

YouGov / The Sun Survey Results

Sample Size: 1757 GB Adults
Fieldwork: 6th - 7th December 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1757	493	585	128	576	446	374	854	903	213	448	601	495	1001	756	225	571	376	432	153	
Unweighted Sample	1757	508	540	135	581	426	397	862	895	98	438	749	472	1137	620	235	566	370	438	148	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	85	2	13	35	36	23	35	34	42	39	30	39	44	36	30	17
Lab	42	0	100	0	5	93	36	43	41	54	46	44	32	39	45	37	34	42	53	43
Lib Dem	9	0	0	100	1	2	37	8	10	9	11	8	9	10	8	8	14	7	7	6
Other	14	0	0	0	10	4	14	14	13	14	9	14	17	12	16	15	9	14	10	34

Other Parties Voting Intention

UKIP	6	0	0	0	6	1	3	6	5	2	3	6	9	5	6	7	6	8	4	3
SNP / PCY	3	0	0	0	0	1	2	3	3	5	2	3	3	2	4	1	0	0	0	29
Green	2	0	0	0	1	1	5	2	3	2	3	2	2	2	2	4	2	2	3	1
BNP	1	0	0	0	1	0	1	1	1	1	1	2	1	0	3	0	1	3	1	0
Respect	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	2	1	1	5	0	1	0	1	1	3	0	2	1	0

Non Voters

Would Not Vote	8	0	0	0	6	1	5	8	7	16	9	8	3	7	9	7	11	7	6	4
Don't know	13	0	0	0	10	8	21	8	17	11	14	13	11	12	14	14	17	10	11	6

Do you approve or disapprove of the Government's record to date?

		Dec 5-6	Dec 6-7																		
Approve	29	28	75	4	40	57	7	23	33	24	18	30	28	32	32	24	30	32	29	26	19
Disapprove	56	57	9	91	36	27	86	62	58	56	64	54	58	55	53	62	56	51	55	61	74
Don't know	14	15	15	5	24	16	8	15	9	20	18	16	14	13	16	13	14	17	16	13	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nov 22-23
Dec 6-7

Which of these would make the best Prime Minister?

David Cameron	35	35	95	4	18	76	6	19	37	32	22	34	33	43	38	30	37	38	37	30	25
Ed Miliband	19	20	1	51	4	3	50	18	22	17	18	23	23	14	20	19	14	15	20	26	26
Nick Clegg	5	6	1	3	46	2	2	18	6	6	7	6	5	5	5	6	6	6	7	5	3
Don't know	41	40	3	42	31	19	42	45	35	45	53	37	39	38	37	44	43	41	35	39	46

If you had to choose, which of the following options would be best for Britain?

A majority Conservative government	29	30	86	1	2	73	3	8	31	29	19	26	29	40	32	27	34	34	32	26	19
A coalition between the Conservatives and Liberal Democrats	10	9	13	2	42	10	4	18	10	8	2	9	10	11	10	8	10	11	8	7	8
A coalition between Labour and the Liberal Democrats	10	13	0	19	37	2	13	28	13	13	19	17	11	11	15	10	15	11	14	13	18
A majority Labour government	30	30	0	75	2	6	73	24	33	28	33	28	34	27	27	34	22	24	30	40	38
Don't know	21	17	1	4	16	9	8	22	12	22	27	20	16	12	15	20	20	19	16	14	16

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	36	109
Male 25 to 39	192	225
Male 40 to 59	374	297
Male 60 +	260	223
Female 18 to 24	62	104
Female 25 to 39	246	223
Female 40 to 59	375	304
Female 60 +	212	272
Region		
North England	438	432
Midlands	263	288
East England	166	169
London	235	225
South England	400	402
Wales	107	88
Scotland	148	153
Social Grade		
AB	637	492
C1	500	510
C2	270	369
DE	350	387
Newspaper Type		
Express / Mail	366	281
Sun / Star	227	413
Mirror / Record	136	176
Guardian / Independent	93	79
FT / Times / Telegraph	132	167
Other Paper	216	202
No Paper	587	439
Political Party Identification		
Labour	529	571
Conservative	516	501
Liberal Democrat	207	211
SNP/Plaid Cymru	43	30
Others	71	23
None/ DK	391	422

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