour government of being involved in pressuring banks to lie about their interest rates in 2008.

From what you have seen or heard about the story which of the following best reflects your view?

No one told Barclays bank to lie about their interest rates, these are excuses and political point scoring and Barclays probably lied under their own initiative to benefit themselves

Barclays Bank were probably pressurised or given permission to lie about their interest rates by the Bank of England in order to make the banks and the economy seem stronger than they really were, but without the permission or knowledge of government ministers

Barclays Bank were probably pressurised or given permission to lie about their interest rates by the Bank of England acting on behalf of government ministers in order to make the banks and the economy seem stronger than they really were

> None of these Don't know

33	27	49	22	26	50	33	37	30	34	31	33	36	34	32	33	30	36	35	38
14	11	19	22	11	16	19	15	13	20	16	11	13	14	14	15	14	14	14	13
27	42	13	34	44	12	24	28	27	17	21	30	34	28	27	29	31	26	23	27
3 22	2 18	2 18	6 15	1 17	2 20	4 20	3 17	3 27	8 21	3 29	3 22	3 15	3 20	4 24	5 17	4 22	3 21	2 26	1 21



Fieldwork: 5th - 6th July 2012					-				-	-					. 1					
		Voti	ng intei	ntion	2	010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1712	417	567	105	526	418	386	832	880	207	437	586	483	976	736	219	556	366	421	149
Unweighted Sample	1712	439	508	100	568	396	383	867	845	67	410	713	522	1097	615	231	575	350	421	135
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking back to the time of the financial crisis																				
in 2008 when several banks had to be																				
nationalised to prevent them collapsing, do you																				
think it was or was not justifed for banks to lie																				
about their interest rates if it avoided an even																				
worse banking crisis?		_			_					_				-	_	_				
Under the circumstances of the financial crisis it was																				
justified for banks to lie about the interest rates they	5	9	5	7	7	5	3	5	5	11	7	3	4	6	4	7	5	6	5	2
were paying																				
Whatever the circumstance it was not justified for	• •		~~	~~		~~						~~					~~			
banks for lie about the interest rates they were	84	80	88	88	82	86	88	87	81	73	77	89	88	84	84	81	82	86	84	91
paying																				
Don't know	11	10	7	6	11	9	8	8	14	15	16	8	8	10	13	12	13	8	12	7
From what you have seen or heard about the story, do you think Barclays' behaviour was worse than other banks, or do you think other banks were also lying about the interest rates in the same way Barclays was?																				
Barclays was probably the only, or the most serious	7	7	8	11	8	8	5	5	8	9	7	6	7	7	6	11	7	5	5	6
offender and most other banks were not as bad	•	<sup>'</sup>	Ŭ		Ŭ	U	0	Ŭ	U	Ŭ	•	Ũ		,	Ŭ			õ	Ũ	Ũ
The other banks were probably just as bad as										l										
Barclays	83	87	83	85	85	84	88	86	81	77	79	87	85	84	83	78	82	88	83	85
Don't know	10	6	9	4	7	7	6	9	11	15	13	7	9	9	11	11	11	6	12	9
DONT KNOW	10	0	9	4	'	'	U	Э	11	15	15	1	9	э			11	U	12	9



······································		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Aç	je		Social	grade			Region		
	Total	Con		Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		417	567	105		418	386	832	880	207	437	586	483	976	736	219	556	366	421	149
Unweighted Sample		439	508	100	568	396	383	867	845	67	410	713	522	1097	615	231	575	350	421	135
There have been calls for an inquiry into the LIBOR fixing scandal.	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Some people have called for a Parliamentary Inquiry, made up of members of the House of Commons and Lords. This would be quicker and cheaper and allow new banking rules to be put into law next year.																				
Other people have called for an Inquiry led by a Judge, which would be independent of Parliament. This would take longer and be more expensive but could be much wider ranging.																				
Which of the following best reflects your view?																				
There should be a Parliamentary Inquiry that could be done quickly	31	56	20	23	51	18	24	33	30	28	29	28	39	33	29	38	31	28	33	26
There should be a Judge-led Inquiry even though this would take longer	54	29	70	65	33	72	65	55	52	57	50	57	51	53	54	49	52	59	50	60
There is no need to have any Inquiry	6	9	3	10	8	5	5	6	5	2	6	7	5	6	4	4	6	6	5	8
Don't know	9	6	6	2	8	6	6	6	13	13	15	8	5	7	12	9	11	7	12	5
Do you support or oppose building a third runway at Heathrow airport?				_																
Support	36	49	35	27	43	38	30	43	30	38	41	34	34	38	34	44	45	31	29	25
Oppose Don't know	28 35	24 28	27 38	47 26	27 30	25 37	38 32	28 29	29 41	21 41	25 34	29 37	34 32	30 32	26 40	33 23	27 27	29 39	25 46	31 45



Fieldwork: 5th - 6th July 2012											· · · · · · · · · · · · · · · · · · ·									
		Voting intention		2010 Vote		Gender		Age				Social	grade	Region						
	Total	Con	Lab	Lib Dem	Con		Lib Dem	Male	Female			40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample			567	105	526		386	832	880	207	437	586	483	976	736	219	556	366	421	149
Unweighted Sample		439	508	100	568	396	383	867	845	67	410	713	522	1097	615	231	575	350	421	135
It has also been suggested that Heathrow could increase its capacity by using "mixed mode" flights (this means using both the current runways for both take offs and landings. Currently one runway is used for landings and the other for take-offs, switching halfway through the day). This would allow Heathrow airport to cope with an 60,000 flights a year. Would you support or oppose increasing Heathrow's current capacity in this way?	% 45 24	% 52	% 45	% 43	% 46	% 43	% 44	% 52	% 38 25	% 56	% 51	% 39 27	% 40 27	% 46	% 42 23	% 54	% 46 25	% 43 25	% 42	% 36 28
Oppose Don't know	24 32	23 25	24 32	39 17	26 28	22 35	28 28	22 27	25 37	15 29	19 30	27 34	27 33	24 30	23 34	22 24	25 28	25 33	19 39	28 35
Thinking about Britain's airports and possible ways of increasing their capacity, which of the following do you think would be the best way of increasing Britain's air capacity?																				
Expanding capacity at Heathrow airport	12	19	12	10	15	14	8	14	11	7	18	11	12	13	12	24	14	8	9	9
Building a new hub airport in the Thames Estuary	12	19	8	16	17	7	12	15	9	11	8	10	18	13	10	17	14	10	9	7
Expanding capacity at Gatwick or Stansted	12	12	12	13	13	11	13	13	10	11	13	11	11	13	10	17	17	9	5	7
Expanding capacity at other regional airports	37	32	41	35	33	40	41	37	36	38	31	38	39	37	36	19	28	44	45	51
There should not be any expansion of British airports	9	6	9	20	7	10	11	8	11	7	9	12	8	9	10	7	10	11	7	10
Not sure	18	13	18	5	14	18	14	13	23	26	21	18	13	15	23	16	16	18	24	17



Fieldwork. 5th - 6th 5th y 2012	ſ		Voti	ng inter	ition	2	010 Vo	te	Ge	nder		Aç	je		Social	grade			Region		
	ľ	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	1712	417	567	105	526	418	386	832	880	207	437	586	483	976	736	219	556	366	421	149
Unweighted	Sample	1712	439	508	100	568	396	383	867	845	67	410	713	522	1097	615	231	575	350	421	135
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	June 25- 26	July 5-6																			
Which would you prefer?	20																				
A House of Lords that is mostly APPOINTED	11	14	24	10	10	23	9	9	15	12	21	12	12	14	16	11	17	15	13	11	12
A House of Lords that is mostly ELECTED	44	42	31	54	47	30	51	54	45	40	46	43	43	40	44	41	41	38	47	42	53
A House of Lords with both APPOINTED and	32	29	37	26	38	35	28	28	29	30	16	25	31	37	30	29	27	32	28	32	20
ELECTED members		-									-					-					
Don't know	13	15	8	10	5	12	12	8	10	19	17	20	15	9	11	20	15	15	12	16	16
Which of these views comes closest to yours?																					
Reform of the House of Lords is vital: it should be a																					
priority to change the system so that its members	18	20	12	27	28	12	24	28	24	16	20	21	22	16	18	22	17	18	19	21	28
are elected by the public																					
Reform of the House of Lords is a good idea, but it																					
is NOT a priority at the moment, given Britain's other	52	50	49	54	52	48	56	53	48	52	49	46	48	57	52	49	54	47	55	51	44
problems																					
The House of Lords works reasonably well and																					
should be left alone	20	18	32	11	13	32	11	12	20	17	13	15	17	24	21	14	18	21	17	16	15
Don't know	10	12	7	8	6	8	9	7	8	15	18	18	12	4	9	15	11	14	10	12	14
This week scientists at CERN confirmed the probable existance of the Higgs Boson, a sub- atomic particle that gives matter weight. The confirmation of the Higgs Boson helps confirm that scientists' "standard model" explaining how most matter and atoms work is correct.																					
In the early 1990s CERN also saw the invention of the World Wide Web by Tim Berners-Lee.																					
Looking to the long term future, which of these discoveries do you think will be of the most importance to mankind? The discovery of the Higgs Boson		24	25	25	22	25	27	24	28	20	26	22	25	25	25	23	24	25	19	25	32
The invention of the World Wide Web		24 55	25 57	25 57	22 65	25 56	27 55	24 59	20 57	20 53	20 60	22 56	25 53	25 53	25 57	23 52	24 54	25 52	62	25 53	32 51
Don't know		21	18	17	13	20	19	17	15	27	15	22	22	23	18	25	23	23	19	21	18
Donthalow				••																	



## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender	-	-
Male 18 to 24	30	106
Male 25 to 39	196	219
Male 40 to 59	353	289
Male 60 +	288	217
Female 18 to 24	37	101
Female 25 to 39	214	217
Female 40 to 59	360	296
Female 60 +	234	265
Region		
North England	421	421
Midlands	258	281
East England	183	164
London	231	219
South England	392	392
Wales	92	86
Scotland	135	149
Social Grade		
AB	614	479
C1	483	496
C2	273	360
DE	342	377
Newspaper Type		
Express / Mail	340	274
Sun / Star	238	402
Mirror / Record	118	171
Guardian / Independent	95	77
FT / Times / Telegraph	132	163
Other Paper	197	197
No Paper	592	428
Political Party Identification		
Labour	506	556
Conservative	507	488
Liberal Democrat	185	205
SNP/Plaid Cymru	28	29
Others	90	22
None/ DK	396	411

YouGov is a member of the British Polling Council and abides by its rules. http://today.yougov.co.uk