

YouGov / The Sun Survey Results

Sample Size: 1650 GB Adults
Fieldwork: 17th - 18th November 2013

		Voting intention					2010 Vote			Gender		Age				Social grade		Region					
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample		1650	405	494	140	146	505	415	337	800	850	196	417	564	472	941	710	211	536	353	406	144	
Unweighted Sample		1650	426	501	119	148	534	424	343	771	879	86	439	657	468	1061	589	313	524	309	356	148	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																							
Con		32	100	0	0	0	77	3	10	32	31	28	33	30	35	36	27	29	43	31	26	18	
Lab		39	0	100	0	0	3	85	38	38	40	39	38	41	37	35	44	49	24	45	47	42	
Lib Dem		11	0	0	100	0	1	3	40	11	12	14	13	11	9	15	6	9	15	8	9	10	
Other		18	0	0	0	100	19	9	12	19	17	20	17	18	19	15	23	13	18	16	18	31	
Other Parties Voting Intention																							
SNP / PCY		3	0	0	0	0	1	1	1	4	2	6	3	2	2	2	3	1	0	1	0	24	
Green		2	0	0	0	0	1	0	5	1	4	5	4	2	1	3	2	2	4	3	1	2	
UKIP		12	0	0	0	100	17	7	6	12	11	5	9	12	15	9	15	9	13	11	14	4	
BNP		1	0	0	0	0	1	0	0	1	0	3	1	1	0	0	2	0	1	0	2	1	
Respect		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Other		1	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	1	1	1	0	0	
Non Voters																							
Would Not Vote		8	0	0	0	0	5	3	3	8	9	16	13	5	4	7	9	9	11	9	6	1	
Don't know		15	0	0	0	0	14	11	17	10	20	11	22	13	13	14	16	15	15	17	13	16	
			<i>Nov 14-15</i>	Nov 17-18																			
Do you approve or disapprove of the Government's record to date?																							
Approve		28	29	81	5	45	9	58	8	25	33	24	27	29	30	28	34	22	30	35	27	26	17
Disapprove		58	55	8	88	33	83	28	81	63	56	55	52	49	58	60	51	61	54	48	55	62	70
Don't know		14	16	11	8	22	8	14	11	13	11	20	20	22	12	13	15	17	16	17	19	12	14
			<i>Nov 12-13</i>	Nov 17-18																			
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?																							
Strongly support		3	4	8	2	11	0	5	2	6	5	3	2	4	5	3	4	3	5	5	4	3	5
Tend to support		26	27	52	8	55	15	41	9	37	30	24	18	27	31	25	31	21	29	31	27	24	16
TOTAL SUPPORT		29	31	60	10	66	15	46	11	43	35	27	20	31	36	28	35	24	34	36	31	27	21
Tend to oppose		34	28	28	30	22	41	31	30	28	25	32	27	25	27	33	30	26	30	31	24	28	25
Strongly oppose		27	30	8	56	6	40	15	52	24	33	27	33	21	30	36	24	37	25	21	33	37	42
TOTAL OPPOSE		61	58	36	86	28	81	46	82	52	58	59	60	46	57	69	54	63	55	52	57	65	67
Don't know		11	11	4	4	6	4	9	7	5	8	14	19	23	7	3	11	12	11	12	13	8	12

Fieldwork: 17th - 18th November 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Nov 3-4	Nov 17-18																				
Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?																							
National Health Service																							
	Conservative	23	22	71	2	6	21	57	4	6	23	22	9	20	24	28	25	19	19	29	22	17	14
	Labour	35	34	7	87	16	12	6	74	37	36	32	37	28	38	34	32	36	36	23	38	43	37
	Liberal Democrat	5	8	2	2	55	5	3	2	25	8	7	8	7	9	7	9	6	9	9	6	7	9
	Other	5	5	1	0	1	27	6	3	3	6	4	4	4	6	5	4	6	7	3	3	5	9
	None	16	16	8	6	13	22	16	9	16	16	15	24	12	15	16	15	17	15	17	11	18	15
	Don't know	15	15	10	4	8	13	12	8	12	11	20	20	28	9	11	15	16	14	18	19	10	15
Asylum and immigration																							
	Conservative	27	27	72	9	23	7	53	11	23	28	25	16	24	29	30	30	22	28	29	27	25	19
	Labour	17	16	1	46	3	1	2	39	13	15	16	13	15	16	16	16	15	18	10	17	19	20
	Liberal Democrat	7	7	2	7	42	0	1	5	20	7	7	13	8	7	4	9	5	9	8	6	6	7
	Other	14	16	12	9	3	67	21	13	12	19	13	9	13	18	19	14	19	14	18	14	17	16
	None	20	18	8	18	16	17	15	16	20	18	18	27	12	18	20	16	21	17	18	16	21	19
	Don't know	15	16	5	11	12	8	8	16	12	12	20	22	28	11	10	15	18	14	17	20	12	19
Law and order																							
	Conservative	31	32	86	9	26	22	66	12	25	34	30	17	28	35	39	36	27	31	37	32	31	18
	Labour	22	22	1	63	9	4	2	55	19	23	20	18	17	25	23	20	24	22	15	25	28	21
	Liberal Democrat	6	6	1	3	44	3	1	2	22	7	5	11	7	6	5	7	6	8	8	4	4	11
	Other	7	9	2	3	1	44	9	6	6	10	8	7	7	10	11	7	11	9	9	6	10	16
	None	16	13	4	8	10	16	11	10	13	13	13	21	9	13	13	13	13	12	13	11	14	15
	Don't know	18	18	6	13	9	10	10	14	15	12	23	26	32	11	10	17	19	19	18	21	13	19
Education and schools																							
	Conservative	24	26	76	4	8	26	62	7	10	27	25	10	22	28	33	28	24	24	32	26	22	16
	Labour	32	30	4	81	8	12	4	70	30	32	28	23	26	33	33	28	33	33	18	35	40	28
	Liberal Democrat	9	10	6	3	63	5	4	4	30	11	9	14	9	11	8	13	6	11	13	6	9	10
	Other	6	6	1	1	3	30	6	3	4	7	5	8	5	7	5	5	7	6	6	4	6	11
	None	15	12	6	4	11	15	13	7	14	12	13	23	8	12	12	12	13	10	14	9	14	16
	Don't know	15	16	7	8	7	12	11	10	12	12	19	22	30	9	9	15	17	16	17	19	10	19
Taxation																							
	Conservative	26	27	82	4	11	26	64	7	11	30	24	16	21	30	34	30	23	25	32	29	24	16
	Labour	27	27	2	71	11	12	4	61	29	28	26	21	25	29	27	25	29	29	17	31	34	25
	Liberal Democrat	8	9	2	6	57	3	3	3	28	9	9	11	9	10	8	10	7	10	12	6	8	7
	Other	6	6	2	1	2	27	6	4	5	6	6	5	5	7	6	6	7	8	5	5	6	12
	None	17	14	5	8	8	18	12	12	11	13	14	22	9	14	13	12	15	12	15	11	14	18
	Don't know	16	18	7	10	11	14	11	13	15	13	22	25	30	10	12	17	19	16	18	20	14	22

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Unweighted Sample	1650	426	501	119	148	534	424	343	771	879	86	439	657	468	1061	589	313	524	309	356	148	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Unemployment																						
Conservative	26	25	77	3	6	19	61	6	7	28	22	11	22	28	30	28	21	22	29	25	23	18
Labour	30	29	4	77	20	12	5	64	34	31	28	26	26	31	32	30	29	33	21	33	37	27
Liberal Democrat	6	6	2	2	47	3	1	3	21	7	5	5	7	7	5	8	4	8	8	4	5	7
Other	6	6	1	2	2	30	6	5	4	6	7	4	6	7	6	5	8	7	5	5	6	11
None	17	15	8	8	11	20	14	11	16	14	16	28	9	16	14	13	18	11	15	14	17	19
Don't know	16	18	8	9	14	17	12	11	18	14	22	26	31	11	13	16	21	19	21	19	13	18
The economy in general																						
Conservative	30	30	88	4	15	28	71	6	14	33	27	14	25	32	39	34	25	27	38	29	26	20
Labour	25	25	0	73	7	5	1	62	25	27	23	18	21	27	27	23	26	25	15	31	32	22
Liberal Democrat	4	6	0	1	56	5	1	1	23	7	5	5	7	7	5	7	5	7	8	2	6	5
Other	6	7	1	1	4	29	6	4	5	6	7	7	6	7	7	6	8	8	6	5	7	12
None	17	15	6	10	7	20	12	13	14	14	15	29	10	16	12	13	17	12	15	12	17	18
Don't know	17	18	4	12	11	13	8	14	19	13	22	27	31	10	12	17	19	20	18	20	13	22
Europe																						
Conservative	20	19	63	4	8	7	45	5	8	20	18	14	20	20	21	21	17	16	23	18	20	13
Labour	21	20	2	58	9	0	2	48	18	22	18	22	17	21	20	20	19	24	13	24	23	17
Liberal Democrat	9	9	4	5	57	2	3	5	31	10	9	10	9	9	9	11	7	12	10	10	7	9
Other	14	15	12	6	3	61	22	10	11	19	11	9	11	19	18	14	17	12	18	13	15	17
None	18	16	10	12	9	22	17	14	14	16	17	20	10	17	19	14	19	16	17	13	18	20
Don't know	18	20	10	14	14	9	11	18	18	13	26	26	33	14	13	20	20	20	20	22	16	24

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	28	99
Male 25 to 39	189	208
Male 40 to 59	326	279
Male 60 +	228	215
Female 18 to 24	58	97
Female 25 to 39	250	210
Female 40 to 59	331	285
Female 60 +	240	257
Region		
North England	356	406
Midlands	251	271
East England	153	158
London	313	211
South England	371	378
Wales	58	83
Scotland	148	144
Social Grade		
AB	597	462
C1	464	479
C2	260	347
DE	329	363
Newspaper Type		
Express / Mail	303	264
Sun / Star	203	388
Mirror / Record	95	165
Guardian / Independent	87	74
FT / Times / Telegraph	118	157
Other Paper	239	190
No Paper	605	413
Political Party Identification		
Labour	550	528
Conservative	503	462
Liberal Democrat	150	182
SNP/Plaid Cymru	28	28
Others	32	38
None/ DK	387	413

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk