

YouGov / The Sun Survey Results

Sample Size: 1704 GB Adults
Fieldwork: 12th - 13th December 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1704	541	514	127	518	429	407	828	876	206	435	583	481	971	733	218	554	365	419	148	
Unweighted Sample	1704	543	505	109	540	426	397	827	877	108	472	689	435	1105	599	238	551	336	438	141	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	41	100	0	0	92	5	16	41	42	39	38	39	47	45	35	43	52	40	34	23
Lab	39	0	100	0	3	91	35	39	40	45	44	39	34	35	45	40	28	45	51	35
Lib Dem	10	0	0	100	2	1	36	10	9	8	9	10	11	10	9	8	13	7	9	6
Other	10	0	0	0	3	2	13	9	10	8	9	11	8	9	11	8	6	8	6	36

Other Parties Voting Intention

SNP / PCY	3	0	0	0	0	1	3	3	3	4	4	3	3	3	4	1	0	2	0	33
UKIP	3	0	0	0	2	1	6	4	2	2	2	5	4	3	4	3	4	4	3	1
Green	2	0	0	0	0	0	4	1	2	2	2	2	1	2	1	2	2	2	1	0
BNP	0	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0	0	2	0
Respect	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	1	0	0	1	0
Other	1	0	0	0	0	0	0	0	1	0	1	0	1	1	0	1	0	0	1	3

Non Voters

Would Not Vote	8	0	0	0	2	1	7	6	10	11	12	7	4	6	10	9	7	7	10	8
Don't know	15	0	0	0	8	11	20	10	20	19	15	17	12	13	17	16	15	16	15	14

Do you approve or disapprove of the Government's record to date?

	Dec 11-12	Dec 12-13																			
Approve	32	34	83	3	36	75	9	23	39	30	26	30	33	44	38	29	38	42	34	27	22
Disapprove	51	50	5	89	42	13	82	60	53	48	56	49	54	45	49	53	49	41	52	59	58
Don't know	16	15	12	8	22	13	10	17	8	22	18	21	14	11	13	18	14	16	14	14	20

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Dec 5-6	Dec 12-13																			
Strongly support	4	4	10	0	9	9	1	4	5	3	2	4	4	6	5	3	3	5	3	4	4
Tend to support	30	31	57	6	56	51	11	36	32	30	25	28	31	37	35	26	35	37	34	23	18
TOTAL SUPPORT	34	35	67	6	66	60	11	39	37	33	27	31	34	42	39	29	38	41	37	27	22
Tend to oppose	28	29	23	34	26	25	33	28	26	31	29	28	29	29	31	26	31	27	29	29	30
Strongly oppose	29	27	7	56	5	9	51	26	31	24	33	24	29	25	24	32	23	22	24	36	36
TOTAL OPPOSE	57	56	30	90	31	34	84	54	57	55	62	52	58	53	54	58	54	49	53	65	66
Don't know	9	9	4	4	4	6	5	7	6	13	11	17	7	4	6	13	8	10	10	8	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nov 28-29
Dec 12-13

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	81	81	85	81	74	84	79	84	80	81	77	80	81	82	85	75	82	82	82	79	76
Immigration & Asylum	49	41	53	29	31	55	34	33	39	44	23	33	46	51	36	49	35	48	38	42	35
Europe	26	38	45	38	36	45	36	38	43	33	26	34	41	41	41	33	39	39	40	33	35
Pensions	32	30	22	37	35	26	37	34	30	29	24	24	35	31	29	30	17	27	36	32	35
Health	22	20	14	30	20	13	30	22	18	21	18	16	19	25	20	19	25	19	23	18	14
Crime	20	18	20	17	16	20	17	15	15	21	16	20	15	20	16	21	26	17	13	21	14
Education	12	12	12	11	16	11	11	12	11	12	24	13	8	9	15	7	16	12	11	10	8
Tax	13	11	10	10	10	11	8	9	14	8	13	15	11	6	10	11	11	12	8	9	18
The environment	6	6	4	5	17	4	4	11	7	6	11	6	6	6	8	5	7	7	6	6	6
Family life & childcare	8	6	3	8	3	3	8	7	3	8	7	9	5	4	6	5	7	5	5	7	5
Afghanistan	6	5	5	3	4	5	3	6	4	5	4	3	5	7	4	7	4	5	5	6	4
Transport	3	3	4	4	6	3	3	5	5	2	7	4	2	3	4	3	9	3	2	3	1
None of these	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Don't know	1	3	0	2	2	1	2	2	2	4	6	5	2	1	2	5	2	2	3	3	9

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	71	68	73	68	63	75	68	68	69	67	53	68	73	69	71	64	66	72	68	63	71
Pensions	38	37	33	39	39	34	38	42	36	37	29	25	39	48	38	35	24	35	41	42	34
Health	30	32	31	36	36	29	39	33	29	35	26	19	31	48	31	34	34	35	29	31	29
Tax	26	27	28	24	25	27	23	27	30	23	21	33	28	21	27	26	24	25	31	27	21
Family life & childcare	15	14	10	17	19	11	16	16	11	17	13	24	12	8	14	15	11	17	15	11	13
Immigration & Asylum	13	14	20	10	10	19	10	12	14	14	5	11	16	18	12	17	20	15	11	13	11
Education	13	13	10	17	20	10	14	18	13	14	31	16	13	4	17	9	12	13	15	11	17
Europe	8	11	15	10	7	15	11	9	12	9	2	7	14	14	10	12	11	11	13	10	5
Crime	12	11	13	10	4	14	10	9	11	11	5	11	11	13	10	12	16	9	11	11	7
Transport	7	8	9	8	18	8	7	10	11	5	16	10	5	6	9	6	18	8	6	6	3
The environment	7	6	5	7	7	4	4	10	6	7	8	8	5	6	6	7	8	6	6	7	4
Afghanistan	2	1	1	0	0	1	0	0	1	0	1	1	1	0	1	0	1	1	1	0	1
None of these	2	2	2	2	3	3	2	2	2	3	7	1	1	3	2	3	1	3	2	3	1
Don't know	2	4	1	2	3	1	3	1	3	4	9	6	2	1	3	5	3	2	4	4	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	44	106
Male 25 to 39	214	218
Male 40 to 59	347	288
Male 60 +	222	216
Female 18 to 24	64	101
Female 25 to 39	258	216
Female 40 to 59	342	295
Female 60 +	213	264
Region		
North England	438	419
Midlands	248	279
East England	179	164
London	238	218
South England	372	390
Wales	88	85
Scotland	141	148
Social Grade		
AB	623	477
C1	482	494
C2	263	358
DE	336	375
Newspaper Type		
Express / Mail	367	273
Sun / Star	203	400
Mirror / Record	101	170
Guardian / Independent	99	77
FT / Times / Telegraph	118	162
Other Paper	223	196
No Paper	593	426
Political Party Identification		
Labour	526	554
Conservative	500	486
Liberal Democrat	168	204
SNP/Plaid Cymru	31	29
Others	80	22
None/ DK	399	409

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