

Sample 1000 General Population Respondents

Conducted October 27-29, 2012

Margin of Error $\pm 4.6\%$

1. How closely have you been following news about the 2012 Presidential election campaign?

Very closely	54%
Somewhat closely	26%
Not too closely	.14%
Not at all	6%

2. Would you say things in this country today are...

Generally headed in the right direction	. 36%
Off on the wrong track	. 53%
Not sure	. 11%

3. How important are the following issues to you?

	Very Important	Somewhat Important	Not very Important	Unimportant
Th	•	•	•	·
The economy	81%	16%	2%	1%
Immigration	45%	34%	16%	5%
The environment	32%	39%	18%	10%
Terrorism	50%	32%	14%	4%
Gay rights	20%	20%	26%	34%
Education	59%	28%	10%	3%
Health care	67%	22%	8%	3%
Social security	62%	28%	7%	3%
The budget deficit	62%	26%	10%	3%
The war in				
Afghanistan	33%	46%	14%	7%
Taxes	64%	27%	6%	3%
Medicare	59%	29%	9%	2%
Abortion	40%	25%	23%	13%



4. Which of these is the **most** important issue for you?

The economy439	
Immigration	%
The environment39	%
Terrorism	%
Gay rights49	%
Education49	%
Health care139	%
Social security99	%
The budget deficit99	%
The war in Afghanistan19	
Taxes	
Medicare	%
Abortion49	%

5. Did you watch the third Presidential debate between Barack Obama and Mitt Romney this past Monday?

Yes, I watched all of it439	%
Yes, I watched parts of it	%
No, I didn't watch it	%

6. Who do you think won the third Presidential debate? Asked of respondents who watched all or parts of second Presidential debate

Obama won
It was a tie
Romney won
Not sure



7. Did the third Presidential debate change your opinion of either candidate? Check all that

More safe from foreign threats		<u>2</u> 4%
About the same	3	30%
Less safe from foreign threats	3	38%
Not sure		8%

9. If Mitt Romney were elected president in 2012, would the U.S. become more or less safe from foreign threats?

More safe from foreign threats	. 33%
About the same	22%
Less safe from foreign threats	33%
Not sure	. 12%

10. If <u>Barack Obama</u> were reelected president in 2012, would the U.S. become more or less respected by other countries?

More respected by other countries	28%
About the same	30%
Less respected by other countries	. 34%
Not sure	8%



11. If Mitt Romney were elected president in 2012, would the U.S. become more or less respected by other countries?

More respected by other countries	32%
About the same	.17%
Less respected by other countries	39%
Not sure	13%

12. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Barack Obama	33%	16%	8%	40%	3%
Mitt Romney	25%	20%	14%	36%	4%
Paul Ryan	27%	16%	11%	36%	9%
Joe Biden	21%	24%	12%	36%	7%

13. Do you approve or disapprove of the way Barack Obama is handling his job as President?

Strongly Approve	23%
Somewhat Approve	24%
Somewhat Disapprove	7%
Strongly Disapprove	41%
Not Sure	5%



14. Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Strongly	Somewhat	Somewhat	Strongly	No
	approve	approve	disapprove	disapprove	opinion
The economy	21%	24%	8%	41%	5%
Immigration	18%	22%	11%	39%	11%
The environment	18%	28%	12%	29%	13%
Terrorism	28%	22%	9%	33%	8%
Gay rights	22%	21%	8%	32%	16%
Education	24%	25%	15%	26%	10%
Health care	30%	17%	8%	41%	5%
Social security	23%	22%	11%	34%	9%
The budget deficit	16%	23%	11%	42%	8%
The war in					
Afghanistan	23%	28%	15%	27%	8%
Taxes	21%	23%	11%	38%	7%
Medicare	25%	21%	10%	36%	8%
Abortion	23%	18%	8%	34%	17%

15. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

Strongly approve	. 2%
Somewhat approve	. 8%
Neither approve nor disapprove	16%
Somewhat disapprove	29%
Strongly disapprove	40%
Not sure	. 7%

16. How enthusiastic are you about voting in the 2012 Presidential election? Asked of registered voters

Extremely enthusiastic	46%
Very enthusiastic	24%
Somewhat enthusiastic	15%
Not too enthusiastic	9%
Not at all enthusiastic	6%



17. Who will you vote for in the 2012 Presidential election?

Asked of registered voters. Those responding "not sure" were asked a followup question about which way they leaned, and they were allocated to the candidate to which they lean.

	Registered Voters	Likely Voters
Barack Obama	48%	48%
Mitt Romney	46%	47%
Other	4%	3%
Not sure	2%	1%

18. How sure are you about your plans to vote for [Obama/Romney]? Asked of Obama/Romney supporters

I will definitely vote for [Obama/Romney]. My mind is made up 95%
I will probably vote for [Obama/Romney], but I could change my mind4%
I'm leaning toward voting for [Obama/Romney]1%

19. Would you say you are mostly voting for [Obama/Romney] or against [other candidate]? Asked of Obama/Romney supporters

I'm mostly voting for [Obama/Romney]63	%
I'm mostly voting against [other candidate]34	%
Not sure	%

20. Regardless of which candidate you support, who do you think is most likely to win the Presidential election in November?

Asked of registered voters

Obama will definitely win	19%
Obama will probably win	26%
Obama and Romney are equally likely to win	18%
Romney will probably win	20%
Romney will definitely win	. 9%
Don't know	.8%



21. If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Registered Voters	Likely voters
The Democratic Party candidate	41%	41%
The Republican Party candidate	43%	45%
Other	2%	2%
Not sure	12%	10%
I would not vote	1%	0%

22. Do you think of yourself as a part of the Tea Party movement?

Yes	6
No71%	6
Not sure	6

23. How well do you think each the following describes Barack Obama?

	Very well	Somewhat well	Not very well	Not well at all
Takes positions on issues and sticks by				
them	27%	30%	20%	23%
Is personally wealthy	41%	41%	12%	6%
Cares about people				
like me	32%	22%	15%	32%
Cares about the poor	33%	27%	18%	23%
Cares about the middle class Cares about the	35%	23%	16%	27%
wealthy	17%	36%	19%	27%



24. How well do you think each the following describes Mitt Romney?

	Very well	Somewhat well	Not very well	Not well at all
Takes positions on issues and sticks by	·			
them	18%	26%	23%	33%
Is personally wealthy	81%	11%	4%	4%
Cares about people				
like me	24%	20%	21%	35%
Cares about the poor	23%	20%	20%	37%
Cares about the middle class Cares about the	27%	24%	19%	31%
wealthy	63%	26%	7%	4%

25. In general, how would you describe your own political viewpoint?

Very liberal	8%
Liberal	17%
Moderate	29%
Conservative	25%
Very Conservative	14%
Not sure	7%

26. Would you say Barack Obama is...

Very liberal42	2%
Liberal22	2%
Moderate	2%
Conservative	3%
Very conservative	1%
Not sure	0%



27. Would you say Mitt Romney is	
Very liberal1%Liberal3%Moderate20%Conservative35%Very conservative26%Not sure14%	
28. Do you think Barack Obama	
Says what he believes	
29. Regardless of whether you agree with him, do you like Barack Obama as a person?	
Like a lot	
30. Do you think Mitt Romney	
Says what he believes	
31. Regardless of whether you agree with him, do you like Mitt Romney as a person?	
Like a lot .22% Like somewhat .26% Dislike .38% Not sure .13%	



32. Which of these words would you use to describe Barack Obama?

	Yes	No Opinion	No
Arrogant	44%	25%	31%
Bold	30%	53%	17%
Effective	33%	33%	34%
Exciting	22%	55%	23%
Experienced	28%	40%	32%
Honest	36%	26%	38%
Hypocritical	36%	33%	30%
Inspiring	37%	38%	25%
Intelligent	60%	25%	15%
Partisan	31%	51%	18%
Patriotic	31%	34%	35%
Religious	15%	54%	31%
Sincere	37%	30%	33%
Steady	31%	49%	20%
Strong	36%	41%	22%

33. Which of these words would you use to describe Mitt Romney?

	Yes	No Opinion	No
Arrogant	40%	26%	33%
Bold	25%	61%	14%
Effective	34%	45%	21%
Exciting	12%	56%	32%
Experienced	41%	42%	17%
Honest	31%	31%	38%
Hypocritical	39%	34%	27%
Inspiring	19%	53%	29%
Intelligent	52%	36%	12%
Partisan	26%	58%	15%
Patriotic	46%	45%	10%
Religious	64%	31%	5%
Sincere	30%	39%	31%
Steady	28%	52%	20%
Strong	34%	50%	16%



34. Overall, do you think the economy is getting better or worse?	
Getting better	
35. Do you think the stock market will be higher or lower 12 months from now?	
Higher 26% About the same 30% Lower 20% Not sure 24%	
36. Would you say that you and your family are	
Better off financially than you were a year ago	
37. Gender	
Male	
38. Education	
No high school3%High school graduate35%Some college24%2-year college11%4-year college20%Post-graduate6%	





Sponsorship The Economist

Fieldwork YouGov

Interviewing Dates October 27-29, 2012

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet

panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American

Life Survey.

Weighting The sample was weighted using propensity scores based

on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0 to 7.4, with a mean of one and

a standard deviation of 1.12.

Number of respondents 1000

Margin of error \pm 4.6% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 27 questions not reported.