

YouGov / The Sun Survey Results

Sample Size: 2001 GB Adults
Fieldwork: 29th - 30th March 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					England and Wales		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	England and Wales	
Weighted Sample	2001	585	572	127	201	594	493	373	970	1031	238	506	684	572	1141	860	256	650	428	492	174	1827	
Unweighted Sample	2001	558	558	100	224	581	483	385	948	1053	219	402	746	634	1361	640	201	695	409	519	177	1824	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	35	100	0	0	0	77	5	22	38	33	24	34	33	44	39	31	34	45	38	27	18	37
Lab	35	0	100	0	0	4	79	27	30	40	42	35	36	29	31	39	39	24	37	48	25	36
Lib Dem	8	0	0	100	0	2	1	27	8	7	9	10	6	7	8	8	9	9	7	7	4	8
UKIP	12	0	0	0	100	15	6	9	14	10	11	9	15	12	11	13	13	15	12	11	5	13
Other	10	0	0	0	0	1	9	15	10	10	14	12	10	7	11	9	5	7	6	7	48	6

Other Parties Voting Intention

Green	5	0	0	0	0	1	3	10	4	5	9	6	5	1	6	3	5	6	3	5	2	5
SNP/ PCY	5	0	0	0	0	0	6	4	5	5	3	5	4	5	5	5	0	0	2	1	45	1
BNP	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	1	1	1	0	1	1	0	0	1	1	0	0	1

Non Voters

Would Not Vote	5	0	0	0	0	1	2	1	5	6	11	8	4	2	4	6	7	5	5	6	2	6
Don't know	12	0	0	0	0	8	11	16	8	16	11	13	13	10	10	15	15	13	11	11	10	12

Do you approve or disapprove of the Government's record to date?

	Mar 27-28	Mar 29-30																					
Approve	35	38	90	7	42	29	74	10	31	44	32	31	40	33	44	42	32	37	44	41	33	24	39
Disapprove	51	48	4	81	44	58	17	77	56	47	48	39	42	55	48	44	53	47	40	42	56	65	46
Don't know	15	15	6	12	14	12	9	13	13	10	20	29	18	13	8	14	16	16	16	17	11	11	15

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	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					England and Wales
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2001	585	572	127	201	594	493	373	970	1031	238	506	684	572	1141	860	256	650	428	492	174	1827
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?
National Health Service

	Mar 15-16	Mar 29-30																					
Conservative	22	25	68	1	18	21	58	3	17	29	21	12	20	25	34	27	22	21	29	28	22	13	26
Labour	38	39	10	87	24	25	12	75	41	39	38	43	38	40	36	37	41	43	30	38	50	36	39
Liberal Democrat	5	4	2	1	41	2	2	1	15	4	4	3	3	4	5	5	4	3	6	4	4	0	5
Other	7	7	0	0	0	26	5	4	8	8	6	9	8	7	5	7	7	6	6	6	5	24	6
None	11	8	7	3	7	14	10	6	6	8	9	8	8	8	10	9	8	9	10	8	6	11	8
Don't know	17	17	13	7	10	13	14	10	14	12	22	25	23	15	10	17	18	19	19	17	14	16	17
Asylum and immigration																							
Conservative	24	25	64	7	24	5	50	9	21	29	22	17	26	25	28	29	20	27	31	25	20	15	26
Labour	17	17	2	50	10	3	2	37	18	17	18	19	18	16	19	17	18	15	11	16	27	19	17
Liberal Democrat	6	5	1	4	34	0	1	4	15	5	5	4	7	5	3	5	5	5	6	3	5	5	5
Other	24	24	16	12	15	82	28	17	23	27	22	27	19	26	26	23	26	18	26	25	23	31	24
None	12	12	9	15	12	7	9	16	12	12	12	8	11	14	13	11	15	14	10	15	11	16	12
Don't know	18	16	8	13	5	3	10	16	10	10	21	25	20	14	11	15	17	20	17	16	13	13	16
Law and order																							
Conservative	34	38	88	12	35	26	74	15	32	44	33	28	34	38	48	42	33	36	47	39	31	29	39
Labour	22	22	1	63	11	9	3	51	21	22	22	21	20	24	22	20	25	23	15	23	31	22	22
Liberal Democrat	5	4	1	2	37	2	1	2	13	5	4	6	5	4	3	5	4	5	5	3	6	2	4
Other	9	10	1	1	4	47	10	6	10	11	9	9	9	12	9	9	12	7	9	10	8	24	9
None	9	7	3	6	5	7	4	8	5	7	7	7	8	7	6	6	8	5	7	8	7	7	7
Don't know	20	18	6	16	9	9	9	18	18	11	25	29	24	16	12	18	19	25	18	17	17	16	18
Education and schools																							
Conservative	26	28	76	2	6	26	63	5	17	32	23	17	21	28	37	30	24	24	36	29	22	14	29
Labour	31	33	7	81	21	17	8	68	34	33	34	35	32	35	32	31	37	35	24	32	45	33	33
Liberal Democrat	8	7	3	2	60	5	4	1	21	8	6	7	9	7	5	8	6	6	9	8	6	4	7
Other	8	8	1	1	3	31	6	6	9	9	8	10	9	9	7	9	8	6	6	8	7	26	7
None	9	7	4	4	3	9	7	5	6	7	7	6	7	7	7	6	7	8	7	7	6	5	7
Don't know	19	17	9	9	8	12	12	14	13	11	22	25	22	14	13	16	18	21	18	16	13	19	17
Taxation																							
Conservative	32	35	87	5	19	33	72	9	29	39	30	19	30	35	43	40	28	32	43	34	29	24	36
Labour	26	27	2	74	14	12	6	60	25	26	29	29	24	29	27	25	31	28	20	25	39	27	27
Liberal Democrat	7	7	1	4	53	4	2	5	18	8	5	9	9	6	5	6	7	6	7	10	5	5	7
Other	8	8	0	1	1	33	6	5	9	10	6	11	8	9	6	8	9	6	8	6	6	23	7
None	9	7	3	5	5	9	5	8	5	7	8	7	8	7	7	6	9	9	7	7	7	8	7
Don't know	19	16	6	10	7	9	9	13	14	10	21	25	20	14	11	15	17	19	16	18	13	13	16

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Unweighted Sample	2001	558	558	100	224	581	483	385	948	1053	219	402	746	634	1361	640	201	695	409	519	177	1824
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Mar 15-16	Mar 29-30																					
Unemployment	Conservative	31	34	85	6	27	29	72	9	26	39	29	25	33	31	42	39	28	32	42	36	29	19	36
	Labour	30	29	4	75	16	17	7	61	28	29	29	28	24	32	31	27	32	26	23	29	40	27	29
	Liberal Democrat	4	4	1	1	38	2	1	1	13	5	3	5	4	5	3	4	4	6	4	3	5	3	4
	Other	7	8	0	1	2	35	6	6	9	9	7	10	7	9	7	8	9	5	8	7	6	23	7
	None	9	7	3	4	4	9	4	8	6	6	7	6	6	8	6	6	8	4	6	7	6	12	6
	Don't know	18	18	6	12	13	9	10	14	18	11	24	26	25	15	11	16	19	25	18	17	14	16	18
The economy in general	Conservative	37	40	94	10	36	35	80	13	33	46	36	30	38	37	51	45	35	40	49	43	34	23	42
	Labour	23	23	1	67	14	11	4	54	21	23	23	24	21	25	22	21	26	20	17	23	32	26	23
	Liberal Democrat	4	4	1	2	36	2	0	1	15	5	3	4	4	4	3	4	3	5	4	3	4	1	4
	Other	7	8	0	1	0	33	5	6	8	9	6	10	7	9	6	7	9	5	7	7	6	22	6
	None	9	8	1	7	7	9	3	9	8	7	8	5	6	10	6	6	9	7	6	6	9	12	7
	Don't know	19	17	4	14	8	10	8	18	15	10	24	28	23	15	11	16	19	22	18	17	15	16	17
Europe	Conservative	21	25	66	5	11	7	49	6	18	28	22	24	22	23	29	27	21	22	28	27	22	14	25
	Labour	20	21	1	63	11	1	3	49	22	22	21	19	21	22	22	21	22	24	16	21	28	23	21
	Liberal Democrat	8	8	5	3	56	3	5	3	21	8	7	8	10	7	7	9	6	9	8	8	7	7	8
	Other	22	18	10	6	8	74	22	13	17	22	15	13	14	22	20	17	20	11	21	17	16	29	17
	None	9	9	6	7	8	8	8	8	7	9	9	8	8	10	8	8	10	12	8	8	9	9	9
	Don't know	20	19	11	16	6	6	13	20	17	12	27	27	25	17	14	18	21	22	19	20	18	18	19
Welfare benefits	Conservative	29	30	77	5	18	25	64	9	23	34	25	18	30	28	37	34	24	28	37	30	25	20	31
	Labour	29	31	6	79	16	14	9	64	31	31	32	31	27	35	31	29	34	29	25	31	43	25	32
	Liberal Democrat	5	6	3	2	51	4	2	2	17	6	5	7	4	6	7	6	6	5	6	8	4	5	6
	Other	9	10	2	1	1	37	8	6	10	11	9	10	10	11	7	10	10	8	8	8	8	27	8
	None	10	7	4	4	4	9	6	5	5	7	7	6	7	7	6	6	8	6	6	7	7	8	6
	Don't know	18	17	9	9	10	10	12	13	14	11	22	29	22	14	11	16	19	23	18	18	13	15	17
Housing	Conservative	21	23	65	2	12	15	53	4	17	26	19	10	21	22	30	25	20	19	28	24	20	12	24
	Labour	30	32	7	80	16	18	9	67	30	33	32	34	29	35	32	30	36	36	23	32	44	27	33
	Liberal Democrat	6	5	3	1	47	3	3	2	16	5	6	5	4	6	5	6	5	5	7	5	5	5	6
	Other	8	10	2	1	3	35	8	7	10	11	8	10	11	9	8	9	10	7	8	8	7	28	8
	None	12	10	8	5	9	15	10	7	8	11	9	9	9	11	9	10	10	12	10	10	8	8	10
	Don't know	23	20	15	10	13	14	17	14	19	14	26	32	26	17	14	20	20	22	23	20	16	20	20

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	91	120
Male 25 to 39	150	252
Male 40 to 59	354	338
Male 60 +	353	260
Female 18 to 24	128	118
Female 25 to 39	252	254
Female 40 to 59	392	346
Female 60 +	281	312
Region		
North England	519	492
Midlands	305	328
East	203	192
London	201	256
South England	492	458
Wales	104	100
Scotland	177	174
Social Grade		
AB	763	560
C1	598	580
C2	279	420
DE	361	440
Newspaper Type		
Express / Mail	325	284
Sun / Star	224	402
Mirror / Record	136	176
Guardian / Independent	194	88
FT / Times / Telegraph	154	160
Other Paper	277	230
No Paper	691	660
Political Party Identification		
Labour	579	632
Conservative	512	556
Liberal Democrat	128	190
SNP/Plaid Cymru	57	38
Others	166	98
None/ DK	559	486

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk