

YouGov / Sunday Times Survey Results

Sample Size: 2016 GB Adults

Fieldwork: 19th - 20th June 2014

| | | V | Vestmi | nster \ | /I | 2 | 2010 Vo | te | Ge | nder | | Ag | e | | Social | Grade | | | Region | | |
|---|--------|--------|--------|------------|--------|--------|---------|------------|--------|--------|--------|-------|--------|--------|--------|--------|--------|------------------|---------------------|--------|----------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 2016 | 511 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 | 258 | 655 | 431 | 496 | 175 |
| Unweighted Sample | 2016 | 490 | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 1013 | 210 | 420 | 800 | 586 | 1324 | 692 | 312 | 606 | 404 | 418 | 276 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Headline Voting Intention | | | | | | | | | | | | | | | | | | | | | |
| [Excluding Wouldn't votes and Don't knows] | | | | | i | | | | | | | | | i | | | | | | | |
| Con | 32 | 100 | 0 | 0 | 0 | 74 | 5 | 13 | 33 | 31 | 32 | 29 | 28 | 39 | 37 | 25 | 30 | 40 | 31 | 27 | 20 |
| Lab | 38 | 0 | 100 | 0 | 0 | 7 | 85 | 29 | 37 | 39 | 36 | 43 | 44 | 28 | 34 | 43 | 48 | 27 | 35 | 51 | 37 |
| Lib Dem | 8 | 0 | 0 | 100 | 0 | 1 | 1 | 32 | 7 | 8 | 8 | 10 | 7 | 8 | 9 | 6 | 11 | 10 | 6 | 6 | 6 |
| Other | 22 | 0 | 0 | 0 | 100 | 19 | 9 | 26 | 22 | 22 | 24 | 18 | 21 | 25 | 20 | 26 | 11 | 23 | 28 | 15 | 36 |
| Other Parties Voting Intention | | | 0 | ~ | 100 | 47 | - | 40 | 45 | 10 | | 0 | 40 | ~ | | 47 | | 40 | 00 | | |
| UKIP | 14 | 0 | 0 | 0 | 100 | 17 | 5 | 12 | 15 | 12 | 6 | 8 | 13 | 21 | 11 | 17 | 8 | 16 | 20 | 11 | 4 |
| Green SNP / PCY | 5 | 0 | 0 | 0 | 0 | 1 | 1 | 12 | 4 | 6 | 15 | 6 | 4 | 2 2 | 5 | 5 3 | 3 | 6 | 6 | 4 | 4 |
| SNP / PC Y BNP | 3 0 | 0 0 | 0 0 | 0 0 | 0 0 | 0 0 | 0 | 2 0 | 3 0 | 2 0 | 2 1 | 2 | 4 0 | 2 | 2 0 | 3 | 0 0 | 0 0 | 2 | 0 0 | 26 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 |
| Non Voters | • | v | 0 | 0 | 0 | 0 | | 0 | | ' | 0 | | | 0 | | | U | | 0 | 0 | 0 |
| Would Not Vote | 7 | 0 | 0 | 0 | 0 | 3 | 2 | 3 | 6 | 8 | 16 | 11 | 5 | 3 | 6 | 9 | 6 | 10 | 7 | 6 | 4 |
| Don't know | 13 | Ő | 0 | 0 | 0 | 9 | 10 | 17 | 9 | 18 | 16 | 16 | 13 | 11 | 13 | 14 | 16 | 12 | 14 | 14 | 13 |
| June | June | | | | - | | | | | | | | | | | | | | | | |
| 18-19 | 19-20 | | | | | | | | | | | | | | | | | | | | |
| Do you approve or disapprove of the Government's record to date? | | | | | | | | | | | | | | | | | | | | | |
| Approve 31 | 30 | 81 | 7 | 36 | 15 | 61 | 7 | 25 | 33 | 28 | 25 | 32 | 27 | 35 | 36 | 23 | 30 | 36 | 28 | 26 | 27 |
| Disapprove 55 | 55 | 8 | 83 | 39 | 77 | 27 | 84 | 60 | 56 | 53 | 49 | 50 | 61 | 54 | 49 | 62 | 55 | 49 | 53 | 61 | 58 |
| Don't know 14 | 15 | 11 | 9 | 24 | 8 | 12 | 9 | 15 | 11 | 20 | 26 | 18 | 13 | 11 | 15 | 15 | 14 | 15 | 19 | 13 | 15 |



| | | | ۱ | Vestmi | inster | VI | | 2010 Vo | te | G | ender | | Ag | e | | Socia | Grade | | | Region | | |
|---|---------------|---------------|----------------|-----------------|-----------------|----------|----------------|-----------------|------------|----------|----------|-----------------|----------|----------|-----------------|----------|-----------|----------|------------------|---------------------|-----------------|----------|
| | | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted S | Sample | 2016 | 511 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 | 258 | 655 | 431 | 496 | 175 |
| Unweighted | Sample | 2016 | 490 | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 1013 | 210 | 420 | 800 | 586 | 1324 | 692 | 312 | 606 | 404 | 418 | 276 |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | June 12-13 | June 19-20 | | | | | | | | | | | | | | | | | | | | |
| Do you think that David Cameron is doing well or badly as Prime Minister? | | | | | | | | | | | | | | | | | | | | | | |
| Very well | 7 | 6 | 21 | 0 | 1 | 1 | 16 | 1 | 2 | 7 | 5 | 2 | 6 | 7 | 6 | 6 | 6 | 6 | 6 | 8 | 5 | 5 |
| Fairly well | 36 | 34 | 69 | 14 | 48 | 29 | 56 | 14 | 35 | 34 | 33 | 31 | 32 | 31 | 40 | 41 | 24 | 34 | 41 | 30 | 27 | 31 |
| TOTAL WELL | | 40 | 90 | 14 | 49 | 30 | 72 | 15 | 37 | 41 | 38 | 33 | 38 | 38 | 46 | 47 | 30 | 40 | 47 | 38 | 32 | 36 |
| Fairly badly | 27 | 31 | 9 | 42 | 33 | 41 | 18 | 42 | 34 | 31 | 31 | 38 | 29 | 30 | 30 | 29 | 33 | 32 | 32 | 29 | 31 | 29 |
| Very badly | 23 | 22 | 1 | 40 | 11 | 28 | 6 | 39 | 22 | 24 | 20 | 16 | 21 | 26 | 21 | 17 | 28 | 18 | 15 | 24 | 29 | 29 |
| TOTAL BADLY | | 53 | 10 | 82 | 44 | 69 | 24 | 81 | 56 | 55 | 51 | 54 | 50 | 56 | 51 | 46 | 61 | 50 | 47 | 53 | 60 | 58 |
| Don't know Do you think Ed Miliband is doing well or badly as leader | 7 | 8 | 1 | 4 | 8 | 1 | 3 | 5 | 7 | 5 | 10 | 14 | 12 | 7 | 3 | 7 | 9 | 10 | 7 | 9 | 8 | 7 |
| of the Labour party? | | | | | | | | | | | | 1 | | | | | | | | | | |
| Very well | 3 | 2 | 1 | 7 | 0 | 1 | 1 | 5 | 1 | 2 | 2 | 3 | 5 | 1 | 1 | 2 | 3 | 4 | 1 | 1 | 4 | 3 |
| Fairly well | 20 | 21 | 7 | 46 | 23 | 6 | 7 | 39 | 20 | 20 | 21 | 18 | 19 | 26 | 18 | 19 | 23 | 21 | 18 | 21 | 25 | 22 |
| TOTAL WELL | 23 | 23 | 8 33 | 53 34 | 23 48 | 7 27 | 8 29 | 44 37 | 21 | 22 | 23 | 21 32 | 24 | 27 | 19 33 | 21 37 | 26 | 25 | 19 38 | 22 | 29 30 | 25 |
| Fairly badly Very badly | | 34 32 | 33 52 | 34 7 | 48 16 | 27 64 | 29 56 | 37 12 | 44 24 | 33 36 | 35 27 | 32 28 | 34 26 | 35 30 | 33 41 | 37 | 30 30 | 37 24 | 38 34 | 30 36 | 30 29 | 33 33 |
| TOTAL BADLY | 20 67 | 66 | 85 | 41 | 64 | 91 | 85 | 49 | 24 68 | 69 | 62 | 20 60 | 20 60 | 65 | 74 | 70 | 60 | 61 | 72 | 66 | 29 59 | 66 |
| Don't know | - | 11 | | 7 | 12 | 2 | | 7 | 11 | 8 | 14 | 19 | 15 | 8 | 7 | 9 | 14 | 15 | 10 | 12 | 11 | 9 |
| Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats? | 10 | | Ŭ | | 12 | - | 1 0 | | | Ŭ | | 10 | 10 | U | | | | 10 | 10 | 12 | | 0 |
| Very well | 2 | 1 | 2 | 0 | 6 | 1 | 1 | 0 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 0 | 0 | 2 | 1 | 1 | 2 |
| Fairly well | 14 | 12 | 18 | 8 | 41 | 4 | 14 | 5 | 20 | 11 | 13 | 13 | 12 | 12 | 12 | 13 | 11 | 11 | 14 | 13 | 10 | 13 |
| TOTAL WELL | 16 | 13 | 20 | 8 | 47 | 5 | 15 | 5 | 22 | 12 | 14 | 14 | 14 | 13 | 13 | 15 | 11 | 11 | 16 | 14 | 11 | 15 |
| Fairly badly | | 28 | 35 | 27 | 41 | 20 | 29 | 27 | 32 | 27 | 30 | 28 | 25 | 31 | 28 | 30 | 26 | 38 | 29 | 28 | 24 | 24 |
| Very badly | | 48 | 39 | 59 | 8 | 74 | 50 | 62 | 39 | 55 | 42 | 40 | 46 | 47 | 56 | 45 | 52 | 39 | 47 | 47 | 54 | 53 |
| TOTAL BADLY | 77 | 76 | 74 | 86 | 49 | 94 | 79 | 89 | 71 | 82 | 72 | 68 | 71 | 78 | 84 | 75 | 78 | 77 | 76 | 75 | 78 | 77 |
| Don't know | 8 | 10 | 6 | 6 | 4 | 2 | 6 | 6 | 8 | 6 | 14 | 19 | 15 | 9 | 4 | 9 | 11 | 12 | 9 | 11 | 10 | 8 |
| Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly? | | | | | | | | | | | | | | | | | | | | | | |
| Very well | 3 | 2 | 7 | 0 | 3 | 1 | 4 | 2 | 2 | 3 | 1 | 2 | 2 | 3 | 1 | 2 | 2 | 3 | 3 | 3 | 1 | 2 |
| Fairly well | 29 | 28 | 54 | 13 | 57 | 15 | 43 | 10 | 34 | 30 | 25 | 26 | 28 | 26 | 30 | 33 | 20 | 32 | 29 | 25 | 26 | 26 |
| TOTAL WELL | | 30 | 61 | 13 | 60 | 16 | 47 | 12 | 36 | 33 | 26 | 28 | 30 | 29 | 31 | 35 | 22 | 35 | 32 | 28 | 27 | 28 |
| Fairly badly | | 35 | 30 | 40 | 22 | 39 | 33 | 42 | 32 | 32 | 37 | 30 | 33 | 35 | 37 | 35 | 34 | 34 | 38 | 33 | 32 | 35 |
| Very badly | | 27 | 6 | 44 | 11 | 43 | 17 | 42 | 23 | 29 | 26 | 23 | 27 | 29 | 28 | 22 | 35 | 23 | 22 | 32 | 33 | 28 |
| TOTAL BADLY | | 62 | 36 | 84 | 33 | 82 | 50 | 84 | 55 | 61 | 63 | 53 | 60 | 64 | 65 | 57 | 69 | 57 | 60 | 65 | 65 | 63 |
| Don't know | 8 | 8 | 3 | 4 | 7 | 2 | 3 | 4 | 8 | 5 | 11 | 19 | 11 | 7 | 4 | 7 | 9 | 8 | 8 | 8 | 9 | 9 |



| | | 1 | Westm | inster \ | VI | 2 | 2010 Vo | te | G | ender | | Ag | е | | Social | Grade | | | Region | | |
|---|-----------------|-----------|----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|---------------------|-----------------|-----------------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sam | ole 2016 | 511 | 608 | | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 | 258 | 655 | 431 | 496 | 175 |
| Unweighted Sam | | 490 | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 3 1013 | 210 | 420 | 800 | 586 | 1324 | 692 | 312 | 606 | 404 | 418 | 276 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Ju | ne June | | | | | | | | | | | | | | | | | | | | |
| 12- | 13 19-20 | | | | | | | | | | | | | | | | | | | | |
| Do you think this coalition government is good or bad for people like you? | | | | | | | | | | | | | | | | | | | | | |
| Very good 3 | 3 | 7 | 0 | 5 | 1 | 5 | 1 | 3 | 4 | 2 | 3 | 4 | 2 | 2 | 3 | 2 | 2 | 3 | 3 | 2 | 4 |
| Fairly good 1 | | 39 | 7 | 41 | 8 | 28 | 6 | 22 | 20 | 15 | 11 | 19 | 17 | 20 | 22 | 12 | 20 | 20 | 15 | 16 | 16 |
| TOTAL GOOD 2 | | 46 | 7 | 46 | 9 | 33 | 7 | 25 | 24 | 17 | 14 | 23 | 19 | 22 | 25 | 14 | 22 | 23 | 18 | 18 | 20 |
| Fairly bad 2 | | 21 | 31 | 18 | 34 | 27 | 32 | 23 | 24 | 29 | 24 | 24 | 28 | 27 | 27 | 25 | 24 | 28 | 26 | 26 | 23 |
| Very bad 2 | - | 9 | 45 | 11 | 39 | 14 | 45 | 25 | 31 | 24 | 24 | 24 | 32 | 28 | 22 | 35 | 23 | 22 | 32 | 33 | 30 |
| TOTAL BAD 4 | | 30 | 59 | 34 | 57 | 37 | 60 | 49 | 49 | 48 | 47 | 46 | 51 | 49 | 43 | 56 | 48 | 45 | 50 | 52 | 53 |
| Doesn't make much difference either way 1 | | 21 | 14 | 23 | 18 | 23 | 15 | 24 | 18 | 24 | 23 | 22 | 19 | 21 | 21 | 21 | 25 | 23 | 18 | 19 | 21 |
| Don't know | 5 | 2 | 3 | 2 | 0 | 2 | 2 | 3 | 3 | 7 | 14 | 7 | 2 | 2 | 5 | 5 | 6 | 4 | 5 | 5 | 5 |
| Do you think the coalition government is managing the economy well or badly? | | | | | | | | | | | | | | | | | | | | | |
| Very well | | 24 | 1 | 7 | 5 | 19 | 1 | 5 | 10 | 6 | 7 | 9 | 7 | 10 | 11 | 5 | 8 | 8 | 9 | 8 | 10 |
| Fairly well 3 | | 64 | 16 | 52 | 32 | 56 | 15 | 38 | 38 | 33 | 31 | 34 | 34 | 41 | 40 | 29 | 33 | 43 | 32 | 30 | 32 |
| TOTAL WELL 4 | | 88 | 17 | 59 | 37 | 75 | 16 | 43 | 48 | 39 | 38 | 43 | 41 | 51 | 51 | 34 | 41 | 51 | 41 | 38 | 42 |
| Fairly badly 2 | | 7 | 47 | 31 | 34 | 15 | 48 | 33 | 27 | 33 | 31 | 27 | 34 | 27 | 27 | 34 | 32 | 31 | 26 | 32 | 28 |
| Very badly 1 TOTAL BADLY 4 | | 3 10 | 30 77 | 6 37 | 27 61 | 6 21 | 30 78 | 18 51 | 19 46 | 18 51 | 15 46 | 18 45 | 19 53 | 18 45 | 14 41 | 24 58 | 16 48 | 12 43 | 23 49 | 22 54 | 20 48 |
| Don't know 1 | | 2 | 5 | 4 | 2 | 4 | 6 | 6 | 40 | 11 | 40 16 | 45 12 | 55 6 | 45 | 8 | 9 | 40 12 | 43 6 | 49 10 | 34 8 | 40 11 |
| In your opinion how good or bad is the state of Britain's | , U | 2 | 5 | 7 | Z | - | 0 | 0 | | | 10 | 12 | 0 | - | 0 | 3 | 12 | 0 | 10 | 0 | |
| economy at the moment? | | 1 | ~ | | | | • | | | | | | • | ~ | | ~ | • | | | | |
| Very good 2 | | 8 | 0 | 1 | 1 | 6 | 0 | 1 | 4 | 1 | 3 | 4 | 2 | 2 | 3 | 2 | 3 | 3 | 2 | 2 | 4 |
| Quite good 2 | | 49 | 8 | 29 | 15 | 40 | 7 | 21 | 23 | 20 | 20 | 18 | 18 | 30 | 25 | 16 | 21 | 26 | 18 | 20 | 19 |
| TOTAL GOOD 2 Neither good nor bad 3 | - | 57 | 8 34 | 30 40 | 16 31 | 46 30 | 7 31 | 22 35 | 27 33 | 21 31 | 23 36 | 22 31 | 20 33 | 32 32 | 28 32 | 18 32 | 24 35 | 29 35 | 20 31 | 22 29 | 23 32 |
| Quite bad 2 | | 32 10 | 34 42 | 40 21 | 34 | 30 18 | 31 45 | 35 28 | - 3-3 - 26 | 31 | 30 19 | 27 | 33 34 | 32 28 | 32 27 | 32 31 | 35 24 | 35 27 | 29 | 29 32 | 32 30 |
| Very bad 1 | | 10 | 42 14 | 8 | 34 18 | 4 | 45 13 | 20 12 | 10 | 12 | 19 | 14 | 34 12 | 20 7 | 9 | 14 | 24 11 | 6 | 29 15 | 32 13 | 30 12 |
| TOTAL BAD 3 | | 11 | 56 | 29 | 52 | + 22 | 58 | 40 | 36 | 43 | 30 | 41 | 46 | 35 | 36 | 45 | 35 | 33 | 44 | 45 | 42 |
| Don't know | - | 1 | 2 | 2 | 0 | 1 | 4 | 2 | 3 | 5 | 12 | 6 | 2 | 1 | 4 | 4 | 7 | 4 | 4 | 3 | 3 |
| How do you think the financial situation of your household will change over the next 12 months? | | | | | | | | | | | | | | | • | | | | | | |
| Get a lot better 2 | | 6 | 1 | 1 | 1 | 4 | 1 | 2 | 3 | 1 | 2 | 3 | 3 | 1 | 3 | 1 | 2 | 2 | 2 | 2 | 3 |
| Get a little better 1 | | 31 | 10 | 22 | 7 | 23 | 7 | 15 | 18 | 15 | 29 | 19 | 15 | 9 | 19 | 12 | 17 | 19 | 17 | 12 | 15 |
| TOTAL BETTER 1 | | 37 | 11 | 23 | 8 | 27 | 8 | 17 | 21 | 16 | 31 | 22 | 18 | 10 | 22 | 13 | 19 | 21 | 19 | 14 | 18 |
| Stay about the same 4 | | 49 | 41 | 46 | 36 | 47 | 38 | 44 | 41 | 42 | 36 | 37 | 39 | 51 | 43 | 39 | 39 | 43 | 42 | 41 | 42 |
| Get a little worse 2 | | 10 | 31 | 25 | 39 | 18 | 35 | 25 | 24 | 25 | 10 | 21 | 27 | 29 | 22 | 28 | 20 | 23 | 23 | 30 | 25 |
| Get a lot worse 1 | - | 2 | 13 | 3 | 16 | 7 | 13 | 9 | 10 | 9 | 8 | 11 | 11 | 7 | 8 | 12 | 10 | 6 | 12 | 12 | 6 |
| TOTAL WORSE 3 | | 12 | 44 | 28 | 55 | 25 | 48 | 34 | 34 | 34 | 18 | 32 | 38 | 36 | 30 | 40 | 30 | 29 | 35 | 42 | 31 |
| Don't know | 6 | 2 | 5 | 3 | 1 | 2 | 6 | 6 | 4 | 8 | 15 | 9 | 4 | 3 | 5 | 8 | 11 | 7 | 5 | 4 | 9 |



| | | V | Vestmi | nster \ | VI | 2 | 2010 Vo | te | Ge | nder | | Ag | е | | Social | Grade | | | Region | | |
|---|----------------|-----|--------|------------|------|-----|---------|------------|------|--------|-------|-------|-------|-----|--------|-------|--------|------------------|---------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Samp | e 2016 | 511 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 | 258 | 655 | 431 | 496 | 175 |
| Unweighted Samp | e 2016 | 490 | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 1013 | 210 | 420 | 800 | 586 | 1324 | 692 | 312 | 606 | 404 | 418 | 276 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | _ | | | | | | | | | | | | | | | | | | | | |
| June | | | | | | | | | | | | | | | | | | | | | |
| | 5 19-20 | | | | | | | | | | | | | | | | | | | | |
| If there was a referendum on Britain's membership of the | | | | | | | | | | | | | | | | | | | | | |
| European Union, how would you vote? | | | | | | | | | | | 1 | | | | | | 1 | | | | |
| I would vote for Britain to remain a member of the European Union 44 | 39 | 35 | 55 | 66 | 3 | 28 | 49 | 53 | 42 | 37 | 51 | 42 | 38 | 35 | 48 | 28 | 44 | 41 | 36 | 36 | 49 |
| I would vote for Britain to leave the European Union 36 | 39 | 51 | 25 | 12 | 94 | 58 | 30 | 26 | 41 | 37 | 24 | 27 | 40 | 54 | 33 | 47 | 32 | 41 | 44 | 38 | 32 |
| I would not vote 5 | 6 | 1 | 4 | 0 | 1 | 2 | 5 | 4 | 5 | 7 | 9 | 11 | 5 | 1 | 5 | 7 | 5 | 6 | 7 | 5 | 6 |
| Don't know 15 | 15 | 12 | 15 | 23 | 3 | 12 | 16 | 17 | 11 | 19 | 16 | 20 | 16 | 10 | 14 | 18 | 19 | 12 | 14 | 21 | 13 |
| How likely or unlikely do you think it is that Labour and | | | | | | | | | | | | | | | | | | | | | |
| Ed Miliband will win the general election next year and form a government? | | | | | | | | | | | | | | | | | | | | | |
| Very likely | 5 | 2 | 13 | 0 | 2 | 2 | 10 | 2 | 6 | 4 | 5 | 6 | 6 | 4 | 4 | 6 | 6 | 3 | 4 | 7 | 6 |
| Fairly likely | 26 | 11 | 50 | 28 | 14 | 14 | 45 | 29 | 27 | 24 | 25 | 27 | 28 | 23 | 25 | 26 | 25 | 22 | 23 | 33 | 25 |
| TOTAL LIKELY | 31 | 13 | 63 | 28 | 16 | 16 | 55 | 31 | 33 | 28 | 30 | 33 | 34 | 27 | 29 | 32 | 31 | 25 | 27 | 40 | 31 |
| Fairly unlikely | 34 | 49 | 23 | 43 | 44 | 45 | 24 | 35 | 34 | 34 | 31 | 29 | 32 | 41 | 36 | 30 | 28 | 39 | 36 | 29 | 32 |
| Very unlikely | 20 | 30 | 3 | 12 | 28 | 29 | 8 | 19 | 20 | 20 | 16 | 17 | 21 | 21 | 20 | 19 | 22 | 21 | 23 | 12 | 21 |
| TOTAL UNLIKELY | 54 | 79 | 26 | 55 | 72 | 74 | 32 | 54 | 54 | 54 | 47 | 46 | 53 | 62 | 56 | 49 | 50 | 60 | 59 | 41 | 53 |
| Don't know | 16 | 9 | 11 | 17 | 12 | 10 | 13 | 15 | 13 | 19 | 24 | 21 | 13 | 12 | 15 | 18 | 19 | 15 | 13 | 18 | 16 |



| | | | ۷ | /estmi | nster V | /1 | 2 | 010 Vo | te | Gei | nder | | Ag | е | | Social | Grade | | | Region | | |
|---|--------|-------|-----|--------|------------|------|-----|--------|------------|------|--------|-------|-------|-------|-----|--------|-------|--------|------------------|---------------------|-------|----------|
| | | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted S | ample | 2016 | 511 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 | 258 | 655 | 431 | 496 | 175 |
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| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | - | June | | | | | | | | | | | | | | | | | | | | |
| | | 19-20 | | | | | | | | | | | | | | | | | | | | |
| | 2012 | 2014 | | | | | | | | | | | | | | | | | | | | |
| Which of these statements comes closest to your view | | | | | | | | | | | | | | | | | | | | | | |
| about Ed Miliband? | | 1 | 1 | | | | | | 1 | 1 | | 1 | | | i | 1 | | | | | | |
| He has the right policies, and also looks and sounds like a possible Prime Minister | 11 | 10 | 1 | 26 | 8 | 2 | 2 | 22 | 8 | 10 | 10 | 9 | 11 | 12 | 6 | 9 | 11 | 14 | 7 | 9 | 14 | 7 |
| He has the right policies, but does NOT look or sound like a possible Prime Minister | 27 | 27 | 9 | 56 | 23 | 14 | 10 | 51 | 32 | 29 | 26 | 32 | 27 | 29 | 24 | 28 | 27 | 28 | 25 | 25 | 30 | 33 |
| His policies are wrong, but he looks and sounds like a possible Prime Minister | 2 | 4 | 3 | 2 | 7 | 6 | 3 | 3 | 5 | 4 | 4 | 7 | 4 | 3 | 4 | 4 | 4 | 3 | 5 | 2 | 4 | 2 |
| His policies are wrong, and he does NOT look or sound a possible Prime Minister | 42 | 43 | 80 | 6 | 43 | 69 | 78 | 11 | 37 | 47 | 39 | 31 | 35 | 42 | 56 | 47 | 37 | 38 | 49 | 47 | 34 | 42 |
| Don't know | 19 | 16 | 6 | 10 | 19 | 9 | 7 | 13 | 17 | 10 | 21 | 21 | 23 | 15 | 10 | 13 | 20 | 17 | 14 | 17 | 17 | 16 |
| Which of these statements comes closest to your view about David Cameron? | | | | | | | | | | | | | | | | | | | | | | |
| He has the right policies, and also looks and sounds like a Prime Minister | 25 | 25 | 72 | 4 | 20 | 15 | 54 | 6 | 17 | 26 | 23 | 20 | 23 | 24 | 29 | 29 | 19 | 22 | 32 | 24 | 18 | 22 |
| He has the right policies, but does NOT look or sound like a Prime Minister | 6 | 7 | 11 | 5 | 3 | 6 | 9 | 7 | 4 | 9 | 6 | 8 | 6 | 6 | 10 | 7 | 7 | 7 | 7 | 6 | 9 | 5 |
| His policies are wrong, but he looks and sounds like a Prime Minister | 29 | 31 | 10 | 42 | 41 | 44 | 20 | 35 | 44 | 31 | 31 | 34 | 32 | 33 | 28 | 35 | 27 | 32 | 29 | 34 | 32 | 33 |
| His policies are wrong, and he does NOT look or sound a Prime Minister' | 29 | 24 | 2 | 41 | 23 | 30 | 8 | 45 | 23 | 26 | 23 | 14 | 23 | 28 | 25 | 19 | 30 | 21 | 21 | 24 | 28 | 29 |
| Don't know | 11 | 13 | 5 | 8 | 13 | 5 | 8 | 8 | 12 | 8 | 17 | 23 | 17 | 10 | 9 | 10 | 17 | 18 | 12 | 12 | 13 | 11 |



| | Г | | V | Vestmi | nster \ | /I | 2 | 2010 Vo | te | Gei | nder | | Ag | je | | Socia | Grade | | | Region | | |
|---|-------|---------------|----------|----------|------------|---------|---------|----------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------------|---------------------|----------|----------|
| | ſ | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
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| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | | June 19-20 | | | | | | | | | | | | | | | | | | | | |
| Thinking about Ed Miliband's leadership of the Labour party, do you think he | | | | | | | | | | | | | | | | | | | | | | |
| Has or has not made it clear what he stands for? | | | | | | | | | | | | | | | | | | | | | | |
| Has made it clear what he stands for | 26 | 26 | 13 | 50 | 33 | 16 | 14 | 44 | 28 | 25 | 28 | 23 | 29 | 27 | 24 | 25 | 28 | 26 | 22 | 25 | 32 | 32 |
| Has not made it clear what he stands for | 56 | 58 | 79 | 41 | 54 | 78 | 78 | 44 | 60 | 63 | 53 | 52 | 46 | 60 | 69 | 61 | 54 | 54 | 63 | 59 | 54 | 53 |
| Don't know Has been a strong or weak leader of his party? | 18 | 16 | 8 | 9 | 12 | 6 | 8 | 12 | 12 | 12 | 19 | 25 | 24 | 13 | 7 | 14 | 18 | 20 | 15 | 16 | 14 | 16 |
| A strong leader | 14 | 11 | 5 | 25 | 6 | 3 | 4 | 20 | 9 | 12 | 10 | 16 | 13 | 12 | 7 | 11 | 11 | 12 | 8 | 10 | 15 | 15 |
| A strong leader | 48 | 51 | 74 | 29 | 50 | 70 | 75 | 35 | 50 | 54 | 48 | 44 | 44 | 51 | 60 | 55 | 46 | 44 | 55 | 53 | 47 | 50 |
| Neither strong nor weak | 27 | 28 | 16 | 41 | 37 | 24 | 19 | 40 | 35 | 27 | 29 | 16 | 26 | 32 | 30 | 26 | 31 | 29 | 28 | 24 | 30 | 28 |
| Don't know | 11 | 10 | 5 | 5 | 8 | 3 | 3 | 5 | 7 | 7 | 13 | 24 | 17 | 6 | 3 | 8 | 13 | 15 | 9 | 13 | 8 | 7 |
| Has been too close to the Trade Unions, too distant, or | | | • | | | | • | | | • | | • | | | | • | | | | | | |
| has got the balance about right? | | | | | | | - | | | | | | | | | | | _ | | | | |
| | 26 | 24 | 50 | 8 | 20 | 36 | 49 | 10 | 16 | 29 | 19 | 20 | 19 | 22 | 33 | 26 | 21 | 18 | 26 | 27 | 23 | 21 |
| Has been too distant from the Trade Unions | 12 | 16 | 9 | 25 | 11 | 16 | 8 | 27 | 17 | 19 | 14 | 14 | 16 | 17 | 16 | 14 | 20 | 17 | 14 | 16 | 18 | 18 |
| Has got his relationship with the Trade Unions about right | 25 | 24 | 13 | 41 | 37 | 13 | 12 | 36 | 32 | 29 | 19 | 21 | 20 | 29 | 22 | 27 | 19 | 25 | 24 | 19 | 24 | 33 |
| Don't know | 37 | 36 | 28 | 25 | 32 | 35 | 31 | 27 | 35 | 24 | 48 | 45 | 45 | 32 | 29 | 33 | 40 | 40 | 37 | 38 | 34 | 28 |
| Would or would not be up to the job of Prime Minister? | | | | | | | | | | | | | | | | | | | | | | |
| Would be up to the job of Prime Minister | 23 | 21 | 6 | 50 | 18 | 4 | 4 | 41 | 22 | 24 | 19 | 29 | 21 | 23 | 15 | 21 | 21 | 22 | 16 | 20 | 27 | 22 |
| Would not be up to the job of Prime Minister | 56 | 60 | 88 | 31 | 57 | 88 | 88 | 38 | 57 | 62 | 57 | 47 | 53 | 60 | 71 | 63 | 55 | 53 | 66 | 61 | 53 | 60 |
| Don't know | 21 | 19 | 7 | 20 | 26 | 9 | 8 | 20 | 22 | 14 | 24 | 24 | 26 | 17 | 14 | 16 | 24 | 25 | 17 | 19 | 20 | 18 |
| Is in touch with ordinary people or out of touch with | | | | | | | | | | | | | | | | | | | | | | |
| ordinary people? | | 05 | 10 | | 04 | ~ | - | 40 | 00 | 07 | 00 | 00 | 00 | 00 | ~~ | 05 | 05 | 07 | 04 | 05 | 20 | 00 |
| Is in touch with ordinary people Is not in touch with ordinary people | | 25 56 | 10 76 | 55 29 | 24 61 | 6 88 | 7 81 | 48 35 | 29 57 | 27 58 | 23 54 | 28 42 | 26 49 | 26 59 | 22 65 | 25 57 | 25 55 | 27 50 | 21 62 | 25 58 | 29 51 | 28 55 |
| Don't know | | 30 19 | 15 | 29 16 | 15 | 6 | 12 | 35 17 | 14 | 15 | 22 | 42 30 | 49 25 | 15 | 13 | 18 | 20 | 23 | 18 | 17 | 20 | 18 |
| Is an asset or a liability for the Labour party? | | 13 | 15 | 10 | 15 | 0 | 12 | 17 | 14 | 15 | 22 | 50 | 25 | 10 | 15 | 10 | 20 | 25 | 10 | 17 | 20 | 10 |
| An asset | | 16 | 4 | 39 | 11 | 4 | 6 | 30 | 17 | 16 | 16 | 19 | 18 | 18 | 12 | 16 | 17 | 14 | 14 | 15 | 21 | 20 |
| A liability | | 43 | 69 | 22 | 43 | 57 | 68 | 26 | 36 | 49 | 37 | 37 | 37 | 40 | 53 | 46 | 38 | 40 | 46 | 44 | 37 | 47 |
| Neither | | 29 | 22 | 31 | 39 | 29 | 19 | 36 | 41 | 27 | 32 | 21 | 27 | 34 | 30 | 28 | 31 | 31 | 30 | 29 | 30 | 23 |
| Don't know | | 12 | 5 | 8 | 6 | 9 | 7 | 8 | 7 | 8 | 15 | 22 | 18 | 8 | 5 | 10 | 14 | 15 | 11 | 13 | 11 | 11 |
| Do you think Labour would be more or less likely to win | | | | | | | | | | | | | | | | | | | | | | |
| the next election with a different leader? | | | | | | | | | | | | | | | | | | | | | | |
| Would be more likely to win with a different party leader | | 46 | 51 | 49 | 47 | 46 | 53 | 49 | 47 | 48 | 44 | 42 | 45 | 49 | 45 | 51 | 40 | 44 | 49 | 43 | 45 | 46 |
| Would be less likely to win with a different party leader | | 7 | 5 | 10 | 6 | 5 | 4 | 10 | 4 | 8 | 6 | 9 | 9 | 6 | 5 | 7 | 7 | 7 | 6 | 7 | 7 | 8 |
| No difference - who leads the party makes no real difference to | | 33 | 37 | 30 | 36 | 43 | 36 | 30 | 38 | 34 | 33 | 26 | 23 | 35 | 43 | 31 | 36 | 31 | 33 | 36 | 33 | 33 |
| Labour's chances at the next election Don't know | | 14 | 7 | 11 | 11 | 7 | 7 | 11 | 14 | 14 | 17 | 22 | 22 | 10 | 7 | 14 | 17 | 10 | 12 | 14 | 15 | 12 |
| Don't know | | 14 | / | 11 | 11 | 7 | 7 | 11 | 11 | 11 | 17 | 23 | 22 | 10 | 1 | 11 | 17 | 18 | 12 | 14 | 15 | 12 |

6



| | | V | /estmi | nster \ | /I | 2 | 2010 Vo | te | Ge | nder | | Ag | e | | Social | Grade | | | Region | | |
|---|-------|-----|--------|------------|------|-----|---------|------------|------|--------|--------|--------|-------|-----|--------|-------|--------|------------------|---------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 2016 | 511 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 | 258 | 655 | 431 | 496 | 175 |
| Unweighted Sample | 2016 | 490 | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 1013 | 210 | 420 | 800 | 586 | 1324 | 692 | 312 | 606 | 404 | 418 | 276 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Which recent leader of the Labour party do you think was | | | | | | | | | | | | | | | | | | | | | |
| the BEST? | | | | | | _ | | | | | - | | | | - | - | | | | | |
| Tony Blair | 24 | 23 | 37 | 15 | 15 | 21 | 34 | 23 | 29 | 20 | 32 | 28 | 26 | 14 | 27 | 20 | 31 | 24 | 21 | 27 | 14 |
| John Smith | 22 | 24 | 23 | 23 | 26 | 25 | 23 | 24 | 24 | 20 | 2 | 8 | 28 | 34 | 24 | 19 | 15 | 19 | 20 | 23 | 43 |
| Harold Wilson | 11 | 15 | 9 | 11 | 15 | 14 | 9 | 11 | 11 | 11 | 1 | 3 | 10 | 22 | 9 | 13 | 9 | 10 | 13 | 13 | 5 |
| Gordon Brown | 4 | 3 | 6 | 5 | 2 | 3 | 6 | 3 | 4 | 5 | 9 | 5 | 3 | 2 | 4 | 4 | 5 | 5 | 3 | 3 | 7 |
| Neil Kinnock | 4 | 5 | 4 | 4 | 3 | 3 | 5 | 4 | 5 | 3 | 5 3 | 3 5 | 4 | 4 | 4 | 4 | 7 | 4 | 4 | 2 | 2 |
| Ed Miliband | 2 | 1 | 5 | 0 | 0 | 1 | 4 | 0 | 3 | 2 | 3 | 5 | 1 | 0 | 2 | 3 | 2 | 2 | 1 | 3 | 3 |
| James Callaghan | 2 | 4 | 2 | 5 | 2 | 3 | 2 | 3 | 3 | 2 | 0 | 2 | 2 | 4 | 2 | 2 | 2 | 2 | 4 | 2 | 2 |
| Michael Foot | 1 | 1 | 1 | 0 | 1 | 1 | 2 | 2 | 1 | 1 | 3 | 1 | 1 | 1 | 1 | 2 | 0 | 1 | 2 | 1 | 1 |
| Don't know | 29 | 25 | 12 | 37 | 35 | 31 | 14 | 29 | 21 | 37 | 45 | 44 | 24 | 17 | 27 | 33 | 28 | 32 | 33 | 25 | 24 |
| And which recent leader of the Labour party do you think was the WORST? | | _ | | | | _ | | | _ | | | | | | | | | | | | |
| Gordon Brown | 31 | 39 | 30 | 32 | 32 | 40 | 28 | 28 | 34 | 29 | 27 | 33 | 29 | 34 | 33 | 28 | 34 | 33 | 27 | 34 | 24 |
| Tony Blair | 22 | 24 | 17 | 23 | 35 | 26 | 16 | 29 | 21 | 23 | 19 | 14 | 20 | 33 | 21 | 24 | 18 | 23 | 24 | 22 | 24 |
| Michael Foot | 10 | 10 | 15 | 15 | 5 | 9 | 16 | 10 | 14 | 7 | 5 | 4 | 14 | 14 | 11 | 10 | 8 | 10 | 12 | 11 | 11 |
| Ed Miliband | 8 | 10 | 5 | 8 | 8 | 8 | 6 | 9 | 7 | 8 | 10 | 9 | 8 | 5 | 8 | 7 | 6 | 9 | 7 | 7 | 11 |
| Neil Kinnock | 5 | 5 | 6 | 2 | 6 | 5 | 7 | 4 | 6 | 4 | 4 | 4 | 7 | 5 | 5 | 5 | 4 | 3 | 9 | 4 | 7 |
| John Smith | 1 | 1 | 2 | 0 | 2 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 3 |
| James Callaghan | 1 | 0 | 3 | 0 | 1 | 0 | 3 | 0 | 2 | 1 | 1 | 1 | 2 | 2 | 2 | 1 | 0 | 1 | 0 | 2 | 3 |
| Harold Wilson | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 3 | 0 | 1 | 0 | 0 |
| Don't know | 20 | 11 | 20 | 21 | 10 | 10 | 21 | 17 | 13 | 26 | 33 | 32 | 18 | 7 | 17 | 24 | 26 | 20 | 19 | 19 | 17 |



| | [| | V | /estmi | nster V | /I | | 2010 Vo | te | Ge | nder | | Ag | е | | Social | Grade | | | Region | | |
|---|----------|----------|---------|---------|------------|----------|---------|---------|------------|----------|----------|----------|----------|----------|---------|----------|----------|----------|------------------|---------------------|----------|----------|
| | | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sa | ample | 2016 | 511 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 | 258 | 655 | 431 | 496 | 175 |
| Unweighted S | | 2016 | 490 | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 1013 | 210 | 420 | 800 | 586 | 1324 | 692 | 312 | 606 | 404 | 418 | 276 |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | April | June | | | | | | | | | | | | | | | | | | | | |
| | | 19-20 | | | | | | | | | | | | | | | | | | | | |
| | | 2014 | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | |
| Would you be more or less likely to vote Labour if the party was led by | | | | | | | | | | | | | | | | | | | | | | |
| David Miliband | | | | | | | | | | | | | | | | | | | | | | |
| More likely to vote Labour | 18 | 20 | 14 | 30 | 24 | 13 | 14 | 30 | 23 | 23 | 16 | 21 | 21 | 20 | 18 | 23 | 15 | 26 | 18 | 15 | 22 | 21 |
| Less likely to vote Labour | 10 | 10 | 13 | 8 | 11 | 9 | 11 | 10 | 12 | 12 | 9 | 8 | 10 | 11 | 11 | 10 | 12 | 10 | 9 | 10 | 12 | 11 |
| No difference - I would vote Labour anyway | 18 | 20 | 4 | 54 | 5 | 5 | 5 | 46 | 17 | 20 | 21 | 16 | 20 | 25 | 16 | 19 | 22 | 22 | 13 | 20 | 28 | 22 |
| No difference - I wouldn't vote Labour anyway | 34 | 37 | 65 | 2 | 53 | 64 | 64 | 6 | 38 | 36 | 39 | 34 | 31 | 33 | 50 | 38 | 36 | 29 | 48 | 41 | 26 | 34 |
| Don't know | 19 | 13 | 4 | 5 | 7 | 9 | 6 | 8 | 10 | 10 | 15 | 20 | 19 | 11 | 5 | 11 | 15 | 13 | 12 | 13 | 13 | 12 |
| Ed Balls | | | | | | | | | | | | | | | | | • | | | | | |
| More likely to vote Labour | 7 | 7 | 3 | 13 | 7 | 4 | 3 | 11 | 9 | 8 | 5 | 5 | 6 | 8 | 6 | 7 | 6 | 6 | 7 | 5 | 9 | 5 |
| Less likely to vote Labour | 19 | 20 | 25 | 17 | 25 | 17 | 21 | 19 | 23 | 23 | 17 | 21 | 20 | 20 | 19 | 22 | 17 | 19 | 19 | 18 | 23 | 21 |
| No difference - I would vote Labour anyway | 20 | 22 | 4 | 60 | 6 | 5 | 6 | 53 | 16 | 22 | 22 | 19 | 21 | 26 | 18 | 21 | 23 | 28 | 14 | 22 | 28 | 26 |
| No difference - I wouldn't vote Labour anyway | 34 | 37 | 65 | 2 | 57 | 65 | 64 | 6 | 39 | 37 | 38 | 36 | 31 | 33 | 49 | 38 | 36 | 27 | 48 | 41 | 26 | 36 |
| Don't know | 20 | 14 | 4 | 8 | 5 | 10 | 6 | 11 | 13 | 11 | 17 | 19 | 21 | 12 | 8 | 12 | 17 | 19 | 13 | 14 | 14 | 13 |
| Yvette Cooper | _ | _ | | | | | _ | | | | _ | | | | _ 1 | | | | | | | |
| More likely to vote Labour | 7 | 8 | 3 | 14 | 11 | 4 | 5 | 12 | 14 | 9 | 7 | 5 | 10 | 9 | 7 | 10 | 6 | 10 | 8 | 7 | 10 | 8 |
| Less likely to vote Labour | 13 | 16 | 20 | 15 | 16 | 19 | 17 | 18 | 14 | 19 | 13 | 15 | 13 | 16 | 18 | 16 | 15 | 17 | 13 | 15 | 19 | 14 |
| No difference - I would vote Labour anyway No difference - I wouldn't vote Labour anyway | 19 35 | 21 | 4 | 58 | 5 | 3 | 5 64 | 50 | 17 | 22 | 21 38 | 17 | 22 | 26 | 16 | 20 | 23 36 | 24 | 13 49 | 21 | 29 | 27 |
| Don't know | 25 | 37 18 | 66 7 | 2 12 | 56 13 | 64 10 | 64 9 | 6 15 | 39 17 | 37 13 | 30 22 | 35 27 | 30 25 | 33 16 | 50 9 | 38 15 | 30 20 | 27 22 | 49 18 | 41 16 | 25 17 | 37 15 |
| Tony Blair | 20 | 10 | ' | 12 | 10 | 10 | 3 | 10 | 17 | 10 | 22 | 21 | 25 | 10 | 3 | 15 | 20 | 22 | 10 | 10 | ., | 15 |
| More likely to vote Labour | | 13 | 10 | 20 | 11 | 8 | 10 | 18 | 13 | 15 | 10 | 15 | 14 | 14 | 9 | 13 | 12 | 16 | 11 | 11 | 15 | 10 |
| Less likely to vote Labour | | 22 | 16 | 23 | 32 | 22 | 15 | 23 | 33 | 24 | 20 | 18 | 22 | 22 | 24 | 23 | 20 | 22 | 21 | 19 | 25 | 25 |
| No difference - I would vote Labour anyway | | 18 | 4 | 49 | 4 | 3 | 6 | 44 | 11 | 18 | 18 | 15 | 18 | 23 | 13 | 17 | 19 | 21 | 11 | 19 | 24 | 21 |
| No difference - I wouldn't vote Labour anyway | | 36 | 65 | 3 | 49 | 61 | 64 | 6 | 35 | 35 | 38 | 34 | 29 | 32 | 49 | 37 | 35 | 27 | 46 | 39 | 26 | 35 |
| Don't know | | 11 | 5 | 5 | 5 | 6 | 5 | 9 | 8 | 8 | 14 | 18 | 17 | 9 | 5 | 9 | 14 | 14 | 11 | 11 | 10 | 9 |
| Gordon Brown | | | | | | | | | | | | _ | | | | | _ | | | | | |
| More likely to vote Labour | | 8 | 4 | 14 | 7 | 6 | 2 | 13 | 12 | 7 | 9 | 9 | 10 | 8 | 6 | 7 | 9 | 8 | 7 | 7 | 7 | 16 |
| Less likely to vote Labour | | 24 | 22 | 25 | 34 | 22 | 22 | 26 | 31 | 29 | 19 | 20 | 23 | 25 | 25 | 27 | 20 | 27 | 24 | 21 | 27 | 18 |
| No difference - I would vote Labour anyway | | 19 | 4 | 54 | 2 | 4 | 5 | 47 | 12 | 19 | 19 | 16 | 21 | 24 | 15 | 18 | 21 | 22 | 11 | 21 | 28 | 21 |
| No difference - I wouldn't vote Labour anyway | | 37 | 66 | 2 | 52 | 62 | 65 | 6 | 37 | 37 | 37 | 34 | 30 | 33 | 49 | 38 | 36 | 27 | 47 | 41 | 27 | 34 |
| Don't know | | 11 | 4 | 5 | 5 | 5 | 6 | 7 | 8 | 8 | 15 | 20 | 17 | 10 | 5 | 9 | 14 | 16 | 10 | 11 | 11 | 11 |



| | | | W | estmi | nster V | 1 | 2 | 2010 Vo | te | Gei | nder | | Ag | е | | Social | Grade | | | Region | | |
|---|----------------------|------------|-----|-------|------------|------|-----|---------|------------|------|--------|-------|-------|-------|-----|--------|-------|--------|------------------|---------------------|-------|----------|
| | Tot | l C | on | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sar | mple 201 | 6 5 | 11 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 | 258 | 655 | 431 | 496 | 175 |
| Unweighted Sa | mple 201 | 6 4 | 90 | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 1013 | 210 | 420 | 800 | 586 | 1324 | 692 | 312 | 606 | 404 | 418 | 276 |
| | % | (| % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| F | Feb Jur | е | | | | | | | | | | | | | | | | | | | | |
| | 7-18 19- 3 | | | | | | | | | | | | | | | | | | | | | |
| 2 | 013 201 | 4 | | | | | | | | | | | | | | | | | | | | |
| Which of these statements comes closest to your view of | | | | | | | | | | | | | | | | | | | | | | |
| the Conservative Party? | | | | | | | | | | | - | | | | | | _ | | | | | |
| It's "nice and smart" – its heart is in the right place and it has | 15 15 | | 17 | ٨ | ٩ | ٩ | 35 | з | 9 | 16 | 15 | 11 | 13 | 14 | 19 | 17 | 13 | 15 | 18 | 16 | 12 | 13 |
| what it takes to get what it wants done in government | 10 | | F / | - | 3 | 3 | 55 | 5 | 3 | 10 | 15 | | 15 | 14 | 13 | 17 | 15 | 15 | 10 | 10 | 12 | 10 |
| It's "nice but dim" – its heart is in the right place and it does | | | | | | | | | | | | | | | | | | | | | | |
| NOT have what it takes to get what it wants done in | <i>14</i> 1 1 | | 4 | 5 | 18 | 17 | 17 | 5 | 10 | 13 | 9 | 11 | 9 | 10 | 12 | 11 | 11 | 14 | 12 | 12 | 8 | 7 |
| government | | | | | | | | | | | | | | | | | | | | | | |
| It's "mean but smart" – its heart is NOT in the right place bit it | | | | | | | | | | | | | | | | | | | | | | |
| DOES have what it takes to get what it wants done in | 16 25 | 2 | 28 | 25 | 36 | 17 | 25 | 21 | 35 | 26 | 25 | 30 | 27 | 25 | 23 | 31 | 18 | 26 | 26 | 21 | 27 | 28 |
| government | | | | | | | | | | | | | | | | | | | | | | |
| It's "mean and dim" – its heart is NOT in the right place and | | | | | | | | | | | | | | | | | | | | | | |
| | 39 33 | | 3 | 55 | 24 | 47 | 13 | 57 | 34 | 34 | 31 | 24 | 29 | 36 | 36 | 28 | 40 | 28 | 27 | 36 | 38 | 38 |
| in government | | | | | | | | | | | | | | | | | | | | | | |
| Not sure | 16 16 | | 8 | 11 | 14 | 10 | 11 | 13 | 13 | 12 | 20 | 24 | 22 | 14 | 10 | 14 | 19 | 17 | 17 | 15 | 16 | 15 |
| Which of these statements comes closest to your view of the Labour Party? | | | | | | | | | | | | | | | | | | | | | | |
| It's "nice and smart" – its heart is in the right place and it has | 17 16 | | 3 | 47 | 5 | 1 | 4 | 40 | 13 | 18 | 15 | 14 | 17 | 19 | 14 | 14 | 19 | 21 | 11 | 16 | 22 | 17 |
| what it takes to get what it wants done in government | | | | | | | | | _ | | - | | | | | | - | | | | | |
| It's "nice but dim" – its heart is in the right place and it does | ~ ~ | | | ~ . | | ~- | | ~ 7 | | ~ 1 | | | ~ ~ | ~~ | | ~~ | | | ~~ | ~~ | ~~ | |
| government | 32 32 | | 30 | 34 | 45 | 25 | 25 | 37 | 41 | 34 | 30 | 34 | 31 | 36 | 26 | 36 | 26 | 35 | 33 | 26 | 33 | 38 |
| It's "mean but smart" – its heart is NOT in the right place bit it | | | | | | | | | | | | | | | | | | | | | | |
| DOES have what it takes to get what it wants done in | 5 4 | | 2 | 4 | 9 | 6 | 3 | 4 | 7 | 4 | 4 | 4 | 7 | 3 | 3 | 4 | 4 | 3 | 4 | 3 | 5 | 5 |
| government | | | | | | | | | | | | | | | | | | | | | | |
| It's "mean and dim" – its heart is NOT in the right place and | | | | | | | | | | | | | | | | | | | | | | |
| also it does NOT have what it takes to get what it wants done | 31 2 9 | Ę | 55 | 2 | 18 | 55 | 57 | 6 | 21 | 31 | 26 | 21 | 17 | 27 | 44 | 31 | 26 | 23 | 35 | 32 | 21 | 24 |
| in government | | | | | | | | | | | | | | | | | | | | | | |
| Not sure | 16 1 9 | | 9 | 14 | 24 | 13 | 12 | 13 | 18 | 13 | 25 | 27 | 28 | 15 | 12 | 15 | 25 | 18 | 18 | 23 | 19 | 16 |



| | | ۷ | Vestmi | nster V | / | 2 | 010 Vo | te | Ge | nder | | Ag | е | | Social | Grade | | | Region | | |
|---|-------|-----|--------|---------|------|-----|--------|------------|---------|--------|-----|-----|---------|---------|---------|-------|--------|------------------|---------------------|-------|----------|
| | Total | Con | | Dem | UKIP | | Lab | Lib Dem | | Female | | | | | ABC1 | | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Samp | | 511 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 | 258 | 655 | 431 | 496 | 175 |
| Unweighted Samp | | 490 | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 1013 | 210 | 420 | 800 | 586 | 1324 | 692 | 312 | 606 | 404 | 418 | 276 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Feb | | | | | | | | | | | | | | | | | | | | | |
| 17-1 | | | | | | | | | | | | | | | | | | | | | |
| 201 | 2014 | | | | | | | | | | | | | | | | | | | | |
| And which of these statements comes closest to your | | | | | | | | | | | | | | | | | | | | | |
| view of the Liberal Democrat Party? | | | | | | | | i | | | I | | | | I | | | | | | |
| It's "nice and smart" – its heart is in the right place and it has what it takes to get what it wants done in government 5 | 4 | 3 | 3 | 24 | 1 | 2 | 2 | 10 | 4 | 3 | 5 | 4 | 4 | 3 | 5 | 2 | 4 | 5 | 3 | 2 | 5 |
| It's "nice but dim" – its heart is in the right place and it does | | | | | | | | | | | | | | | | | | | | | |
| NOT have what it takes to get what it wants done in 40 | 37 | 45 | 35 | 60 | 24 | 39 | 33 | 53 | 36 | 38 | 32 | 11 | 39 | 33 | 44 | 28 | 30 | 41 | 35 | 37 | 37 |
| government | 57 | 40 | 55 | 00 | 24 | 55 | 55 | 55 | 50 | 50 | 52 | 41 | 55 | 55 | | 20 | 50 | 41 | 55 | 57 | 57 |
| It's "mean but smart" – its heart is NOT in the right place bit it | | | | | | | | | | | | | | | | | | | | | |
| DOES have what it takes to get what it wants done in 5 | 4 | 6 | 5 | 2 | 1 | 3 | 5 | 4 | 6 | 3 | 12 | 5 | 2 | 3 | 4 | 5 | 7 | 4 | 4 | 3 | 4 |
| government | | - | - | _ | - | | - | | - | - | | - | _ | - | - | • | - | - | - | • | |
| It's "mean and dim" – its heart is NOT in the right place and | | | | | | | | | | | | | | | | | | | | | |
| also it does NOT have what it takes to get what it wants done 33 | 35 | 34 | 41 | 3 | 64 | 42 | 46 | 20 | 39 | 31 | 19 | 24 | 37 | 49 | 31 | 40 | 35 | 31 | 37 | 37 | 40 |
| in government | | | | | | | | | | | | | | | | | | | | | |
| Not sure 17 | 20 | 12 | 16 | 10 | 9 | 14 | 14 | 14 | 15 | 24 | 32 | 26 | 18 | 11 | 16 | 24 | 24 | 18 | 21 | 21 | 14 |
| | | • | | | | | | | | | | | | | | | | | | | |
| Do you know who Jean Claude Juncker is and what job | | | | | | | | | | | | | | | | | | | | | |
| he is currently seeking? | | | | | | _ | | | | - | _ | | | | | - | | | | | |
| Yes, I know who he is, what job he is seeking and something | 25 | 35 | 22 | 36 | 30 | 36 | 20 | 27 | 34 | 16 | 22 | 17 | 23 | 35 | 31 | 18 | 28 | 28 | 21 | 22 | 29 |
| about him | | | ~~ | | | | | | | | | | | | | - | | | 21 | | 20 |
| Yes, I know who he is and a little about what he does | 15 | 16 | 17 | 15 | 21 | 17 | 17 | 16 | 18 | 12 | 14 | 12 | 16 | 18 | 17 | 13 | 12 | 16 | 18 | 14 | 13 |
| No, I have heard the name but don't know what he does or | 13 | 13 | 13 | 16 | 13 | 12 | 16 | 13 | 12 | 13 | 10 | 11 | 12 | 17 | 11 | 16 | 13 | 12 | 10 | 16 | 13 |
| anything about him | | | | | | | | | | | | | | | | 10 | | | - | 40 | |
| No, I have never heard of him | 39 | 32 | 41 | 31 | 31 | 30 | 41 | 38 | 29 7 | 48 | 37 | 48 | 42 8 | 27 3 | 35 7 | 43 | 33 | 37 7 | 39 | 43 | 38 7 |
| Don't know | 8 | 4 | 6 | 3 | 5 | 5 | 1 | 5 | 1 | 10 | 17 | 12 | 8 | 3 | / | 11 | 14 | 1 | 11 | 5 | 1 |



| | | V | Vestmi | nster V | /I | 2 | 2010 Vo | te | Ge | nder | | Ag | е | | Social | Grade | | | Region | | |
|---|----------------------|----------------------|---------------------|----------------------|----------------------|----------------------|---------------------|----------------------|----------------------|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|---------------------|----------------------|----------------------|----------------------|----------------------|---------------------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 2016 | 511 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 | 258 | 655 | 431 | 496 | 175 |
| Unweighted Sample | | | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 1013 | 210 | 420 | 800 | 586 | 1324 | 692 | 312 | 606 | 404 | 418 | 276 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Jean Claude Juncker is a former Prime Minister of Luxembourg and is the frontrunner to become the next President of the European Commission. David Cameron has said he is opposed to Jean Claude Juncker having the job, and would like a different senior European politican to take the role. From what you have seen or heard, do you think David Cameron is right or wrong to oppose Jean Claude Juncker? Is right to oppose him Is wrong to oppose him Don't know | 37 10 53 | 60 2 37 | 24 17 59 | 31 12 57 | 60 5 35 | 59 3 38 | 24 15 61 | 31 16 53 | 46 13 42 | 28 7 65 | 31 11 58 | 26 10 64 | 32 11 57 | 54 8 38 | 39 11 50 | 34 8 58 | 35 12 53 | 41 9 50 | 35 10 55 | 34 9 57 | 36 12 52 |
| Do you think David Cameron's opposition to Jean Claude Juncker will help or damage Britain's ability to negotiate in Europe? | | | | | | | | | | | | | | | | | | | | | |
| Help our ability to negotiate in Europe Damage our ability to negotiate in Europe Make no difference Don't know | 10 25 38 26 | 19 17 47 17 | 6 34 32 28 | 11 35 35 19 | 14 19 55 12 | 17 18 51 15 | 5 35 33 27 | 10 32 33 24 | 14 26 42 18 | 6 24 34 35 | 8 32 20 40 | 7 25 33 35 | 8 24 43 25 | 16 24 45 15 | 12 28 37 23 | 8 21 40 31 | 11 23 40 27 | 10 25 42 23 | 10 23 36 31 | 10 26 36 28 | 8 33 36 22 |



| | | ۷ | Vestmi | inster \ | /I | 2 | 2010 Vo | te | Ge | nder | | Ag | е | | Social | Grade |
|---|-------------|-----|--------|------------|------|-----|---------|------------|------|--------|-------|-------|-------|-----|--------|-------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE |
| Weighted Sample | 2016 | 511 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 |
| Unweighted Sample | 2016 | 490 | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 1013 | 210 | 420 | 800 | 586 | 1324 | 692 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Do you have children of school age? | | | | | | | | | | | | | | | | |
| Yes, I do | 19 | 15 | 21 | 13 | 17 | 18 | 20 | 17 | 19 | 19 | 6 | 27 | 32 | 1 | 20 | 18 |
| No, I do not | 81 | 85 | 79 | 87 | 83 | 82 | 80 | 83 | 81 | 81 | 94 | 73 | 68 | 99 | 80 | 82 |
| How well or badly do you think England's school system is doing at educating children in England? The following questions only went to respondents in England; n=1613] | | | | | | | | | • | | | | | | | |
| Very well | 4 | 7 | 5 | 4 | 1 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 3 | 5 | 3 |
| Fairly well | 39 | 42 | 43 | 53 | 29 | 39 | 42 | 43 | 39 | 39 | 35 | 39 | 43 | 37 | 39 | 39 |
| TOTAL WELL | 43 | 49 | 48 | 57 | 30 | 43 | 47 | 48 | 43 | 43 | 40 | 44 | 47 | 40 | 44 | 42 |
| Fairly badly | 34 | 35 | 32 | 31 | 35 | 37 | 33 | 33 | 32 | 35 | 29 | 29 | 32 | 42 | 34 | 32 |
| Very badly | 12 | 7 | 10 | 9 | 24 | 12 | 12 | 11 | 13 | 11 | 16 | 11 | 11 | 13 | 12 | 12 |
| TOTAL BADLY | 46 | 42 | 42 | 40 | 59 | 49 | 45 | 44 | 45 | 46 | 45 | 40 | 43 | 55 | 46 | 44 |
| Don't know | 11 | 9 | 11 | 3 | 11 | 9 | 8 | 9 | 12 | 11 | 15 | 18 | 10 | 6 | 10 | 14 |



| | [| | | | Region | | | School age children | | | |
|---|-------------------|-------|--------|------------------|---------------------|-------|----------|---------------------|-----------------|--|--|
| | | Total | London | Rest of South | Midlands / Wales | North | Scotland | Yes, I do | No, I do not | | |
| | Weighted Sample | 2016 | 258 | 655 | 431 | 496 | 175 | 380 | 1636 | | |
| | Unweighted Sample | 2016 | 312 | 606 | 404 | 418 | 276 | 381 | 1635 | | |
| | _ | % | % | % | % | % | % | % | % | | |
| Do you have children of school age? | | | | | | | | | | | |
| | Yes, I do | 19 | 17 | 16 | 18 | 24 | 20 | 100 | 0 | | |
| | No, I do not | 81 | 83 | 84 | 82 | 76 | 80 | 0 | 100 | | |
| How well or badly do you think England's sch is doing at educating children in England? The following questions only went to respondent | | | | | | | | | | | |
| n=1613] | - | | | | | | | | | | |
| | Very well | 4 | 3 | 3 | 6 | 4 | 0 | 7 | 3 | | |
| | Fairly well | 39 | 36 | 40 | 34 | 43 | 0 | 56 | 35 | | |
| | TOTAL WELL | 43 | 39 | 43 | 40 | 47 | 0 | 63 | 38 | | |
| | Fairly badly | 34 | 33 | 32 | 37 | 34 | 0 | 23 | 36 | | |
| | Very badly | 12 | 13 | 12 | 12 | 11 | 0 | 11 | 12 | | |
| Т | OTAL BADLY | 46 | 46 | 44 | 49 | 45 | 0 | 34 | 48 | | |
| | Don't know | 11 | 14 | 12 | 11 | 9 | 0 | 3 | 13 | | |



| | | Westminster VI | | 2010 Vote | | Gender | | Age | | | Social Grade | | | | | |
|--|-------|----------------|-----|------------|------|--------|-----|------------|------|--------|--------------|-------|-------|-----|------|------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE |
| Weighted Samp | | 511 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 |
| Unweighted Samp | | 490 | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 1013 | 210 | 420 | 800 | 586 | 1324 | 692 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Do you think schools in England provide a better or | | | | | | | | | | | | | | | | |
| worse education than schools in | | | | | | | | | | | | | | | | |
| Other European countries, like Germany and France' English schools provide better education than in these | | 1 | | | | ı | | | ı | 1 | l | | | | ı – | |
| English schools provide belief education than in these countries | 8 | 7 | 11 | 1 | 5 | 7 | 11 | 4 | 8 | 8 | 15 | 10 | 6 | 5 | 8 | 7 |
| English schools provide worse education than in these | | | | | | | | | | | | | | | | |
| countries | 45 | 47 | 41 | 57 | 55 | 50 | 44 | 46 | 45 | 46 | 37 | 41 | 48 | 50 | 49 | 41 |
| English schools provide about the same standard of education | | | | | | | | | | | | | | | | |
| as in these countries | 21 | 24 | 21 | 28 | 19 | 25 | 20 | 25 | 22 | 20 | 19 | 16 | 24 | 23 | 22 | 20 |
| Don't know | 26 | 22 | 26 | 14 | 21 | 17 | 25 | 25 | 25 | 26 | 29 | 34 | 21 | 22 | 21 | 32 |
| Far eastern countries, like China and Japan' | | • | | | | | | | | | | | | | • | |
| English schools provide better education than in these | 12 | 9 | 16 | 13 | 7 | 8 | 14 | 12 | 11 | 12 | 18 | 15 | 12 | 6 | 13 | 10 |
| countries | 12 | 5 | 10 | 10 | ' | 0 | 14 | 12 | | 12 | 10 | 10 | 12 | 0 | 10 | 10 |
| English schools provide worse education than in these | 52 | 60 | 47 | 56 | 62 | 63 | 49 | 49 | 54 | 50 | 42 | 39 | 57 | 61 | 56 | 46 |
| countries | | | | | | | | | | | | | • | • | | |
| English schools provide about the same standard of education | 10 | 8 | 11 | 10 | 8 | 10 | 11 | 10 | 10 | 9 | 9 | 11 | 9 | 10 | 9 | 11 |
| as in these countries | 27 | 22 | 26 | 21 | 24 | 18 | 26 | 30 | 24 | 29 | 31 | 35 | 22 | 23 | 22 | 32 |
| Don't know | 27 | 22 | 20 | 21 | 24 | 10 | 20 | 30 | 24 | 29 | 31 | 35 | 22 | 23 | 22 | 32 |
| English schools provide better education than in these | | i i | | | | I | | | I | 1 | l | | | | I I | |
| countries | 29 | 29 | 33 | 34 | 20 | 30 | 28 | 34 | 30 | 29 | 44 | 33 | 27 | 24 | 34 | 23 |
| English schools provide worse education than in these | | | | | | | | | | | | | | | | |
| countries | 21 | 20 | 21 | 12 | 37 | 23 | 24 | 16 | 23 | 20 | 15 | 18 | 23 | 24 | 21 | 22 |
| English schools provide about the same standard of education | | 0.5 | 40 | 07 | 40 | | 00 | 04 | | 00 | 40 | 45 | 0.4 | 00 | | 00 |
| as in these countries | 20 | 25 | 18 | 27 | 19 | 24 | 20 | 21 | 20 | 20 | 16 | 15 | 24 | 22 | 20 | 20 |
| Don't know | 29 | 27 | 28 | 27 | 24 | 23 | 28 | 29 | 27 | 31 | 25 | 34 | 26 | 30 | 25 | 35 |
| | | | | | | | | | | | | | | | | |
| To what degree, if at all, do you think schools in England | | | | | | | | | | | | | | | | |
| require reform? | | i i | | | | ı | | | | | I | | | | ı | |
| A large degree - the way schools are run in England has | 23 | 20 | 19 | 22 | 40 | 28 | 22 | 20 | 23 | 23 | 21 | 18 | 23 | 29 | 22 | 24 |
| serious flaws and needs major change A moderate degree - the way schools are run in England has | | | | | | | | | | | | | | | | |
| some flaws and needs significant change | 41 | 48 | 42 | 41 | 32 | 43 | 39 | 41 | 40 | 41 | 38 | 36 | 43 | 43 | 44 | 37 |
| Only a little - the way schools are run in England is mostly | | | | | | | | | | | | | | | | |
| fine, and needs only minor change | 21 | 21 | 22 | 28 | 18 | 21 | 23 | 25 | 21 | 21 | 20 | 21 | 21 | 21 | 21 | 21 |
| Not at all - the way schools are run in England is already good | | | _ | | | | _ | | | | | _ | | | | |
| and should be left as it is | 4 | 3 | 7 | 2 | 1 | 2 | 5 | 4 | 5 | 3 | 2 | 5 | 4 | 3 | 4 | 3 |
| Don't know | 12 | 7 | 10 | 6 | 8 | 5 | 11 | 10 | 11 | 13 | 19 | 20 | 9 | 5 | 9 | 15 |
| | | • | | | | • | | | • | | | | | | • | |



| | | | | | School age children | | | |
|--|--------|--------|------------------|---------------------|---------------------|----------|-----------|-----------------|
| | Total | London | Rest of South | Midlands / Wales | North | Scotland | Yes, I do | No, I do not |
| Weighted Sample | e 2016 | 258 | 655 | 431 | 496 | 175 | 380 | 1636 |
| Unweighted Sampl | e 2016 | 312 | 606 | 404 | 418 | 276 | 381 | 1635 |
| | % | % | % | % | % | % | % | % |
| Do you think schools in England provide a better or worse education than schools in Other European countries, like Germany and France' | | | | | | | | |
| English schools provide better education than in these countries | 8 | 9 | 7 | 10 | 6 | 0 | 9 | 7 |
| English schools provide worse education than in these countries | 45 | 47 | 47 | 48 | 41 | 0 | 41 | 46 |
| English schools provide about the same standard of education as in these countries | 21 | 16 | 23 | 20 | 23 | 0 | 25 | 21 |
| Don't know | 26 | 28 | 23 | 22 | 30 | 0 | 25 | 26 |
| Far eastern countries, like China and Japan' | | | | | | | | |
| English schools provide better education than in these countries | 12 | 15 | 9 | 15 | 12 | 0 | 16 | 11 |
| English schools provide worse education than in these countries | 52 | 49 | 57 | 50 | 47 | 0 | 47 | 53 |
| English schools provide about the same standard of education as in these countries | 10 | 7 | 10 | 10 | 10 | 0 | 13 | 9 |
| Don't know | 27 | 28 | 24 | 24 | 31 | 0 | 24 | 27 |
| The USA | | | | | | | | |
| English schools provide better education than in these countries | 29 | 30 | 30 | 33 | 27 | 0 | 26 | 30 |
| English schools provide worse education than in these countries | 21 | 19 | 22 | 23 | 21 | 0 | 28 | 20 |
| English schools provide about the same standard of education as in these countries | 20 | 19 | 24 | 15 | 20 | 0 | 21 | 20 |
| Don't know | 29 | 32 | 25 | 29 | 32 | 0 | 25 | 30 |
| To what degree, if at all, do you think schools in England require reform? | | _ | | | | | _ | |
| A large degree - the way schools are run in England has serious flaws and needs major change | 23 | 23 | 22 | 24 | 23 | 0 | 22 | 23 |
| A moderate degree - the way schools are run in England has some flaws and needs significant change | 41 | 42 | 42 | 38 | 40 | 0 | 37 | 42 |
| Only a little - the way schools are run in England is mostly fine, and needs only minor change | 21 | 18 | 21 | 22 | 21 | 0 | 29 | 19 |
| Not at all - the way schools are run in England is already good and should be left as it is | 4 | 2 | 4 | 3 | 4 | 0 | 4 | 4 |
| Don't know | 12 | 15 | 10 | 13 | 11 | 0 | 8 | 13 |



| Fieldwork: 19th - 20th June 2014 | — | Westminster VI | | inster \ | /I | 2010 Vote | | | Gender | | Age | | | | Social Grade | |
|---|---------------|----------------|-----|----------|------|-----------|-----|-----|--------|--------|-------|-------|-------|-----|--------------|------|
| | — | | 1 | Lib | | | | Lib | | | | | | | | |
| | Total | Con | Lab | Dem | UKIP | Con | Lab | Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE |
| Weighted Sampl | e 2016 | 511 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 |
| Unweighted Sampl | e 2016 | 490 | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 1013 | 210 | 420 | 800 | 586 | 1324 | 692 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Over the last twenty years, do you think schools in | | | | | | | | | | | | | | | | |
| England have got better or worse, or stayed about the | | | | | | | | | | | | | | | | |
| same? | | | | | | | | | | | | | | | | |
| Got better | 14 | 16 | 18 | 12 | 8 | 13 | 16 | 15 | 18 | 11 | 21 | 13 | 18 | 9 | 15 | 14 |
| Got worse | 55 | 56 | 52 | 48 | 76 | 64 | 56 | 53 | 51 | 59 | 33 | 47 | 56 | 70 | 54 | 55 |
| Stayed about the same | 20 | 20 | 19 | 36 | 10 | 17 | 19 | 23 | 22 | 17 | 21 | 22 | 19 | 17 | 20 | 19 |
| Don't know | 11 | 8 | 11 | 5 | 6 | 6 | 10 | 9 | 9 | 13 | 25 | 18 | 7 | 4 | 11 | 12 |
| And over the last twenty years, do you think exams in | | | | | | | | | | | | | | | | |
| England have got harder or easier, or stayed about the | | | | | | | | | | | | | | | | |
| same? | | | | | | | | | | | | | | | | |
| Got harder | 9 | 4 | 15 | 8 | 5 | 4 | 14 | 7 | 6 | 11 | 18 | 11 | 8 | 4 | 8 | 10 |
| Got easier | 53 | 66 | 41 | 55 | 73 | 69 | 46 | 50 | 57 | 49 | 34 | 36 | 58 | 68 | 55 | 49 |
| Stayed about the same | 22 | 19 | 27 | 25 | 9 | 17 | 24 | 27 | 24 | 20 | 27 | 27 | 20 | 17 | 22 | 21 |
| Don't know | 17 | 11 | 16 | 12 | 13 | 10 | 16 | 16 | 13 | 20 | 20 | 25 | 14 | 11 | 14 | 20 |
| | | • | | | | | | | • | | | | | | • | |
| Do you think that Michael Gove is doing well or badly as | | | | | | | | | | | | | | | | |
| Secretary of State for Education? | | | | | | | | | | | | | | | | |
| Very well | 4 | 11 | 1 | 1 | 5 | 8 | 1 | 2 | 5 | 3 | 3 | 3 | 4 | 6 | 5 | 3 |
| Fairly well | 19 | 38 | 8 | 17 | 24 | 35 | 9 | 11 | 22 | 16 | 6 | 15 | 19 | 27 | 22 | 15 |
| TOTAL WELL | 23 | 49 | 9 | 18 | 29 | 43 | 10 | 13 | 27 | 19 | 9 | 18 | 23 | 33 | 27 | 18 |
| Fairly badly | 28 | 24 | 33 | 29 | 28 | 27 | 33 | 31 | 27 | 28 | 29 | 24 | 28 | 30 | 28 | 27 |
| Very badly | 27 | 10 | 41 | 32 | 22 | 12 | 41 | 38 | 28 | 26 | 31 | 28 | 30 | 21 | 28 | 26 |
| TOTAL BADLY | 55 | 34 | 74 | 61 | 50 | 39 | 74 | 69 | 55 | 54 | 60 | 52 | 58 | 51 | 56 | 53 |
| Don't know | 23 | 18 | 17 | 21 | 21 | 18 | 16 | 18 | 19 | 26 | 32 | 30 | 19 | 16 | 18 | 29 |
| Thinking about education, do you support or oppose the following policies | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | |
| Schools becoming academies - schools that receive funding directly from the government, are outside the control of local authorities, and have greater freedom over setting their pay, opening times and curriculum? | | | | | | | | | | | | | | | | |
| | 24 | 1 40 | ~~ | 24 | 20 | 45 | | 00 | L 00 | 00 | 07 | 22 | 04 | 24 | | 07 |
| Support | 31 | 46 | 23 | 34 | 38 | 45 | 20 | 26 | 33 | 29 | 27 | 32 | 31 | 31 | 34 | 27 |
| Oppose | 41 | 28 | 53 | 45 | 41 | 27 | 54 | 52 | 42 | 40 | 42 | 37 | 39 | 47 | 43 | 38 |
| Not sure | 28 | 26 | 24 | 21 | 21 | 28 | 26 | 22 | 25 | 31 | 31 | 31 | 30 | 22 | 23 | 35 |
| | | | | | | | | | | | | | | | | |



| | | | | Region | | | School age children | | |
|---|-------|--------|------------------|---------------------|-------|----------|---------------------|-----------------|--|
| | Total | London | Rest of South | Midlands / Wales | North | Scotland | Yes, I do | No, I do not | |
| Weighted Sample | | 258 | 655 | 431 | 496 | 175 | 380 | 1636 | |
| Unweighted Sample | | 312 | 606 | 404 | 418 | 276 | 381 | 1635 | |
| | % | % | % | % | % | % | % | % | |
| Over the last twenty years, do you think schools in | | | | | | | | | |
| England have got better or worse, or stayed about the same? | | | | | | | | | |
| Got better | 14 | 12 | 13 | 14 | 17 | 0 | 22 | 13 | |
| Got worse | 55 | 53 | 58 | 57 | 50 | 0 | 44 | 57 | |
| Stayed about the same | 20 | 18 | 20 | 16 | 23 | 0 | 22 | 19 | |
| Don't know | 11 | 17 | 9 | 14 | 10 | 0 | 12 | 11 | |
| And over the last twenty years, do you think exams in | | | | | | | | | |
| England have got harder or easier, or stayed about the same? | | | | | | | | | |
| Got harder | 9 | 10 | 8 | 7 | 10 | 0 | 12 | 8 | |
| Got easier | 53 | 50 | 57 | 50 | 50 | 0 | 50 | 53 | |
| Stayed about the same | 22 | 16 | 21 | 24 | 24 | 0 | 21 | 22 | |
| Don't know | 17 | 23 | 14 | 19 | 16 | 0 | 17 | 17 | |
| Do you think that Michael Gove is doing well or badly as Secretary of State for Education? | | | | | | | | | |
| Very well | 4 | 5 | 5 | 3 | 3 | 0 | 5 | 4 | |
| Fairly well | 19 | 18 | 20 | 17 | 19 | 0 | 23 | 18 | |
| TOTAL WELL | 23 | 23 | 25 | 20 | 22 | 0 | 28 | 22 | |
| Fairly badly | 28 | 32 | 28 | 27 | 25 | 0 | 27 | 28 | |
| Very badly | 27 | 21 | 26 | 29 | 31 | 0 | 27 | 27 | |
| TOTAL BADLY | 55 | 53 | 54 | 56 | 56 | 0 | 54 | 55 | |
| Don't know | 23 | 25 | 22 | 24 | 22 | 0 | 18 | 24 | |
| Thinking about education, do you support or oppose the following policies | | | | | | | | | |
| Schools becoming academies - schools that receive funding directly from the government, are outside the control of local authorities, and have greater freedom over setting their pay, opening times and curriculum? | | | | | | | | | |
| Support | 31 | 31 | 32 | 31 | 30 | 0 | 42 | 29 | |
| Oppose | 41 | 38 | 41 | 41 | 43 | 0 | 32 | 43 | |
| Not sure | 28 | 31 | 27 | 27 | 28 | 0 | 26 | 28 | |
| | | - | | | | | | | |



| | | V | Vestm | inster \ | /I | 2010 Vote | | | Gender | | Age | | | | Social Grade | |
|---|-------------|-----|-------|------------|------|-----------|-----|------------|--------|--------|-------|-------|-------|-----|--------------|------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE |
| Weighted Sampl | 2016 | 511 | 608 | 124 | 216 | 591 | 485 | 405 | 978 | 1038 | 240 | 510 | 689 | 577 | 1149 | 867 |
| Unweighted Sampl | 2016 | 490 | 590 | 117 | 258 | 562 | 479 | 425 | 1003 | 1013 | 210 | 420 | 800 | 586 | 1324 | 692 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| The creation of "Free Schools" - new state schools set up | | | | | | | | | | | | | | | | |
| by parents, teachers or voluntary groups which are outside the control of local authorities? | | | | | | | | | _ | | _ | | | | | |
| Support | 23 | 30 | 15 | 24 | 32 | 30 | 16 | 20 | 27 | 20 | 26 | 24 | 23 | 22 | 24 | 22 |
| Oppose | 53 | 46 | 65 | 53 | 51 | 46 | 65 | 61 | 53 | 53 | 48 | 48 | 55 | 56 | 55 | 49 |
| Not sure | 24 | 24 | 19 | 23 | 17 | 24 | 19 | 19 | 21 | 27 | 26 | 29 | 22 | 21 | 21 | 28 |
| Introducing fines for parents who do not support their | | | | | | | | | | | | | | | | |
| children's schooling (e.g. by allowing their children to not do homework, not reading with their children and not | | | | | | | | | | | | | | | | |
| attending parents evenings)? | | _ | | | _ | | | | | | _ | | | | _ | |
| Support | 47 | 60 | 42 | 50 | 49 | 56 | 43 | 45 | 48 | 46 | 43 | 41 | 47 | 54 | 51 | 42 |
| Oppose | 34 | 25 | 37 | 30 | 42 | 30 | 38 | 40 | 35 | 34 | 34 | 33 | 38 | 32 | 33 | 36 |
| Not sure | 19 | 15 | 21 | 20 | 9 | 13 | 19 | 16 | 17 | 20 | 23 | 26 | 16 | 14 | 16 | 22 |
| Increasing the length of the school day so children spend longer at school? | | | | | | | | | | | | | | | | |
| Support | 42 | 55 | 35 | 39 | 50 | 54 | 36 | 39 | 46 | 38 | 27 | 35 | 44 | 52 | 46 | 36 |
| Oppose | 36 | 27 | 46 | 30 | 31 | 26 | 46 | 39 | 30 | 41 | 45 | 36 | 37 | 31 | 36 | 36 |
| Not sure | 22 | 18 | 19 | 31 | 20 | 20 | 18 | 22 | 24 | 21 | 28 | 30 | 19 | 17 | 18 | 28 |
| Some people have called for schools to move back to more traditional teaching methods. Thinking about this which of the following best reflects your view? | | _ | | | | | | | _ | | _ | | | | _ | |
| It is right to move to more traditional teaching, it is important that schools give children the basic knowledge on things like the Kings and Queens of Britain, reciting poetry and memorising times tables | 43 | 60 | 30 | 33 | 67 | 61 | 38 | 34 | 41 | 45 | 30 | 29 | 44 | 59 | 41 | 45 |
| It is wrong to move back to more traditional teaching, modern education should be more about teaching children how to understand and learn, rather than just memorising bare facts | 34 | 23 | 46 | 51 | 17 | 22 | 39 | 46 | 37 | 31 | 42 | 44 | 34 | 22 | 38 | 28 |
| Neither | 12 | 8 | 12 | 14 | 10 | 10 | 12 | 11 | 12 | 11 | 7 | 11 | 13 | 13 | 12 | 11 |
| Don't know | 11 | 9 | 12 | 3 | 7 | 7 | 11 | 8 | 11 | 12 | 21 | 16 | 9 | 6 | 9 | 15 |
| | | | | | | | | | | | | | | | | |



| | | | | | School age children | | | |
|---|---------------|--------|------------------|---------------------|---------------------|----------|-----------|-----------------|
| | Total | London | Rest of South | Midlands / Wales | North | Scotland | Yes, I do | No, I do not |
| Weighted Sampl | e 2016 | 258 | 655 | 431 | 496 | 175 | 380 | 1636 |
| Unweighted Sampl | e 2016 | 312 | 606 | 404 | 418 | 276 | 381 | 1635 |
| | % | % | % | % | % | % | % | % |
| The creation of "Free Schools" - new state schools set up | | | | | | | | |
| by parents, teachers or voluntary groups which are | | | | | | | | |
| outside the control of local authorities? | | 1 | | | | _ | | |
| Support | 23 | 28 | 25 | 25 | 18 | 0 | 25 | 23 |
| Oppose | 53 | 46 | 51 | 53 | 59 | 0 | 51 | 53 |
| Not sure | 24 | 26 | 24 | 23 | 23 | 0 | 23 | 24 |
| Introducing fines for parents who do not support their | | | | | | | | |
| children's schooling (e.g. by allowing their children to not | | | | | | | | |
| do homework, not reading with their children and not | | | | | | | | |
| attending parents evenings)? | | | | | | | | |
| Support | 47 | 47 | 49 | 48 | 44 | 0 | 39 | 49 |
| Oppose | 34 | 31 | 35 | 35 | 35 | 0 | 42 | 32 |
| Not sure | 19 | 22 | 17 | 17 | 21 | 0 | 19 | 19 |
| Increasing the length of the school day so children spend longer at school? | | | | | | | | |
| Support | 42 | 36 | 44 | 44 | 41 | 0 | 36 | 43 |
| Oppose | 36 | 37 | 34 | 37 | 38 | 0 | 46 | 34 |
| Not sure | 22 | 27 | 22 | 19 | 21 | 0 | 18 | 23 |
| Some people have called for schools to move back to more traditional teaching methods. Thinking about this which of the following best reflects your view? | | | | | | | | |
| It is right to move to more traditional teaching, it is important that schools give children the basic knowledge on things like the Kings and Queens of Britain, reciting poetry and memorising times tables | 43 | 41 | 44 | 49 | 39 | 0 | 38 | 44 |
| It is wrong to move back to more traditional teaching, modern education should be more about teaching children how to understand and learn, rather than just memorising bare facts | 34 | 36 | 34 | 27 | 37 | 0 | 39 | 33 |
| Neither | 12 | 9 | 12 | 13 | 11 | 0 | 9 | 12 |
| Don't know | 11 | 14 | 10 | 10 | 13 | 0 | 13 | 11 |



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

| Age and Gender | | | |
|----------------------------|------------------------|-----|-----|
| - | Male 18 to 24 | 95 | 121 |
| | Male 25 to 39 | 189 | 254 |
| | Male 40 to 59 | 410 | 339 |
| | Male 60 + | 305 | 262 |
| | Female 18 to 24 | 113 | 118 |
| | Female 25 to 39 | 230 | 255 |
| | Female 40 to 59 | 387 | 349 |
| | Female 60 + | 280 | 314 |
| Region | | | |
| | North England | 418 | 496 |
| | Midlands | 277 | 331 |
| | East | 173 | 194 |
| | London | 312 | 258 |
| | South England | 429 | 459 |
| | Wales | 126 | 100 |
| | Scotland | 274 | 175 |
| Social Grade | | | |
| | AB | 747 | 563 |
| | C1 | 570 | 582 |
| | C2 | 319 | 423 |
| | DE | 373 | 444 |
| Newspaper Type | | | |
| | Express / Mail | 414 | 323 |
| | Sun / Star | 213 | 474 |
| | Mirror / Record | 151 | 202 |
| | Guardian / Independent | 188 | 91 |
| | FT / Times / Telegraph | 132 | 192 |
| | Other Paper | 294 | 231 |
| | No Paper | 617 | 501 |
| Political Party Identifica | | | |
| | Labour | 627 | 645 |
| | Conservative | 537 | 563 |
| | Liberal Democrat | 197 | 222 |
| | SNP/Plaid Cymru | 73 | 34 |
| | Others | 164 | 46 |
| | None/ DK | 411 | 502 |
| | | | |

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk