

## YouGov / The Sun Survey Results

Sample Size: 1893 GB Adults  
Fieldwork: 8th - 9th April 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
<b>1893</b>	499	619	154	155	585	454	410	920	973	229	483	647	534	1079	814	242	615	405	466	165	
Unweighted Sample	1893	444	636	127	202	569	460	418	875	1018	172	501	715	505	1208	685	223	643	421	483	123
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Who do you think has been the greatest British Prime Minister since 1945?

Margaret Thatcher	28	64	5	23	43	62	4	17	30	27	16	21	30	38	32	23	21	34	28	28	20
Winston Churchill	24	18	25	28	36	23	24	27	23	25	16	25	25	27	22	27	25	26	22	22	27
Tony Blair	10	3	21	5	3	1	20	9	10	9	10	11	10	7	10	9	12	9	11	10	5
Harold Wilson	6	1	14	1	3	1	16	4	7	5	1	3	8	9	4	9	5	5	7	7	9
Clement Attlee	5	2	9	7	1	2	8	9	7	3	5	4	6	4	6	4	5	4	6	7	1
Gordon Brown	2	0	4	4	0	0	5	3	1	2	1	3	1	2	1	3	1	1	1	2	9
Anthony Eden	1	1	1	1	0	0	2	0	1	0	0	1	1	0	1	1	3	1	0	1	0
Harold MacMillan	1	1	1	4	0	1	1	1	1	2	4	2	1	0	1	1	2	1	1	1	3
Alec Douglas-Home	1	1	0	1	0	1	1	0	1	0	2	1	0	0	1	0	2	0	0	1	1
Jim Callaghan	1	0	1	1	0	0	1	1	0	1	0	0	1	1	0	1	0	0	1	1	1
John Major	1	1	0	3	2	1	0	2	1	0	0	0	1	1	1	1	0	1	0	1	3
Edward Heath	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
David Cameron	0	1	0	0	0	1	1	0	0	1	2	0	0	0	1	0	1	0	0	1	0
Don't know	21	8	19	24	11	8	17	28	16	25	43	28	16	10	20	22	23	19	22	19	22

	Nov 17-18 2011	April 8-9 2013																				
<b>Thinking back to Margaret Thatcher's period as Prime Minister, do you think she was...</b>																						
A great Prime Minister	20	25	57	5	10	44	56	5	10	27	23	15	18	27	32	27	22	23	30	26	21	16
A good Prime Minister	30	27	33	18	40	23	32	20	32	25	29	24	27	25	31	30	23	36	27	25	28	14
<b>OVERALL GOOD</b>	<b>50</b>	<b>52</b>	<b>90</b>	<b>23</b>	<b>50</b>	<b>67</b>	<b>88</b>	<b>25</b>	<b>42</b>	<b>52</b>	<b>52</b>	<b>39</b>	<b>45</b>	<b>52</b>	<b>63</b>	<b>57</b>	<b>45</b>	<b>59</b>	<b>57</b>	<b>51</b>	<b>49</b>	<b>30</b>
An average Prime Minister	8	10	4	12	12	6	5	14	11	10	10	18	9	10	7	8	13	8	10	11	8	16
A poor Prime Minister	8	7	1	10	14	6	1	9	8	6	8	9	11	4	6	8	6	7	6	7	8	11
A terrible Prime Minister	25	23	1	50	13	18	2	47	29	26	19	12	21	29	21	19	27	16	20	22	27	33
<b>OVERALL BAD</b>	<b>33</b>	<b>30</b>	<b>2</b>	<b>60</b>	<b>27</b>	<b>24</b>	<b>3</b>	<b>56</b>	<b>37</b>	<b>32</b>	<b>27</b>	<b>21</b>	<b>32</b>	<b>33</b>	<b>27</b>	<b>27</b>	<b>33</b>	<b>23</b>	<b>26</b>	<b>29</b>	<b>35</b>	<b>44</b>
Don't know	9	8	4	5	10	4	5	5	11	6	10	22	13	5	2	7	9	9	7	8	8	9

Fieldwork: 8th - 9th April 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1893</b>	499	619	154	155	585	454	410	920	973	229	483	647	534	1079	814	242	615	405	466	165
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nov 17-18 2011  
April 8-9 2013

**Overall, do you think Margaret Thatcher's period as Prime Minister was good for Britain, or bad for Britain?**

Good for Britain	43	<b>47</b>	88	15	52	60	86	18	33	47	46	40	42	43	57	53	38	53	49	48	42	34
Bad for Britain	38	<b>36</b>	3	70	25	31	5	68	42	38	34	27	38	42	31	32	41	28	33	37	41	41
Neither	10	<b>11</b>	6	13	15	6	5	11	17	11	12	15	11	11	10	10	14	13	10	10	11	20
Don't know	9	<b>6</b>	3	3	8	3	3	3	8	4	8	18	8	4	2	5	8	6	7	5	6	4

**Thinking about her period as Prime Minister, do you think Margaret Thatcher left Britain...**

**Economically better off or worse off?**

Economically better off	<b>48</b>	85	21	46	60	83	23	38	51	44	40	40	49	57	54	39	62	50	46	43	33
Economically worse off	<b>35</b>	7	64	22	31	9	60	40	36	34	30	36	38	31	29	42	27	29	37	41	46
No difference	<b>8</b>	2	8	20	5	2	8	9	7	8	8	9	7	6	8	7	2	9	7	7	13
Don't know	<b>10</b>	6	7	12	3	6	8	13	6	14	22	16	6	5	8	12	9	11	10	10	8

**More or less respected in the world?**

More respected in the world	<b>60</b>	92	36	67	72	89	39	58	63	57	52	53	61	69	66	52	67	64	62	56	46
Less respected in the world	<b>18</b>	3	37	6	13	3	34	17	20	16	13	22	20	14	16	21	18	15	16	22	23
No difference	<b>12</b>	2	18	14	11	4	17	15	11	12	14	10	14	11	9	15	7	12	13	12	16
Don't know	<b>10</b>	2	9	13	5	4	11	11	5	14	21	15	6	6	9	12	8	10	9	10	15

**A more or less equal society?**

More equal society	<b>25</b>	48	11	14	38	48	10	13	22	28	26	22	24	29	27	23	26	29	23	24	17
Less equal society	<b>49</b>	24	76	50	44	20	77	62	55	43	43	48	53	47	50	48	45	45	49	52	60
No difference	<b>15</b>	21	8	23	12	23	7	14	16	15	10	13	16	19	14	16	16	16	17	15	11
Don't know	<b>11</b>	7	5	13	6	8	6	11	8	14	22	17	7	5	9	13	13	10	11	9	12

**A more or less free society?**

More free society	<b>36</b>	68	15	31	51	68	17	21	37	35	29	30	34	47	41	30	45	39	35	32	29
Less free society	<b>31</b>	6	60	25	28	6	57	38	35	28	25	31	37	28	28	36	28	30	33	33	33
No difference	<b>19</b>	19	16	27	15	18	17	22	18	19	13	19	20	19	19	18	16	18	19	21	21
Don't know	<b>14</b>	7	9	18	5	7	10	19	9	18	33	20	9	5	12	16	11	14	13	14	17

**A country with more or less opportunities for women?**

More opportunities for women	<b>51</b>	81	30	44	64	78	28	42	50	51	51	50	49	53	54	46	47	56	52	46	43
Less opportunities for women	<b>15</b>	3	32	11	7	3	34	17	16	14	8	16	16	15	14	16	17	11	15	20	11
No difference	<b>24</b>	13	29	33	23	14	30	27	23	24	14	19	28	26	23	25	24	22	22	24	32
Don't know	<b>11</b>	3	8	12	6	5	8	14	11	11	27	16	6	6	9	13	12	10	11	10	14

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<b>Weighted Sample</b>	<b>1893</b>	<b>499</b>	<b>619</b>	<b>154</b>	<b>155</b>	<b>585</b>	<b>454</b>	<b>410</b>	<b>920</b>	<b>973</b>	<b>229</b>	<b>483</b>	<b>647</b>	<b>534</b>	<b>1079</b>	<b>814</b>	<b>242</b>	<b>615</b>	<b>405</b>	<b>466</b>	<b>165</b>	
Unweighted Sample	1893	444	636	127	202	569	460	418	875	1018	172	501	715	505	1208	685	223	643	421	483	123	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Margaret Thatcher which of the following qualities do you think she had?

Please tick all that apply.

Stuck to what she believed in	<b>72</b>	88	62	71	83	88	63	74	70	74	56	65	72	84	74	69	72	76	72	68	67
Strong	<b>66</b>	88	51	73	76	88	50	66	61	72	54	63	66	76	71	61	69	71	63	64	63
Decisive	<b>59</b>	82	44	68	78	83	40	64	58	60	47	55	59	69	66	51	64	62	59	55	55
Good in a crisis	<b>42</b>	71	19	40	64	74	20	33	43	41	25	36	45	52	44	39	42	48	40	39	30
A natural leader	<b>41</b>	70	22	40	51	69	19	35	42	41	32	40	42	45	45	37	40	45	41	41	33
Honest	<b>24</b>	47	7	13	40	48	9	15	25	24	22	20	22	33	27	21	24	28	25	21	21
Charismatic	<b>20</b>	37	11	17	19	34	9	18	23	18	21	21	21	19	23	17	23	22	22	18	12
In touch with the concerns of ordinary people	<b>11</b>	25	3	6	18	26	3	5	12	11	12	11	9	15	12	11	11	12	14	10	7
None of these	<b>9</b>	0	19	1	8	0	19	7	12	6	6	5	12	9	7	10	4	8	8	10	12
Don't know	<b>6</b>	2	5	4	2	2	5	7	6	6	19	10	3	1	3	10	6	4	6	8	8

And looking back, which two or three of the following do you think were Margaret Thatcher's worst failings as Prime Minister?

Introducing the poll tax	<b>44</b>	47	45	56	44	49	46	48	47	41	25	42	49	48	43	45	37	44	43	44	55
Overseeing the decline of mining and manufacturing	<b>37</b>	24	53	26	43	26	54	41	36	37	31	37	41	35	37	37	31	37	37	40	37
Privatising utilities like British Telecom and British Gas	<b>31</b>	20	38	29	38	26	38	33	29	33	17	27	35	36	29	34	24	32	35	30	31
Overseeing an increase in unemployment	<b>24</b>	20	31	22	25	17	31	25	25	23	33	24	22	22	25	22	27	22	25	24	21
Selling off council housing through the right to buy	<b>22</b>	20	26	17	16	18	23	24	21	23	13	20	26	24	21	24	25	25	22	18	22
Making British culture more selfish and individualistic	<b>22</b>	14	28	32	21	15	27	33	24	21	22	16	25	25	22	23	27	22	19	22	27
Deregulating banking and the City of London	<b>21</b>	19	21	26	27	21	21	21	20	21	13	14	21	29	22	20	23	19	22	19	24
The pound entering the ERM	<b>13</b>	24	3	12	30	29	3	7	16	11	6	8	13	21	14	12	15	16	12	11	9
Introducing section 28	<b>6</b>	8	5	16	2	7	4	12	8	5	8	9	5	4	9	3	12	5	8	5	3
Something else	<b>1</b>	1	1	3	0	1	1	1	1	1	1	2	1	0	1	1	1	1	1	0	2
None of these	<b>3</b>	6	1	2	3	5	1	1	4	3	7	2	3	2	3	4	2	4	2	4	4
Don't know	<b>9</b>	6	6	7	2	6	6	8	7	11	21	16	4	4	8	11	7	8	10	12	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking back, which two or three of the following do you think were Margaret Thatcher's greatest achievements as Prime Minister?

Being the first female Prime Minister	44	32	51	56	36	33	46	55	36	53	49	45	46	41	45	44	50	41	51	40	46
Winning the Falklands War	33	46	26	28	54	48	25	29	33	34	25	28	36	38	34	32	26	38	34	32	26
Defeating the miners' strike and limiting the power of the unions	27	52	8	36	45	52	9	22	28	27	12	16	28	44	30	24	29	28	25	27	29
Winning three general elections in a row	26	25	28	32	23	21	27	27	23	28	29	26	22	29	26	25	32	25	25	23	29
Introducing right to buy and expanding home ownership	21	29	15	23	23	31	17	18	20	22	17	20	22	22	19	23	20	21	19	23	20
Getting a rebate on Britain's contributions to the EEC	18	23	11	18	42	28	13	18	19	17	8	13	19	28	17	20	16	22	17	18	13
Her contribution towards winning the Cold War	17	22	11	17	16	22	9	22	17	16	9	16	18	19	18	14	18	17	15	17	15
Making British culture more aspirational and entrepreneurial	13	26	4	18	12	23	5	10	15	11	12	13	11	15	15	10	15	14	14	10	11
Privatising utilities like British Telecom and British Gas	5	12	2	5	5	9	3	3	7	4	8	7	4	4	6	3	7	5	5	5	5
Something else	1	0	2	1	0	1	2	1	2	0	1	2	1	1	1	2	1	1	2	1	1
None of these	8	0	18	1	5	0	19	7	11	5	7	5	11	7	7	9	5	8	6	11	8
Don't know	7	3	5	2	1	3	5	7	6	8	19	14	2	1	5	9	5	6	7	9	9

It has been announced that Margaret Thatcher will have a full ceremonial funeral at St Paul's Cathedral. Do you think it is right or wrong for her to be honoured in this way?

Right	50	85	25	51	60	83	26	39	50	51	46	53	47	54	55	44	53	55	52	45	38
Wrong	32	6	58	26	29	8	56	39	34	30	22	29	35	36	29	36	29	26	31	37	45
Don't know	18	8	17	22	11	9	18	22	16	20	32	19	19	10	16	20	18	18	17	18	17