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1. Attention to election campaign

How closely have you been following news about the 2012 presidential election campaign?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very closely	36%	28%	37%	44%	36%	30%	43%	42%	31%	25%	38%	49%
Somewhat closely	32%	32%	32%	34%	32%	43%	19%	31%	34%	30%	36%	33%
Not too closely	21%	23%	22%	18%	22%	19%	21%	20%	22%	28%	19%	15%
Not at all	10%	18%	9%	4%	10%	8%	17%	7%	13%	17%	8%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(135)	(713)	(152)	(753)	(148)	(99)	(483)	(517)	(382)	(317)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very closely	36%	33%	43%	41%	46%	36%	47%	37%	37%	29%	46%	26%	40%	56%
Somewhat closely	32%	30%	37%	37%	35%	35%	33%	29%	33%	34%	32%	34%	35%	27%
Not too closely	21%	28%	17%	17%	15%	21%	17%	23%	21%	26%	13%	26%	20%	10%
Not at all	10%	8%	4%	5%	5%	7%	4%	11%	9%	11%	9%	15%	5%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(386)	(250)	(288)	(221)	(329)	(316)	(181)	(244)	(381)	(194)	(406)	(353)	(147)

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2. Direction of country

Would you say things in this country today are...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the												
right direction	27%	19%	29%	27%	21%	60%	31%	29%	25%	20%	28%	34%
Off on the wrong track	57%	54%	55%	66%	64%	13%	49%	62%	52%	62%	55%	53%
Not sure	16%	26%	16%	7%	14%	27%	19%	10%	23%	18%	17%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(135)	(712)	(152)	(752)	(148)	(99)	(482)	(517)	(382)	(317)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the														
right direction	27%	48%	9%	25%	55%	32%	10%	26%	24%	28%	27%	27%	24%	41%
Off on the wrong track	57%	33%	82%	60%	25%	53%	81%	54%	66%	52%	60%	56%	61%	53%
Not sure	16%	19%	9%	15%	20%	15%	9%	20%	11%	20%	13%	18%	15%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(386)	(249)	(288)	(221)	(329)	(315)	(180)	(244)	(381)	(194)	(405)	(353)	(147)

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3. Important issue

How important are the following issues to you?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The war in Iraq	67%	62%	67%	74%	68%	62%	65%	60%	74%	71%	66%	63%
The economy	96%	92%	97%	97%	97%	92%	92%	97%	95%	95%	96%	97%
Immigration	74%	54%	78%	85%	75%	69%	69%	71%	77%	77%	68%	76%
The environment	71%	64%	71%	76%	70%	71%	81%	64%	77%	73%	70%	69%
Terrorism	78%	60%	81%	89%	79%	71%	78%	75%	80%	84%	77%	70%
Gay rights	45%	51%	43%	46%	44%	47%	52%	40%	50%	42%	50%	44%
Education	86%	83%	85%	90%	84%	89%	93%	82%	89%	85%	88%	84%
Health care	90%	77%	94%	94%	91%	84%	95%	87%	93%	90%	89%	92%
Social security	91%	79%	93%	98%	90%	97%	91%	89%	93%	95%	88%	89%
The budget deficit	85%	82%	85%	92%	88%	74%	80%	86%	85%	88%	86%	80%
The war in Afghanistan	74%	68%	72%	84%	72%	76%	82%	67%	80%	77%	73%	70%
Taxes	90%	90%	91%	90%	90%	94%	90%	91%	90%	91%	89%	91%
Medicare	84%	62%	88%	98%	83%	84%	95%	79%	89%	88%	81%	82%
Abortion	59%	63%	57%	63%	59%	58%	65%	57%	62%	64%	55%	56%
Totals	(999)	(134)	(713)	(152)	(753)	(147)	(99)	(483)	(516)	(381)	(317)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	67%	71%	75%	54%	58%	63%	74%	68%	63%	69%	67%	72%	65%	63%
The economy	96%	98%	96%	95%	97%	96%	95%	96%	96%	95%	96%	96%	97%	96%
Immigration	74%	70%	85%	70%	68%	71%	81%	71%	74%	76%	74%	79%	70%	71%
The environment	71%	87%	56%	65%	89%	78%	48%	79%	61%	72%	72%	79%	66%	69%
Terrorism	78%	78%	87%	68%	60%	76%	86%	78%	75%	79%	79%	82%	78%	72%
Gay rights	45%	59%	29%	45%	76%	45%	29%	46%	41%	41%	54%	47%	43%	47%
Education	86%	93%	79%	83%	95%	87%	80%	88%	80%	86%	89%	89%	85%	82%
Health care	90%	95%	88%	88%	94%	95%	82%	94%	92%	88%	91%	93%	89%	89%
Social security	91%	92%	91%	88%	87%	92%	91%	91%	90%	92%	89%	94%	92%	83%
The budget deficit	85%	81%	94%	82%	75%	82%	93%	82%	87%	85%	88%	87%	90%	81%
The war in Afghanistan	74%	79%	81%	62%	70%	69%	80%	74%	68%	75%	77%	79%	72%	71%
Taxes	90%	92%	95%	85%	86%	88%	95%	89%	89%	93%	89%	90%	92%	91%
Medicare	84%	89%	82%	81%	83%	89%	77%	87%	85%	84%	83%	91%	82%	79%
Abortion	59%	56%	73%	52%	57%	53%	70%	59%	53%	60%	64%	64%	59%	51%

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						C	ontinued fro	om previous p	age					
			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals	(999)	(385)	(250)	(288)	(221)	(329)	(316)	(181)	(244)	(380)	(194)	(405)	(353)	(147)

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4. Most important issue

Which of these is the **most** important issue for you?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The war in Iraq	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
The economy	39%	40%	43%	23%	38%	46%	36%	40%	38%	37%	35%	47%
Immigration	2%	0%	3%	4%	3%	2%	1%	2%	3%	3%	3%	1%
The environment	3%	6%	2%	1%	3%	0%	5%	4%	2%	1%	3%	4%
Terrorism	2%	3%	2%	1%	2%	1%	6%	1%	3%	2%	2%	1%
Gay rights	2%	6%	1%	0%	2%	0%	0%	2%	2%	1%	5%	1%
Education	6%	11%	6%	3%	6%	8%	8%	5%	7%	4%	5%	10%
Health care	12%	8%	13%	11%	12%	9%	13%	8%	15%	10%	14%	11%
Social security	12%	3%	11%	27%	11%	27%	4%	11%	13%	21%	8%	4%
The budget deficit	11%	13%	10%	14%	12%	1%	18%	15%	7%	10%	13%	11%
The war in Afghanistan	1%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%
Taxes	3%	4%	4%	1%	3%	2%	3%	4%	3%	1%	6%	4%
Medicare	5%	0%	4%	12%	5%	3%	2%	4%	6%	7%	3%	3%
Abortion	2%	4%	2%	3%	2%	0%	4%	2%	3%	2%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(961)	(121)	(691)	(149)	(723)	(141)	(97)	(469)	(492)	(368)	(302)	(291)



			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
The economy	39%	39%	41%	33%	36%	39%	41%	47%	41%	36%	35%	36%	38%	45%
Immigration	2%	1%	2%	4%	1%	4%	3%	2%	3%	1%	5%	2%	3%	3%
The environment	3%	3%	0%	5%	11%	1%	0%	2%	1%	1%	7%	1%	4%	5%
Terrorism	2%	1%	3%	1%	0%	1%	3%	2%	1%	2%	1%	1%	1%	4%
Gay rights	2%	2%	0%	4%	8%	2%	0%	3%	3%	1%	1%	1%	1%	4%
Education	6%	8%	3%	8%	14%	5%	4%	4%	7%	5%	8%	6%	7%	6%
Health care	12%	12%	13%	11%	13%	13%	9%	12%	8%	17%	5%	12%	13%	9%
Social security	12%	21%	8%	9%	8%	13%	8%	8%	13%	16%	8%	20%	7%	2%
The budget deficit	11%	5%	17%	13%	3%	11%	19%	6%	9%	12%	17%	8%	16%	15%
The war in Afghanistan	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	0%
Taxes	3%	2%	5%	4%	1%	4%	4%	4%	5%	1%	4%	1%	4%	6%
Medicare	5%	5%	4%	5%	4%	5%	4%	7%	7%	5%	1%	6%	2%	0%
Abortion	2%	0%	4%	4%	0%	1%	4%	2%	1%	1%	6%	2%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(961)	(369)	(246)	(275)	(212)	(316)	(309)	(173)	(234)	(367)	(187)	(384)	(345)	(141)

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5. Respondents have a somewhat or very favorable opinion of these individuals Do you have a favorable or an unfavorable opinion of the following people?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	46%	40%	50%	40%	39%	84%	57%	44%	47%	43%	44%	53%
Mitt Romney	40%	30%	40%	53%	45%	14%	26%	41%	40%	37%	41%	44%
Totals	(1,000)	(135)	(713)	(152)	(753)	(148)	(99)	(483)	(517)	(382)	(317)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	46%	77%	12%	47%	88%	57%	14%	55%	40%	45%	46%	47%	42%	51%
Mitt Romney	40%	18%	75%	37%	6%	38%	69%	32%	55%	34%	41%	32%	50%	42%
Totals	(1,000)	(386)	(250)	(288)	(221)	(329)	(316)	(181)	(244)	(381)	(194)	(406)	(353)	(147)

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6. Respondents have a somewhat or very unfavorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	49%	50%	47%	59%	56%	10%	37%	52%	47%	51%	51%	45%
Mitt Romney	49%	56%	48%	43%	44%	77%	60%	50%	49%	48%	49%	52%
Totals	(1,000)	(135)	(713)	(152)	(753)	(148)	(99)	(483)	(517)	(382)	(317)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	49%	18%	87%	50%	8%	42%	84%	41%	57%	50%	49%	47%	55%	44%
Mitt Romney	49%	73%	18%	56%	85%	56%	24%	52%	40%	53%	49%	55%	41%	50%
Totals	(1,000)	(386)	(250)	(288)	(221)	(329)	(316)	(181)	(244)	(381)	(194)	(406)	(353)	(147)

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7. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

			Age			Race		Ge	nder		Education	ı
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	16%	13%	16%	16%	11%	49%	17%	15%	16%	15%	16%	15%
Somewhat Approve	26%	25%	27%	21%	25%	33%	26%	26%	25%	20%	26%	33%
Somewhat Disapprove	16%	22%	16%	9%	16%	14%	19%	19%	13%	19%	18%	9%
Strongly Disapprove	36%	25%	36%	50%	42%	2%	25%	37%	35%	36%	34%	39%
Not Sure	7%	14%	5%	3%	7%	2%	12%	2%	11%	9%	6%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(135)	(712)	(152)	(752)	(148)	(99)	(483)	(516)	(382)	(316)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	16%	37%	0%	11%	37%	18%	5%	18%	14%	17%	12%	17%	11%	19%
Somewhat Approve	26%	39%	7%	30%	52%	31%	7%	34%	21%	24%	25%	26%	25%	32%
Somewhat Disapprove	16%	12%	17%	19%	6%	21%	15%	13%	19%	17%	14%	16%	18%	10%
Strongly Disapprove	36%	8%	72%	35%	3%	24%	71%	26%	39%	36%	41%	31%	43%	34%
Not Sure	7%	4%	4%	6%	3%	6%	3%	8%	6%	6%	7%	9%	3%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(386)	(249)	(288)	(220)	(329)	(316)	(181)	(244)	(380)	(194)	(406)	(352)	(147)

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8. Obama approval on issues

Below are some issues facing the country. For each one, indicate whether you approve or disapprove of the way Barack Obama is handling that issue.

			Age			Race		Ge	nder		Education	ı
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The war in Iraq	51%	54%	52%	40%	47%	71%	58%	55%	46%	47%	51%	56%
The economy	39%	38%	40%	35%	32%	84%	46%	39%	39%	35%	38%	46%
Immigration	33%	38%	31%	32%	28%	64%	44%	33%	33%	31%	34%	35%
The environment	41%	39%	43%	39%	36%	73%	50%	43%	40%	39%	42%	45%
Terrorism	51%	46%	54%	46%	47%	79%	52%	56%	46%	47%	55%	52%
Gay rights	41%	51%	42%	30%	38%	61%	51%	38%	44%	34%	44%	50%
Education	42%	39%	44%	42%	36%	79%	52%	43%	41%	40%	42%	46%
Health care	39%	40%	40%	38%	33%	75%	54%	40%	39%	34%	40%	46%
Social security	35%	31%	37%	35%	29%	71%	45%	34%	37%	34%	34%	38%
The budget deficit	32%	34%	33%	27%	26%	75%	39%	31%	34%	27%	34%	37%
The war in Afghanistan	48%	54%	49%	37%	44%	79%	48%	52%	45%	45%	49%	51%
Taxes	40%	43%	40%	35%	34%	80%	45%	40%	39%	37%	40%	42%
Medicare	36%	28%	37%	38%	29%	75%	45%	37%	34%	34%	37%	37%
Abortion	33%	28%	35%	34%	29%	62%	36%	32%	34%	30%	36%	35%
Totals	(998)	(134)	(712)	(152)	(753)	(146)	(99)	(483)	(515)	(380)	(317)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	51%	69%	29%	56%	79%	62%	34%	56%	49%	50%	50%	46%	56%	55%
The economy	39%	69%	7%	39%	84%	45%	13%	45%	31%	42%	38%	41%	35%	48%
Immigration	33%	55%	13%	30%	62%	41%	13%	36%	28%	33%	35%	36%	29%	40%
The environment	41%	66%	19%	38%	72%	49%	21%	46%	38%	42%	40%	45%	37%	50%
Terrorism	51%	72%	26%	55%	80%	61%	33%	57%	48%	51%	50%	49%	51%	62%
Gay rights	41%	63%	14%	46%	78%	51%	18%	48%	38%	42%	38%	42%	35%	52%
Education	42%	69%	14%	42%	73%	52%	20%	48%	41%	43%	38%	47%	37%	51%
Health care	39%	69%	3%	43%	85%	49%	10%	44%	33%	41%	38%	41%	35%	44%
Social security	35%	63%	10%	31%	70%	44%	12%	39%	30%	36%	36%	39%	31%	43%
The budget deficit	32%	61%	7%	26%	69%	35%	13%	39%	26%	34%	29%	37%	27%	38%
The war in Afghanistan	48%	68%	33%	46%	71%	54%	37%	55%	46%	49%	43%	47%	49%	52%
Taxes	40%	64%	16%	38%	76%	46%	18%	43%	36%	40%	39%	44%	37%	42%
Medicare	36%	65%	7%	32%	73%	44%	12%	39%	26%	39%	36%	40%	30%	39%
Abortion	33%	60%	9%	31%	72%	40%	10%	40%	26%	34%	34%	35%	29%	44%

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			Party ID			Ideology			Regi	on		Fa	mily Incom	ıe
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals	(998)	(384)	(250)	(288)	(221)	(329)	(316)	(181)	(244)	(379)	(194)	(405)	(353)	(147)

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9. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%
Somewhat approve	5%	2%	5%	5%	5%	3%	5%	4%	5%	4%	5%	6%
Neither approve nor												
disapprove	14%	20%	15%	4%	14%	16%	13%	10%	18%	14%	16%	12%
Somewhat disapprove	26%	32%	24%	29%	27%	25%	18%	27%	26%	23%	34%	22%
Strongly disapprove	43%	28%	44%	54%	42%	42%	46%	52%	33%	39%	37%	53%
Not sure	11%	18%	10%	7%	11%	11%	17%	6%	16%	18%	8%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(135)	(712)	(152)	(752)	(148)	(99)	(483)	(516)	(382)	(316)	(301)

	·	·	Party ID	·	·	Ideology	·		Regi	on	·	Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	1%	1%	1%	1%	0%	0%	3%	1%	2%	2%	0%	2%	1%	0%
Somewhat approve Neither approve nor	5%	4%	7%	3%	3%	3%	8%	4%	5%	3%	7%	4%	5%	7%
disapprove	14%	18%	15%	7%	10%	18%	12%	19%	11%	14%	14%	16%	13%	11%
Somewhat disapprove	26%	23%	32%	29%	25%	26%	30%	18%	29%	25%	32%	23%	30%	27%
Strongly disapprove	43%	43%	35%	55%	54%	47%	40%	42%	44%	41%	43%	37%	46%	52%
Not sure	11%	11%	10%	5%	9%	7%	7%	16%	8%	14%	4%	19%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(386)	(249)	(288)	(220)	(329)	(316)	(181)	(244)	(380)	(194)	(406)	(352)	(147)

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10. Presidential vote preference: Obama vs. Romney
If the 2012 presidential election were being held today, who would you vote for?
Asked of registered voters. Respondents who initially answered 'not sure' but indicated they were leaning toward Obama or Romney in a follow-up question are counted as Obama or Romney supporters

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	46%	55%	46%	34%	38%	88%	62%	44%	47%	38%	49%	49%
Mitt Romney	43%	38%	40%	56%	49%	5%	24%	46%	40%	49%	37%	42%
Other	7%	2%	9%	5%	7%	5%	6%	7%	7%	6%	8%	6%
Not sure	5%	5%	5%	5%	5%	2%	8%	3%	7%	7%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(850)	(112)	(594)	(144)	(639)	(128)	(83)	(442)	(408)	(289)	(271)	(290)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	46%	80%	6%	45%	96%	49%	11%	52%	34%	46%	51%	49%	41%	53%
Mitt Romney	43%	14%	84%	38%	1%	38%	76%	35%	54%	41%	39%	36%	49%	42%
Other	7%	2%	6%	12%	3%	6%	10%	9%	7%	5%	8%	6%	8%	3%
Not sure	5%	4%	4%	5%	0%	6%	3%	4%	5%	8%	2%	10%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(850)	(341)	(229)	(254)	(195)	(294)	(291)	(150)	(220)	(308)	(172)	(317)	(318)	(137)

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11. Prediction of who will win in November
Regardless of which candidate you support, who do you think is most likely to win the Presidential election in November?

Asked of registered voters

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Obama will definitely win	14%	12%	15%	14%	10%	38%	29%	14%	14%	16%	14%	13%
Obama will probably win	29%	38%	28%	21%	27%	39%	28%	28%	29%	17%	36%	33%
Obama and Romney are												
equally likely to win	22%	21%	22%	21%	23%	10%	20%	20%	23%	21%	19%	25%
Romney will probably win	19%	17%	17%	24%	21%	3%	10%	21%	16%	25%	15%	15%
Romney will definitely win	7%	3%	7%	11%	8%	1%	3%	9%	5%	10%	6%	4%
Don't know	11%	9%	12%	9%	11%	9%	10%	8%	13%	12%	11%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(850)	(111)	(595)	(144)	(639)	(129)	(82)	(441)	(409)	(288)	(272)	(290)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Obama will definitely win	14%	31%	1%	9%	30%	15%	3%	18%	11%	14%	14%	18%	10%	16%
Obama will probably win	29%	38%	12%	33%	50%	30%	15%	33%	26%	26%	32%	28%	27%	36%
Obama and Romney are														
equally likely to win	22%	12%	30%	23%	9%	28%	24%	21%	27%	20%	18%	21%	25%	16%
Romney will probably win	19%	8%	31%	20%	4%	14%	33%	13%	22%	15%	24%	12%	24%	19%
Romney will definitely win	7%	0%	16%	5%	1%	4%	15%	8%	6%	9%	3%	8%	5%	9%
Don't know	11%	11%	10%	9%	7%	10%	9%	7%	7%	17%	8%	13%	9%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(850)	(342)	(229)	(253)	(195)	(293)	(291)	(150)	(220)	(308)	(172)	(317)	(318)	(137)

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12. Respondents are somewhat or very familiar with these financial institutions

How familiar are you with the following companies?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Bain Capital	37%	26%	40%	37%	37%	35%	41%	48%	26%	25%	37%	54%
Blackstone Group	21%	17%	23%	19%	22%	21%	19%	26%	17%	16%	23%	27%
Goldman Sachs	51%	35%	57%	47%	51%	47%	50%	61%	42%	34%	52%	75%
JP Morgan Chase	67%	54%	73%	62%	66%	72%	72%	74%	61%	54%	69%	85%
Totals	(999)	(134)	(713)	(152)	(752)	(148)	(99)	(483)	(516)	(382)	(316)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Bain Capital	37%	33%	37%	48%	48%	39%	42%	38%	38%	31%	44%	23%	44%	62%
Blackstone Group	21%	20%	23%	25%	22%	24%	25%	22%	22%	19%	24%	17%	22%	38%
Goldman Sachs	51%	47%	49%	64%	61%	57%	54%	54%	54%	44%	58%	33%	58%	77%
JP Morgan Chase	67%	69%	64%	78%	75%	71%	70%	67%	74%	60%	72%	55%	74%	84%
Totals	(999)	(386)	(250)	(287)	(221)	(329)	(315)	(181)	(243)	(381)	(194)	(405)	(353)	(147)

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13. Respondents are not very familiar or have not heard of these financial institutions

How familiar are you with the following companies?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Bain Capital	63%	72%	60%	63%	63%	65%	59%	51%	74%	75%	62%	46%
Blackstone Group	78%	82%	77%	79%	78%	78%	79%	74%	83%	84%	76%	73%
Goldman Sachs	49%	65%	43%	53%	49%	53%	50%	39%	58%	66%	48%	25%
JP Morgan Chase	33%	46%	27%	38%	34%	28%	28%	26%	39%	46%	31%	15%
Totals	(999)	(134)	(713)	(152)	(752)	(148)	(99)	(483)	(516)	(382)	(316)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Bain Capital	63%	67%	63%	51%	52%	60%	58%	62%	60%	69%	56%	77%	56%	35%
Blackstone Group	78%	78%	77%	75%	77%	76%	75%	78%	78%	80%	76%	83%	77%	62%
Goldman Sachs	49%	53%	51%	36%	39%	43%	46%	46%	46%	56%	42%	67%	42%	23%
JP Morgan Chase	33%	31%	36%	22%	25%	29%	30%	33%	26%	40%	28%	45%	26%	16%
Totals	(999)	(386)	(250)	(287)	(221)	(329)	(315)	(181)	(243)	(381)	(194)	(405)	(353)	(147)

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14. Favorability of financial institutions – Bain CapitalOverall, do you have a favorable or an unfavorable impression of the following companies? *Items only asked of respondents who indicated that they had heard of the respective companies*

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	5%	0%	6%	6%	5%	5%	6%	6%	4%	2%	6%	7%
Somewhat favorable	15%	15%	13%	21%	15%	16%	12%	15%	15%	20%	8%	15%
Neutral	39%	52%	36%	38%	41%	30%	36%	34%	46%	49%	41%	28%
Somewhat unfavorable	15%	12%	16%	13%	16%	16%	6%	15%	15%	11%	18%	16%
Very unfavorable	26%	21%	29%	21%	24%	32%	41%	30%	21%	18%	27%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(622)	(72)	(450)	(100)	(467)	(92)	(63)	(382)	(240)	(194)	(185)	(243)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	5%	1%	10%	5%	1%	2%	11%	7%	6%	5%	3%	3%	6%	6%
Somewhat favorable	15%	3%	29%	13%	2%	9%	30%	12%	20%	14%	13%	12%	18%	16%
Neutral	39%	35%	50%	34%	21%	40%	48%	32%	38%	43%	40%	45%	40%	26%
Somewhat unfavorable	15%	17%	8%	17%	18%	19%	7%	11%	15%	19%	12%	15%	13%	16%
Very unfavorable	26%	44%	3%	31%	59%	29%	3%	37%	22%	19%	31%	26%	23%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(622)	(228)	(163)	(210)	(159)	(218)	(213)	(110)	(149)	(224)	(139)	(204)	(236)	(122)

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15. Favorability of financial institutions – Blackstone GroupOverall, do you have a favorable or an unfavorable impression of the following companies? *Items only asked of respondents who indicated that they had heard of the respective companies*

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	2%	0%	2%	1%	1%	4%	6%	2%	1%	0%	2%	3%
Somewhat favorable	10%	25%	6%	7%	9%	14%	8%	10%	9%	13%	9%	7%
Neutral	60%	56%	58%	71%	62%	47%	63%	55%	68%	65%	59%	57%
Somewhat unfavorable	17%	16%	19%	9%	18%	14%	13%	19%	14%	10%	18%	22%
Very unfavorable	12%	4%	14%	12%	10%	21%	9%	14%	9%	12%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(554)	(60)	(409)	(85)	(423)	(73)	(58)	(331)	(223)	(173)	(171)	(210)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	2%	0%	2%	2%	0%	1%	4%	1%	2%	2%	2%	1%	1%	4%
Somewhat favorable	10%	3%	20%	8%	5%	6%	17%	5%	12%	10%	11%	12%	7%	12%
Neutral	60%	57%	61%	62%	44%	66%	64%	62%	61%	58%	62%	60%	66%	54%
Somewhat unfavorable	17%	19%	14%	17%	21%	18%	12%	16%	16%	19%	15%	14%	16%	18%
Very unfavorable	12%	20%	3%	11%	29%	8%	3%	16%	9%	12%	9%	13%	9%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(554)	(212)	(141)	(181)	(135)	(203)	(182)	(96)	(128)	(209)	(121)	(195)	(195)	(110)

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16. Favorability of financial institutions – Goldman SachsOverall, do you have a favorable or an unfavorable impression of the following companies? *Items only asked of respondents who indicated that they had heard of the respective companies*

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	1%	0%	2%	1%	1%	3%	3%	2%	1%	0%	1%	2%
Somewhat favorable	9%	6%	10%	6%	8%	9%	12%	10%	8%	6%	8%	12%
Neutral	39%	53%	34%	45%	40%	39%	33%	32%	48%	52%	38%	28%
Somewhat unfavorable	25%	17%	27%	26%	27%	22%	10%	27%	23%	23%	24%	29%
Very unfavorable	26%	24%	27%	22%	24%	27%	42%	30%	21%	19%	28%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(830)	(99)	(602)	(129)	(628)	(126)	(76)	(441)	(389)	(277)	(261)	(292)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	1%	0%	1%	2%	0%	1%	2%	1%	0%	2%	1%	1%	1%	1%
Somewhat favorable	9%	5%	17%	6%	5%	5%	17%	7%	8%	9%	10%	7%	9%	14%
Neutral	39%	40%	49%	32%	20%	42%	44%	38%	44%	41%	34%	48%	37%	26%
Somewhat unfavorable	25%	24%	23%	28%	27%	25%	27%	26%	27%	22%	26%	19%	26%	28%
Very unfavorable	26%	32%	11%	32%	48%	27%	10%	28%	20%	26%	29%	25%	26%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(830)	(322)	(209)	(263)	(205)	(287)	(272)	(146)	(202)	(312)	(170)	(301)	(309)	(140)

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17. Favorability of financial institutions – JP Morgan Chase
Overall, do you have a favorable or an unfavorable impression of the following companies?
Items only asked of respondents who indicated that they had heard of the respective companies

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	5%	8%	5%	2%	4%	11%	3%	4%	6%	6%	4%	4%
Somewhat favorable	13%	14%	13%	14%	13%	13%	19%	14%	13%	11%	14%	16%
Neutral	38%	45%	36%	41%	40%	34%	33%	34%	43%	48%	37%	28%
Somewhat unfavorable	21%	15%	23%	23%	22%	18%	17%	24%	18%	21%	20%	23%
Very unfavorable	22%	16%	24%	20%	21%	25%	28%	24%	20%	14%	25%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(941)	(115)	(684)	(142)	(713)	(141)	(87)	(469)	(472)	(345)	(299)	(297)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	5%	6%	6%	4%	0%	4%	8%	2%	5%	4%	7%	5%	6%	2%
Somewhat favorable	13%	10%	19%	13%	16%	10%	18%	12%	17%	11%	15%	10%	15%	20%
Neutral	38%	37%	41%	33%	22%	39%	40%	39%	40%	45%	27%	48%	33%	29%
Somewhat unfavorable	21%	22%	23%	22%	23%	26%	20%	21%	22%	19%	25%	17%	25%	24%
Very unfavorable	22%	26%	12%	28%	39%	21%	14%	24%	16%	21%	26%	20%	21%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(941)	(369)	(243)	(277)	(211)	(324)	(303)	(166)	(233)	(357)	(185)	(370)	(345)	(144)

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18. Knowledge of which positions Mitt Romney has held

Which of the following positions has Mitt Romney held? Check all that apply.

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
CEO of Bain Capital	50%	48%	50%	53%	52%	44%	45%	62%	40%	36%	51%	72%
Governor of												
Massachusetts	71%	57%	72%	85%	72%	68%	72%	82%	62%	62%	70%	86%
Director of Marriott												
International	5%	6%	5%	5%	6%	3%	6%	6%	5%	4%	5%	8%
U.S. Senator	14%	15%	15%	12%	16%	8%	6%	8%	20%	17%	14%	11%
Lecturer at Harvard												
Business School	9%	10%	8%	12%	10%	4%	6%	7%	11%	8%	8%	12%
None of the above	15%	23%	14%	8%	15%	15%	16%	9%	20%	20%	17%	5%
Totals	(1,000)	(135)	(713)	(152)	(753)	(148)	(99)	(483)	(517)	(382)	(317)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
CEO of Bain Capital Governor of	50%	38%	56%	66%	64%	51%	57%	47%	55%	45%	58%	35%	57%	71%
Massachusetts Director of Marriott	71%	70%	73%	81%	75%	77%	76%	74%	75%	65%	76%	61%	76%	91%
International	5%	4%	5%	7%	7%	4%	7%	3%	7%	5%	6%	4%	7%	7%
U.S. Senator Lecturer at Harvard	14%	14%	19%	11%	9%	16%	14%	13%	17%	13%	14%	18%	12%	6%
Business School	9%	5%	14%	9%	7%	9%	12%	9%	10%	9%	8%	9%	8%	11%
None of the above	15%	17%	11%	7%	12%	10%	11%	18%	9%	17%	15%	22%	13%	5%
Totals	(1,000)	(386)	(250)	(288)	(221)	(329)	(316)	(181)	(244)	(381)	(194)	(406)	(353)	(147)

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19. Knowledge of which positions Barack Obama has held

Which of the following positions has Barack Obama held? Check all that apply.

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
President of the Harvard												
Law Review	33%	29%	35%	29%	32%	37%	35%	38%	27%	17%	38%	49%
U.S. Senator	73%	66%	74%	81%	75%	70%	62%	80%	67%	60%	76%	90%
Governor of Illinois	13%	20%	12%	8%	12%	18%	16%	10%	16%	19%	9%	9%
Lecturer at University of												
Chicago Law School	33%	30%	32%	41%	36%	29%	19%	37%	31%	18%	34%	55%
Director of Goldman												
Sachs	1%	0%	1%	0%	1%	0%	2%	1%	0%	1%	0%	1%
None of the above	13%	15%	13%	11%	13%	7%	18%	8%	17%	20%	12%	4%
Totals	(1,000)	(135)	(713)	(152)	(753)	(148)	(99)	(483)	(517)	(382)	(317)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
President of the Harvard														
Law Review	33%	34%	29%	41%	52%	32%	32%	32%	35%	32%	32%	21%	35%	58%
U.S. Senator	73%	69%	76%	86%	79%	79%	79%	70%	81%	67%	80%	57%	84%	87%
Governor of Illinois	13%	17%	14%	7%	9%	12%	14%	13%	9%	16%	12%	20%	9%	6%
Lecturer at University of														
Chicago Law School	33%	32%	32%	40%	40%	34%	37%	36%	37%	31%	33%	23%	34%	56%
Director of Goldman														
Sachs	1%	0%	1%	1%	0%	0%	2%	0%	0%	1%	1%	1%	1%	0%
None of the above	13%	15%	9%	7%	10%	9%	8%	17%	8%	14%	11%	21%	6%	8%
Totals	(1,000)	(386)	(250)	(288)	(221)	(329)	(316)	(181)	(244)	(381)	(194)	(406)	(353)	(147)

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20. Views on whether Romney created or eliminated jobs when he ran Bain Capital

Before Mitt Romney became Governor of Massachusetts, he was the CEO of Bain Capital. Do you think Romney mostly *created* or *eliminated* jobs when he ran Bain Capital?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Created many jobs	11%	5%	11%	16%	12%	5%	6%	13%	8%	11%	8%	13%
Created a few jobs	10%	17%	8%	12%	11%	10%	7%	13%	8%	7%	14%	12%
Neither created nor												
eliminated jobs	10%	10%	10%	11%	11%	7%	6%	8%	12%	9%	12%	9%
Eliminated a few jobs	10%	13%	10%	9%	11%	9%	7%	12%	9%	10%	10%	11%
Eliminated many jobs	24%	14%	28%	20%	21%	36%	36%	26%	21%	19%	21%	34%
Not sure	35%	40%	34%	32%	35%	32%	38%	27%	42%	44%	36%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(135)	(709)	(151)	(751)	(145)	(99)	(482)	(513)	(379)	(316)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Created many jobs	11%	3%	23%	10%	1%	6%	26%	9%	11%	11%	11%	7%	13%	15%
Created a few jobs	10%	4%	17%	12%	2%	9%	18%	6%	13%	10%	12%	9%	12%	11%
Neither created nor														
eliminated jobs	10%	8%	14%	9%	10%	12%	11%	11%	10%	10%	9%	12%	9%	10%
Eliminated a few jobs	10%	10%	8%	15%	10%	13%	10%	6%	9%	10%	16%	6%	14%	16%
Eliminated many jobs	24%	34%	8%	28%	49%	30%	6%	30%	22%	22%	24%	22%	22%	29%
Not sure	35%	41%	30%	26%	27%	30%	29%	39%	34%	38%	29%	44%	30%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(384)	(250)	(286)	(221)	(327)	(316)	(181)	(242)	(379)	(193)	(404)	(353)	(147)

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21. Importance of political versus business experience in making someone an effective president

To be an effective President, is it more important for someone to have had experience in politics or business?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Experience in politics is												
more important	19%	23%	19%	13%	18%	29%	18%	22%	16%	12%	22%	26%
Both equally important	57%	52%	56%	64%	57%	52%	55%	54%	59%	62%	55%	50%
Experience in business is												
more important	13%	7%	14%	14%	15%	4%	7%	15%	11%	11%	11%	17%
Not sure	12%	18%	11%	9%	11%	15%	19%	9%	14%	15%	11%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(135)	(709)	(152)	(749)	(148)	(99)	(483)	(513)	(381)	(314)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Experience in politics is														
more important	19%	29%	8%	20%	45%	19%	8%	18%	20%	16%	24%	18%	17%	27%
Both equally important	57%	57%	61%	54%	39%	62%	62%	60%	54%	58%	54%	58%	58%	51%
Experience in business is														
more important	13%	3%	25%	14%	4%	8%	27%	11%	16%	12%	12%	8%	18%	18%
Not sure	12%	11%	6%	12%	11%	11%	3%	11%	10%	14%	10%	16%	8%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(384)	(249)	(287)	(220)	(327)	(315)	(181)	(241)	(380)	(194)	(404)	(352)	(147)

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22. Respondents believe Democrats are better for these groups

Which party do you think would be better for ...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The poor	51%	49%	52%	50%	47%	78%	53%	54%	48%	43%	52%	61%
The middle class	39%	36%	41%	37%	35%	68%	46%	42%	37%	35%	39%	46%
Wall Street	13%	11%	12%	18%	11%	27%	9%	14%	12%	15%	13%	10%
Immigrants	49%	47%	49%	51%	48%	61%	43%	53%	44%	36%	55%	59%
Small businesses	32%	29%	34%	29%	27%	62%	38%	34%	30%	31%	32%	34%
Totals	(997)	(133)	(712)	(152)	(753)	(146)	(98)	(483)	(514)	(380)	(316)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The poor	51%	76%	16%	62%	85%	64%	26%	53%	49%	50%	52%	48%	48%	64%
The middle class	39%	69%	5%	43%	79%	47%	11%	46%	37%	38%	39%	39%	36%	52%
Wall Street	13%	18%	12%	12%	18%	11%	13%	11%	12%	16%	9%	13%	12%	12%
Immigrants	49%	61%	32%	57%	71%	60%	34%	58%	51%	43%	48%	39%	52%	61%
Small businesses	32%	61%	5%	30%	65%	37%	11%	37%	27%	32%	33%	33%	30%	35%
Totals	(997)	(384)	(250)	(288)	(221)	(329)	(316)	(180)	(244)	(379)	(194)	(404)	(353)	(147)

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23. Respondents believe Republicans are better for these groups

Which party do you think would be better for ...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The poor	22%	19%	21%	26%	25%	7%	12%	23%	21%	22%	21%	23%
The middle class	31%	23%	31%	41%	36%	3%	16%	33%	29%	24%	33%	39%
Wall Street	53%	49%	56%	50%	55%	51%	42%	58%	48%	42%	57%	66%
Immigrants	16%	14%	17%	16%	18%	5%	9%	15%	17%	17%	13%	18%
Small businesses	35%	29%	34%	47%	41%	5%	17%	38%	32%	28%	37%	43%
Totals	(997)	(133)	(712)	(152)	(753)	(146)	(98)	(483)	(514)	(380)	(316)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The poor	22%	2%	58%	12%	2%	12%	51%	15%	23%	23%	24%	18%	27%	21%
The middle class	31%	5%	72%	26%	3%	21%	68%	21%	33%	33%	34%	22%	40%	29%
Wall Street	53%	49%	61%	56%	59%	55%	61%	54%	58%	51%	52%	46%	60%	58%
Immigrants	16%	4%	40%	9%	3%	11%	35%	8%	19%	17%	18%	17%	16%	15%
Small businesses	35%	7%	71%	36%	8%	27%	68%	24%	41%	35%	38%	22%	46%	42%
Totals	(997)	(384)	(250)	(288)	(221)	(329)	(316)	(180)	(244)	(379)	(194)	(404)	(353)	(147)

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24. Own involvement in Tea Party movement

Do you think of yourself as a part of the Tea Party movement?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	11%	5%	12%	18%	12%	7%	9%	12%	11%	10%	10%	15%
No	73%	77%	73%	69%	72%	81%	77%	75%	72%	68%	76%	78%
Not sure	15%	17%	15%	12%	16%	11%	14%	12%	18%	22%	13%	7%
Totals (Unweighted)	100% (998)	100% (135)	100% (712)	100% (151)	100% (751)	100% (148)	100% (99)	100% (482)	100% (516)	100% (381)	100% (316)	100% (301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	11%	2%	28%	9%	1%	3%	31%	7%	11%	13%	13%	10%	14%	11%
No	73%	85%	58%	79%	94%	84%	55%	79%	72%	70%	77%	70%	72%	84%
Not sure	15%	14%	13%	13%	5%	13%	15%	14%	17%	18%	10%	21%	14%	5%
Totals (Unweighted)	100% (998)	100% (386)	100% (249)	100% (287)	100% (221)	100% (328)	100% (315)	100% (181)	100% (242)	100% (381)	100% (194)	100% (405)	100% (353)	100% (147)



25. Obama's ideological leanings Would you say Barack Obama is...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	33%	31%	32%	42%	37%	18%	20%	36%	31%	32%	32%	36%
Liberal	21%	34%	16%	24%	21%	20%	19%	20%	22%	17%	27%	20%
Moderate	26%	15%	32%	21%	24%	35%	38%	30%	23%	20%	27%	35%
Conservative	3%	4%	3%	1%	2%	12%	1%	2%	4%	3%	2%	3%
Very conservative	3%	1%	3%	2%	2%	5%	5%	3%	2%	4%	2%	2%
Not sure	14%	15%	14%	10%	14%	10%	16%	9%	18%	24%	9%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(135)	(710)	(151)	(750)	(147)	(99)	(482)	(514)	(380)	(316)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	33%	11%	68%	34%	8%	19%	74%	30%	37%	35%	30%	27%	40%	34%
Liberal	21%	23%	16%	24%	34%	29%	11%	22%	25%	16%	25%	19%	23%	25%
Moderate	26%	41%	6%	30%	49%	40%	5%	27%	23%	24%	34%	25%	25%	33%
Conservative	3%	6%	1%	2%	1%	4%	4%	3%	1%	6%	0%	4%	2%	2%
Very conservative	3%	4%	0%	2%	0%	2%	4%	1%	1%	4%	3%	5%	2%	1%
Not sure	14%	16%	9%	7%	8%	6%	3%	17%	13%	15%	9%	21%	8%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(384)	(250)	(287)	(221)	(329)	(314)	(181)	(242)	(380)	(193)	(404)	(352)	(147)



26. Romney's ideological leanings Would you say Mitt Romney is...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	3%	7%	2%	0%	2%	9%	5%	3%	2%	4%	2%	1%
Liberal	6%	8%	6%	2%	5%	10%	5%	7%	5%	8%	6%	3%
Moderate	23%	19%	21%	36%	25%	11%	16%	26%	20%	22%	23%	24%
Conservative	30%	31%	29%	33%	32%	19%	28%	31%	29%	22%	31%	42%
Very conservative	18%	15%	20%	14%	15%	28%	28%	18%	18%	15%	19%	21%
Not sure	20%	20%	22%	15%	20%	23%	19%	14%	26%	29%	19%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(134)	(710)	(151)	(749)	(147)	(99)	(483)	(512)	(381)	(316)	(298)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	3%	5%	1%	2%	0%	3%	4%	1%	1%	4%	3%	5%	2%	0%
Liberal	6%	4%	6%	8%	3%	5%	9%	3%	2%	11%	3%	7%	5%	4%
Moderate	23%	14%	37%	24%	5%	22%	42%	19%	27%	22%	23%	21%	28%	21%
Conservative	30%	25%	44%	29%	33%	38%	32%	31%	32%	27%	34%	24%	33%	43%
Very conservative	18%	26%	4%	23%	41%	21%	6%	21%	16%	14%	23%	17%	18%	16%
Not sure	20%	27%	9%	13%	18%	11%	7%	25%	21%	22%	14%	26%	14%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(385)	(249)	(285)	(221)	(329)	(314)	(181)	(242)	(379)	(193)	(405)	(349)	(147)

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27. Obama's sincerityDo you think Barack Obama...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes Says what he thinks	37%	39%	37%	33%	31%	77%	39%	39%	35%	33%	41%	38%
people want to hear Not sure	51% 12%	43% 18%	52% 11%	57% 10%	57% 12%	11% 12%	50% 11%	52% 9%	50% 15%	53% 14%	48% 11%	52% 11%
Totals (Unweighted)	100% (992)	100% (135)	100% (706)	100% (151)	100% (748)	100% (145)	100% (99)	100% (481)	100% (511)	100% (379)	100% (312)	100% (301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes Says what he thinks	37%	65%	9%	37%	74%	41%	16%	40%	34%	38%	35%	38%	35%	41%
people want to hear	51%	24%	84%	52%	14%	48%	77%	49%	57%	47%	54%	46%	58%	48%
Not sure	12%	11%	6%	11%	12%	11%	7%	10%	9%	15%	12%	16%	7%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(992)	(384)	(249)	(284)	(219)	(325)	(314)	(181)	(240)	(377)	(194)	(404)	(350)	(145)

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28. Obama's likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	32%	27%	34%	30%	26%	64%	40%	33%	31%	26%	35%	36%
Like somewhat	28%	39%	26%	24%	29%	23%	23%	27%	29%	32%	26%	25%
Dislike	27%	21%	27%	37%	32%	1%	22%	26%	28%	26%	25%	31%
Not sure	13%	13%	14%	9%	13%	11%	16%	14%	11%	15%	14%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(135)	(712)	(150)	(751)	(148)	(98)	(481)	(516)	(379)	(317)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	32%	60%	5%	31%	74%	36%	8%	37%	31%	30%	31%	29%	30%	46%
Like somewhat	28%	23%	25%	34%	20%	39%	23%	30%	29%	25%	32%	31%	30%	21%
Dislike	27%	8%	55%	26%	2%	16%	56%	21%	34%	27%	27%	25%	31%	23%
Not sure	13%	9%	15%	9%	4%	9%	13%	12%	7%	18%	10%	16%	9%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(385)	(250)	(286)	(221)	(327)	(315)	(180)	(242)	(381)	(194)	(404)	(353)	(146)



29. Romney's sincerityDo you think Mitt Romney...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes Says what he thinks	20%	10%	18%	37%	22%	9%	16%	18%	21%	19%	18%	22%
people want to hear Not sure	59% 21%	61% 29%	61% 21%	50% 13%	57% 22%	73% 18%	67% 17%	67% 15%	53% 26%	54% 27%	61% 21%	65% 13%
Totals (Unweighted)	100% (988)	100% (134)	100% (707)	100% (147)	100% (746)	100% (145)	100% (97)	100% (478)	100% (510)	100% (376)	100% (314)	100% (298)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes Says what he thinks	20%	6%	41%	19%	5%	16%	37%	19%	25%	17%	20%	16%	22%	25%
people want to hear	59%	77%	35%	67%	83%	67%	46%	59%	55%	60%	62%	59%	57%	64%
Not sure	21%	17%	25%	14%	11%	17%	18%	22%	19%	24%	18%	25%	21%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(988)	(381)	(247)	(285)	(219)	(325)	(312)	(178)	(242)	(375)	(193)	(401)	(349)	(146)

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30. Romney's likeability

Regardless of whether you agree with him, do you like Mitt Romney as a person?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	8%	7%	7%	15%	8%	8%	6%	8%	9%	10%	6%	8%
Like somewhat	32%	28%	31%	42%	35%	19%	24%	34%	31%	31%	31%	37%
Dislike	36%	35%	38%	30%	33%	48%	45%	38%	34%	34%	34%	40%
Not sure	24%	30%	24%	14%	23%	26%	25%	21%	26%	25%	29%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(993)	(135)	(708)	(150)	(748)	(146)	(99)	(479)	(514)	(378)	(317)	(298)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	8%	3%	21%	4%	1%	5%	18%	8%	11%	9%	4%	6%	7%	12%
Like somewhat	32%	19%	49%	35%	12%	36%	47%	24%	41%	29%	38%	29%	38%	33%
Dislike	36%	57%	9%	41%	70%	42%	15%	43%	31%	35%	35%	39%	31%	42%
Not sure	24%	20%	21%	20%	17%	17%	20%	24%	17%	27%	24%	26%	24%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(993)	(383)	(248)	(286)	(219)	(329)	(313)	(180)	(243)	(377)	(193)	(403)	(351)	(146)

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31. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

			Age			Race		Ge	nder		Education	ı
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	36%	29%	34%	54%	43%	4%	20%	39%	34%	35%	35%	39%
Bold	30%	29%	29%	36%	27%	56%	32%	29%	32%	30%	31%	30%
Effective	24%	22%	27%	20%	19%	61%	32%	27%	22%	21%	26%	28%
Exciting	21%	23%	20%	21%	16%	55%	27%	23%	20%	19%	22%	24%
Experienced	22%	23%	23%	15%	16%	63%	21%	22%	22%	21%	23%	22%
Honest	30%	33%	29%	30%	24%	68%	34%	33%	27%	28%	32%	30%
Hypocritical	32%	27%	31%	45%	38%	5%	18%	34%	30%	30%	34%	35%
Inspiring	35%	37%	36%	28%	30%	69%	35%	37%	33%	25%	39%	43%
Intelligent	60%	53%	63%	59%	56%	81%	65%	62%	58%	51%	63%	69%
Partisan	27%	19%	27%	34%	29%	16%	16%	33%	20%	18%	29%	37%
Patriotic	27%	19%	29%	30%	23%	50%	32%	29%	25%	21%	30%	33%
Religious	15%	11%	16%	17%	12%	38%	20%	16%	14%	19%	13%	12%
Sincere	33%	30%	34%	33%	28%	67%	33%	34%	32%	29%	35%	38%
Steady	25%	17%	27%	26%	22%	48%	26%	26%	24%	19%	30%	28%
Strong	30%	25%	31%	33%	24%	67%	40%	30%	31%	24%	37%	32%
Totals	(1,000)	(135)	(713)	(152)	(753)	(148)	(99)	(483)	(517)	(382)	(317)	(301)



			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	36%	9%	70%	40%	3%	26%	72%	26%	43%	36%	39%	29%	45%	37%
Bold	30%	44%	22%	28%	51%	33%	18%	28%	27%	30%	36%	31%	29%	28%
Effective	24%	49%	2%	21%	53%	28%	6%	26%	21%	27%	22%	25%	18%	32%
Exciting	21%	38%	3%	22%	40%	24%	8%	24%	17%	23%	20%	22%	17%	21%
Experienced	22%	44%	3%	17%	43%	24%	8%	22%	19%	26%	18%	23%	18%	27%
Honest	30%	55%	6%	29%	63%	34%	10%	30%	23%	31%	33%	31%	28%	33%
Hypocritical	32%	8%	66%	32%	5%	22%	65%	26%	41%	28%	36%	26%	39%	32%
Inspiring	35%	58%	8%	39%	67%	44%	11%	42%	33%	33%	34%	33%	29%	51%
Intelligent	60%	78%	34%	68%	86%	69%	40%	67%	58%	61%	54%	57%	59%	71%
Partisan	27%	12%	42%	33%	11%	24%	46%	19%	34%	25%	28%	18%	35%	32%
Patriotic	27%	47%	6%	28%	57%	36%	6%	39%	26%	24%	24%	27%	25%	38%
Religious	15%	29%	5%	11%	23%	18%	9%	17%	11%	20%	10%	19%	10%	15%
Sincere	33%	59%	4%	36%	66%	43%	10%	40%	30%	34%	30%	34%	30%	36%
Steady	25%	46%	5%	24%	58%	31%	4%	27%	23%	22%	30%	27%	20%	37%
Strong	30%	57%	5%	28%	62%	32%	14%	29%	31%	33%	26%	30%	27%	36%
Totals	(1,000)	(386)	(250)	(288)	(221)	(329)	(316)	(181)	(244)	(381)	(194)	(406)	(353)	(147)

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32. Which of these words to describe Mitt Romney

Which of these words would you use to describe Mitt Romney?

			Age			Race		Ge	nder		Education	ı
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	34%	31%	37%	29%	30%	57%	43%	36%	32%	34%	35%	33%
Bold	19%	18%	18%	24%	20%	16%	14%	22%	16%	22%	17%	17%
Effective	23%	12%	21%	41%	25%	9%	19%	27%	19%	21%	22%	26%
Exciting	5%	3%	5%	9%	6%	1%	9%	7%	4%	7%	3%	6%
Experienced	40%	34%	38%	54%	45%	16%	25%	42%	38%	36%	44%	42%
Honest	15%	7%	14%	27%	17%	2%	14%	15%	14%	16%	11%	17%
Hypocritical	30%	29%	32%	27%	27%	46%	43%	33%	28%	24%	34%	36%
Inspiring	9%	3%	10%	14%	10%	5%	7%	10%	9%	11%	6%	11%
Intelligent	48%	37%	46%	68%	53%	27%	35%	53%	44%	39%	55%	55%
Partisan	23%	17%	25%	26%	21%	34%	29%	29%	19%	16%	25%	33%
Patriotic	33%	18%	33%	52%	37%	17%	19%	32%	33%	27%	35%	40%
Religious	44%	31%	43%	64%	48%	26%	32%	45%	43%	36%	40%	61%
Sincere	16%	7%	15%	29%	18%	6%	10%	17%	14%	16%	14%	18%
Steady	22%	18%	20%	34%	23%	15%	16%	24%	20%	22%	20%	23%
Strong	22%	14%	21%	36%	23%	13%	25%	21%	23%	21%	19%	27%
Totals	(1,000)	(135)	(713)	(152)	(753)	(148)	(99)	(483)	(517)	(382)	(317)	(301)



			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	34%	54%	12%	38%	65%	39%	17%	35%	35%	35%	32%	38%	30%	38%
Bold	19%	19%	25%	17%	12%	18%	26%	21%	20%	21%	15%	21%	16%	13%
Effective	23%	11%	40%	23%	4%	18%	41%	17%	28%	24%	20%	18%	25%	30%
Exciting	5%	2%	11%	4%	4%	3%	10%	6%	6%	6%	4%	4%	5%	6%
Experienced	40%	24%	66%	40%	21%	40%	61%	34%	47%	38%	42%	30%	46%	47%
Honest	15%	4%	30%	14%	1%	11%	30%	14%	18%	14%	14%	11%	16%	20%
Hypocritical	30%	49%	6%	36%	67%	33%	10%	34%	24%	30%	34%	32%	28%	33%
Inspiring	9%	5%	18%	7%	3%	5%	20%	7%	9%	11%	8%	7%	9%	8%
Intelligent	48%	33%	67%	52%	32%	51%	66%	45%	53%	46%	50%	38%	53%	64%
Partisan	23%	31%	8%	33%	44%	30%	11%	21%	23%	22%	28%	20%	23%	25%
Patriotic	33%	18%	58%	33%	21%	29%	54%	31%	39%	30%	33%	24%	39%	44%
Religious	44%	37%	56%	47%	42%	49%	53%	45%	49%	38%	48%	33%	46%	60%
Sincere	16%	4%	30%	17%	2%	12%	31%	14%	22%	13%	16%	11%	18%	21%
Steady	22%	12%	37%	23%	6%	18%	39%	15%	28%	20%	24%	18%	23%	24%
Strong	22%	12%	39%	21%	6%	18%	40%	20%	26%	22%	19%	19%	23%	24%
Totals	(1,000)	(386)	(250)	(288)	(221)	(329)	(316)	(181)	(244)	(381)	(194)	(406)	(353)	(147)

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33. Trend of economy

Overall, do you think the economy is getting better or worse?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	26%	26%	27%	25%	23%	45%	34%	31%	22%	16%	31%	35%
About the same	38%	41%	38%	33%	39%	33%	34%	35%	41%	40%	37%	35%
Getting worse	30%	24%	30%	40%	34%	10%	23%	31%	30%	36%	26%	27%
Not sure	6%	10%	5%	3%	4%	12%	8%	3%	8%	8%	5%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(135)	(713)	(152)	(753)	(148)	(99)	(483)	(517)	(382)	(317)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	26%	41%	12%	29%	58%	29%	11%	27%	24%	24%	32%	23%	26%	38%
About the same	38%	42%	36%	37%	29%	47%	34%	37%	43%	40%	30%	39%	35%	37%
Getting worse	30%	12%	50%	32%	9%	20%	54%	29%	30%	30%	33%	31%	34%	22%
Not sure	6%	5%	2%	2%	4%	3%	1%	7%	3%	6%	6%	7%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(386)	(250)	(288)	(221)	(329)	(316)	(181)	(244)	(381)	(194)	(406)	(353)	(147)

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34. Stock market expectations over next yearDo you think the stock market will be higher or lower 12 months from now?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	21%	18%	24%	17%	20%	28%	26%	28%	15%	14%	23%	31%
About the same	35%	43%	33%	31%	36%	28%	31%	31%	38%	34%	37%	32%
Lower	19%	10%	20%	28%	21%	6%	19%	21%	17%	20%	17%	20%
Not sure	25%	30%	24%	24%	23%	37%	25%	20%	30%	31%	23%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(135)	(713)	(151)	(752)	(148)	(99)	(483)	(516)	(382)	(316)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	21%	32%	13%	22%	47%	22%	12%	22%	18%	21%	25%	16%	25%	31%
About the same	35%	31%	46%	31%	22%	41%	38%	33%	39%	32%	35%	35%	34%	37%
Lower	19%	10%	27%	21%	5%	15%	34%	16%	20%	20%	19%	17%	23%	17%
Not sure	25%	27%	15%	26%	25%	22%	16%	29%	23%	27%	20%	32%	18%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(386)	(249)	(288)	(221)	(329)	(315)	(180)	(244)	(381)	(194)	(406)	(353)	(146)



35. Change in personal finances over past year Would you say that you and your family are...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Better off financially than												
you were a year ago	14%	16%	16%	4%	12%	21%	23%	16%	12%	9%	14%	21%
About the same												
financially as you were a												
year ago	52%	60%	51%	49%	54%	57%	31%	55%	50%	51%	51%	56%
Worse off financially than												
you were a year ago	30%	15%	30%	45%	31%	15%	37%	27%	32%	35%	31%	20%
Not sure	4%	9%	3%	1%	3%	7%	9%	2%	6%	4%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(991)	(133)	(708)	(150)	(747)	(147)	(97)	(478)	(513)	(378)	(314)	(299)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than														
you were a year ago	14%	23%	9%	13%	34%	13%	9%	16%	13%	11%	19%	10%	15%	29%
About the same														
financially as you were a														
year ago	52%	49%	56%	54%	47%	58%	51%	48%	51%	56%	52%	48%	57%	50%
Worse off financially than														
you were a year ago	30%	24%	35%	30%	15%	28%	39%	31%	32%	29%	28%	36%	26%	17%
Not sure	4%	4%	0%	4%	5%	1%	1%	6%	4%	4%	2%	5%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(991)	(383)	(249)	(285)	(219)	(327)	(314)	(179)	(240)	(378)	(194)	(403)	(348)	(146)

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36. 2012 Congressional vote

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

		Age			Race			Gender		Education			
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
The Democratic Party													
candidate	37%	38%	38%	31%	31%	69%	49%	38%	36%	31%	41%	41%	
The Republican Party													
candidate	35%	32%	33%	46%	40%	10%	16%	34%	36%	32%	33%	41%	
Other	2%	1%	2%	3%	2%	2%	0%	2%	2%	1%	2%	4%	
Not sure	16%	14%	17%	17%	17%	6%	22%	16%	16%	20%	15%	11%	
I would not vote	10%	15%	10%	4%	9%	13%	14%	10%	10%	17%	8%	2%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted)	(997)	(135)	(710)	(152)	(752)	(147)	(98)	(483)	(514)	(380)	(316)	(301)	

	Total	Party ID			ldeology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party														
candidate	37%	74%	1%	37%	83%	42%	9%	40%	37%	35%	37%	37%	35%	47%
The Republican Party														
candidate	35%	5%	87%	29%	2%	27%	75%	25%	42%	32%	40%	26%	44%	39%
Other	2%	1%	2%	4%	3%	3%	1%	4%	1%	2%	2%	3%	2%	0%
Not sure	16%	15%	7%	20%	8%	21%	8%	17%	13%	19%	13%	19%	15%	9%
I would not vote	10%	6%	4%	9%	4%	7%	6%	14%	6%	11%	8%	16%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(384)	(250)	(288)	(221)	(328)	(315)	(181)	(243)	(379)	(194)	(404)	(353)	(147)

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Sponsorship The Economist

Fieldwork YouGov

Interviewing Dates May 26-28, 2012

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's PollingPoint panel using sample

matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the

PollingPoint panel, an opt-in Internet panel.

Weighting The sample was weighted using propensity scores based on age, gender,

race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.1 to 7, with a mean of one and a

standard deviation of 0.87.

Number of respondents 1000

Margin of error \pm 4.1% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 29 questions not reported.