

YouGov / The SunSurvey Results

Sample Size: 1731 GB Adults
Fieldwork: 16th - 17th September 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1731	436	600	130	508	434	415	841	890	209	441	592	488	987	744	222	563	370	426	151
Unweighted Sample	1731	455	539	124	543	407	416	844	887	102	467	691	471	1153	578	299	569	350	381	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	33	100	0	0	83	3	12	31	34	28	29	30	40	37	27	37	42	28	27	19
Lab	45	0	100	0	7	92	43	44	46	57	47	47	38	41	52	43	37	49	58	35
Lib Dem	10	0	0	100	1	1	35	11	8	9	13	9	8	12	7	12	11	8	9	9
Other	12	0	0	0	9	4	10	13	11	7	10	14	14	10	15	8	10	16	5	36

Other Parties Voting Intention

UKIP	5	0	0	0	7	2	3	6	5	2	2	5	10	5	6	5	7	10	3	0
SNP / PCY	3	0	0	0	1	1	2	5	2	2	3	5	2	2	5	0	0	2	0	33
Green	2	0	0	0	1	0	4	1	3	1	2	2	1	2	2	1	2	3	2	1
BNP	1	0	0	0	0	0	1	1	1	2	1	0	1	0	1	0	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	0	0	1	0	1	1	0	1	0	0	0	2

Non Voters

Would Not Vote	8	0	0	0	2	2	6	7	8	16	10	6	4	6	10	5	10	8	7	5
Don't know	15	0	0	0	15	8	20	12	19	18	17	14	15	16	15	13	15	19	15	12

Do you approve or disapprove of the Government's record to date?

	Sep 13-14	Sep 16-17																			
Approve	25	24	71	5	26	52	6	18	26	22	23	23	24	25	28	18	29	29	18	20	21
Disapprove	61	61	13	90	51	33	86	67	62	61	53	60	66	61	56	68	55	56	66	66	69
Don't know	14	15	16	5	23	15	8	15	12	17	24	17	10	14	16	13	16	15	16	14	10

Do you think British troops are winning the war with the Taliban in Afghanistan, or not?

	Sep 2-3	Sep 16-17																			
Yes, the British troops are winning	7	7	9	8	13	7	6	10	8	6	13	11	5	3	7	6	4	8	4	8	11
No, they are not winning yet, but victory is possible eventually	19	20	22	20	23	19	22	15	20	19	22	22	19	17	19	20	20	20	17	22	16
No, they are not winning, and victory is not possible	58	58	58	57	53	63	56	63	61	55	32	48	62	73	61	54	59	56	61	56	60
Don't know	16	16	12	15	11	12	16	12	12	20	32	20	14	7	13	20	16	16	17	14	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Should British troops be brought home from Afghanistan?

Yes - all troops should be withdrawn immediately	33	35	29	36	30	37	37	32	36	34	25	25	36	48	33	38	30	35	35	38	38
Yes - most troops should be withdrawn soon, and the rest within the next year or so	45	44	51	46	46	44	46	46	43	46	42	47	46	41	46	42	46	48	42	41	44
No - British troops should remain in Afghanistan as long as Afghanistan's government wants them there	12	11	14	9	14	13	8	12	14	9	12	15	12	5	12	10	13	10	11	11	14
Don't know	10	9	6	9	9	6	9	10	7	12	21	13	6	5	9	10	12	8	12	10	4

Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is... Good or bad for the economy?

Good for the economy	29	31	73	12	28	59	12	23	33	29	24	30	30	37	36	24	32	38	28	28	22
Bad for the economy	53	50	13	74	51	23	74	58	51	48	40	52	55	46	46	55	50	44	55	50	58
Don't know	18	19	14	14	21	18	14	19	15	23	36	18	16	17	18	21	18	18	17	22	20

Being done fairly or unfairly?

Fairly	22	24	66	4	29	50	5	19	26	22	22	24	22	27	29	18	26	29	20	24	18
Unfairly	64	57	15	83	53	30	81	63	57	57	44	59	61	57	54	62	56	52	60	59	66
Don't know	15	19	19	13	18	19	15	18	17	20	34	17	17	16	17	20	18	19	21	17	16

Necessary or unnecessary?

Necessary	50	53	94	30	56	84	30	50	55	52	42	54	53	57	59	46	55	60	50	50	42
Unnecessary	35	30	3	51	29	10	50	31	32	28	24	30	34	28	26	35	31	25	31	31	41
Don't know	15	17	4	19	15	7	20	19	13	20	34	16	13	15	15	19	14	15	20	18	17

Too deep, too shallow or at about the right level?

Too deep	44	43	11	71	45	18	72	51	43	43	32	42	49	41	39	48	43	34	46	49	50
Too shallow	14	12	18	7	14	17	6	7	17	7	8	12	13	11	12	12	13	14	12	9	8
About the right level	21	25	59	7	29	48	5	21	26	24	22	23	23	30	30	18	23	30	21	24	19
Don't know	21	20	13	15	12	17	17	21	14	26	38	22	15	17	19	22	22	21	20	18	22

Being done too quickly, too slowly, or at about the right pace?

Too quickly	50	45	12	74	39	20	76	50	46	44	36	46	50	41	41	50	41	33	51	55	51
Too slowly	16	14	24	8	16	23	6	9	18	10	11	15	13	15	15	13	19	18	11	10	11
About the right pace	19	23	55	7	29	45	5	22	23	24	20	22	22	28	28	17	23	30	19	21	16
Don't know	15	18	9	12	16	13	13	19	13	22	34	17	15	15	16	20	18	19	19	14	23

Having an impact on your own life, or not having an impact on your own life?

Having an impact on my life	63	60	50	69	50	55	69	62	60	61	39	60	65	64	59	63	59	59	65	60	59
Not having an impact on my life	26	28	43	21	40	38	21	26	31	25	31	30	26	27	33	22	31	29	26	27	28
Don't know	11	12	7	10	11	7	10	12	9	14	30	10	9	9	9	15	10	12	10	14	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And who do you think is most to blame for the current spending cuts?

The Conservative-Liberal Democrat coalition	29	29	2	60	27	4	61	29	29	28	28	25	33	27	27	32	27	23	31	32	37
The last Labour government	35	34	84	3	39	74	5	23	38	29	18	31	34	42	38	28	38	39	30	30	27
Both	25	26	11	25	21	16	24	34	20	31	25	31	24	24	25	26	23	26	27	25	28
Neither	4	4	2	5	7	3	5	6	7	2	6	5	4	4	5	3	6	4	5	4	3
Don't know	6	7	1	7	6	3	6	8	5	9	23	9	5	3	5	11	6	7	7	9	4

Thinking about the next two or three years, how worried are you that people like you will...

not have enough money to live comfortably

Very worried	25	25	13	32	20	18	34	25	24	27	17	25	28	26	19	34	19	20	32	31	18
Fairly worried	43	40	30	44	39	33	43	43	35	45	45	42	42	35	39	42	39	45	34	39	44
TOTAL WORRIED	68	65	43	76	59	51	77	68	59	72	62	67	70	61	58	76	58	65	66	70	62
Not very worried	24	25	43	17	31	37	16	25	28	23	22	25	24	28	31	18	31	27	21	22	31
Not at all worried	5	7	13	4	8	11	5	6	10	4	8	5	5	9	9	4	10	6	8	6	5
TOTAL NOT WORRIED	29	32	56	21	39	48	21	31	38	27	30	30	29	37	40	22	41	33	29	28	36
Don't know	3	3	1	3	1	2	2	1	4	2	9	3	1	1	3	3	2	2	5	3	2

be victims of burglary, robbery or mugging

Very worried	11	10	4	12	10	6	15	8	11	9	5	12	11	9	7	14	16	7	11	11	4
Fairly worried	32	32	34	30	35	35	30	30	29	35	30	33	31	35	31	34	32	32	36	33	25
TOTAL WORRIED	43	42	38	42	45	41	45	38	40	44	35	45	42	44	38	48	48	39	47	44	29
Not very worried	43	44	49	44	39	45	43	50	44	44	47	43	45	42	48	39	45	46	39	42	53
Not at all worried	10	10	11	8	14	11	7	10	12	7	10	8	10	9	10	9	6	10	8	10	16
TOTAL NOT WORRIED	53	54	60	52	53	56	50	60	56	51	57	51	55	51	58	48	51	56	47	52	69
Don't know	4	4	2	5	2	3	4	2	4	4	9	4	3	4	4	4	2	5	6	4	3

suffer directly from cuts in spending on public services such as health, education and welfare

Very worried	27	27	9	42	14	15	45	26	25	30	20	25	29	31	21	36	23	25	29	33	21
Fairly worried	43	39	36	40	40	38	39	42	35	43	35	36	43	39	41	36	41	41	40	37	35
TOTAL WORRIED	70	66	45	82	54	53	84	68	60	73	55	61	72	70	62	72	64	66	69	70	56
Not very worried	23	26	44	13	37	36	13	27	29	23	31	29	23	23	30	20	30	26	22	22	36
Not at all worried	4	5	10	2	5	9	1	3	7	2	5	6	4	4	5	4	5	5	5	4	6
TOTAL NOT WORRIED	27	31	54	15	42	45	14	30	36	25	36	35	27	27	35	24	35	31	27	26	42
Don't know	4	3	2	4	4	2	3	1	4	3	10	3	1	3	3	3	1	3	4	4	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

lose out because foreign factories and/or workers from abroad can do the same job more cheaply

Very worried	22	21	16	24	13	22	27	15	19	23	7	16	26	27	16	28	17	19	27	24	16
Fairly worried	32	31	32	31	23	31	30	30	28	33	34	25	34	30	28	35	27	34	26	33	30
TOTAL WORRIED	54	52	48	55	36	53	57	45	47	56	41	41	60	57	44	63	44	53	53	57	46
Not very worried	27	30	32	31	38	28	30	37	31	29	36	39	26	25	36	23	39	30	26	26	39
Not at all worried	12	13	17	9	20	16	8	15	17	9	11	15	11	13	16	9	15	12	14	11	13
TOTAL NOT WORRIED	39	43	49	40	58	44	38	52	48	38	47	54	37	38	52	32	54	42	40	37	52
Don't know	6	5	2	5	6	3	4	3	5	5	11	5	3	5	4	6	2	4	7	6	2

lose their job / have difficulty finding work

Very worried	25	25	14	33	19	18	33	27	24	26	24	24	28	22	20	32	26	25	26	27	19
Fairly worried	37	34	34	33	29	33	34	33	30	38	35	38	36	28	36	32	31	36	32	35	35
TOTAL WORRIED	62	59	48	66	48	51	67	60	54	64	59	62	64	50	56	64	57	61	58	62	54
Not very worried	24	26	36	21	34	33	20	26	29	23	24	30	27	22	29	22	31	27	25	20	32
Not at all worried	9	10	13	7	14	12	8	11	11	9	5	4	6	21	11	7	10	7	10	11	11
TOTAL NOT WORRIED	33	36	49	28	48	45	28	37	40	32	29	34	33	43	40	29	41	34	35	31	43
Don't know	5	5	3	7	4	5	6	2	6	5	12	4	3	7	4	7	2	5	6	8	3

lose their home

Very worried	16	15	7	21	11	11	20	14	15	15	5	14	16	20	11	20	14	15	17	17	11
Fairly worried	26	27	20	29	20	20	31	26	23	30	34	29	27	22	25	29	24	25	29	29	28
TOTAL WORRIED	42	42	27	50	31	31	51	40	38	45	39	43	42	36	49	38	40	46	46	46	39
Not very worried	36	35	40	30	43	40	29	35	34	35	33	39	37	29	40	28	41	37	30	29	42
Not at all worried	17	19	32	14	22	28	12	22	22	15	17	14	18	25	20	17	19	20	18	18	17
TOTAL NOT WORRIED	53	54	72	44	65	68	41	57	56	50	50	53	55	54	60	45	60	57	48	47	59
Don't know	5	4	1	6	4	1	7	2	5	4	12	4	2	5	3	6	3	3	6	6	2

suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities

Very worried	14	14	5	18	10	10	18	13	13	14	7	13	14	17	10	19	14	12	15	15	10
Fairly worried	26	24	17	29	25	20	29	24	24	24	21	23	23	28	23	26	24	27	23	22	21
TOTAL WORRIED	40	38	22	47	35	30	47	37	37	38	28	36	37	45	33	45	38	39	38	37	31
Not very worried	35	36	42	30	40	40	30	38	33	39	40	39	41	27	38	34	37	37	35	35	38
Not at all worried	19	21	33	15	23	28	15	24	25	17	17	20	20	24	25	15	21	20	20	20	27
TOTAL NOT WORRIED	54	57	75	45	63	68	45	62	58	56	57	59	61	51	63	49	58	57	55	55	65
Don't know	6	5	3	7	1	3	7	2	5	6	14	6	2	5	4	7	3	4	7	7	4

suffer ill-health

Very worried	17	17	11	22	10	13	22	16	15	20	9	11	17	27	13	23	15	16	19	20	13
Fairly worried	35	33	33	34	38	35	35	34	30	37	27	25	37	39	33	34	31	35	35	33	27
TOTAL WORRIED	52	50	44	56	48	48	57	50	45	57	36	36	54	66	46	57	46	51	54	53	40
Not very worried	35	36	43	33	41	40	32	39	40	33	42	45	37	26	43	28	44	37	30	34	48
Not at all worried	7	7	10	4	5	8	5	6	8	5	10	12	5	2	6	7	6	6	7	6	9
TOTAL NOT WORRIED	42	43	53	37	46	48	37	45	48	38	52	57	42	28	49	35	50	43	37	40	57
Don't know	6	6	4	7	6	4	6	5	7	6	12	8	4	6	6	7	3	6	9	8	2

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	44	107
Male 25 to 39	195	222
Male 40 to 59	345	293
Male 60 +	260	220
Female 18 to 24	58	102
Female 25 to 39	272	220
Female 40 to 59	346	299
Female 60 +	211	268
Region		
North England	381	426
Midlands	265	284
East England	153	166
London	299	222
South England	416	396
Wales	85	87
Scotland	132	151
Social Grade		
AB	667	485
C1	486	502
C2	230	364
DE	348	381
Newspaper Type		
Express / Mail	373	277
Sun / Star	177	407
Mirror / Record	92	173
Guardian / Independent	97	78
FT / Times / Telegraph	119	164
Other Paper	229	199
No Paper	644	433
Political Party Identification		
Labour	518	563
Conservative	509	493
Liberal Democrat	196	208
SNP/Plaid Cymru	32	29
Others	90	23
None/ DK	386	415

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