

## YouGov / The Sun Survey Results

Sample Size: 1751 GB Adults  
Fieldwork: 26th - 27th June 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1751</b>	423	615	119	560	434	390	851	900	212	447	599	494	998	753	224	569	375	431	152	
<b>Unweighted Sample</b>	1751	464	521	124	593	380	421	880	871	54	467	711	519	1171	580	243	583	375	394	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>31</b>	100	0	0	79	2	10	31	31	9	30	37	36	35	26	32	40	33	23	17
Lab	<b>45</b>	0	100	0	8	92	38	43	48	71	44	42	39	43	48	50	36	40	58	47
Lib Dem	<b>9</b>	0	0	100	2	1	33	9	8	8	14	7	7	11	6	11	10	10	6	3
Other	<b>15</b>	0	0	0	11	5	19	17	12	12	13	13	19	11	19	7	13	16	12	33

### Other Parties Voting Intention

UKIP	<b>7</b>	0	0	0	9	1	6	9	6	3	4	7	14	5	11	5	9	7	9	1
SNP / PCY	<b>3</b>	0	0	0	1	3	3	4	2	1	6	3	2	2	4	0	0	2	0	31
Green	<b>2</b>	0	0	0	0	1	6	2	2	3	2	1	2	2	2	1	2	1	3	1
BNP	<b>1</b>	0	0	0	0	0	1	1	0	0	0	1	1	0	2	0	1	2	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	1	0	4	1	1	6	0	1	1	2	1	1	1	4	0	1

### Non Voters

Would Not Vote	<b>7</b>	0	0	0	4	1	4	5	9	7	8	9	4	4	10	4	8	6	9	6
Don't know	<b>16</b>	0	0	0	15	5	26	11	20	6	16	17	18	16	16	15	18	16	13	15

June 25-26  
June 26-27

### Do you approve or disapprove of the Government's record to date?

Approve	26	<b>27</b>	74	8	36	51	7	21	32	21	29	24	27	27	30	22	26	26	34	24	17
Disapprove	62	<b>58</b>	13	84	45	32	86	66	58	59	45	57	61	61	57	60	62	52	54	64	71
Don't know	11	<b>15</b>	13	8	19	17	7	13	10	20	26	19	12	11	14	17	13	22	13	12	12

Sample Size: 1751 GB Adults  
Fieldwork: 26th - 27th June 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1751</b>	423	615	119	560	434	390	851	900	212	447	599	494	998	753	224	569	375	431	152	
Unweighted Sample	1751	464	521	124	593	380	421	880	871	54	467	711	519	1171	580	243	583	375	394	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 12-13		June 26-27																		
<b>Which of these would make the best Prime Minister?</b>																					
David Cameron	31	<b>33</b>	92	6	17	68	7	19	37	29	25	31	32	38	37	27	33	38	38	25	21
Ed Miliband	23	<b>25</b>	1	65	8	4	64	21	29	22	50	21	22	23	24	27	30	20	23	33	25
Nick Clegg	5	<b>4</b>	0	2	46	1	1	14	5	4	4	7	4	3	6	2	7	5	4	2	2
Don't know	40	<b>37</b>	7	28	30	26	29	46	30	45	21	41	41	37	32	44	30	37	34	40	52
<b>If you had to choose, which of the following options would be best for Britain?</b>																					
A majority Conservative government	28	<b>31</b>	89	4	10	74	4	10	36	28	16	26	33	42	34	28	29	37	36	26	19
A coalition between the Conservatives and Liberal Democrats	7	<b>7</b>	8	1	32	4	1	16	8	5	9	8	6	5	8	4	7	7	10	4	3
A coalition between Labour and the Liberal Democrats	13	<b>12</b>	0	13	44	3	9	29	12	11	15	17	8	9	13	10	14	10	13	11	14
A majority Labour government	33	<b>32</b>	0	79	0	5	79	27	33	32	47	27	32	31	31	35	35	26	27	40	46
Don't know	19	<b>18</b>	3	4	15	14	7	18	12	23	13	22	20	14	14	23	14	20	14	20	19

\*Any percentages calculated on bases with fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	15	109
Male 25 to 39	214	224
Male 40 to 59	368	296
Male 60 +	283	222
Female 18 to 24	39	103
Female 25 to 39	253	222
Female 40 to 59	343	303
Female 60 +	236	271
<b>Region</b>		
North England	394	431
Midlands	282	287
East England	166	168
London	243	224
South England	417	401
Wales	93	88
Scotland	156	152
<b>Social Grade</b>		
AB	639	490
C1	532	508
C2	212	368
DE	368	385
<b>Newspaper Type</b>		
Express / Mail	366	280
Sun / Star	175	411
Mirror / Record	109	175
Guardian / Independent	116	79
FT / Times / Telegraph	121	166
Other Paper	228	201
No Paper	636	438
<b>Political Party Identification</b>		
Labour	487	569
Conservative	527	499
Liberal Democrat	196	210
SNP/Plaid Cymru	38	30
Others	68	23
None/ DK	435	420

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>