

**1. Favorability of GM**

Do you have a favorable or unfavorable opinion of General Motors?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	8%	9%	8%	7%	12%	9%	5%	12%	6%	10%
Somewhat favorable	36%	38%	34%	39%	33%	36%	36%	41%	31%	39%
Somewhat unfavorable	26%	27%	25%	19%	22%	30%	31%	25%	25%	28%
Very unfavorable	17%	21%	13%	10%	16%	18%	24%	8%	24%	16%
Not sure	13%	5%	20%	25%	17%	7%	4%	14%	14%	8%
Totals (Unweighted N)	100% (987)	100% (468)	100% (519)	100% (178)	100% (258)	100% (387)	100% (164)	100% (323)	100% (440)	100% (224)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	8%	8%	12%	9%	9%	9%	8%	4%	13%	10%	6%	
Somewhat favorable	36%	36%	39%	35%	40%	36%	36%	40%	35%	36%	33%	
Somewhat unfavorable	26%	28%	25%	17%	23%	26%	30%	29%	27%	24%	25%	
Very unfavorable	17%	19%	8%	13%	14%	17%	21%	13%	12%	21%	19%	
Not sure	13%	10%	16%	26%	14%	12%	5%	14%	13%	9%	17%	
Totals (Unweighted N)	100% (987)	100% (749)	100% (120)	100% (118)	100% (376)	100% (264)	100% (62)	100% (138)	100% (155)	100% (218)	100% (350)	100% (264)

	Heard of recall			
	Total	Heard a lot	Heard a little	Heard nothing at all
Very favorable	8%	9%	8%	8%
Somewhat favorable	36%	25%	44%	36%
Somewhat unfavorable	26%	33%	27%	12%
Very unfavorable	17%	28%	13%	8%
Not sure	13%	4%	9%	36%
Totals (Unweighted N)	100% (987)	100% (349)	100% (451)	100% (181)

**2. Likely to buy GM car**

If you were in the market for a new car, would anything you've heard recently make you more or less likely to buy a car from General Motors?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes, more likely	8%	9%	6%	9%	7%	7%	8%	11%	4%	9%
Yes, less likely	42%	45%	40%	33%	38%	48%	49%	35%	45%	48%
No difference	38%	37%	39%	40%	38%	37%	38%	42%	35%	38%
Not sure	12%	9%	15%	18%	17%	8%	5%	11%	15%	6%
Totals (Unweighted N)	100% (986)	100% (470)	100% (516)	100% (180)	100% (256)	100% (387)	100% (163)	100% (323)	100% (440)	100% (223)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes, more likely	8%	6%	16%	10%	8%	8%	5%	7%	5%	10%	8%	7%
Yes, less likely	42%	46%	33%	31%	41%	39%	55%	52%	46%	44%	40%	43%
No difference	38%	38%	40%	39%	38%	46%	32%	35%	34%	40%	39%	39%
Not sure	12%	10%	11%	20%	14%	8%	7%	6%	16%	7%	13%	11%
Totals (Unweighted N)	100% (986)	100% (747)	100% (121)	100% (118)	100% (377)	100% (264)	100% (62)	100% (136)	100% (155)	100% (217)	100% (350)	100% (264)

	Heard of recall			
	Total	Heard a lot	Heard a little	Heard nothing at all
Yes, more likely	8%	10%	7%	5%
Yes, less likely	42%	60%	43%	12%
No difference	38%	27%	41%	52%
Not sure	12%	4%	9%	32%
Totals (Unweighted N)	100% (986)	100% (349)	100% (451)	100% (183)

**3. Heard of recall**

How much have you heard about a recent recall of many General Motors vehicles, including some models from Chevrolet and Saturn?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	34%	42%	26%	21%	24%	41%	50%	33%	34%	33%
Heard a little	47%	44%	50%	48%	50%	44%	47%	47%	45%	52%
Heard nothing at all	19%	14%	24%	31%	26%	14%	3%	20%	21%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(984)	(469)	(515)	(180)	(255)	(386)	(163)	(322)	(439)	(223)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Heard a lot	34%	34%	33%	32%	25%	37%	47%	51%	29%	36%	31%	40%
Heard a little	47%	49%	43%	41%	51%	46%	44%	40%	53%	48%	50%	37%
Heard nothing at all	19%	17%	24%	28%	24%	16%	9%	9%	18%	16%	19%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(984)	(748)	(120)	(116)	(376)	(263)	(62)	(137)	(154)	(216)	(351)	(263)

	Total	Heard of recall		
		Heard a lot	Heard a little	Heard nothing at all
Heard a lot	34%	100%	—	—
Heard a little	47%	—	100%	—
Heard nothing at all	19%	—	—	100%
Totals	100%	100%	100%	100%
(Unweighted N)	(984)	(350)	(451)	(183)

#### 4. GM handling of recall

Based on what you've heard, how well do you think General Motors handled reports of the problems that led to the recall?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very well	6%	7%	6%	8%	10%	4%	2%	8%	4%	7%
Somewhat well	11%	13%	10%	17%	13%	9%	6%	16%	8%	11%
Not very well	26%	25%	28%	19%	22%	28%	37%	28%	25%	26%
Not well at all	35%	40%	30%	22%	27%	42%	47%	29%	40%	33%
Not sure	22%	16%	27%	34%	28%	17%	7%	20%	22%	23%
Totals (Unweighted N)	100% (986)	100% (470)	100% (516)	100% (180)	100% (258)	100% (387)	100% (161)	100% (323)	100% (440)	100% (223)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very well	6%	5%	9%	12%	9%	5%	6%	2%	4%	10%	7%	4%
Somewhat well	11%	9%	20%	14%	15%	8%	15%	8%	11%	8%	13%	11%
Not very well	26%	27%	24%	25%	24%	32%	33%	22%	31%	25%	27%	22%
Not well at all	35%	39%	21%	23%	30%	36%	33%	52%	34%	39%	32%	36%
Not sure	22%	20%	26%	27%	22%	19%	13%	16%	20%	19%	21%	27%
Totals (Unweighted N)	100% (986)	100% (749)	100% (121)	100% (116)	100% (376)	100% (264)	100% (62)	100% (137)	100% (153)	100% (217)	100% (351)	100% (265)

	Heard of recall			
	Total	Heard a lot	Heard a little	Heard nothing at all
Very well	6%	7%	6%	7%
Somewhat well	11%	6%	17%	5%
Not very well	26%	28%	33%	7%
Not well at all	35%	57%	29%	9%
Not sure	22%	3%	14%	72%
Totals (Unweighted N)	100% (986)	100% (350)	100% (449)	100% (183)

**5. GM actions timely**

Based on what you've heard, do you think General Motors acted in a timely manner to recall the vehicles when it found out about problems, or do you think it should have acted sooner to issue the recall?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
It acted in a timely manner	8%	7%	9%	9%	12%	7%	2%	11%	5%	9%
It should have acted sooner	69%	75%	64%	53%	57%	77%	92%	70%	71%	65%
Not sure	23%	18%	27%	38%	31%	16%	5%	19%	24%	26%
Totals (Unweighted N)	100% (986)	100% (469)	100% (517)	100% (180)	100% (255)	100% (387)	100% (164)	100% (321)	100% (441)	100% (224)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
It acted in a timely manner	8%	7%	11%	12%	11%	7%	8%	6%	7%	7%	11%	5%
It should have acted sooner	69%	72%	62%	64%	63%	75%	72%	85%	71%	72%	68%	69%
Not sure	23%	22%	27%	25%	26%	19%	21%	9%	22%	21%	22%	26%
Totals (Unweighted N)	100% (986)	100% (749)	100% (120)	100% (117)	100% (377)	100% (264)	100% (62)	100% (137)	100% (154)	100% (218)	100% (351)	100% (263)

	Heard of recall			
	Total	Heard a lot	Heard a little	Heard nothing at all
It acted in a timely manner	8%	4%	11%	7%
It should have acted sooner	69%	95%	72%	19%
Not sure	23%	1%	17%	75%
Totals (Unweighted N)	100% (986)	100% (349)	100% (451)	100% (182)

**6. GM forthcoming**

Based on what you've heard, do you think General Motors was forthcoming with the information it had about problems with the recalled vehicles, or did it hide information about the recalled vehicles?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
It was forthcoming	9%	10%	9%	14%	13%	7%	4%	12%	8%	8%
It hid information	59%	64%	54%	45%	49%	69%	71%	56%	62%	56%
Not sure	32%	26%	37%	42%	39%	24%	25%	32%	30%	36%
Totals (Unweighted N)	100% (985)	100% (468)	100% (517)	100% (179)	100% (256)	100% (386)	100% (164)	100% (322)	100% (439)	100% (224)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
It was forthcoming	9%	7%	18%	14%	13%	9%	8%	6%	10%	10%	12%	5%
It hid information	59%	62%	48%	51%	53%	63%	62%	74%	62%	60%	57%	56%
Not sure	32%	31%	33%	35%	35%	28%	31%	19%	28%	29%	31%	38%
Totals (Unweighted N)	100% (985)	100% (748)	100% (120)	100% (117)	100% (376)	100% (264)	100% (62)	100% (137)	100% (154)	100% (217)	100% (351)	100% (263)

	Heard of recall			
	Total	Heard a lot	Heard a little	Heard nothing at all
It was forthcoming	9%	8%	11%	8%
It hid information	59%	80%	60%	17%
Not sure	32%	12%	29%	74%
Totals (Unweighted N)	100% (985)	100% (349)	100% (450)	100% (182)