

# YouGov / The Sun Survey Results

Sample Size: 1769 GB Adults  
Fieldwork: 29th - 30th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1769</b>	484	550	120	576	444	388	860	909	214	451	605	499	1008	761	226	575	379	435	154	
Unweighted Sample	1769	503	479	130	600	380	419	856	913	98	444	730	497	1168	601	218	604	384	394	169	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	84	2	11	36	37	27	32	32	48	38	34	38	49	35	26	22
Lab	42	0	100	0	7	95	37	43	41	49	47	47	30	39	45	48	31	41	55	38
Lib Dem	9	0	0	100	1	0	38	8	10	12	10	7	9	10	7	7	12	10	7	4
Other	13	0	0	0	8	3	13	13	12	12	11	14	12	12	14	8	8	14	11	36

## Other Parties Voting Intention

UKIP	6	0	0	0	7	0	4	6	5	4	3	7	7	5	6	4	5	8	8	1
SNP / PCY	4	0	0	0	0	2	2	4	3	5	4	3	3	3	4	1	0	3	0	30
Green	2	0	0	0	0	0	6	2	2	2	2	2	2	2	2	3	2	1	1	3
BNP	1	0	0	0	1	1	0	0	1	0	2	1	0	1	1	0	1	2	1	1
Respect	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	1	1	0	1	0	1	0	0	0	0	0	1	0	1

## Non Voters

Would Not Vote	10	0	0	0	2	3	8	9	10	21	11	9	5	7	13	10	9	10	12	6
Don't know	16	0	0	0	12	11	22	12	19	20	20	15	11	13	19	16	16	14	16	16

## Do you approve or disapprove of the Government's record to date?

	Nov 28-29	Nov 29-30																			
Approve	30	27	76	4	40	58	5	19	31	24	20	25	26	34	32	21	31	35	25	19	21
Disapprove	56	56	8	90	39	25	85	66	57	55	46	58	62	53	53	61	53	46	59	67	63
Don't know	15	16	16	6	21	17	10	15	12	21	34	17	13	13	16	18	17	19	15	14	16

Fieldwork: 29th - 30th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1769	484	550	120	576	444	388	860	909	214	451	605	499	1008	761	226	575	379	435	154	
Unweighted Sample	503	479	130	600	380	419	856	913	98	444	730	497	1168	601	218	604	384	394	169	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nov 15-16  
Nov 29-30

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

- Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live
- My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services
- Neither - I am not aware of significant cuts to services in my area
- Don't know

	Nov 15-16	Nov 29-30	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	38	43	17	72	38	22	67	47	47	40	43	42	47	39	44	43	40	38	44	50	42
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	31	28	49	14	31	46	15	21	27	29	16	24	29	35	28	27	22	28	30	27	31
Neither - I am not aware of significant cuts to services in my area	20	19	29	8	22	26	10	19	18	19	17	20	15	22	20	16	22	23	16	14	18
Don't know	11	10	6	6	8	6	8	13	9	12	24	14	8	4	8	14	15	11	10	8	9

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	41	110
Male 25 to 39	173	226
Male 40 to 59	379	299
Male 60 +	263	225
Female 18 to 24	57	104
Female 25 to 39	271	225
Female 40 to 59	351	306
Female 60 +	234	274
<b>Region</b>		
North England	394	435
Midlands	285	290
East England	179	170
London	218	226
South England	425	405
Wales	99	88
Scotland	169	154
<b>Social Grade</b>		
AB	690	495
C1	478	513
C2	261	371
DE	340	389
<b>Newspaper Type</b>		
Express / Mail	411	283
Sun / Star	180	416
Mirror / Record	96	177
Guardian / Independent	99	80
FT / Times / Telegraph	122	168
Other Paper	233	203
No Paper	628	442
<b>Political Party Identification</b>		
Labour	490	575
Conservative	528	504
Liberal Democrat	210	212
SNP/Plaid Cymru	45	30
Others	92	23
None/ DK	404	425

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