

YouGov / The Sun Survey Results

Sample Size: 1826 GB Adults
Fieldwork: 11th - 12th February 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1826	434	533	116	173	543	449	373	886	940	217	462	624	522	1041	785	234	593	391	449	159	
Unweighted Sample	1826	430	542	110	187	555	448	392	843	983	159	440	700	527	1217	609	330	547	383	403	163	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	0	74	5	11	33	30	20	32	31	36	35	27	34	43	26	25	18
Lab	39	0	100	0	0	6	79	45	38	40	39	47	42	28	37	41	41	31	39	50	32
Lib Dem	8	0	0	100	0	2	3	29	8	9	11	11	7	7	11	5	9	9	7	8	9
Other	21	0	0	0	100	19	12	15	21	21	30	11	19	29	17	27	15	17	28	17	40

Other Parties Voting Intention

UKIP	13	0	0	0	100	17	6	7	12	13	6	5	11	23	10	17	12	13	16	14	3
SNP / PCY	4	0	0	0	0	1	4	2	5	4	16	2	5	2	4	4	0	1	5	0	32
Green	2	0	0	0	0	0	1	4	2	2	4	2	2	1	2	2	2	2	3	2	1
BNP	1	0	0	0	0	0	0	0	1	1	4	0	1	1	0	2	0	1	1	1	3
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Other	1	0	0	0	0	0	0	2	1	1	1	1	1	2	1	2	1	1	3	1	2

Non Voters

Would Not Vote	8	0	0	0	0	1	4	5	8	8	18	10	8	2	7	9	9	8	8	8	4
Don't know	17	0	0	0	0	17	8	21	9	24	15	16	17	18	16	18	18	16	19	17	11

Feb 10-11
Feb 11-12

Do you approve or disapprove of the Government's record to date?

Approve	31	29	84	6	42	16	59	9	22	35	24	29	30	27	32	34	24	33	36	28	22	22
Disapprove	52	54	5	87	40	67	24	81	64	54	54	49	50	60	53	52	58	51	44	61	61	67
Don't know	17	16	10	8	18	16	17	10	14	10	22	23	20	13	14	14	19	16	20	11	17	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 28-29	Feb 11-12																				
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?																						
Strongly support	3	3	7	0	8	2	4	2	3	4	2	1	5	3	2	3	2	4	2	1	4	2
Tend to support	25	26	50	9	56	19	40	8	30	27	24	24	24	23	30	29	22	26	32	27	18	19
TOTAL SUPPORT	28	29	57	9	64	21	44	10	33	31	26	25	29	26	32	32	24	30	34	28	22	21
Tend to oppose	31	33	29	37	27	34	34	37	33	33	34	38	31	32	34	35	31	37	31	33	36	32
Strongly oppose	28	27	11	49	5	40	16	47	27	31	24	21	22	33	28	24	32	24	23	30	30	39
TOTAL OPPOSE	59	60	40	86	32	74	50	84	60	64	58	59	53	65	62	59	63	61	54	63	66	71
Don't know	13	11	3	5	3	5	6	7	7	6	16	16	17	9	5	8	14	9	12	9	12	8

	Jan 28-29	Feb 11-12																				
Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?																						
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	41	41	19	65	35	34	23	60	54	45	38	35	34	45	46	41	42	33	38	49	46	37
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without	28	30	49	17	36	43	49	17	25	31	29	12	30	32	34	30	29	30	29	29	29	36
Neither - I am not aware of significant cuts to services in my area	21	18	25	11	21	14	21	13	14	16	20	34	19	14	16	19	16	26	25	11	11	20
Don't know	10	11	7	7	8	9	7	10	7	8	13	19	17	8	4	9	13	11	9	11	15	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	62	110
Male 25 to 39	194	230
Male 40 to 59	330	309
Male 60 +	257	237
Female 18 to 24	97	108
Female 25 to 39	246	232
Female 40 to 59	370	316
Female 60 +	270	285
Region		
North England	403	449
Midlands	269	299
1	171	175
London	330	234
South England	376	418
Wales	114	91
Scotland	163	159
Social Grade		
AB	701	511
C1	516	530
C2	263	383
DE	346	402
Newspaper Type		
Express / Mail	373	292
Sun / Star	166	429
Mirror / Record	109	183
Guardian / Independent	135	82
FT / Times / Telegraph	124	173
Other Paper	263	210
No Paper	656	457
Political Party Identification		
Labour	598	584
Conservative	521	511
Liberal Democrat	170	201
SNP/Plaid Cymru	49	31
Others	120	42
None/ DK	368	457

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk