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L'enquête a été réalisée entre le 31 juillet et le 4 août 2014, sur 1046 personnes représentatives de la population nationale française âgée de 18 ans et plus. Le sondage a été effectué en ligne, sur le panel propriétaire YouGov France, selon la méthode des quotas.



Rappel Juillet 2014	Total	Age			Genre		Proximité partisane					
	Base	18-34	35-54	55+	Homme	Femme	LO, NPA, PG & PCF	PS, EE-LV	Centre	UMP	FN	
De quelles personnalités politiques avez-vous une opinion POSITIVE ?												
Echantillon brut	853	855	144	294	417	422	433	74	190	73	172	189
Echantillon pondéré	843	843	172	269	402	434	409	87	199	67	179	152
Marine Le Pen	26%	25%	27%	28%	23%	26%	25%	7%	4%	7%	24%	78%
Nicolas Sarkozy	27%	25%	26%	21%	27%	24%	27%	3%	3%	20%	71%	26%
Jean-Louis Borloo	21%	25%	12%	20%	33%	30%	19%	17%	20%	73%	31%	17%
Alain Juppé	25%	24%	13%	20%	32%	28%	20%	9%	14%	54%	44%	13%
Ségolène Royal	23%	22%	15%	23%	23%	22%	21%	34%	53%	14%	6%	8%
Bertrand Delanoë	18%	21%	23%	17%	23%	23%	19%	34%	47%	31%	4%	7%
François Bayrou	22%	20%	15%	19%	23%	22%	17%	18%	21%	59%	14%	8%
Christine Lagarde	13%	20%	16%	14%	25%	21%	18%	5%	8%	31%	43%	18%
François Fillon	17%	18%	15%	18%	20%	18%	18%	5%	10%	22%	41%	11%
Jean-Luc Mélenchon	17%	17%	15%	14%	19%	17%	17%	77%	17%	7%	3%	6%
Olivier Besancenot	17%	16%	16%	21%	14%	16%	17%	51%	23%	13%	2%	8%
Christiane Taubira	14%	16%	16%	15%	17%	15%	17%	23%	42%	10%	3%	3%
Martine Aubry	18%	16%	13%	15%	17%	17%	15%	32%	41%	15%	2%	2%
Arnaud Montebourg	14%	15%	11%	15%	16%	17%	13%	29%	33%	14%	4%	5%
Najat Vallaud-Belkacem	15%	14%	14%	13%	16%	16%	12%	19%	36%	15%	6%	2%
Laurent Fabius	14%	13%	6%	11%	17%	16%	10%	8%	31%	20%	5%	2%
Anne Hidalgo	13%	13%	11%	11%	15%	14%	12%	20%	36%	8%	2%	1%
Nathalie Kosciusko-Morizet	10%	13%	9%	9%	16%	14%	11%	6%	3%	20%	34%	10%
Jean-Pierre Raffarin	14%	13%	7%	7%	19%	15%	11%	5%	3%	36%	29%	7%
Bruno Lemaire	9%	12%	7%	6%	17%	15%	8%	11%	4%	19%	20%	10%
Xavier Bertrand	7%	11%	5%	6%	16%	11%	10%	2%	4%	17%	26%	10%
Nicolas Dupont-Aignan	10%	11%	6%	7%	15%	14%	7%	4%	3%	16%	12%	21%
Benoit Hamon	12%	10%	8%	10%	12%	13%	8%	21%	26%	5%	3%	1%
Gilbert Collard	9%	10%	6%	10%	12%	14%	6%	1%	2%	8%	11%	26%
Fleur Pellerin	7%	10%	12%	9%	10%	12%	8%	14%	25%	8%	3%	2%
Laurent Wauquiez	8%	10%	4%	6%	15%	13%	7%	5%	3%	15%	18%	8%
Jean-Yves Le Drian	6%	8%	5%	5%	12%	12%	5%	7%	16%	15%	5%	3%
Aurélie Filippetti	8%	8%	6%	7%	10%	10%	7%	15%	23%	7%	1%	-
Christian Estrosi	7%	8%	7%	7%	10%	11%	5%	5%	1%	12%	18%	11%
Marisol Touraine	7%	8%	7%	6%	10%	8%	9%	7%	22%	9%	1%	1%
Jean-Marc Ayrault	7%	8%	5%	8%	9%	9%	7%	8%	19%	9%	3%	0%
Stéphane Le Foll	7%	7%	6%	4%	10%	10%	5%	9%	20%	5%	2%	1%
Cécile Duflot	6%	7%	10%	5%	7%	7%	7%	17%	16%	2%	2%	2%
Michel Sapin	7%	7%	3%	7%	8%	9%	5%	7%	19%	6%	1%	3%
Luc Chatel	4%	7%	2%	5%	10%	7%	7%	2%	2%	10%	20%	6%
Valérie Péresse	6%	7%	3%	6%	9%	8%	5%	4%	1%	7%	16%	8%
Pierre Moscovici	5%	7%	4%	5%	9%	8%	5%	3%	21%	5%	1%	2%
Brice Hortefeux	6%	5%	1%	5%	7%	6%	4%	1%	1%	4%	19%	6%
Claude Bartolone	7%	5%	7%	5%	5%	8%	3%	7%	13%	12%	1%	1%
Delphine Batho	4%	5%	4%	4%	6%	6%	4%	7%	11%	8%	1%	1%
Bernard Cazeneuve	5%	5%	5%	2%	7%	7%	3%	6%	14%	2%	3%	-
Jean-Marie Le Pen	5%	5%	4%	7%	4%	6%	4%	3%	-	4%	4%	17%
Claude Guéant	4%	5%	4%	3%	6%	5%	5%	6%	1%	2%	12%	5%
Vincent Peillon	4%	5%	5%	5%	4%	5%	4%	9%	11%	3%	1%	-
Jean-François Copé	5%	4%	3%	4%	5%	5%	4%	-	2%	7%	10%	5%
Harlem Désir	4%	4%	7%	5%	3%	4%	5%	6%	12%	3%	0%	-
Marylise Lebranchu	5%	4%	4%	1%	6%	6%	2%	6%	10%	5%	2%	-
Christian Jacob	2%	4%	3%	2%	5%	4%	3%	1%	0%	-	11%	3%
François Rebsamen	5%	3%	4%	2%	4%	4%	3%	2%	11%	5%	-	-
Nadine Morano	4%	3%	2%	2%	5%	4%	3%	1%	0%	1%	12%	2%
Christine Boutin	2%	2%	1%	1%	4%	3%	2%	1%	2%	3%	4%	4%
Philippe Martin	2%	2%	3%	1%	2%	3%	1%	2%	5%	1%	-	1%
George Pau-Langevin	1%	2%	2%	1%	2%	2%	2%	3%	5%	3%	0%	-
Jérôme Cahuzac	1%	2%	3%	3%	1%	3%	1%	2%	4%	3%	0%	1%
Sylvia Pinel	0%	1%	2%	1%	1%	1%	1%	2%	3%	-	1%	-

Les données sont présentées arrondies au pourcent le plus proche.

Les totaux et sous-totaux peuvent différer de la somme des résultats additionnés ensemble, en raison des cumuls d'arrondis.

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Rappel Juillet 2014	Total	Age			Genre		Proximité partisane					
	Base	18-34	35-54	55+	Homme	Femme	LO, NPA, PG & PCF	PS, EE-LV	Centre	UMP	FN	
De quelles personnalités politiques avez-vous une opinion NEGATIVE ?												
Echantillon brut	882	868	157	315	396	422	446	64	186	72	159	180
Echantillon pondéré	879	868	195	289	384	446	422	76	197	67	160	147
Jean-Marie Le Pen	60%	59%	63%	51%	64%	62%	57%	79%	74%	75%	49%	27%
Jean-François Copé	52%	52%	42%	51%	58%	60%	44%	73%	61%	62%	34%	44%
Jérôme Cahuzac	48%	47%	33%	49%	54%	54%	41%	50%	37%	55%	50%	51%
Nicolas Sarkozy	47%	47%	41%	46%	50%	51%	42%	73%	66%	49%	6%	32%
Marine Le Pen	44%	46%	47%	43%	48%	49%	43%	74%	68%	63%	32%	1%
Christiane Taubira	40%	44%	30%	39%	54%	49%	39%	24%	9%	50%	68%	65%
Harlem Désir	42%	43%	24%	40%	56%	53%	34%	30%	13%	56%	67%	55%
Bruno Hortefeux	40%	37%	32%	36%	41%	45%	29%	54%	52%	46%	12%	25%
Jean-Luc Mélenchon	35%	36%	31%	34%	40%	41%	31%	5%	22%	55%	48%	44%
Ségolène Royal	32%	34%	33%	31%	37%	38%	31%	16%	7%	33%	59%	51%
Christine Boutin	35%	34%	32%	34%	35%	43%	24%	54%	37%	45%	16%	25%
Nadine Morano	36%	34%	33%	32%	36%	41%	26%	55%	48%	31%	8%	27%
Claude Guéant	32%	33%	27%	34%	36%	42%	24%	46%	45%	43%	13%	20%
Jean-Marc Ayrault	30%	33%	30%	29%	37%	37%	28%	26%	9%	30%	52%	46%
Martine Aubry	30%	32%	24%	30%	39%	37%	28%	18%	5%	45%	53%	43%
Gilbert Collard	32%	32%	21%	31%	38%	37%	27%	52%	49%	51%	19%	8%
Nathalie Kosciusko-Morizet	32%	32%	25%	29%	37%	38%	26%	46%	44%	32%	8%	26%
Laurent Fabius	28%	31%	24%	30%	35%	36%	25%	33%	7%	31%	38%	43%
Cécile Duflot	29%	29%	18%	23%	40%	34%	25%	17%	9%	36%	42%	39%
Arnaud Montebourg	29%	28%	22%	24%	34%	32%	23%	11%	7%	26%	42%	39%
François Fillon	29%	27%	29%	27%	26%	31%	23%	39%	29%	23%	10%	27%
Olivier Besancenot	25%	27%	17%	21%	36%	34%	19%	6%	8%	36%	41%	36%
Pierre Moscovici	23%	26%	16%	21%	35%	32%	19%	28%	3%	24%	36%	35%
Najat Vallaud-Belkacem	24%	26%	18%	22%	33%	30%	22%	16%	3%	23%	39%	39%
Christian Estrosi	26%	25%	21%	22%	28%	33%	16%	46%	34%	19%	6%	15%
Xavier Bertrand	24%	24%	16%	26%	26%	30%	16%	44%	29%	18%	6%	17%
Alain Juppé	22%	23%	21%	26%	22%	25%	21%	43%	23%	12%	5%	26%
Michel Sapin	22%	23%	17%	19%	28%	27%	18%	30%	4%	21%	30%	32%
Valérie Pécresse	26%	23%	20%	23%	25%	29%	16%	39%	28%	15%	5%	19%
Anne Hidalgo	19%	22%	16%	20%	28%	27%	17%	13%	3%	23%	35%	29%
Bertrand Delanoë	21%	22%	14%	21%	28%	26%	19%	11%	4%	12%	34%	32%
Marisol Touraine	18%	21%	17%	16%	26%	25%	16%	22%	4%	17%	28%	30%
Christine Lagarde	21%	21%	19%	24%	19%	25%	16%	48%	21%	11%	4%	16%
Jean-Pierre Raffarin	22%	21%	20%	21%	21%	24%	17%	35%	19%	12%	9%	22%
Aurélie Filippetti	18%	21%	17%	16%	26%	25%	16%	21%	3%	18%	27%	27%
François Bayrou	20%	20%	19%	18%	22%	22%	18%	22%	12%	6%	20%	26%
Vincent Peillon	19%	20%	15%	16%	25%	26%	14%	12%	5%	21%	30%	25%
Christian Jacob	22%	20%	14%	20%	23%	26%	13%	32%	24%	26%	3%	12%
Nicolas Dupont-Aignan	20%	20%	16%	18%	22%	24%	15%	28%	25%	23%	12%	8%
Benoît Hamon	18%	18%	13%	18%	22%	24%	13%	9%	3%	27%	21%	24%
Stéphane Le Foll	15%	17%	11%	16%	22%	22%	12%	16%	4%	17%	23%	22%
Luc Chatel	18%	17%	12%	17%	20%	23%	11%	28%	18%	8%	7%	15%
Claude Bartolone	15%	16%	11%	14%	21%	22%	10%	23%	2%	13%	18%	20%
Bernard Cazeneuve	14%	16%	13%	14%	19%	19%	12%	20%	3%	7%	12%	29%
Laurent Wauquiez	16%	16%	13%	18%	15%	22%	9%	22%	17%	10%	5%	11%
Marylise Lebranchu	15%	14%	9%	13%	18%	19%	10%	10%	4%	11%	16%	18%
Fleur Pellerin	14%	14%	10%	13%	17%	18%	10%	21%	2%	10%	16%	19%
François Rebsamen	16%	13%	10%	12%	16%	18%	9%	19%	3%	7%	8%	21%
Jean-Louis Borloo	16%	13%	12%	15%	11%	13%	13%	12%	11%	6%	6%	15%
Jean-Yves Le Drian	12%	12%	9%	13%	13%	16%	8%	15%	4%	8%	10%	16%
Bruno Lemaire	16%	12%	9%	13%	13%	15%	9%	16%	10%	6%	5%	10%
Delphine Batho	11%	12%	9%	12%	13%	15%	8%	12%	4%	8%	9%	15%
Philippe Martin	13%	11%	9%	10%	13%	15%	7%	11%	2%	12%	10%	13%
Sylvia Pinel	11%	10%	7%	13%	10%	13%	8%	12%	2%	3%	6%	14%
George Pau-Langevin	11%	10%	7%	11%	11%	13%	7%	12%	2%	6%	7%	13%

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	Base	18-34	35-54	55+	Homme	Femme	LO, NPA, PG & PCF	PS, EE-LV	Centre	UMP	FN	
Scores nets												
Jean-Louis Borloo	6%	12%	0%	5%	22%	17%	6%	6%	9%	68%	25%	2%
Alain Juppé	3%	1%	-9%	-6%	10%	3%	-1%	-35%	-9%	42%	38%	-13%
François Bayrou	2%	0%	-5%	1%	1%	0%	0%	-3%	8%	53%	-7%	-18%
Bruno Lemaire	-6%	0%	-2%	-6%	4%	1%	-1%	-6%	-7%	12%	15%	0%
Christine Lagarde	-8%	-1%	-4%	-9%	6%	-4%	2%	-43%	-13%	20%	39%	2%
Bertrand Delanoë	-3%	-1%	9%	-4%	-5%	-3%	0%	22%	43%	19%	-29%	-25%
Jean-Yves Le Drian	-5%	-4%	-4%	-8%	-1%	-5%	-3%	-8%	13%	7%	-5%	-13%
Fleur Pellerin	-6%	-4%	2%	-4%	-7%	-6%	-3%	-7%	23%	-1%	-13%	-17%
Laurent Wauquiez	-8%	-6%	-9%	-12%	0%	-9%	-2%	-17%	-14%	5%	13%	-3%
Delphine Batho	-7%	-7%	-5%	-8%	-7%	-9%	-4%	-5%	8%	0%	-8%	-14%
Benoît Hamon	-6%	-8%	-5%	-8%	-10%	-11%	-5%	12%	23%	-22%	-18%	-23%
George Pau-Langevin	-10%	-8%	-4%	-10%	-9%	-11%	-5%	-9%	3%	-3%	-7%	-13%
Jean-Pierre Raffarin	-9%	-8%	-13%	-13%	-3%	-10%	-7%	-31%	-16%	24%	20%	-16%
François Fillon	-11%	-9%	-15%	-9%	-6%	-13%	-5%	-34%	-19%	-1%	31%	-16%
Nicolas Dupont-Aignan	-10%	-9%	-10%	-11%	-7%	-10%	-8%	-24%	-22%	-7%	0%	13%
Philippe Martin	-11%	-9%	-6%	-9%	-11%	-12%	-6%	-9%	3%	-11%	-10%	-12%
Sylvia Pinel	-11%	-9%	-5%	-12%	-9%	-11%	-7%	-10%	1%	-3%	-5%	-14%
Anne Hidalgo	-6%	-9%	-4%	-9%	-13%	-13%	-5%	6%	33%	-16%	-33%	-28%
François Rebsamen	-11%	-10%	-5%	-9%	-12%	-13%	-6%	-17%	9%	-2%	-8%	-21%
Stéphane Le Foll	-8%	-10%	-4%	-11%	-12%	-12%	-8%	-7%	16%	-12%	-21%	-21%
Luc Chatel	-14%	-10%	-10%	-11%	-10%	-16%	-4%	-27%	-16%	2%	13%	-9%
Olivier Besancenot	-8%	-10%	-2%	0%	-22%	-18%	-2%	45%	16%	-24%	-39%	-28%
Marylise Lebranchu	-9%	-10%	-5%	-13%	-12%	-13%	-8%	-4%	6%	-6%	-14%	-18%
Bernard Cazeneuve	-8%	-11%	-8%	-12%	-12%	-12%	-10%	-15%	11%	-5%	-10%	-29%
Claude Bartolone	-7%	-11%	-4%	-9%	-16%	-14%	-8%	-17%	11%	-1%	-17%	-19%
Najat Vallaud-Belkacem	-9%	-12%	-4%	-9%	-17%	-14%	-9%	3%	33%	-8%	-34%	-37%
Aurélie Filippetti	-10%	-12%	-11%	-9%	-16%	-15%	-10%	-6%	20%	-11%	-26%	-27%
Marisol Touraine	-11%	-13%	-10%	-11%	-16%	-18%	-8%	-15%	18%	-8%	-27%	-29%
Arnaud Montebourg	-15%	-13%	-11%	-8%	-18%	-15%	-10%	18%	26%	-12%	-38%	-34%
Ségolène Royal	-9%	-13%	-18%	-9%	-14%	-16%	-10%	17%	46%	-20%	-54%	-43%
Xavier Bertrand	-17%	-13%	-10%	-20%	-10%	-20%	-6%	-42%	-26%	-1%	20%	-7%
Vincent Peillon	-15%	-15%	-10%	-11%	-21%	-21%	-9%	-3%	5%	-18%	-29%	-25%
Michel Sapin	-15%	-16%	-14%	-12%	-20%	-19%	-13%	-23%	15%	-15%	-29%	-29%
Christian Jacob	-19%	-16%	-11%	-17%	-18%	-21%	-11%	-32%	-24%	-26%	8%	-9%
Valérie Pécresse	-19%	-16%	-16%	-16%	-16%	-21%	-11%	-36%	-27%	-8%	11%	-11%
Christian Estrosi	-20%	-16%	-14%	-15%	-19%	-22%	-11%	-41%	-34%	-7%	12%	-4%
Martine Aubry	-11%	-17%	-10%	-15%	-21%	-20%	-13%	14%	36%	-31%	-52%	-41%
Laurent Fabius	-14%	-17%	-17%	-19%	-17%	-20%	-15%	-25%	25%	-11%	-33%	-41%
Nathalie Kosciusko-Morizet	-22%	-19%	-16%	-19%	-21%	-23%	-15%	-40%	-41%	-12%	25%	-16%
Jean-Luc Mélenchon	-18%	-19%	-16%	-20%	-21%	-24%	-14%	72%	-5%	-48%	-45%	-38%
Pierre Moscovici	-18%	-19%	-12%	-16%	-26%	-24%	-14%	-24%	18%	-19%	-35%	-34%
Marine Le Pen	-19%	-21%	-21%	-15%	-24%	-23%	-18%	-67%	-64%	-56%	-7%	77%
Nicolas Sarkozy	-20%	-21%	-15%	-25%	-22%	-27%	-15%	-70%	-63%	-29%	65%	-6%
Gilbert Collard	-23%	-22%	-15%	-22%	-26%	-24%	-20%	-52%	-47%	-43%	-8%	18%
Cécile Duflot	-23%	-22%	-7%	-18%	-33%	-26%	-18%	0%	7%	-33%	-40%	-36%
Jean-Marc Ayrault	-23%	-25%	-25%	-21%	-28%	-28%	-21%	-18%	10%	-21%	-49%	-45%
Christiane Taubira	-26%	-28%	-13%	-24%	-38%	-33%	-22%	0%	33%	-39%	-65%	-62%
Claude Guéant	-28%	-28%	-23%	-31%	-30%	-37%	-19%	-40%	-43%	-42%	-1%	-15%
Nadine Morano	-32%	-31%	-31%	-30%	-31%	-37%	-24%	-54%	-48%	-30%	3%	-25%
Christine Boutin	-33%	-32%	-31%	-32%	-31%	-40%	-23%	-53%	-34%	-43%	-13%	-21%
Brice Hortefeux	-34%	-32%	-31%	-31%	-34%	-39%	-24%	-53%	-51%	-41%	7%	-19%
Harlem Désir	-38%	-39%	-17%	-35%	-53%	-49%	-29%	-24%	-1%	-53%	-67%	-55%
Jérôme Cahuzac	-47%	-46%	-31%	-46%	-53%	-51%	-40%	-48%	-32%	-52%	-50%	-50%
Jean-François Copé	-47%	-48%	-38%	-47%	-53%	-55%	-40%	-73%	-60%	-55%	-24%	-39%
Jean-Marie Le Pen	-55%	-55%	-58%	-44%	-61%	-57%	-53%	-76%	-74%	-71%	-46%	-10%

Les données sont présentées arrondies au pourcent le plus proche.

Les totaux et sous-totaux peuvent différer de la somme des résultats additionnés ensemble, en raison des cumuls d'arrondis.