

YouGov / The Sun Survey Results

Sample Size: 1886 GB Adults
Fieldwork: 14th - 15th May 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1886	450	601	143	203	584	480	416	917	969	228	481	645	532	1075	811	241	613	404	464	164	
Unweighted Sample	1886	420	607	137	248	566	504	426	902	984	129	474	759	524	1261	625	277	634	352	441	182	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	30	100	0	0	0	70	3	16	31	28	30	28	29	33	34	24	29	38	32	24	17
Lab	40	0	100	0	0	5	86	33	38	42	48	46	42	30	38	43	43	30	39	50	46
Lib Dem	10	0	0	100	0	2	1	33	8	11	11	11	8	9	10	9	11	13	6	7	10
Other	21	0	0	0	100	23	10	18	23	18	11	15	21	28	18	24	17	20	23	19	27

Other Parties Voting Intention

UKIP	14	0	0	0	100	20	6	11	14	13	5	5	14	23	11	17	12	16	15	14	3
SNP / PCY	3	0	0	0	0	0	2	1	3	2	3	4	3	2	3	2	0	1	1	1	21
Green	2	0	0	0	0	2	1	4	3	2	4	3	2	2	2	2	3	2	5	2	1
BNP	1	0	0	0	0	0	0	0	1	1	0	1	1	1	1	1	0	1	1	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	0	1	1	1	1	1	2	1	0	1	1

Non Voters

Would Not Vote	6	0	0	0	0	3	3	3	5	8	10	7	6	4	5	7	8	8	5	5	2
Don't know	14	0	0	0	0	14	6	17	10	17	18	16	12	12	14	14	13	13	17	13	16

Do you approve or disapprove of the Government's record to date?

	May 13-14	May 14-15																				
Approve	24	25	73	6	22	11	49	8	22	27	22	20	26	23	27	28	20	24	31	22	22	17
Disapprove	61	60	13	87	54	80	36	83	64	61	59	56	55	64	61	56	64	60	53	59	66	71
Don't know	15	16	14	7	24	9	16	8	14	12	19	24	19	12	13	15	16	16	16	20	12	12

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	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

May 7-8
May 14-15

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	36	42	21	65	38	38	25	65	49	45	40	30	43	50	37	40	45	43	37	41	49	43
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	29	29	48	17	31	39	47	16	23	29	30	26	24	26	40	31	28	21	32	32	28	29
Neither - I am not aware of significant cuts to services in my area	21	19	26	12	23	19	22	13	20	18	20	23	19	17	19	20	17	23	23	17	13	20
Don't know	14	10	4	6	8	4	6	6	8	9	11	21	14	7	4	9	10	13	8	11	9	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	53	117
Male 25 to 39	187	241
Male 40 to 59	389	319
Male 60 +	273	240
Female 18 to 24	76	111
Female 25 to 39	287	240
Female 40 to 59	370	326
Female 60 +	251	292
Region		
North England	441	464
Midlands	251	309
East England	173	181
London	277	241
South England	461	432
Wales	101	94
Scotland	182	164
Social Grade		
AB	706	528
C1	555	547
C2	265	396
DE	360	415
Newspaper Type		
Express / Mail	355	302
Sun / Star	198	443
Mirror / Record	112	189
Guardian / Independent	138	85
FT / Times / Telegraph	147	179
Other Paper	221	217
No Paper	715	472
Political Party Identification		
Labour	650	613
Conservative	515	538
Liberal Democrat	179	226
SNP/Plaid Cymru	42	32
Others	94	25
None/ DK	406	453

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