

YouGov / The Sun Survey Results

Sample Size: 1930 GB Adults
Fieldwork: 3rd - 4th September 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1930	467	552	147	170	583	479	418	936	994	230	488	660	552	1100	830	247	627	413	475	168	
Unweighted Sample	1930	456	593	127	193	572	478	442	923	1007	150	499	765	516	1270	660	241	621	404	510	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	75	5	11	33	32	36	30	29	39	34	31	35	38	33	27	22
Lab	39	0	100	0	0	4	87	37	39	37	30	46	42	32	36	43	40	27	36	52	44
Lib Dem	10	0	0	100	0	2	2	38	10	10	10	15	9	7	14	5	12	13	10	9	3
Other	19	0	0	0	100	19	6	15	17	20	25	9	20	22	17	21	13	22	20	11	31

Other Parties Voting Intention

UKIP	12	0	0	0	100	17	4	7	12	12	8	5	13	17	9	16	9	18	13	9	1
SNP / PCY	4	0	0	0	0	1	2	2	3	4	7	1	5	3	4	3	0	0	3	0	28
Green	2	0	0	0	0	0	0	5	1	3	10	2	1	1	3	1	2	3	3	1	1
BNP	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	0	0	1	1	0	1	0	0	1	0	0	0

Non Voters

Would Not Vote	8	0	0	0	0	4	2	5	8	8	12	10	7	6	8	8	6	11	9	5	4
Don't know	18	0	0	0	0	13	14	23	10	25	30	20	13	16	16	20	17	19	19	18	11

Do you approve or disapprove of the Government's record to date?

	Sept 2-3	Sept 3-4																				
Approve	27	30	84	6	41	14	60	12	22	34	27	27	30	29	33	34	26	37	32	30	28	23
Disapprove	58	53	7	88	45	70	25	80	62	54	52	44	47	60	55	51	57	47	50	53	57	64
Don't know	15	16	8	6	13	16	14	9	16	12	21	28	23	11	12	16	17	17	17	17	15	13

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Aug 27-28	Sept 3-4																				
Strongly support	3	2	6	1	5	0	4	2	2	3	2	2	4	2	2	3	2	4	2	3	3	1
Tend to support	25	27	47	9	62	21	39	10	36	30	24	29	29	25	27	31	22	32	32	25	23	20
TOTAL SUPPORT	28	29	53	10	67	21	43	12	38	33	26	31	33	27	29	34	24	36	34	28	26	21
Tend to oppose	35	36	35	41	25	41	37	37	33	34	37	42	34	34	36	36	35	30	37	38	35	34
Strongly oppose	27	24	7	46	5	31	12	44	22	27	22	11	14	31	31	22	28	27	18	20	30	38
TOTAL OPPOSE	62	60	42	87	30	72	49	81	55	61	59	53	48	65	67	58	63	57	55	58	65	72
Don't know	11	11	4	3	3	6	8	7	6	6	15	17	18	8	4	8	14	8	11	14	8	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	66	116
	Male 25 to 39	207	243
	Male 40 to 59	391	326
	Male 60 +	259	251
	Female 18 to 24	84	114
	Female 25 to 39	292	245
	Female 40 to 59	374	334
	Female 60 +	257	301
Region			
	North England	510	475
	Midlands	304	317
	East England	193	185
	London	241	247
	South England	428	442
	Wales	100	97
	Scotland	154	168
Social Grade			
	AB	708	540
	C1	562	560
	C2	288	405
	DE	372	425
Newspaper Type			
	Express / Mail	380	309
	Sun / Star	171	454
	Mirror / Record	103	193
	Guardian / Independent	150	87
	FT / Times / Telegraph	133	183
	Other Paper	270	222
	No Paper	723	483
Political Party Identification			
	Labour	661	618
	Conservative	526	540
	Liberal Democrat	170	212
	SNP/Plaid Cymru	30	33
	Others	128	44
	None/ DK	415	483

YouGov is a member of the British Polling Council and abides by its rules.

yougov.co.uk

© 2013 YouGov Plc. All Rights Reserved