

# YouGov / The Sun Survey Results

Sample Size: 1729 GB Adults  
Fieldwork: 27th - 28th February 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1729</b>	525	515	115	570	434	376	840	889	209	441	591	488	986	743	221	562	370	425	150	
Unweighted Sample	1729	521	495	114	549	425	383	829	900	116	473	677	463	1130	599	200	592	349	432	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>40</b>	100	0	0	87	5	13	39	41	36	38	34	49	43	36	39	48	45	30	25
Lab	<b>39</b>	0	100	0	6	91	34	38	41	42	43	45	30	36	44	43	32	36	51	35
Lib Dem	<b>9</b>	0	0	100	0	1	38	9	9	11	11	8	7	10	7	9	11	7	7	7
Other	<b>12</b>	0	0	0	6	3	15	15	9	11	9	13	14	11	13	9	8	12	11	33

## Other Parties Voting Intention

UKIP	<b>5</b>	0	0	0	6	1	5	6	4	2	1	7	9	3	8	3	5	7	8	1
SNP / PCY	<b>3</b>	0	0	0	0	2	1	4	2	4	3	4	2	3	3	0	0	1	0	30
Green	<b>2</b>	0	0	0	0	0	7	2	2	4	4	1	1	2	2	4	2	1	3	0
BNP	<b>1</b>	0	0	0	1	0	1	1	0	0	0	1	1	1	1	0	1	1	0	1
Respect	<b>0</b>	0	0	0	0	0	1	0	0	1	1	0	0	0	0	1	0	0	0	0
Other	<b>1</b>	0	0	0	0	1	1	1	0	1	0	0	1	1	0	1	0	1	0	2

## Non Voters

Would Not Vote	<b>8</b>	0	0	0	2	2	6	6	9	9	12	7	4	7	9	7	7	7	10	6
Don't know	<b>16</b>	0	0	0	12	12	24	12	21	20	16	18	13	15	17	17	18	16	14	16

## Do you approve or disapprove of the Government's record to date?

	Feb 26-27	Feb 27-28																			
Approve	29	<b>30</b>	79	5	36	63	8	22	34	27	27	30	26	37	34	26	33	35	32	23	25
Disapprove	55	<b>54</b>	9	87	43	23	81	60	54	53	47	48	60	53	51	57	41	51	52	62	63
Don't know	16	<b>16</b>	13	8	21	14	11	18	12	20	26	21	14	9	15	17	26	14	16	15	12

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<b>Weighted Sample</b>	<b>1729</b>	<b>525</b>	<b>515</b>	<b>115</b>	<b>570</b>	<b>434</b>	<b>376</b>	<b>840</b>	<b>889</b>	<b>209</b>	<b>441</b>	<b>591</b>	<b>488</b>	<b>986</b>	<b>743</b>	<b>221</b>	<b>562</b>	<b>370</b>	<b>425</b>	<b>150</b>	
Unweighted Sample	1729	521	495	114	549	425	383	829	900	116	473	677	463	1130	599	200	592	349	432	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?**

Feb 20-21

Feb 27-28

Strongly support	5	4	7	1	14	6	1	5	4	3	2	3	4	5	3	4	5	5	2	3	5
Tend to support	28	30	59	6	55	49	10	33	31	29	30	32	26	33	33	27	27	36	34	24	20
<b>TOTAL SUPPORT</b>	<b>33</b>	<b>34</b>	<b>66</b>	<b>7</b>	<b>69</b>	<b>55</b>	<b>11</b>	<b>38</b>	<b>35</b>	<b>32</b>	<b>32</b>	<b>35</b>	<b>30</b>	<b>38</b>	<b>36</b>	<b>31</b>	<b>32</b>	<b>41</b>	<b>36</b>	<b>27</b>	<b>25</b>
Tend to oppose	31	31	21	37	22	27	34	34	29	33	28	30	31	33	32	30	29	27	31	33	41
Strongly oppose	26	25	7	50	5	13	46	20	29	22	21	21	31	24	24	27	22	23	25	30	28
<b>TOTAL OPPOSE</b>	<b>57</b>	<b>56</b>	<b>28</b>	<b>87</b>	<b>27</b>	<b>40</b>	<b>80</b>	<b>54</b>	<b>58</b>	<b>55</b>	<b>49</b>	<b>51</b>	<b>62</b>	<b>57</b>	<b>56</b>	<b>57</b>	<b>51</b>	<b>50</b>	<b>56</b>	<b>63</b>	<b>69</b>
Don't know	10	10	5	5	5	6	9	8	7	13	19	13	8	5	8	12	16	9	8	10	6

**Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.**

Feb 13-14

Feb 27-28

The economy	80	78	82	76	84	79	76	83	78	78	69	79	82	74	82	72	71	79	82	74	83
Immigration & Asylum	49	45	57	34	31	60	33	36	43	48	25	31	50	62	42	50	37	47	47	48	42
Health	32	37	29	51	41	27	50	48	34	41	27	32	37	47	36	39	29	39	38	40	33
Pensions	22	21	17	24	24	19	23	23	22	21	8	16	26	25	19	23	17	22	17	23	27
Crime	21	19	22	18	10	22	16	15	19	19	15	22	18	21	19	20	31	18	17	19	13
Europe	23	18	29	11	16	27	12	15	22	14	15	17	17	21	19	16	16	22	15	15	22
Tax	12	14	12	13	11	13	12	13	17	10	19	19	13	7	14	13	16	12	13	15	17
Education	13	14	12	17	20	11	16	18	12	16	21	19	9	11	16	11	20	14	14	12	11
Family life & childcare	10	10	4	11	15	7	11	11	6	13	8	15	8	7	9	11	6	9	9	13	8
The environment	5	7	5	6	17	3	8	13	9	6	17	8	6	5	9	6	7	8	11	4	6
Afghanistan	5	4	4	5	2	4	3	5	3	5	4	3	3	6	4	3	3	3	3	5	6
Transport	3	4	2	5	4	3	4	4	6	2	4	5	4	3	4	3	4	4	4	3	2
None of these	0	0	0	0	1	0	0	0	0	0	1	0	1	0	0	0	1	0	0	1	0
Don't know	2	3	1	3	1	2	4	1	3	3	12	3	1	1	3	4	8	2	2	2	3

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<b>Unweighted Sample</b>	<b>1729</b>	<b>521</b>	<b>495</b>	<b>114</b>	<b>549</b>	<b>425</b>	<b>383</b>	<b>829</b>	<b>900</b>	<b>116</b>	<b>473</b>	<b>677</b>	<b>463</b>	<b>1130</b>	<b>599</b>	<b>200</b>	<b>592</b>	<b>349</b>	<b>432</b>	<b>156</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	69	<b>68</b>	70	70	64	69	69	69	70	66	59	65	74	67	71	64	63	65	70	72	70
Health	35	<b>37</b>	33	47	37	34	43	41	33	41	27	26	38	51	35	41	29	40	38	42	27
Pensions	37	<b>35</b>	36	38	42	38	36	36	32	38	15	23	38	51	34	36	27	38	33	36	38
Tax	27	<b>28</b>	34	24	26	32	23	26	31	24	39	34	25	20	30	25	29	28	30	24	31
Family life & childcare	15	<b>14</b>	13	14	19	12	16	17	11	17	8	26	12	8	13	16	15	14	14	14	12
Education	13	<b>13</b>	11	16	14	9	14	17	11	15	20	16	14	5	14	11	12	13	14	12	12
Immigration & Asylum	14	<b>12</b>	14	10	6	16	10	8	14	11	5	7	12	20	11	14	14	11	14	14	6
Transport	8	<b>10</b>	8	10	14	12	8	8	12	9	16	11	9	8	11	9	14	11	9	9	7
Crime	12	<b>9</b>	10	10	4	12	8	6	9	10	8	7	10	12	8	12	15	9	10	8	8
The environment	7	<b>8</b>	7	7	12	6	9	9	8	7	12	6	7	8	8	8	11	8	7	6	6
Europe	8	<b>7</b>	11	3	2	10	5	4	8	6	3	5	6	10	8	5	6	8	5	6	7
Afghanistan	1	<b>0</b>	0	1	0	0	1	1	0	1	0	0	1	1	0	1	0	1	0	1	1
None of these	1	<b>2</b>	1	2	2	2	2	2	2	2	1	2	3	2	2	2	3	3	1	2	3
Don't know	2	<b>4</b>	2	3	4	2	5	3	4	4	15	5	2	1	4	5	8	3	4	4	6

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	46	107
Male 25 to 39	206	221
Male 40 to 59	346	292
Male 60 +	231	220
Female 18 to 24	70	102
Female 25 to 39	267	220
Female 40 to 59	331	299
Female 60 +	232	268
<b>Region</b>		
North England	432	425
Midlands	259	284
East England	170	166
London	200	221
South England	422	396
Wales	90	86
Scotland	156	150
<b>Social Grade</b>		
AB	614	484
C1	516	501
C2	281	363
DE	318	380
<b>Newspaper Type</b>		
Express / Mail	372	277
Sun / Star	182	406
Mirror / Record	97	173
Guardian / Independent	97	78
FT / Times / Telegraph	128	164
Other Paper	238	199
No Paper	615	432
<b>Political Party Identification</b>		
Labour	529	562
Conservative	493	493
Liberal Democrat	206	207
SNP/Plaid Cymru	39	29
Others	68	22
None/ DK	394	415

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