

# YouGov / The Sun Survey Results

Sample Size: 1731 GB Adults

Fieldwork: 21st - 22nd February 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1731</b>	499	527	103	554	409	380	841	890	209	441	592	488	987	744	222	563	370	426	151	
Unweighted Sample	1731	495	488	107	543	380	406	830	901	118	462	684	467	1114	617	153	629	351	419	179	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>38</b>	100	0	0	87	4	13	38	37	15	37	37	48	42	32	37	48	39	31	19
Lab	<b>40</b>	0	100	0	3	92	40	39	41	53	49	38	30	36	45	37	30	43	54	35
Lib Dem	<b>8</b>	0	0	100	1	0	31	7	9	16	6	8	6	10	5	15	9	6	6	4
Other	<b>15</b>	0	0	0	9	4	16	16	13	17	8	17	16	12	18	11	13	12	9	42

## Other Parties Voting Intention

UKIP	<b>5</b>	0	0	0	6	0	4	6	5	6	1	6	8	6	5	3	9	4	5	2
SNP / PCY	<b>4</b>	0	0	0	0	2	2	4	4	5	3	6	3	2	7	1	0	1	0	37
Green	<b>3</b>	0	0	0	1	1	7	2	3	3	4	3	2	2	3	6	2	3	2	1
BNP	<b>1</b>	0	0	0	1	0	1	2	1	0	0	1	2	1	2	0	1	1	2	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	2	1	1	3	0	2	0	1	1	1	0	2	1	1

## Non Voters

Would Not Vote	<b>7</b>	0	0	0	2	3	6	8	7	11	12	6	3	6	8	5	8	6	11	2
Don't know	<b>16</b>	0	0	0	14	10	22	11	21	19	16	16	16	15	18	22	15	18	16	9

## Do you approve or disapprove of the Government's record to date?

	Feb 20-21	Feb 21-22																			
Approve	29	<b>31</b>	84	4	39	65	8	23	36	27	20	27	31	41	36	25	30	38	35	25	20
Disapprove	57	<b>54</b>	6	87	44	21	85	63	53	54	53	52	59	48	49	59	55	46	51	61	66
Don't know	15	<b>15</b>	10	9	17	13	7	14	11	19	27	21	10	11	14	16	15	16	15	14	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Feb 7-8  
Feb 21-22

**Which of these would make the best Prime Minister?**

David Cameron	40	<b>37</b>	94	5	18	80	8	21	41	32	20	33	35	49	41	30	29	48	35	31	24
Ed Miliband	19	<b>19</b>	0	55	4	3	50	17	19	19	19	21	19	17	18	20	16	14	20	26	20
Nick Clegg	5	<b>6</b>	1	4	56	1	2	16	7	5	14	5	6	3	6	5	15	5	4	3	6
Don't know	35	<b>39</b>	4	35	22	16	40	46	32	45	47	42	40	31	34	45	40	32	41	41	51

**If you had to choose, which of the following options would be best for Britain?**

A majority Conservative government	33	<b>32</b>	86	2	2	76	5	11	36	29	19	26	31	46	36	28	29	43	32	25	20
A coalition between the Conservatives and Liberal Democrats	9	<b>8</b>	12	2	45	8	4	16	9	7	6	9	9	8	10	5	12	8	9	7	6
A coalition between Labour and the Liberal Democrats	13	<b>14</b>	0	18	40	2	13	35	16	12	25	14	13	9	15	11	18	11	14	12	21
A majority Labour government	28	<b>26</b>	0	74	0	4	69	18	25	28	23	27	29	24	23	31	19	20	26	37	32
Don't know	18	<b>19</b>	1	4	12	10	10	21	14	24	27	23	18	14	15	25	22	18	19	19	21

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	42	107
Male 25 to 39	214	222
Male 40 to 59	328	293
Male 60 +	246	220
Female 18 to 24	76	102
Female 25 to 39	248	220
Female 40 to 59	356	299
Female 60 +	221	268
<b>Region</b>		
North England	419	426
Midlands	248	284
East England	190	166
London	153	222
South England	439	396
Wales	103	87
Scotland	179	151
<b>Social Grade</b>		
AB	586	485
C1	528	502
C2	249	364
DE	368	381
<b>Newspaper Type</b>		
Express / Mail	372	277
Sun / Star	186	407
Mirror / Record	105	173
Guardian / Independent	96	78
FT / Times / Telegraph	115	164
Other Paper	226	199
No Paper	631	433
<b>Political Party Identification</b>		
Labour	510	563
Conservative	498	493
Liberal Democrat	201	208
SNP/Plaid Cymru	42	29
Others	94	23
None/ DK	386	415

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<http://today.yougov.co.uk>