

**1. Sports descriptions – Toughest**

Which one of the following sports is the...

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Football (US)	45%	48%	43%	37%	44%	49%	50%	47%	40%	53%
Baseball	1%	1%	0%	3%	—	0%	—	0%	1%	—
Basketball	3%	3%	2%	5%	3%	1%	2%	3%	3%	0%
Ice Hockey	36%	36%	37%	34%	35%	36%	39%	37%	38%	34%
Soccer	4%	4%	4%	3%	6%	3%	5%	3%	5%	3%
Don't know	11%	8%	14%	18%	12%	10%	4%	10%	13%	10%
Totals (Unweighted N)	100% (985)	100% (469)	100% (516)	100% (169)	100% (256)	100% (380)	100% (180)	100% (331)	100% (419)	100% (235)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Football (US)	45%	44%	51%	46%	44%	45%	50%	48%	50%	44%	48%	38%
Baseball	1%	1%	2%	0%	1%	2%	—	—	3%	—	0%	1%
Basketball	3%	2%	3%	5%	5%	0%	2%	0%	5%	3%	1%	3%
Ice Hockey	36%	40%	26%	24%	34%	40%	42%	39%	32%	36%	33%	47%
Soccer	4%	4%	2%	6%	4%	6%	2%	3%	3%	2%	5%	4%
Don't know	11%	9%	15%	19%	12%	7%	4%	9%	7%	14%	13%	8%
Totals (Unweighted N)	100% (985)	100% (748)	100% (120)	100% (117)	100% (366)	100% (280)	100% (55)	100% (137)	100% (170)	100% (232)	100% (369)	100% (214)

**2. Sports descriptions – Wimpiest**

Which one of the following sports is the...

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Football (US)	2%	2%	1%	2%	4%	0%	1%	2%	1%	1%
Baseball	27%	27%	27%	32%	32%	23%	22%	25%	28%	28%
Basketball	12%	15%	10%	11%	13%	13%	11%	11%	13%	13%
Ice Hockey	2%	1%	3%	4%	1%	2%	2%	2%	2%	2%
Soccer	21%	25%	17%	19%	16%	25%	23%	19%	19%	26%
Don't know	36%	30%	42%	32%	35%	37%	40%	41%	36%	30%
Totals (Unweighted N)	100% (974)	100% (463)	100% (511)	100% (168)	100% (250)	100% (377)	100% (179)	100% (330)	100% (412)	100% (232)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Football (US)	2%	0%	2%	7%	3%	0%	—	0%	2%	—	1%	3%
Baseball	27%	28%	18%	32%	23%	29%	44%	33%	29%	22%	25%	34%
Basketball	12%	14%	6%	11%	13%	15%	9%	10%	13%	15%	10%	13%
Ice Hockey	2%	1%	5%	4%	4%	1%	1%	—	1%	1%	1%	6%
Soccer	21%	23%	23%	10%	19%	20%	18%	26%	23%	25%	22%	14%
Don't know	36%	35%	46%	35%	39%	35%	28%	30%	33%	37%	40%	30%
Totals (Unweighted N)	100% (974)	100% (742)	100% (118)	100% (114)	100% (361)	100% (277)	100% (53)	100% (136)	100% (169)	100% (233)	100% (363)	100% (209)

**3. Sports descriptions – Most fun to watch**

Which one of the following sports is the...

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Football (US)	40%	47%	33%	37%	34%	46%	38%	30%	43%	44%
Baseball	12%	10%	14%	10%	7%	14%	18%	13%	11%	13%
Basketball	15%	12%	17%	10%	25%	11%	12%	20%	10%	16%
Ice Hockey	11%	11%	11%	12%	11%	11%	9%	12%	12%	8%
Soccer	8%	9%	8%	12%	11%	5%	6%	11%	8%	7%
Don't know	15%	12%	17%	19%	11%	13%	17%	14%	16%	12%
Totals (Unweighted N)	100% (990)	100% (472)	100% (518)	100% (170)	100% (259)	100% (380)	100% (181)	100% (334)	100% (420)	100% (236)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Football (US)	40%	43%	31%	30%	35%	42%	34%	48%	35%	40%	40%	43%
Baseball	12%	14%	4%	11%	12%	13%	5%	15%	21%	9%	9%	14%
Basketball	15%	11%	38%	17%	16%	11%	29%	15%	10%	16%	16%	14%
Ice Hockey	11%	12%	8%	4%	11%	11%	12%	11%	19%	11%	8%	7%
Soccer	8%	8%	2%	19%	8%	11%	3%	5%	6%	2%	10%	14%
Don't know	15%	14%	17%	19%	18%	12%	16%	6%	9%	22%	17%	9%
Totals (Unweighted N)	100% (990)	100% (753)	100% (120)	100% (117)	100% (368)	100% (281)	100% (55)	100% (138)	100% (170)	100% (234)	100% (370)	100% (216)

**4. Sports descriptions – Most boring to watch**

Which one of the following sports is the...

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Football (US)	6%	4%	8%	7%	5%	6%	5%	7%	6%	5%
Baseball	27%	23%	30%	35%	27%	25%	21%	26%	29%	24%
Basketball	13%	14%	11%	11%	12%	13%	15%	13%	13%	11%
Ice Hockey	11%	11%	10%	10%	11%	11%	9%	12%	11%	8%
Soccer	28%	36%	21%	16%	28%	31%	38%	25%	24%	38%
Don't know	16%	12%	20%	21%	18%	13%	13%	17%	17%	14%
Totals (Unweighted N)	100% (987)	100% (470)	100% (517)	100% (168)	100% (258)	100% (380)	100% (181)	100% (330)	100% (421)	100% (236)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Football (US)	6%	7%	4%	3%	6%	6%	7%	4%	5%	5%	6%	6%
Baseball	27%	27%	23%	28%	25%	29%	25%	25%	29%	21%	28%	29%
Basketball	13%	14%	2%	10%	11%	17%	12%	12%	17%	10%	11%	14%
Ice Hockey	11%	9%	16%	17%	16%	8%	5%	8%	8%	9%	11%	14%
Soccer	28%	29%	29%	19%	24%	28%	40%	37%	31%	34%	25%	24%
Don't know	16%	14%	25%	22%	18%	12%	10%	14%	10%	21%	19%	12%
Totals (Unweighted N)	100% (987)	100% (750)	100% (119)	100% (118)	100% (368)	100% (282)	100% (55)	100% (136)	100% (169)	100% (234)	100% (369)	100% (215)

**5. Sports descriptions – Most beautiful**

Which one of the following sports is the...

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Football (US)	7%	9%	6%	3%	10%	9%	7%	7%	8%	7%
Baseball	16%	20%	13%	20%	13%	15%	19%	13%	15%	22%
Basketball	8%	8%	9%	7%	11%	7%	9%	10%	6%	10%
Ice Hockey	9%	9%	10%	11%	9%	9%	8%	11%	9%	8%
Soccer	17%	16%	18%	22%	22%	16%	7%	20%	15%	18%
Don't know	42%	38%	45%	37%	36%	44%	50%	39%	47%	34%
Totals (Unweighted N)	100% (975)	100% (463)	100% (512)	100% (170)	100% (253)	100% (378)	100% (174)	100% (328)	100% (416)	100% (231)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Football (US)	7%	7%	9%	11%	9%	6%	13%	6%	5%	5%	9%	9%
Baseball	16%	19%	9%	8%	8%	20%	14%	27%	17%	17%	14%	19%
Basketball	8%	6%	19%	13%	9%	9%	17%	3%	5%	11%	8%	9%
Ice Hockey	9%	10%	10%	4%	9%	13%	1%	14%	11%	11%	9%	8%
Soccer	17%	16%	7%	31%	16%	20%	23%	20%	19%	11%	16%	23%
Don't know	42%	42%	46%	33%	50%	32%	32%	29%	42%	46%	44%	32%
Totals (Unweighted N)	100% (975)	100% (743)	100% (117)	100% (115)	100% (364)	100% (275)	100% (55)	100% (137)	100% (169)	100% (231)	100% (365)	100% (210)

**6. MLB Champion**

Which team won the most recent World Series - the Major League Baseball (MLB) championship?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Boston Red Sox	37%	43%	31%	31%	38%	36%	43%	36%	37%	38%
St. Louis Cardinals	18%	21%	15%	18%	13%	20%	20%	16%	17%	21%
Don't know	45%	36%	54%	51%	49%	44%	36%	48%	46%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(475)	(521)	(170)	(261)	(384)	(181)	(336)	(423)	(237)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Boston Red Sox	37%	37%	32%	38%	29%	38%	40%	58%	42%	38%	33%	38%
St. Louis Cardinals	18%	17%	18%	21%	22%	15%	24%	14%	18%	19%	18%	15%
Don't know	45%	45%	51%	41%	49%	47%	36%	28%	40%	43%	48%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(756)	(121)	(119)	(371)	(282)	(55)	(138)	(171)	(235)	(373)	(217)

**7. MLS Champion**

Which team won the most recent MLS Cup - the Major League Soccer (MLS) championship?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Sporting Kansas City	11%	16%	6%	13%	8%	11%	11%	15%	9%	10%
Real Salt Lake	6%	4%	7%	10%	7%	2%	3%	5%	5%	7%
Don't know	84%	80%	86%	76%	84%	86%	86%	79%	86%	84%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(473)	(517)	(171)	(260)	(380)	(179)	(334)	(419)	(237)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Sporting Kansas City	11%	10%	17%	11%	8%	12%	20%	17%	12%	12%	10%	11%
Real Salt Lake	6%	5%	8%	8%	6%	3%	8%	6%	6%	2%	6%	8%
Don't know	84%	85%	75%	81%	86%	85%	72%	76%	82%	86%	84%	81%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(754)	(118)	(118)	(366)	(282)	(55)	(138)	(169)	(234)	(372)	(215)

**8. NFL Champion**

Which team won the most recent Superbowl - the National Football League (NFL) championship?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Denver Broncos	8%	6%	9%	6%	7%	6%	14%	7%	7%	9%
Seattle Seahawks	63%	73%	54%	56%	66%	69%	56%	61%	62%	68%
Don't know	29%	21%	37%	38%	27%	25%	29%	32%	31%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(473)	(518)	(169)	(261)	(380)	(181)	(332)	(423)	(236)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Denver Broncos	8%	6%	12%	15%	11%	7%	3%	5%	5%	8%	10%	7%
Seattle Seahawks	63%	66%	52%	59%	55%	66%	84%	79%	62%	60%	60%	73%
Don't know	29%	28%	36%	26%	34%	27%	13%	17%	33%	32%	30%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(753)	(121)	(117)	(368)	(281)	(55)	(138)	(170)	(233)	(373)	(215)



**9. NHL Champion**

Which team won the most recent Stanley Cup - the National Hockey League (NHL) championship?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Los Angeles Kings	42%	51%	34%	34%	46%	43%	42%	38%	44%	42%
New York Rangers	8%	7%	8%	10%	10%	7%	4%	8%	8%	7%
Don't know	51%	42%	58%	56%	45%	50%	53%	54%	48%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(473)	(520)	(168)	(261)	(383)	(181)	(334)	(422)	(237)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Los Angeles Kings	42%	44%	34%	39%	34%	42%	45%	68%	48%	46%	30%	54%
New York Rangers	8%	8%	8%	6%	9%	10%	8%	3%	6%	5%	10%	7%
Don't know	51%	49%	59%	55%	58%	49%	48%	28%	46%	48%	60%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(756)	(120)	(117)	(370)	(282)	(55)	(138)	(170)	(235)	(372)	(216)

**10. NBA Champion**

Which team won the most recent NBA Finals - the National Basketball League championship?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Miami Heat	7%	4%	10%	11%	8%	6%	3%	7%	8%	7%
San Antonio Spurs	51%	63%	41%	44%	56%	53%	50%	52%	49%	54%
Don't know	41%	33%	49%	45%	35%	41%	47%	41%	43%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(470)	(519)	(169)	(261)	(382)	(177)	(331)	(422)	(236)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Miami Heat	7%	6%	13%	10%	8%	4%	12%	10%	4%	7%	8%	10%
San Antonio Spurs	51%	49%	59%	58%	47%	54%	57%	64%	48%	54%	53%	49%
Don't know	41%	45%	28%	31%	46%	41%	31%	26%	49%	40%	39%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(752)	(120)	(117)	(368)	(280)	(55)	(138)	(170)	(233)	(372)	(214)

**11. 2010 World Cup Champion**

Which national soccer team won the 2010 World Cup held in South Africa?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Spain	28%	33%	24%	32%	33%	26%	20%	33%	26%	27%
Netherlands	4%	4%	4%	5%	4%	3%	4%	5%	4%	2%
Don't know	68%	63%	73%	63%	63%	71%	76%	62%	70%	71%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(471)	(519)	(170)	(261)	(381)	(178)	(331)	(423)	(236)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Spain	28%	25%	23%	50%	28%	27%	30%	40%	29%	25%	28%	31%
Netherlands	4%	4%	8%	2%	5%	3%	1%	2%	4%	1%	5%	4%
Don't know	68%	71%	69%	49%	67%	70%	69%	57%	68%	74%	67%	65%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(755)	(120)	(115)	(370)	(279)	(55)	(138)	(170)	(232)	(373)	(215)

**12. Watch US v Ghana**

Did you watch the US team play Ghana in the World Cup?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	21%	24%	17%	29%	26%	17%	10%	20%	22%	19%
No	79%	76%	83%	71%	74%	83%	90%	80%	78%	81%
Totals (Unweighted N)	100% (996)	100% (475)	100% (521)	100% (170)	100% (262)	100% (383)	100% (181)	100% (335)	100% (424)	100% (237)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	21%	19%	18%	31%	16%	22%	27%	28%	21%	17%	22%	22%
No	79%	81%	82%	69%	84%	78%	73%	72%	79%	83%	78%	78%
Totals (Unweighted N)	100% (996)	100% (757)	100% (122)	100% (117)	100% (370)	100% (283)	100% (55)	100% (138)	100% (170)	100% (235)	100% (374)	100% (217)

**13. US v Ghana winner**

Which team won when they played each other?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
US	48%	58%	39%	42%	54%	49%	44%	47%	45%	54%
Ghana	3%	3%	2%	5%	5%	1%	1%	4%	2%	3%
It was a draw	1%	1%	1%	2%	1%	0%	—	1%	1%	—
Don't know	49%	38%	58%	51%	41%	49%	55%	48%	51%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(476)	(522)	(171)	(262)	(384)	(181)	(337)	(424)	(237)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
US	48%	49%	36%	52%	42%	48%	51%	70%	52%	51%	44%	49%
Ghana	3%	2%	7%	4%	4%	3%	1%	1%	4%	2%	3%	3%
It was a draw	1%	1%	2%	1%	1%	1%	—	2%	2%	1%	1%	—
Don't know	49%	48%	55%	43%	52%	49%	48%	27%	43%	47%	52%	48%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(757)	(122)	(119)	(371)	(283)	(55)	(138)	(171)	(235)	(374)	(218)