

YouGov / Sun Survey Results

Sample Size: 1773 GB Adults
Fieldwork: 23rd - 24th February 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1773	441	512	128	175	537	428	360	860	913	211	449	606	507	1011	762	227	576	379	436	154	
Unweighted Sample	1773	438	508	92	226	563	436	340	841	932	116	380	699	578	1155	618	278	537	348	449	161	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	75	7	11	29	38	28	31	31	37	36	29	32	43	30	29	18
Lab	38	0	100	0	0	4	86	32	40	36	47	43	40	29	36	41	37	29	43	47	37
Lib Dem	10	0	0	100	0	2	2	34	11	8	12	13	8	8	11	8	13	8	6	12	10
Other	20	0	0	0	100	19	6	22	21	18	13	12	21	25	18	23	19	20	21	13	35

Other Parties Voting Intention

UKIP	13	0	0	0	100	17	3	12	14	12	3	6	14	20	11	17	15	15	17	11	1
SNP / PCY	4	0	0	0	0	1	2	4	4	3	5	2	3	5	4	3	1	1	2	0	32
Green	2	0	0	0	0	0	0	7	2	2	5	3	2	0	2	1	3	4	1	1	1
BNP	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	1	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	0	0	1	0	1	1	0	0	1	1	0	0	1	1

Non Voters

Would Not Vote	8	0	0	0	0	2	3	3	6	10	20	12	6	3	7	10	6	10	10	8	3
Don't know	16	0	0	0	0	14	11	21	11	21	17	20	15	14	15	18	18	15	19	14	14

Feb 20-21
Feb 23-24

Do you approve or disapprove of the Government's record to date?

Approve	30	30	84	6	32	12	58	11	24	32	27	23	26	31	34	34	24	29	33	29	29	21
Disapprove	57	55	5	89	51	78	28	79	62	57	53	52	53	59	55	51	61	51	51	59	58	64
Don't know	13	15	11	5	17	10	14	10	15	11	19	25	21	10	11	15	15	20	16	12	13	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	Jan 26-27	Feb 23-24																				
Do you think Britain would be better or worse off economically if we left the European Union, or would it make no difference?																						
Better off	32	30	39	18	10	73	47	18	17	28	32	14	22	32	40	27	33	25	34	32	29	19
Worse off	38	37	30	54	71	7	23	51	49	45	29	42	42	32	36	41	31	37	34	32	39	53
Would make no difference	12	16	18	12	10	15	16	12	17	17	15	17	13	18	14	15	17	18	13	17	16	17
Don't know	18	18	13	16	9	5	14	19	17	11	24	26	23	17	10	16	19	19	19	19	16	11
Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?																						
Would have more influence	11	13	19	8	5	36	22	6	8	13	13	5	13	13	18	11	16	13	13	14	14	8
Would have less influence	38	40	32	57	67	12	26	55	55	44	36	49	42	38	37	45	33	41	33	39	43	57
Would make no difference	33	34	41	24	22	51	42	25	26	37	32	27	26	39	38	33	35	29	39	34	32	30
Don't know	17	13	8	10	5	1	10	14	11	6	19	18	20	11	7	10	17	16	14	13	12	5
Do you think it would be good or bad for jobs and employment if Britain left the European Union, or would it make no difference?																						
Would be good for jobs and employment	28	28	34	22	18	60	38	19	23	27	29	25	22	29	34	26	32	27	29	35	28	13
Would be bad for jobs and employment	32	32	26	49	57	3	20	49	43	40	25	35	34	30	32	37	26	30	29	28	35	49
Would make no difference	23	22	28	17	13	32	27	18	15	21	24	16	19	24	26	22	23	21	22	23	23	24
Don't know	18	17	12	13	12	5	15	14	19	12	22	24	25	17	8	16	19	22	19	15	15	14
And do you think you personally would be better or worse off if we left the European Union, or would it make no difference?																						
Better off	19	19	22	13	11	46	26	13	13	18	20	15	15	20	23	17	21	19	21	20	18	11
Worse off	22	21	14	32	47	1	10	30	28	26	15	32	24	18	16	25	15	20	16	20	23	33
Would make no difference	43	43	51	39	35	46	49	39	43	45	42	27	38	46	52	44	43	41	45	42	44	41
Don't know	17	17	13	17	7	7	14	18	16	11	23	26	23	17	9	14	21	20	18	18	14	15

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Unweighted Sample	1773	438	508	92	226	563	436	340	841	932	116	380	699	578	1155	618	278	537	348	449	161	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	Feb 9-10	Feb 23-24																				
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																						
Good or bad for the economy?																						
Good for the economy	41	43	88	17	53	52	73	20	40	45	41	30	38	42	53	49	35	49	47	42	38	34
Bad for the economy	40	39	6	70	29	32	16	64	41	41	37	38	37	41	37	35	44	31	34	40	45	46
Don't know	18	19	6	13	18	16	11	16	19	14	23	32	25	16	10	17	21	19	19	18	17	20
Being done fairly or unfairly?																						
Fairly	27	28	72	5	30	33	59	8	20	29	28	11	28	31	33	33	23	23	36	30	24	16
Unfairly	55	55	13	86	57	60	27	78	65	61	50	58	53	56	56	51	60	54	48	54	64	64
Don't know	18	16	15	9	12	7	14	14	15	10	22	31	20	13	11	16	17	24	16	16	13	19
Necessary or unnecessary?																						
Necessary	54	56	91	30	69	66	83	32	58	59	53	44	56	56	62	62	48	59	61	59	49	48
Unnecessary	30	27	6	55	26	20	9	51	27	30	25	23	27	30	26	23	33	25	22	26	36	31
Don't know	16	16	3	15	5	13	8	17	15	11	22	32	17	14	12	15	19	16	17	16	15	21
Too deep, too shallow or at about the right level?																						
Too deep	40	39	11	69	40	44	19	64	46	44	34	26	36	43	41	38	40	36	35	38	45	43
Too shallow	10	12	15	10	10	13	18	8	8	11	13	16	12	11	10	11	12	9	12	12	13	10
About the right level	29	30	65	10	40	28	48	12	29	33	27	23	26	30	36	34	25	36	32	30	27	24
Don't know	21	20	9	12	9	15	15	16	17	13	26	35	26	16	12	17	24	19	22	19	16	24
Being done too quickly, too slowly, or at about the right pace?																						
Too quickly	42	40	8	70	38	46	19	64	46	44	36	37	34	46	41	38	43	40	35	38	47	46
Too slowly	11	12	17	9	15	10	17	7	8	12	11	9	14	11	11	11	13	8	14	10	12	9
About the right pace	31	33	68	11	39	33	55	15	30	35	30	24	31	31	40	37	27	37	33	35	28	29
Don't know	17	16	7	10	8	10	8	14	15	9	22	30	22	12	8	14	17	15	17	17	13	16
Having an impact on your own life, or not having an impact on your own life?																						
Having an impact on my life	57	51	39	65	44	60	42	62	50	54	48	42	47	59	50	49	54	44	48	52	58	51
Not having an impact on my life	30	33	51	25	40	27	46	25	35	34	32	22	32	32	39	37	27	38	34	31	31	35
Don't know	12	16	10	10	15	14	13	13	15	12	20	36	21	10	11	14	19	18	18	18	11	14
And who do you think is most to blame for the current spending cuts?																						
The Conservative-Liberal Democrat coalition	26	29	3	62	24	25	10	55	34	31	27	28	27	29	30	28	30	27	25	29	33	32
The last Labour government	34	33	78	5	35	42	69	8	23	34	32	19	30	32	42	37	27	32	38	35	29	22
Both	25	25	12	22	27	27	15	24	30	24	26	28	25	27	22	21	31	28	24	21	26	34
Neither	5	4	3	5	4	2	2	5	5	4	3	2	3	5	3	4	3	2	4	4	3	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Don't know	10	9	5	6	10	4	4	9	9	7	12	23	15	6	3	10	8	11	10	10	8	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 9-10	Feb 23-24																				
Thinking about the next two or three years, how worried are you that people like you will...																						
not have enough money to live comfortably																						
Very worried	23	22	11	29	11	33	15	27	18	20	23	21	23	24	17	17	27	26	19	25	20	20
Fairly worried	44	41	36	46	39	35	36	44	41	39	44	46	41	41	40	39	45	36	40	39	46	46
TOTAL WORRIED	67	63	47	75	50	68	51	71	59	59	67	67	64	65	57	56	72	62	59	64	66	66
Not very worried	25	25	36	19	35	22	33	21	30	28	23	20	24	24	30	31	18	27	28	24	21	28
Not at all worried	5	8	16	4	15	8	14	4	7	10	6	5	7	8	10	10	6	7	9	7	10	6
TOTAL NOT WORRIED	30	33	52	23	50	30	47	25	37	38	29	25	31	32	40	41	24	34	37	31	31	34
Don't know	3	4	1	2	1	2	2	4	3	2	5	8	5	3	2	3	4	5	4	4	3	1
be victims of burglary, robbery or mugging																						
Very worried	11	8	8	10	7	12	7	12	5	8	9	13	7	10	6	7	11	16	6	9	9	4
Fairly worried	31	31	28	35	19	39	31	35	25	28	34	29	31	29	34	29	33	30	29	35	32	28
TOTAL WORRIED	42	39	36	45	26	51	38	47	30	36	43	42	38	39	40	36	44	46	35	44	41	32
Not very worried	43	44	49	42	50	37	45	39	53	48	41	32	43	49	45	47	40	36	48	42	45	47
Not at all worried	10	12	13	10	22	7	14	9	14	14	10	17	12	9	11	12	11	12	13	8	10	16
TOTAL NOT WORRIED	53	56	62	52	72	44	59	48	67	62	51	49	55	58	56	59	51	48	61	50	55	63
Don't know	5	5	2	3	3	5	3	6	3	3	7	9	7	3	4	5	5	6	5	7	4	4
suffer directly from cuts in spending on public services such as health, education and welfare																						
Very worried	26	21	8	34	13	31	14	33	19	20	23	14	21	22	23	19	24	23	18	24	23	19
Fairly worried	43	44	38	45	45	45	38	45	47	42	45	44	38	44	48	39	51	38	44	42	48	44
TOTAL WORRIED	69	65	46	79	58	76	52	78	66	62	68	58	59	66	71	58	75	61	62	66	71	63
Not very worried	22	25	40	16	29	19	35	16	28	28	23	23	29	25	23	31	18	28	28	27	18	27
Not at all worried	5	5	11	2	9	2	10	1	4	7	4	5	6	6	5	7	3	5	6	4	6	6
TOTAL NOT WORRIED	27	30	51	18	38	21	45	17	32	35	27	28	35	31	28	38	21	33	34	31	24	33
Don't know	4	4	2	3	4	3	4	4	3	3	6	14	6	2	2	5	4	7	4	4	4	4
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																						
Very worried	22	15	12	16	2	37	16	15	8	14	16	9	12	18	17	11	20	15	14	19	13	13
Fairly worried	27	31	25	33	24	40	32	26	31	26	34	21	28	31	36	27	35	23	34	32	31	24
TOTAL WORRIED	49	46	37	49	26	77	48	41	39	40	50	30	40	49	53	38	55	38	48	51	44	37
Not very worried	31	31	37	31	31	10	31	38	31	33	30	36	35	31	26	34	28	34	31	26	31	44
Not at all worried	14	18	22	17	38	9	17	15	27	23	13	24	18	17	17	23	11	20	16	18	20	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL NOT WORRIED	45	49	59	48	69	19	48	53	58	56	43	60	53	48	43	57	39	54	47	44	51	60
Don't know	5	5	3	3	5	4	4	7	4	3	7	10	6	3	4	5	5	9	5	5	4	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

lose their job / have difficulty finding work

Very worried	23	17	9	23	9	26	12	21	13	16	18	24	17	19	13	14	22	18	13	22	19	20
Fairly worried	35	36	31	39	33	32	35	36	37	33	39	39	39	38	31	37	35	37	35	39	36	33
TOTAL WORRIED	58	53	40	62	42	58	47	57	50	49	57	63	56	57	44	51	57	55	48	61	55	53
Not very worried	26	29	37	25	36	23	32	26	34	32	26	18	33	28	29	31	26	29	35	24	25	28
Not at all worried	11	13	19	9	17	15	18	11	13	15	11	9	6	10	23	13	12	10	12	10	16	17
TOTAL NOT WORRIED	37	42	56	34	53	38	50	37	47	47	37	27	39	38	52	44	38	39	47	34	41	45
Don't know	5	5	3	3	5	4	4	7	4	3	7	10	5	4	4	5	6	7	5	5	5	3

lose their home

Very worried	16	12	7	19	1	14	9	17	7	10	13	7	11	12	13	10	14	12	9	11	13	16
Fairly worried	28	26	18	28	26	30	20	25	27	25	26	30	30	25	21	23	29	28	24	27	25	25
TOTAL WORRIED	44	38	25	47	27	44	29	42	34	35	39	37	41	37	34	33	43	40	33	38	38	41
Not very worried	33	37	41	37	40	29	38	38	40	38	36	35	39	38	34	40	33	36	41	36	33	37
Not at all worried	18	21	32	13	31	23	30	14	23	23	18	18	14	21	28	23	19	17	21	20	24	18
TOTAL NOT WORRIED	51	58	73	50	71	52	68	52	63	61	54	53	53	59	62	63	52	53	62	56	57	55
Don't know	5	5	2	3	3	4	3	6	3	4	6	10	6	4	3	4	6	7	4	6	4	3

suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities

Very worried	15	12	5	17	4	25	8	16	8	12	11	12	8	12	14	10	14	15	9	10	13	14
Fairly worried	24	24	16	30	26	26	17	27	25	25	23	27	28	22	22	22	27	21	23	28	25	21
TOTAL WORRIED	39	36	21	47	30	51	25	43	33	37	34	39	36	34	36	32	41	36	32	38	38	35
Not very worried	34	37	43	35	37	20	40	36	38	35	38	31	41	37	35	38	35	35	38	35	34	46
Not at all worried	21	21	29	14	32	24	28	15	26	22	19	16	16	24	23	24	17	21	22	20	22	13
TOTAL NOT WORRIED	55	58	72	49	69	44	68	51	64	57	57	47	57	61	58	62	52	56	60	55	56	59
Don't know	5	7	7	4	2	5	7	6	3	5	8	14	7	5	6	6	7	7	7	7	6	6

suffer ill-health

Very worried	18	14	7	19	15	20	10	18	12	12	15	8	10	15	18	12	15	15	12	13	15	15
Fairly worried	38	35	29	40	19	48	33	39	33	34	36	22	31	34	44	34	36	31	36	35	36	32
TOTAL WORRIED	56	49	36	59	34	68	43	57	45	46	51	30	41	49	62	46	51	46	48	48	51	47
Not very worried	32	37	47	33	43	21	42	31	41	38	35	47	40	38	28	37	36	38	37	39	34	38
Not at all worried	6	8	10	5	20	6	10	6	10	10	7	9	12	8	5	11	5	10	7	6	10	11
TOTAL NOT WORRIED	38	45	57	38	63	27	52	37	51	48	42	56	52	46	33	48	41	48	44	45	44	49
Don't know	6	6	7	3	3	6	5	7	4	5	7	14	7	5	5	6	7	7	8	7	4	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	43	106
Male 25 to 39	136	223
Male 40 to 59	348	300
Male 60 +	314	230
Female 18 to 24	73	105
Female 25 to 39	244	225
Female 40 to 59	351	307
Female 60 +	264	277
Region		
North England	449	436
Midlands	274	291
1	170	170
London	278	227
South England	367	406
Wales	74	89
Scotland	161	154
Social Grade		
AB	643	496
C1	512	514
C2	262	372
DE	356	390
Newspaper Type		
Express / Mail	358	284
Sun / Star	162	417
Mirror / Record	102	177
Guardian / Independent	111	80
FT / Times / Telegraph	132	168
Other Paper	276	204
No Paper	632	443
Political Party Identification		
Labour	560	567
Conservative	489	496
Liberal Democrat	122	195
SNP/Plaid Cymru	49	30
Others	142	41
None/ DK	411	443

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk