

YouGov / Sunday Times Survey Results

Sample Size: 2016 GB Adults

Fieldwork: 19th - 20th June 2014

		V	Vestmi	nster \	/I	2	2010 Vo	te	Ge	nder		Ag	e		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2016	511	608	124	216	591	485	405	978	1038	240	510	689	577	1149	867	258	655	431	496	175
Unweighted Sample	2016	490	590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692	312	606	404	418	276
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																					
[Excluding Wouldn't votes and Don't knows]					i									i							
Con	32	100	0	0	0	74	5	13	33	31	32	29	28	39	37	25	30	40	31	27	20
Lab	38	0	100	0	0	7	85	29	37	39	36	43	44	28	34	43	48	27	35	51	37
Lib Dem	8	0	0	100	0	1	1	32	7	8	8	10	7	8	9	6	11	10	6	6	6
Other	22	0	0	0	100	19	9	26	22	22	24	18	21	25	20	26	11	23	28	15	36
Other Parties Voting Intention			0	~	100	47	-	40	45	10		0	40	~		47		40	00		
UKIP	14	0	0	0	100	17	5	12	15	12	6	8	13	21	11	17	8	16	20	11	4
Green SNP / PCY	5	0	0	0	0	1	1	12	4	6	15	6	4	2 2	5	5 3	3	6	6	4	4
SNP / PC Y BNP	3 0	0 0	0 0	0 0	0 0	0 0	0	2 0	3 0	2 0	2 1	2	4 0	2	2 0	3	0 0	0 0	2	0 0	26
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	0	1	1	0	1	1	0	1	1	0	1	0	0	0
Non Voters	•	v	0	0	0	0		0		'	0			0			U		0	0	0
Would Not Vote	7	0	0	0	0	3	2	3	6	8	16	11	5	3	6	9	6	10	7	6	4
Don't know	13	Ő	0	0	0	9	10	17	9	18	16	16	13	11	13	14	16	12	14	14	13
June	June				-																
18-19	19-20																				
Do you approve or disapprove of the Government's record to date?																					
Approve 31	30	81	7	36	15	61	7	25	33	28	25	32	27	35	36	23	30	36	28	26	27
Disapprove 55	55	8	83	39	77	27	84	60	56	53	49	50	61	54	49	62	55	49	53	61	58
Don't know 14	15	11	9	24	8	12	9	15	11	20	26	18	13	11	15	15	14	15	19	13	15



			۱	Vestmi	inster	VI		2010 Vo	te	G	ender		Ag	e		Socia	Grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted S	Sample	2016	511	608	124	216	591	485	405	978	1038	240	510	689	577	1149	867	258	655	431	496	175
Unweighted	Sample	2016	490	590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692	312	606	404	418	276
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	June 12-13	June 19-20																				
Do you think that David Cameron is doing well or badly as Prime Minister?																						
Very well	7	6	21	0	1	1	16	1	2	7	5	2	6	7	6	6	6	6	6	8	5	5
Fairly well	36	34	69	14	48	29	56	14	35	34	33	31	32	31	40	41	24	34	41	30	27	31
TOTAL WELL		40	90	14	49	30	72	15	37	41	38	33	38	38	46	47	30	40	47	38	32	36
Fairly badly	27	31	9	42	33	41	18	42	34	31	31	38	29	30	30	29	33	32	32	29	31	29
Very badly	23	22	1	40	11	28	6	39	22	24	20	16	21	26	21	17	28	18	15	24	29	29
TOTAL BADLY		53	10	82	44	69	24	81	56	55	51	54	50	56	51	46	61	50	47	53	60	58
Don't know Do you think Ed Miliband is doing well or badly as leader	7	8	1	4	8	1	3	5	7	5	10	14	12	7	3	7	9	10	7	9	8	7
of the Labour party?												1										
Very well	3	2	1	7	0	1	1	5	1	2	2	3	5	1	1	2	3	4	1	1	4	3
Fairly well	20	21	7	46	23	6	7	39	20	20	21	18	19	26	18	19	23	21	18	21	25	22
TOTAL WELL	23	23	8 33	53 34	23 48	7 27	8 29	44 37	21	22	23	21 32	24	27	19 33	21 37	26	25	19 38	22	29 30	25
Fairly badly Very badly		34 32	33 52	34 7	48 16	27 64	29 56	37 12	44 24	33 36	35 27	32 28	34 26	35 30	33 41	37	30 30	37 24	38 34	30 36	30 29	33 33
TOTAL BADLY	20 67	66	85	41	64	91	85	49	24 68	69	62	20 60	20 60	65	74	70	60	61	72	66	29 59	66
Don't know	-	11		7	12	2		7	11	8	14	19	15	8	7	9	14	15	10	12	11	9
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?	10		Ŭ		12	-	1 0			Ŭ		10	10	U				10	10	12		0
Very well	2	1	2	0	6	1	1	0	2	1	1	1	2	1	1	2	0	0	2	1	1	2
Fairly well	14	12	18	8	41	4	14	5	20	11	13	13	12	12	12	13	11	11	14	13	10	13
TOTAL WELL	16	13	20	8	47	5	15	5	22	12	14	14	14	13	13	15	11	11	16	14	11	15
Fairly badly		28	35	27	41	20	29	27	32	27	30	28	25	31	28	30	26	38	29	28	24	24
Very badly		48	39	59	8	74	50	62	39	55	42	40	46	47	56	45	52	39	47	47	54	53
TOTAL BADLY	77	76	74	86	49	94	79	89	71	82	72	68	71	78	84	75	78	77	76	75	78	77
Don't know	8	10	6	6	4	2	6	6	8	6	14	19	15	9	4	9	11	12	9	11	10	8
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																						
Very well	3	2	7	0	3	1	4	2	2	3	1	2	2	3	1	2	2	3	3	3	1	2
Fairly well	29	28	54	13	57	15	43	10	34	30	25	26	28	26	30	33	20	32	29	25	26	26
TOTAL WELL		30	61	13	60	16	47	12	36	33	26	28	30	29	31	35	22	35	32	28	27	28
Fairly badly		35	30	40	22	39	33	42	32	32	37	30	33	35	37	35	34	34	38	33	32	35
Very badly		27	6	44	11	43	17	42	23	29	26	23	27	29	28	22	35	23	22	32	33	28
TOTAL BADLY		62	36	84	33	82	50	84	55	61	63	53	60	64	65	57	69	57	60	65	65	63
Don't know	8	8	3	4	7	2	3	4	8	5	11	19	11	7	4	7	9	8	8	8	9	9



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ju	ne June																				
12-	13 19-20																				
Do you think this coalition government is good or bad for people like you?																					
Very good 3	3	7	0	5	1	5	1	3	4	2	3	4	2	2	3	2	2	3	3	2	4
Fairly good 1		39	7	41	8	28	6	22	20	15	11	19	17	20	22	12	20	20	15	16	16
TOTAL GOOD 2		46	7	46	9	33	7	25	24	17	14	23	19	22	25	14	22	23	18	18	20
Fairly bad 2		21	31	18	34	27	32	23	24	29	24	24	28	27	27	25	24	28	26	26	23
Very bad 2	-	9	45	11	39	14	45	25	31	24	24	24	32	28	22	35	23	22	32	33	30
TOTAL BAD 4		30	59	34	57	37	60	49	49	48	47	46	51	49	43	56	48	45	50	52	53
Doesn't make much difference either way 1		21	14	23	18	23	15	24	18	24	23	22	19	21	21	21	25	23	18	19	21
Don't know	5	2	3	2	0	2	2	3	3	7	14	7	2	2	5	5	6	4	5	5	5
Do you think the coalition government is managing the economy well or badly?																					
Very well		24	1	7	5	19	1	5	10	6	7	9	7	10	11	5	8	8	9	8	10
Fairly well 3		64	16	52	32	56	15	38	38	33	31	34	34	41	40	29	33	43	32	30	32
TOTAL WELL 4		88	17	59	37	75	16	43	48	39	38	43	41	51	51	34	41	51	41	38	42
Fairly badly 2		7	47	31	34	15	48	33	27	33	31	27	34	27	27	34	32	31	26	32	28
Very badly 1 TOTAL BADLY 4		3 10	30 77	6 37	27 61	6 21	30 78	18 51	19 46	18 51	15 46	18 45	19 53	18 45	14 41	24 58	16 48	12 43	23 49	22 54	20 48
Don't know 1		2	5	4	2	4	6	6	40	11	40 16	45 12	55 6	45	8	9	40 12	43 6	49 10	34 8	40 11
In your opinion how good or bad is the state of Britain's	, U	2	5	7	Z	-	0	0			10	12	0	-	0	3	12	0	10	0	
economy at the moment?		1	~				•						•	~		~	•				
Very good 2		8	0	1	1	6	0	1	4	1	3	4	2	2	3	2	3	3	2	2	4
Quite good 2		49	8	29	15	40	7	21	23	20	20	18	18	30	25	16	21	26	18	20	19
TOTAL GOOD 2 Neither good nor bad 3	-	57	8 34	30 40	16 31	46 30	7 31	22 35	27 33	21 31	23 36	22 31	20 33	32 32	28 32	18 32	24 35	29 35	20 31	22 29	23 32
Quite bad 2		32 10	34 42	40 21	34	30 18	31 45	35 28	- 3-3 - 26	31	30 19	27	33 34	32 28	32 27	32 31	35 24	35 27	29	29 32	32 30
Very bad 1		10	42 14	8	34 18	4	45 13	20 12	10	12	19	14	34 12	20 7	9	14	24 11	6	29 15	32 13	30 12
TOTAL BAD 3		11	56	29	52	+ 22	58	40	36	43	30	41	46	35	36	45	35	33	44	45	42
Don't know	-	1	2	2	0	1	4	2	3	5	12	6	2	1	4	4	7	4	4	3	3
How do you think the financial situation of your household will change over the next 12 months?															•						
Get a lot better 2		6	1	1	1	4	1	2	3	1	2	3	3	1	3	1	2	2	2	2	3
Get a little better 1		31	10	22	7	23	7	15	18	15	29	19	15	9	19	12	17	19	17	12	15
TOTAL BETTER 1		37	11	23	8	27	8	17	21	16	31	22	18	10	22	13	19	21	19	14	18
Stay about the same 4		49	41	46	36	47	38	44	41	42	36	37	39	51	43	39	39	43	42	41	42
Get a little worse 2		10	31	25	39	18	35	25	24	25	10	21	27	29	22	28	20	23	23	30	25
Get a lot worse 1	-	2	13	3	16	7	13	9	10	9	8	11	11	7	8	12	10	6	12	12	6
TOTAL WORSE 3		12	44	28	55	25	48	34	34	34	18	32	38	36	30	40	30	29	35	42	31
Don't know	6	2	5	3	1	2	6	6	4	8	15	9	4	3	5	8	11	7	5	4	9



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	_																				
June																					
	5 19-20																				
If there was a referendum on Britain's membership of the																					
European Union, how would you vote?											1						1				
I would vote for Britain to remain a member of the European Union 44	39	35	55	66	3	28	49	53	42	37	51	42	38	35	48	28	44	41	36	36	49
I would vote for Britain to leave the European Union 36	39	51	25	12	94	58	30	26	41	37	24	27	40	54	33	47	32	41	44	38	32
I would not vote 5	6	1	4	0	1	2	5	4	5	7	9	11	5	1	5	7	5	6	7	5	6
Don't know 15	15	12	15	23	3	12	16	17	11	19	16	20	16	10	14	18	19	12	14	21	13
How likely or unlikely do you think it is that Labour and																					
Ed Miliband will win the general election next year and form a government?																					
Very likely	5	2	13	0	2	2	10	2	6	4	5	6	6	4	4	6	6	3	4	7	6
Fairly likely	26	11	50	28	14	14	45	29	27	24	25	27	28	23	25	26	25	22	23	33	25
TOTAL LIKELY	31	13	63	28	16	16	55	31	33	28	30	33	34	27	29	32	31	25	27	40	31
Fairly unlikely	34	49	23	43	44	45	24	35	34	34	31	29	32	41	36	30	28	39	36	29	32
Very unlikely	20	30	3	12	28	29	8	19	20	20	16	17	21	21	20	19	22	21	23	12	21
TOTAL UNLIKELY	54	79	26	55	72	74	32	54	54	54	47	46	53	62	56	49	50	60	59	41	53
Don't know	16	9	11	17	12	10	13	15	13	19	24	21	13	12	15	18	19	15	13	18	16



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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	-	June																				
		19-20																				
	2012	2014																				
Which of these statements comes closest to your view																						
about Ed Miliband?		1	1						1	1		1			i	1						
He has the right policies, and also looks and sounds like a possible Prime Minister	11	10	1	26	8	2	2	22	8	10	10	9	11	12	6	9	11	14	7	9	14	7
He has the right policies, but does NOT look or sound like a possible Prime Minister	27	27	9	56	23	14	10	51	32	29	26	32	27	29	24	28	27	28	25	25	30	33
His policies are wrong, but he looks and sounds like a possible Prime Minister	2	4	3	2	7	6	3	3	5	4	4	7	4	3	4	4	4	3	5	2	4	2
His policies are wrong, and he does NOT look or sound a possible Prime Minister	42	43	80	6	43	69	78	11	37	47	39	31	35	42	56	47	37	38	49	47	34	42
Don't know	19	16	6	10	19	9	7	13	17	10	21	21	23	15	10	13	20	17	14	17	17	16
Which of these statements comes closest to your view about David Cameron?																						
He has the right policies, and also looks and sounds like a Prime Minister	25	25	72	4	20	15	54	6	17	26	23	20	23	24	29	29	19	22	32	24	18	22
He has the right policies, but does NOT look or sound like a Prime Minister	6	7	11	5	3	6	9	7	4	9	6	8	6	6	10	7	7	7	7	6	9	5
His policies are wrong, but he looks and sounds like a Prime Minister	29	31	10	42	41	44	20	35	44	31	31	34	32	33	28	35	27	32	29	34	32	33
His policies are wrong, and he does NOT look or sound a Prime Minister'	29	24	2	41	23	30	8	45	23	26	23	14	23	28	25	19	30	21	21	24	28	29
Don't know	11	13	5	8	13	5	8	8	12	8	17	23	17	10	9	10	17	18	12	12	13	11



	Г		V	Vestmi	nster \	/I	2	2010 Vo	te	Gei	nder		Ag	je		Socia	Grade			Region		
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		June 19-20																				
Thinking about Ed Miliband's leadership of the Labour party, do you think he																						
Has or has not made it clear what he stands for?																						
Has made it clear what he stands for	26	26	13	50	33	16	14	44	28	25	28	23	29	27	24	25	28	26	22	25	32	32
Has not made it clear what he stands for	56	58	79	41	54	78	78	44	60	63	53	52	46	60	69	61	54	54	63	59	54	53
Don't know Has been a strong or weak leader of his party?	18	16	8	9	12	6	8	12	12	12	19	25	24	13	7	14	18	20	15	16	14	16
A strong leader	14	11	5	25	6	3	4	20	9	12	10	16	13	12	7	11	11	12	8	10	15	15
A strong leader	48	51	74	29	50	70	75	35	50	54	48	44	44	51	60	55	46	44	55	53	47	50
Neither strong nor weak	27	28	16	41	37	24	19	40	35	27	29	16	26	32	30	26	31	29	28	24	30	28
Don't know	11	10	5	5	8	3	3	5	7	7	13	24	17	6	3	8	13	15	9	13	8	7
Has been too close to the Trade Unions, too distant, or			•				•			•		•				•						
has got the balance about right?							-											_				
	26	24	50	8	20	36	49	10	16	29	19	20	19	22	33	26	21	18	26	27	23	21
Has been too distant from the Trade Unions	12	16	9	25	11	16	8	27	17	19	14	14	16	17	16	14	20	17	14	16	18	18
Has got his relationship with the Trade Unions about right	25	24	13	41	37	13	12	36	32	29	19	21	20	29	22	27	19	25	24	19	24	33
Don't know	37	36	28	25	32	35	31	27	35	24	48	45	45	32	29	33	40	40	37	38	34	28
Would or would not be up to the job of Prime Minister?																						
Would be up to the job of Prime Minister	23	21	6	50	18	4	4	41	22	24	19	29	21	23	15	21	21	22	16	20	27	22
Would not be up to the job of Prime Minister	56	60	88	31	57	88	88	38	57	62	57	47	53	60	71	63	55	53	66	61	53	60
Don't know	21	19	7	20	26	9	8	20	22	14	24	24	26	17	14	16	24	25	17	19	20	18
Is in touch with ordinary people or out of touch with																						
ordinary people?		05	10		04	~	-	40	00	07	00	00	00	00	~~	05	05	07	04	05	20	00
Is in touch with ordinary people Is not in touch with ordinary people		25 56	10 76	55 29	24 61	6 88	7 81	48 35	29 57	27 58	23 54	28 42	26 49	26 59	22 65	25 57	25 55	27 50	21 62	25 58	29 51	28 55
Don't know		30 19	15	29 16	15	6	12	35 17	14	15	22	42 30	49 25	15	13	18	20	23	18	17	20	18
Is an asset or a liability for the Labour party?		13	15	10	15	0	12	17	14	15	22	50	25	10	15	10	20	25	10	17	20	10
An asset		16	4	39	11	4	6	30	17	16	16	19	18	18	12	16	17	14	14	15	21	20
A liability		43	69	22	43	57	68	26	36	49	37	37	37	40	53	46	38	40	46	44	37	47
Neither		29	22	31	39	29	19	36	41	27	32	21	27	34	30	28	31	31	30	29	30	23
Don't know		12	5	8	6	9	7	8	7	8	15	22	18	8	5	10	14	15	11	13	11	11
Do you think Labour would be more or less likely to win																						
the next election with a different leader?																						
Would be more likely to win with a different party leader		46	51	49	47	46	53	49	47	48	44	42	45	49	45	51	40	44	49	43	45	46
Would be less likely to win with a different party leader		7	5	10	6	5	4	10	4	8	6	9	9	6	5	7	7	7	6	7	7	8
No difference - who leads the party makes no real difference to		33	37	30	36	43	36	30	38	34	33	26	23	35	43	31	36	31	33	36	33	33
Labour's chances at the next election Don't know		14	7	11	11	7	7	11	14	14	17	22	22	10	7	14	17	10	12	14	15	12
Don't know		14	/	11	11	7	7	11	11	11	17	23	22	10	1	11	17	18	12	14	15	12

6



		V	/estmi	nster \	/I	2	2010 Vo	te	Ge	nder		Ag	e		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2016	511	608	124	216	591	485	405	978	1038	240	510	689	577	1149	867	258	655	431	496	175
Unweighted Sample	2016	490	590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692	312	606	404	418	276
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which recent leader of the Labour party do you think was																					
the BEST?						_					-				-	-					
Tony Blair	24	23	37	15	15	21	34	23	29	20	32	28	26	14	27	20	31	24	21	27	14
John Smith	22	24	23	23	26	25	23	24	24	20	2	8	28	34	24	19	15	19	20	23	43
Harold Wilson	11	15	9	11	15	14	9	11	11	11	1	3	10	22	9	13	9	10	13	13	5
Gordon Brown	4	3	6	5	2	3	6	3	4	5	9	5	3	2	4	4	5	5	3	3	7
Neil Kinnock	4	5	4	4	3	3	5	4	5	3	5 3	3 5	4	4	4	4	7	4	4	2	2
Ed Miliband	2	1	5	0	0	1	4	0	3	2	3	5	1	0	2	3	2	2	1	3	3
James Callaghan	2	4	2	5	2	3	2	3	3	2	0	2	2	4	2	2	2	2	4	2	2
Michael Foot	1	1	1	0	1	1	2	2	1	1	3	1	1	1	1	2	0	1	2	1	1
Don't know	29	25	12	37	35	31	14	29	21	37	45	44	24	17	27	33	28	32	33	25	24
And which recent leader of the Labour party do you think was the WORST?		_				_			_												
Gordon Brown	31	39	30	32	32	40	28	28	34	29	27	33	29	34	33	28	34	33	27	34	24
Tony Blair	22	24	17	23	35	26	16	29	21	23	19	14	20	33	21	24	18	23	24	22	24
Michael Foot	10	10	15	15	5	9	16	10	14	7	5	4	14	14	11	10	8	10	12	11	11
Ed Miliband	8	10	5	8	8	8	6	9	7	8	10	9	8	5	8	7	6	9	7	7	11
Neil Kinnock	5	5	6	2	6	5	7	4	6	4	4	4	7	5	5	5	4	3	9	4	7
John Smith	1	1	2	0	2	1	2	1	2	1	1	2	1	1	2	1	1	1	1	1	3
James Callaghan	1	0	3	0	1	0	3	0	2	1	1	1	2	2	2	1	0	1	0	2	3
Harold Wilson	1	0	1	0	0	1	1	0	1	1	0	1	0	1	1	1	3	0	1	0	0
Don't know	20	11	20	21	10	10	21	17	13	26	33	32	18	7	17	24	26	20	19	19	17



	[V	/estmi	nster V	/I		2010 Vo	te	Ge	nder		Ag	е		Social	Grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sa	ample	2016	511	608	124	216	591	485	405	978	1038	240	510	689	577	1149	867	258	655	431	496	175
Unweighted S		2016	490	590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692	312	606	404	418	276
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	April	June																				
		19-20																				
		2014																				
Would you be more or less likely to vote Labour if the party was led by																						
David Miliband																						
More likely to vote Labour	18	20	14	30	24	13	14	30	23	23	16	21	21	20	18	23	15	26	18	15	22	21
Less likely to vote Labour	10	10	13	8	11	9	11	10	12	12	9	8	10	11	11	10	12	10	9	10	12	11
No difference - I would vote Labour anyway	18	20	4	54	5	5	5	46	17	20	21	16	20	25	16	19	22	22	13	20	28	22
No difference - I wouldn't vote Labour anyway	34	37	65	2	53	64	64	6	38	36	39	34	31	33	50	38	36	29	48	41	26	34
Don't know	19	13	4	5	7	9	6	8	10	10	15	20	19	11	5	11	15	13	12	13	13	12
Ed Balls																	•					
More likely to vote Labour	7	7	3	13	7	4	3	11	9	8	5	5	6	8	6	7	6	6	7	5	9	5
Less likely to vote Labour	19	20	25	17	25	17	21	19	23	23	17	21	20	20	19	22	17	19	19	18	23	21
No difference - I would vote Labour anyway	20	22	4	60	6	5	6	53	16	22	22	19	21	26	18	21	23	28	14	22	28	26
No difference - I wouldn't vote Labour anyway	34	37	65	2	57	65	64	6	39	37	38	36	31	33	49	38	36	27	48	41	26	36
Don't know	20	14	4	8	5	10	6	11	13	11	17	19	21	12	8	12	17	19	13	14	14	13
Yvette Cooper	_	_					_				_				_ 1							
More likely to vote Labour	7	8	3	14	11	4	5	12	14	9	7	5	10	9	7	10	6	10	8	7	10	8
Less likely to vote Labour	13	16	20	15	16	19	17	18	14	19	13	15	13	16	18	16	15	17	13	15	19	14
No difference - I would vote Labour anyway No difference - I wouldn't vote Labour anyway	19 35	21	4	58	5	3	5 64	50	17	22	21 38	17	22	26	16	20	23 36	24	13 49	21	29	27
Don't know	25	37 18	66 7	2 12	56 13	64 10	64 9	6 15	39 17	37 13	30 22	35 27	30 25	33 16	50 9	38 15	30 20	27 22	49 18	41 16	25 17	37 15
Tony Blair	20	10	'	12	10	10	3	10	17	10	22	21	25	10	3	15	20	22	10	10	.,	15
More likely to vote Labour		13	10	20	11	8	10	18	13	15	10	15	14	14	9	13	12	16	11	11	15	10
Less likely to vote Labour		22	16	23	32	22	15	23	33	24	20	18	22	22	24	23	20	22	21	19	25	25
No difference - I would vote Labour anyway		18	4	49	4	3	6	44	11	18	18	15	18	23	13	17	19	21	11	19	24	21
No difference - I wouldn't vote Labour anyway		36	65	3	49	61	64	6	35	35	38	34	29	32	49	37	35	27	46	39	26	35
Don't know		11	5	5	5	6	5	9	8	8	14	18	17	9	5	9	14	14	11	11	10	9
Gordon Brown												_					_					
More likely to vote Labour		8	4	14	7	6	2	13	12	7	9	9	10	8	6	7	9	8	7	7	7	16
Less likely to vote Labour		24	22	25	34	22	22	26	31	29	19	20	23	25	25	27	20	27	24	21	27	18
No difference - I would vote Labour anyway		19	4	54	2	4	5	47	12	19	19	16	21	24	15	18	21	22	11	21	28	21
No difference - I wouldn't vote Labour anyway		37	66	2	52	62	65	6	37	37	37	34	30	33	49	38	36	27	47	41	27	34
Don't know		11	4	5	5	5	6	7	8	8	15	20	17	10	5	9	14	16	10	11	11	11



			W	estmi	nster V	1	2	2010 Vo	te	Gei	nder		Ag	е		Social	Grade			Region		
	Tot	l C	on	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sar	mple 201	6 5	11	608	124	216	591	485	405	978	1038	240	510	689	577	1149	867	258	655	431	496	175
Unweighted Sa	mple 201	6 4	90	590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692	312	606	404	418	276
	%	(%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
F	Feb Jur	е																				
	7-18 19- 3																					
2	013 201	4																				
Which of these statements comes closest to your view of																						
the Conservative Party?											-						_					
It's "nice and smart" – its heart is in the right place and it has	15 15		17	٨	٩	٩	35	з	9	16	15	11	13	14	19	17	13	15	18	16	12	13
what it takes to get what it wants done in government	10		F /	-	3	3	55	5	3	10	15		15	14	13	17	15	15	10	10	12	10
It's "nice but dim" – its heart is in the right place and it does																						
NOT have what it takes to get what it wants done in	<i>14</i> 1 1		4	5	18	17	17	5	10	13	9	11	9	10	12	11	11	14	12	12	8	7
government																						
It's "mean but smart" – its heart is NOT in the right place bit it																						
DOES have what it takes to get what it wants done in	16 25	2	28	25	36	17	25	21	35	26	25	30	27	25	23	31	18	26	26	21	27	28
government																						
It's "mean and dim" – its heart is NOT in the right place and																						
	39 33		3	55	24	47	13	57	34	34	31	24	29	36	36	28	40	28	27	36	38	38
in government																						
Not sure	16 16		8	11	14	10	11	13	13	12	20	24	22	14	10	14	19	17	17	15	16	15
Which of these statements comes closest to your view of the Labour Party?																						
It's "nice and smart" – its heart is in the right place and it has	17 16		3	47	5	1	4	40	13	18	15	14	17	19	14	14	19	21	11	16	22	17
what it takes to get what it wants done in government									_		-						-					
It's "nice but dim" – its heart is in the right place and it does	~ ~			~ .		~-		~ 7		~ 1			~ ~	~~		~~			~~	~~	~~	
government	32 32		30	34	45	25	25	37	41	34	30	34	31	36	26	36	26	35	33	26	33	38
It's "mean but smart" – its heart is NOT in the right place bit it																						
DOES have what it takes to get what it wants done in	5 4		2	4	9	6	3	4	7	4	4	4	7	3	3	4	4	3	4	3	5	5
government																						
It's "mean and dim" – its heart is NOT in the right place and																						
also it does NOT have what it takes to get what it wants done	31 2 9	Ę	55	2	18	55	57	6	21	31	26	21	17	27	44	31	26	23	35	32	21	24
in government																						
Not sure	16 1 9		9	14	24	13	12	13	18	13	25	27	28	15	12	15	25	18	18	23	19	16



		۷	Vestmi	nster V	/	2	010 Vo	te	Ge	nder		Ag	е		Social	Grade			Region		
	Total	Con		Dem	UKIP		Lab	Lib Dem		Female					ABC1		London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp		511	608	124	216	591	485	405	978	1038	240	510	689	577	1149	867	258	655	431	496	175
Unweighted Samp		490	590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692	312	606	404	418	276
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Feb																					
17-1																					
201	2014																				
And which of these statements comes closest to your																					
view of the Liberal Democrat Party?								i			I				I						
It's "nice and smart" – its heart is in the right place and it has what it takes to get what it wants done in government 5	4	3	3	24	1	2	2	10	4	3	5	4	4	3	5	2	4	5	3	2	5
It's "nice but dim" – its heart is in the right place and it does																					
NOT have what it takes to get what it wants done in 40	37	45	35	60	24	39	33	53	36	38	32	11	39	33	44	28	30	41	35	37	37
government	57	40	55	00	24	55	55	55	50	50	52	41	55	55		20	50	41	55	57	57
It's "mean but smart" – its heart is NOT in the right place bit it																					
DOES have what it takes to get what it wants done in 5	4	6	5	2	1	3	5	4	6	3	12	5	2	3	4	5	7	4	4	3	4
government		-	-	_	-		-		-	-		-	_	-	-	•	-	-	-	•	
It's "mean and dim" – its heart is NOT in the right place and																					
also it does NOT have what it takes to get what it wants done 33	35	34	41	3	64	42	46	20	39	31	19	24	37	49	31	40	35	31	37	37	40
in government																					
Not sure 17	20	12	16	10	9	14	14	14	15	24	32	26	18	11	16	24	24	18	21	21	14
		•																			
Do you know who Jean Claude Juncker is and what job																					
he is currently seeking?						_				-	_					-					
Yes, I know who he is, what job he is seeking and something	25	35	22	36	30	36	20	27	34	16	22	17	23	35	31	18	28	28	21	22	29
about him			~~													-			21		20
Yes, I know who he is and a little about what he does	15	16	17	15	21	17	17	16	18	12	14	12	16	18	17	13	12	16	18	14	13
No, I have heard the name but don't know what he does or	13	13	13	16	13	12	16	13	12	13	10	11	12	17	11	16	13	12	10	16	13
anything about him																10			-	40	
No, I have never heard of him	39	32	41	31	31	30	41	38	29 7	48	37	48	42 8	27 3	35 7	43	33	37 7	39	43	38 7
Don't know	8	4	6	3	5	5	1	5	1	10	17	12	8	3	/	11	14	1	11	5	1



		V	Vestmi	nster V	/I	2	2010 Vo	te	Ge	nder		Ag	е		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2016	511	608	124	216	591	485	405	978	1038	240	510	689	577	1149	867	258	655	431	496	175
Unweighted Sample			590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692	312	606	404	418	276
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Jean Claude Juncker is a former Prime Minister of Luxembourg and is the frontrunner to become the next President of the European Commission. David Cameron has said he is opposed to Jean Claude Juncker having the job, and would like a different senior European politican to take the role. From what you have seen or heard, do you think David Cameron is right or wrong to oppose Jean Claude Juncker? Is right to oppose him Is wrong to oppose him Don't know	37 10 53	60 2 37	24 17 59	31 12 57	60 5 35	59 3 38	24 15 61	31 16 53	46 13 42	28 7 65	31 11 58	26 10 64	32 11 57	54 8 38	39 11 50	34 8 58	35 12 53	41 9 50	35 10 55	34 9 57	36 12 52
Do you think David Cameron's opposition to Jean Claude Juncker will help or damage Britain's ability to negotiate in Europe?																					
Help our ability to negotiate in Europe Damage our ability to negotiate in Europe Make no difference Don't know	10 25 38 26	19 17 47 17	6 34 32 28	11 35 35 19	14 19 55 12	17 18 51 15	5 35 33 27	10 32 33 24	14 26 42 18	6 24 34 35	8 32 20 40	7 25 33 35	8 24 43 25	16 24 45 15	12 28 37 23	8 21 40 31	11 23 40 27	10 25 42 23	10 23 36 31	10 26 36 28	8 33 36 22



		۷	Vestmi	inster \	/I	2	2010 Vo	te	Ge	nder		Ag	е		Social	Grade
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	2016	511	608	124	216	591	485	405	978	1038	240	510	689	577	1149	867
Unweighted Sample	2016	490	590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you have children of school age?																
Yes, I do	19	15	21	13	17	18	20	17	19	19	6	27	32	1	20	18
No, I do not	81	85	79	87	83	82	80	83	81	81	94	73	68	99	80	82
How well or badly do you think England's school system is doing at educating children in England? The following questions only went to respondents in England; n=1613]									•							
Very well	4	7	5	4	1	4	5	5	4	4	5	5	4	3	5	3
Fairly well	39	42	43	53	29	39	42	43	39	39	35	39	43	37	39	39
TOTAL WELL	43	49	48	57	30	43	47	48	43	43	40	44	47	40	44	42
Fairly badly	34	35	32	31	35	37	33	33	32	35	29	29	32	42	34	32
Very badly	12	7	10	9	24	12	12	11	13	11	16	11	11	13	12	12
TOTAL BADLY	46	42	42	40	59	49	45	44	45	46	45	40	43	55	46	44
Don't know	11	9	11	3	11	9	8	9	12	11	15	18	10	6	10	14



	[Region			School age children			
		Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not		
	Weighted Sample	2016	258	655	431	496	175	380	1636		
	Unweighted Sample	2016	312	606	404	418	276	381	1635		
	_	%	%	%	%	%	%	%	%		
Do you have children of school age?											
	Yes, I do	19	17	16	18	24	20	100	0		
	No, I do not	81	83	84	82	76	80	0	100		
How well or badly do you think England's sch is doing at educating children in England? The following questions only went to respondent											
n=1613]	-										
	Very well	4	3	3	6	4	0	7	3		
	Fairly well	39	36	40	34	43	0	56	35		
	TOTAL WELL	43	39	43	40	47	0	63	38		
	Fairly badly	34	33	32	37	34	0	23	36		
	Very badly	12	13	12	12	11	0	11	12		
Т	OTAL BADLY	46	46	44	49	45	0	34	48		
	Don't know	11	14	12	11	9	0	3	13		



		Westminster VI		2010 Vote		Gender		Age			Social Grade					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Samp		511	608	124	216	591	485	405	978	1038	240	510	689	577	1149	867
Unweighted Samp		490	590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think schools in England provide a better or																
worse education than schools in																
Other European countries, like Germany and France' English schools provide better education than in these		1				ı			ı	1	l				ı –	
English schools provide belief education than in these countries	8	7	11	1	5	7	11	4	8	8	15	10	6	5	8	7
English schools provide worse education than in these																
countries	45	47	41	57	55	50	44	46	45	46	37	41	48	50	49	41
English schools provide about the same standard of education																
as in these countries	21	24	21	28	19	25	20	25	22	20	19	16	24	23	22	20
Don't know	26	22	26	14	21	17	25	25	25	26	29	34	21	22	21	32
Far eastern countries, like China and Japan'		•													•	
English schools provide better education than in these	12	9	16	13	7	8	14	12	11	12	18	15	12	6	13	10
countries	12	5	10	10	'	0	14	12		12	10	10	12	0	10	10
English schools provide worse education than in these	52	60	47	56	62	63	49	49	54	50	42	39	57	61	56	46
countries													•	•		
English schools provide about the same standard of education	10	8	11	10	8	10	11	10	10	9	9	11	9	10	9	11
as in these countries	27	22	26	21	24	18	26	30	24	29	31	35	22	23	22	32
Don't know	27	22	20	21	24	10	20	30	24	29	31	35	22	23	22	32
English schools provide better education than in these		i i				I			I	1	l				I I	
countries	29	29	33	34	20	30	28	34	30	29	44	33	27	24	34	23
English schools provide worse education than in these																
countries	21	20	21	12	37	23	24	16	23	20	15	18	23	24	21	22
English schools provide about the same standard of education		0.5	40	07	40		00	04		00	40	45	0.4	00		00
as in these countries	20	25	18	27	19	24	20	21	20	20	16	15	24	22	20	20
Don't know	29	27	28	27	24	23	28	29	27	31	25	34	26	30	25	35
To what degree, if at all, do you think schools in England																
require reform?		i i				ı					I				ı	
A large degree - the way schools are run in England has	23	20	19	22	40	28	22	20	23	23	21	18	23	29	22	24
serious flaws and needs major change A moderate degree - the way schools are run in England has																
some flaws and needs significant change	41	48	42	41	32	43	39	41	40	41	38	36	43	43	44	37
Only a little - the way schools are run in England is mostly																
fine, and needs only minor change	21	21	22	28	18	21	23	25	21	21	20	21	21	21	21	21
Not at all - the way schools are run in England is already good			_				_					_				
and should be left as it is	4	3	7	2	1	2	5	4	5	3	2	5	4	3	4	3
Don't know	12	7	10	6	8	5	11	10	11	13	19	20	9	5	9	15
		•				•			•						•	



					School age children			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not
Weighted Sample	e 2016	258	655	431	496	175	380	1636
Unweighted Sampl	e 2016	312	606	404	418	276	381	1635
	%	%	%	%	%	%	%	%
Do you think schools in England provide a better or worse education than schools in Other European countries, like Germany and France'								
English schools provide better education than in these countries	8	9	7	10	6	0	9	7
English schools provide worse education than in these countries	45	47	47	48	41	0	41	46
English schools provide about the same standard of education as in these countries	21	16	23	20	23	0	25	21
Don't know	26	28	23	22	30	0	25	26
Far eastern countries, like China and Japan'								
English schools provide better education than in these countries	12	15	9	15	12	0	16	11
English schools provide worse education than in these countries	52	49	57	50	47	0	47	53
English schools provide about the same standard of education as in these countries	10	7	10	10	10	0	13	9
Don't know	27	28	24	24	31	0	24	27
The USA								
English schools provide better education than in these countries	29	30	30	33	27	0	26	30
English schools provide worse education than in these countries	21	19	22	23	21	0	28	20
English schools provide about the same standard of education as in these countries	20	19	24	15	20	0	21	20
Don't know	29	32	25	29	32	0	25	30
To what degree, if at all, do you think schools in England require reform?		_					_	
A large degree - the way schools are run in England has serious flaws and needs major change	23	23	22	24	23	0	22	23
A moderate degree - the way schools are run in England has some flaws and needs significant change	41	42	42	38	40	0	37	42
Only a little - the way schools are run in England is mostly fine, and needs only minor change	21	18	21	22	21	0	29	19
Not at all - the way schools are run in England is already good and should be left as it is	4	2	4	3	4	0	4	4
Don't know	12	15	10	13	11	0	8	13



Fieldwork: 19th - 20th June 2014	—	Westminster VI		inster \	/I	2010 Vote			Gender		Age				Social Grade	
	—		1	Lib				Lib								
	Total	Con	Lab	Dem	UKIP	Con	Lab	Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sampl	e 2016	511	608	124	216	591	485	405	978	1038	240	510	689	577	1149	867
Unweighted Sampl	e 2016	490	590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Over the last twenty years, do you think schools in																
England have got better or worse, or stayed about the																
same?																
Got better	14	16	18	12	8	13	16	15	18	11	21	13	18	9	15	14
Got worse	55	56	52	48	76	64	56	53	51	59	33	47	56	70	54	55
Stayed about the same	20	20	19	36	10	17	19	23	22	17	21	22	19	17	20	19
Don't know	11	8	11	5	6	6	10	9	9	13	25	18	7	4	11	12
And over the last twenty years, do you think exams in																
England have got harder or easier, or stayed about the																
same?																
Got harder	9	4	15	8	5	4	14	7	6	11	18	11	8	4	8	10
Got easier	53	66	41	55	73	69	46	50	57	49	34	36	58	68	55	49
Stayed about the same	22	19	27	25	9	17	24	27	24	20	27	27	20	17	22	21
Don't know	17	11	16	12	13	10	16	16	13	20	20	25	14	11	14	20
		•							•						•	
Do you think that Michael Gove is doing well or badly as																
Secretary of State for Education?																
Very well	4	11	1	1	5	8	1	2	5	3	3	3	4	6	5	3
Fairly well	19	38	8	17	24	35	9	11	22	16	6	15	19	27	22	15
TOTAL WELL	23	49	9	18	29	43	10	13	27	19	9	18	23	33	27	18
Fairly badly	28	24	33	29	28	27	33	31	27	28	29	24	28	30	28	27
Very badly	27	10	41	32	22	12	41	38	28	26	31	28	30	21	28	26
TOTAL BADLY	55	34	74	61	50	39	74	69	55	54	60	52	58	51	56	53
Don't know	23	18	17	21	21	18	16	18	19	26	32	30	19	16	18	29
Thinking about education, do you support or oppose the following policies																
Schools becoming academies - schools that receive funding directly from the government, are outside the control of local authorities, and have greater freedom over setting their pay, opening times and curriculum?																
	24	1 40	~~	24	20	45		00	L 00	00	07	22	04	24		07
Support	31	46	23	34	38	45	20	26	33	29	27	32	31	31	34	27
Oppose	41	28	53	45	41	27	54	52	42	40	42	37	39	47	43	38
Not sure	28	26	24	21	21	28	26	22	25	31	31	31	30	22	23	35



				Region			School age children		
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	
Weighted Sample		258	655	431	496	175	380	1636	
Unweighted Sample		312	606	404	418	276	381	1635	
	%	%	%	%	%	%	%	%	
Over the last twenty years, do you think schools in									
England have got better or worse, or stayed about the same?									
Got better	14	12	13	14	17	0	22	13	
Got worse	55	53	58	57	50	0	44	57	
Stayed about the same	20	18	20	16	23	0	22	19	
Don't know	11	17	9	14	10	0	12	11	
And over the last twenty years, do you think exams in									
England have got harder or easier, or stayed about the same?									
Got harder	9	10	8	7	10	0	12	8	
Got easier	53	50	57	50	50	0	50	53	
Stayed about the same	22	16	21	24	24	0	21	22	
Don't know	17	23	14	19	16	0	17	17	
Do you think that Michael Gove is doing well or badly as Secretary of State for Education?									
Very well	4	5	5	3	3	0	5	4	
Fairly well	19	18	20	17	19	0	23	18	
TOTAL WELL	23	23	25	20	22	0	28	22	
Fairly badly	28	32	28	27	25	0	27	28	
Very badly	27	21	26	29	31	0	27	27	
TOTAL BADLY	55	53	54	56	56	0	54	55	
Don't know	23	25	22	24	22	0	18	24	
Thinking about education, do you support or oppose the following policies									
Schools becoming academies - schools that receive funding directly from the government, are outside the control of local authorities, and have greater freedom over setting their pay, opening times and curriculum?									
Support	31	31	32	31	30	0	42	29	
Oppose	41	38	41	41	43	0	32	43	
Not sure	28	31	27	27	28	0	26	28	
		-							



		V	Vestm	inster \	/I	2010 Vote			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sampl	2016	511	608	124	216	591	485	405	978	1038	240	510	689	577	1149	867
Unweighted Sampl	2016	490	590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The creation of "Free Schools" - new state schools set up																
by parents, teachers or voluntary groups which are outside the control of local authorities?									_		_					
Support	23	30	15	24	32	30	16	20	27	20	26	24	23	22	24	22
Oppose	53	46	65	53	51	46	65	61	53	53	48	48	55	56	55	49
Not sure	24	24	19	23	17	24	19	19	21	27	26	29	22	21	21	28
Introducing fines for parents who do not support their																
children's schooling (e.g. by allowing their children to not do homework, not reading with their children and not																
attending parents evenings)?		_			_						_				_	
Support	47	60	42	50	49	56	43	45	48	46	43	41	47	54	51	42
Oppose	34	25	37	30	42	30	38	40	35	34	34	33	38	32	33	36
Not sure	19	15	21	20	9	13	19	16	17	20	23	26	16	14	16	22
Increasing the length of the school day so children spend longer at school?																
Support	42	55	35	39	50	54	36	39	46	38	27	35	44	52	46	36
Oppose	36	27	46	30	31	26	46	39	30	41	45	36	37	31	36	36
Not sure	22	18	19	31	20	20	18	22	24	21	28	30	19	17	18	28
Some people have called for schools to move back to more traditional teaching methods. Thinking about this which of the following best reflects your view?		_							_		_				_	
It is right to move to more traditional teaching, it is important that schools give children the basic knowledge on things like the Kings and Queens of Britain, reciting poetry and memorising times tables	43	60	30	33	67	61	38	34	41	45	30	29	44	59	41	45
It is wrong to move back to more traditional teaching, modern education should be more about teaching children how to understand and learn, rather than just memorising bare facts	34	23	46	51	17	22	39	46	37	31	42	44	34	22	38	28
Neither	12	8	12	14	10	10	12	11	12	11	7	11	13	13	12	11
Don't know	11	9	12	3	7	7	11	8	11	12	21	16	9	6	9	15



					School age children			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not
Weighted Sampl	e 2016	258	655	431	496	175	380	1636
Unweighted Sampl	e 2016	312	606	404	418	276	381	1635
	%	%	%	%	%	%	%	%
The creation of "Free Schools" - new state schools set up								
by parents, teachers or voluntary groups which are								
outside the control of local authorities?		1				_		
Support	23	28	25	25	18	0	25	23
Oppose	53	46	51	53	59	0	51	53
Not sure	24	26	24	23	23	0	23	24
Introducing fines for parents who do not support their								
children's schooling (e.g. by allowing their children to not								
do homework, not reading with their children and not								
attending parents evenings)?								
Support	47	47	49	48	44	0	39	49
Oppose	34	31	35	35	35	0	42	32
Not sure	19	22	17	17	21	0	19	19
Increasing the length of the school day so children spend longer at school?								
Support	42	36	44	44	41	0	36	43
Oppose	36	37	34	37	38	0	46	34
Not sure	22	27	22	19	21	0	18	23
Some people have called for schools to move back to more traditional teaching methods. Thinking about this which of the following best reflects your view?								
It is right to move to more traditional teaching, it is important that schools give children the basic knowledge on things like the Kings and Queens of Britain, reciting poetry and memorising times tables	43	41	44	49	39	0	38	44
It is wrong to move back to more traditional teaching, modern education should be more about teaching children how to understand and learn, rather than just memorising bare facts	34	36	34	27	37	0	39	33
Neither	12	9	12	13	11	0	9	12
Don't know	11	14	10	10	13	0	13	11



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

Age and Gender			
-	Male 18 to 24	95	121
	Male 25 to 39	189	254
	Male 40 to 59	410	339
	Male 60 +	305	262
	Female 18 to 24	113	118
	Female 25 to 39	230	255
	Female 40 to 59	387	349
	Female 60 +	280	314
Region			
	North England	418	496
	Midlands	277	331
	East	173	194
	London	312	258
	South England	429	459
	Wales	126	100
	Scotland	274	175
Social Grade			
	AB	747	563
	C1	570	582
	C2	319	423
	DE	373	444
Newspaper Type			
	Express / Mail	414	323
	Sun / Star	213	474
	Mirror / Record	151	202
	Guardian / Independent	188	91
	FT / Times / Telegraph	132	192
	Other Paper	294	231
	No Paper	617	501
Political Party Identifica			
	Labour	627	645
	Conservative	537	563
	Liberal Democrat	197	222
	SNP/Plaid Cymru	73	34
	Others	164	46
	None/ DK	411	502

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk