

YouGov / Sunday Times Survey Results

Sample Size: 1992 GB Adults
Fieldwork: 25th - 26th September 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Think Cameron is..	Think Miliband is..	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Fe-male	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scot-land	Privileged	Out of his depth
Weighted Sample	1992	491	566	91	233	570	472	424	966	1026	237	504	681	570	1135	857	255	647	426	490	173	1115	968
Unweighted Sample	1992	442	617	91	247	532	525	423	981	1011	217	387	800	588	1322	670	317	589	390	435	261	1197	1005
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Wouldn't votes]

Con	31	100	0	0	0	72	4	14	27	36	33	26	25	42	33	29	34	39	31	25	18	22	47
Lab	36	0	100	0	0	5	80	32	38	34	36	43	42	25	35	37	40	28	38	48	27	41	15
Lib Dem	6	0	0	100	0	1	1	22	5	7	5	7	6	5	7	4	4	8	4	6	6	6	5
Other	27	0	0	0	100	21	15	32	29	24	26	25	27	28	24	31	21	26	27	22	49	31	33

Other Parties Voting Intention

UKIP	15	0	0	0	100	19	7	16	17	13	9	9	17	20	12	18	16	17	17	13	3	16	20
Green	6	0	0	0	0	1	4	13	6	6	9	8	4	5	6	6	4	7	6	7	2	8	6
SNP / PCY	5	0	0	0	0	1	3	2	6	4	6	7	5	3	5	5	1	0	3	0	43	5	6
BNP	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	0	0	1	1	0	1	0	1	1	0	1	1	1	1

Non Voters

Would Not Vote	7	0	0	0	0	2	2	3	7	6	9	11	4	5	4	10	6	7	5	9	4	5	5
Don't know	15	0	0	0	0	11	9	19	10	19	18	14	17	12	14	16	16	13	16	17	10	14	13

Do you approve or disapprove of the Government's record to date?

	Sept 24-25	Sept 25-26																						
Approve	32	31	84	7	40	16	62	8	26	31	31	30	29	26	39	36	25	31	37	33	23	25	24	45
Disapprove	56	56	7	86	47	77	26	82	63	60	52	48	56	63	51	54	59	57	50	55	61	66	66	46
Don't know	12	13	9	7	13	7	12	10	11	9	17	22	16	11	10	11	16	11	14	12	15	8	10	9

Do you think that David Cameron is doing well or badly as Prime Minister?

	Sept 18-19	Sept 25-26																						
Very well	5	5	19	1	3	1	14	1	1	7	4	5	7	5	5	6	5	5	8	5	3	5	2	8
Fairly well	34	36	74	14	49	25	60	16	35	31	40	36	30	33	43	39	31	37	41	37	30	26	33	47
TOTAL WELL	39	41	93	15	52	26	74	17	36	38	44	41	37	38	48	45	36	42	49	42	33	31	35	55
Fairly badly	29	31	5	43	35	48	17	41	39	30	32	29	32	33	28	32	29	32	29	29	36	26	39	26
Very badly	26	22	1	40	8	24	6	40	21	26	19	18	22	26	20	19	27	20	16	23	25	37	24	16
TOTAL BADLY	55	53	6	83	43	72	23	81	60	56	51	47	54	59	48	51	56	52	45	52	61	63	63	42
Don't know	7	6	1	1	5	2	3	2	4	6	6	12	9	3	3	4	8	5	5	6	7	5	2	2

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	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					Think Cameron is..	Think Miliband is..
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Fe-male	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Privileged	Out of his depth
Weighted Sample	1992	491	566	91	233	570	472	424	966	1026	237	504	681	570	1135	857	255	647	426	490	173	1115	968
Unweighted Sample	1992	442	617	91	247	532	525	423	981	1011	217	387	800	588	1322	670	317	589	390	435	261	1197	1005
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 18-19	Sept 25-26																						
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																								
Very well	3	3	1	8	1	1	1	7	2	4	1	2	3	2	3	2	4	5	2	3	3	1	3	0
Fairly well	18	21	8	51	24	6	8	43	23	22	21	18	21	25	19	21	22	21	21	20	24	20	24	3
TOTAL WELL	21	24	9	59	25	7	9	50	25	26	22	20	24	27	22	23	26	26	23	23	27	21	27	3
Fairly badly	36	35	39	29	51	30	35	32	41	32	38	35	36	35	34	37	32	31	36	36	35	34	38	44
Very badly	32	32	48	6	21	60	53	12	27	35	29	25	28	31	39	34	29	35	33	30	27	40	31	50
TOTAL BADLY	68	67	87	35	72	90	88	44	68	67	67	60	64	66	73	71	61	66	69	66	62	74	69	94
Don't know	11	9	4	6	4	2	3	6	8	7	11	19	12	7	5	6	13	8	8	12	10	5	5	3
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																								
Very well	2	1	2	1	12	0	1	0	4	1	1	1	2	2	1	1	1	2	2	0	1	1	1	1
Fairly well	14	15	25	9	57	7	19	9	22	13	16	10	16	14	15	16	13	19	17	13	12	13	13	15
TOTAL WELL	16	16	27	10	69	7	20	9	26	14	17	11	18	16	16	17	14	21	19	13	13	14	14	16
Fairly badly	29	30	37	30	21	20	34	29	27	28	32	28	29	29	32	33	26	23	35	32	24	32	32	32
Very badly	46	45	31	56	10	71	41	55	39	52	37	42	41	47	46	43	47	49	38	42	52	49	50	48
TOTAL BADLY	75	75	68	86	31	91	75	84	66	80	69	70	70	76	78	76	73	72	73	74	76	81	82	80
Don't know	9	10	5	5	1	2	5	6	7	6	13	19	13	7	5	7	13	7	8	12	12	5	5	3
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																								
Very well	2	2	4	1	7	1	3	1	2	2	1	2	2	1	1	2	1	3	2	1	1	1	1	2
Fairly well	28	27	57	11	61	14	46	12	31	27	27	25	26	27	30	31	22	30	33	25	21	25	24	35
TOTAL WELL	30	29	61	12	68	15	49	13	33	29	28	27	28	28	31	33	23	33	35	26	22	26	25	37
Fairly badly	33	37	29	43	19	48	35	42	38	35	38	40	33	36	39	37	36	33	37	37	38	35	42	37
Very badly	28	27	6	43	8	37	13	42	25	30	24	17	29	30	24	24	30	28	21	29	30	34	29	23
TOTAL BADLY	61	64	35	86	27	85	48	84	63	65	62	57	62	66	63	61	66	61	58	66	68	69	71	60
Don't know	9	8	4	2	6	0	4	3	5	6	10	16	11	5	5	5	11	6	7	8	10	5	4	3
Do you think this coalition government is good or bad for people like you?																								
Very good	2	2	4	1	10	0	3	0	4	2	2	1	2	2	2	2	2	2	3	1	1	3	2	2
Fairly good	17	16	37	6	38	9	26	7	20	17	15	14	14	16	19	19	12	19	18	16	12	18	14	21
TOTAL GOOD	19	18	41	7	48	9	29	7	24	19	17	15	16	18	21	21	14	21	21	17	13	21	16	23
Fairly bad	27	27	23	32	20	31	28	34	26	25	28	22	28	27	27	27	26	25	27	27	28	22	30	29
Very bad	27	26	6	47	5	37	13	43	22	31	21	21	26	30	24	23	30	27	21	29	28	32	29	21
TOTAL BAD	54	53	29	79	25	68	41	77	48	56	49	43	54	57	51	50	56	52	48	56	56	54	59	50
Doesn't make much difference either way	21	23	26	13	26	22	27	14	24	20	25	26	20	22	25	25	21	22	24	21	24	21	24	25
Don't know	6	6	4	2	1	1	3	2	4	4	8	15	10	3	3	4	9	5	6	6	7	4	2	2

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	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Think Cameron is..	Think Miliband is..	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Privileged	Out of his depth
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 18-19	Sept 25-26																						
Do you think the coalition government is managing the economy well or badly?																								
Very well	8	7	22	1	8	2	16	1	4	8	5	9	6	5	8	8	5	5	9	6	5	7	4	11
Fairly well	37	35	64	16	60	37	59	18	38	35	36	27	31	35	43	40	29	37	40	35	30	29	36	46
TOTAL WELL	45	42	86	17	68	39	75	19	42	43	41	36	37	40	51	48	34	42	49	41	35	36	40	57
Fairly badly	28	31	10	45	21	35	15	43	36	29	32	27	34	33	27	30	32	32	25	34	34	31	35	27
Very badly	18	17	1	32	6	20	5	32	15	21	14	15	16	19	18	15	21	17	15	16	19	25	19	11
TOTAL BADLY	46	48	11	77	27	55	20	75	51	50	46	42	50	52	45	45	53	49	40	50	53	56	54	38
Don't know	9	10	3	5	5	5	5	6	7	7	13	22	13	8	5	7	13	9	11	9	12	7	6	5
In your opinion how good or bad is the state of Britain's economy at the moment?																								
Very good	2	2	5	2	0	1	3	1	1	2	1	3	2	1	2	2	1	4	2	1	1	2	1	2
Quite good	25	21	50	9	37	19	39	10	21	24	19	23	19	19	26	24	18	24	22	24	18	17	19	30
TOTAL GOOD	27	23	55	11	37	20	42	11	22	26	20	26	21	20	28	26	19	28	24	25	19	19	20	32
Neither good nor bad	32	33	31	34	32	35	35	32	32	31	35	29	32	35	32	34	31	29	34	35	34	29	36	34
Quite bad	26	29	13	40	29	31	17	39	35	28	31	24	28	33	29	29	31	28	31	25	31	30	33	26
Very bad	10	10	1	13	2	14	4	15	9	11	9	7	12	9	9	8	12	11	6	10	11	17	10	7
TOTAL BAD	36	39	14	53	31	45	21	54	44	39	40	31	40	42	38	37	43	39	37	35	42	47	43	33
Don't know	5	5	1	2	0	0	2	2	2	4	5	14	7	3	1	3	7	4	4	5	6	5	1	1
How do you think the financial situation of your household will change over the next 12 months?																								
Get a lot better	2	2	5	2	2	0	3	1	3	2	2	3	3	2	1	2	3	1	3	3	1	2	2	3
Get a little better	16	14	25	11	15	7	19	11	13	16	12	23	19	11	9	17	10	16	14	13	12	18	12	17
TOTAL BETTER	18	16	30	13	17	7	22	12	16	18	14	26	22	13	10	19	13	17	17	16	13	20	14	20
Stay about the same	42	45	53	41	57	43	54	38	41	42	47	42	41	43	52	46	43	44	47	45	44	40	45	48
Get a little worse	24	25	14	30	20	33	17	36	31	25	25	13	20	29	31	24	27	26	25	26	25	25	29	24
Get a lot worse	10	8	2	11	3	15	5	10	8	9	8	3	9	11	6	7	10	7	7	8	10	9	9	6
TOTAL WORSE	34	33	16	41	23	48	22	46	39	34	33	16	29	40	37	31	37	33	32	34	35	34	38	30
Don't know	6	6	1	4	2	2	2	4	5	5	6	16	8	4	2	5	7	7	4	5	8	6	4	3
Which of main party leaders do you trust the most?																								
David Cameron	22	22	73	2	11	6	53	5	11	20	23	23	18	20	27	24	19	21	26	24	17	18	15	33
Ed Miliband	16	18	0	55	8	1	2	46	15	22	13	16	20	20	14	18	18	18	14	20	22	13	21	4
Nick Clegg	4	4	1	2	58	1	1	1	14	4	5	5	5	4	4	6	3	3	6	3	5	3	5	4
Nigel Farage	12	10	4	2	2	62	16	4	8	13	7	7	7	11	13	9	11	9	12	10	10	5	12	13
None of them	40	40	20	36	21	30	26	41	47	36	44	37	42	40	39	38	42	43	37	36	39	56	45	44
Don't know	6	6	2	3	1	1	3	3	5	5	8	12	9	5	3	5	8	6	5	8	7	5	3	2

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Sept 18-19	Sept 25-26																						
And which would you trust the most to make the right decisions on...																									
The economy																									
	David Cameron	35	35	88	9	31	31	72	11	25	34	35	31	29	33	43	40	28	37	40	36	28	28	30	52
	Ed Miliband	17	17	0	53	8	0	3	46	14	22	13	13	19	20	13	16	18	16	14	18	22	13	19	4
	Nick Clegg	3	3	0	1	43	1	0	2	10	4	3	5	3	3	3	4	2	3	4	1	4	3	4	2
	Nigel Farage	5	5	1	1	0	32	6	2	5	6	3	3	3	4	7	3	6	5	6	5	3	2	5	7
	None of them	26	29	7	25	11	25	12	31	34	27	31	29	34	28	27	26	33	26	26	26	32	46	32	28
	Don't know	14	11	3	11	7	12	7	9	12	7	15	19	12	12	7	10	13	13	11	13	11	8	10	7
The NHS																									
	David Cameron	18	19	63	1	3	11	48	4	7	19	19	14	15	17	26	21	17	21	25	19	13	10	12	30
	Ed Miliband	30	33	6	79	24	14	8	70	37	38	27	29	32	38	27	33	32	37	28	33	39	25	41	18
	Nick Clegg	7	5	4	1	56	3	3	1	16	5	6	6	5	5	6	7	4	5	7	5	4	6	6	7
	Nigel Farage	6	5	2	1	0	37	8	2	4	7	3	3	4	5	7	4	7	5	6	5	5	2	6	7
	None of them	25	26	12	11	11	26	20	19	24	23	28	24	30	23	26	24	27	21	22	24	27	46	25	29
	Don't know	14	12	12	6	7	9	12	5	13	8	17	25	13	11	7	11	14	12	12	13	12	10	9	10
Schools and education																									
	David Cameron	22	20	66	1	8	15	52	4	9	20	21	14	15	19	30	22	18	20	26	21	15	12	15	34
	Ed Miliband	25	27	2	72	9	7	5	63	27	32	22	26	26	32	21	26	27	27	23	29	31	20	33	13
	Nick Clegg	8	8	7	4	63	3	5	3	17	8	8	13	9	7	7	11	4	9	8	5	9	9	8	9
	Nigel Farage	6	5	1	1	0	36	7	2	4	7	3	2	4	4	8	4	6	5	6	5	5	2	6	7
	None of them	24	26	11	13	14	26	16	20	28	24	28	24	31	24	25	24	29	22	23	24	27	45	27	28
	Don't know	15	14	12	9	6	13	14	9	14	10	18	21	16	14	10	13	16	16	14	16	13	12	12	10
Defence																									
	David Cameron	29	30	76	11	36	18	61	12	23	30	30	25	25	28	39	34	25	30	34	34	23	23	26	46
	Ed Miliband	15	14	1	44	11	1	2	37	11	19	10	8	15	18	12	13	16	13	11	16	18	12	16	4
	Nick Clegg	3	3	1	3	27	1	0	2	9	3	3	5	4	2	3	4	2	4	4	1	3	3	4	2
	Nigel Farage	9	8	4	2	0	45	11	3	7	10	5	8	6	8	9	7	8	8	10	6	7	4	8	10
	None of them	26	29	10	22	12	27	15	31	31	27	31	30	34	28	26	27	31	24	26	27	31	47	32	28
	Don't know	18	16	8	18	14	8	10	15	19	11	21	24	16	17	12	15	18	20	15	16	18	12	14	10
Law and order																									
	David Cameron	27	27	75	7	27	12	58	8	19	25	28	24	22	26	33	31	22	27	33	28	19	23	22	41
	Ed Miliband	17	17	0	52	9	1	2	44	16	21	14	12	18	20	15	16	18	16	14	17	23	15	21	5
	Nick Clegg	4	3	1	1	41	1	1	1	11	4	3	4	5	2	4	5	2	3	4	3	3	5	4	4
	Nigel Farage	10	10	5	3	3	54	14	5	8	13	6	6	7	10	14	9	11	10	12	8	9	4	11	13
	None of them	25	27	9	20	8	25	14	28	28	25	29	28	31	26	25	25	29	25	23	27	28	43	28	27
	Don't know	17	16	9	17	12	7	10	14	18	12	20	25	18	16	10	14	18	19	14	18	17	11	14	10

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Sept 18-19	Sept 25-26																						
Europe	David Cameron	17	17	54	4	11	1	38	5	11	15	19	18	15	17	20	20	14	18	21	20	12	11	12	26
	Ed Miliband	17	17	1	52	9	0	2	45	15	21	14	15	20	19	14	18	16	18	14	20	20	15	22	6
	Nick Clegg	7	6	2	4	61	0	2	3	18	7	5	7	8	6	5	8	4	7	7	5	6	9	8	6
	Nigel Farage	22	22	24	11	3	79	36	14	17	26	18	13	15	23	31	21	24	23	26	19	22	12	23	31
	None of them	22	24	10	16	10	15	13	23	25	22	27	24	29	23	23	22	27	18	21	22	27	42	24	24
	Don't know	15	13	10	13	7	4	10	10	15	8	17	23	14	13	8	12	15	15	12	14	13	11	10	8
The environment	David Cameron	15	16	52	1	13	8	38	4	7	16	15	14	14	14	20	17	14	18	19	18	10	8	10	25
	Ed Miliband	17	17	2	50	6	2	3	42	14	21	13	16	18	20	13	16	19	19	15	18	20	14	19	6
	Nick Clegg	13	11	11	7	56	8	9	5	24	12	10	10	10	10	13	14	7	9	13	8	9	15	14	13
	Nigel Farage	6	4	2	1	1	30	7	2	3	6	3	1	3	5	6	4	5	3	5	4	4	3	4	6
	None of them	30	33	18	25	14	37	25	31	35	32	35	34	37	30	33	32	35	29	30	32	38	46	36	36
	Don't know	20	19	16	16	10	15	18	15	17	13	24	24	18	20	15	17	20	21	18	20	19	15	16	14
Welfare benefits	David Cameron	21	21	65	4	9	15	50	7	12	20	22	18	17	20	28	24	18	24	25	20	18	16	17	33
	Ed Miliband	26	26	4	68	22	5	5	57	30	31	22	23	26	31	22	25	27	29	22	29	30	22	32	13
	Nick Clegg	6	5	5	1	52	1	3	2	15	5	6	5	6	5	6	7	3	4	7	5	5	4	7	7
	Nigel Farage	9	8	6	2	0	42	12	3	5	10	5	7	6	7	10	7	9	6	10	7	7	3	8	10
	None of them	24	27	11	17	10	27	17	25	26	25	29	26	31	25	27	26	29	21	24	26	28	46	28	29
	Don't know	14	12	9	8	6	10	12	7	11	8	16	21	13	12	8	11	14	17	12	12	12	9	9	8

Which of main party leaders do you think is most in touch with the opinions of ordinary people?

David Cameron	8	27	2	3	0	18	2	3	8	8	9	8	7	7	8	7	9	10	10	4	5	3	11
Ed Miliband	21	1	60	10	0	3	50	20	23	19	21	22	24	15	20	21	24	17	23	23	16	25	5
Nick Clegg	5	5	3	48	0	3	3	12	5	6	8	7	5	3	7	4	5	7	3	5	6	6	5
Nigel Farage	25	28	10	11	85	41	13	22	29	22	13	17	26	37	25	25	27	29	22	26	15	27	36
None of them	34	31	22	23	14	28	29	38	31	36	34	36	31	34	33	34	29	30	33	34	53	35	39
Don't know	7	7	4	5	1	7	3	5	5	10	14	9	6	4	6	8	5	7	8	8	6	4	4

Which of the main party leaders do you think best understands and reflects the views of women voters?

David Cameron	9	33	1	3	2	22	2	3	8	10	10	9	9	9	9	9	12	11	10	6	5	4	14
Ed Miliband	15	3	42	5	4	3	35	14	18	12	17	16	16	12	14	16	20	12	17	16	11	18	5
Nick Clegg	6	5	4	47	3	4	3	16	7	6	5	7	6	6	8	4	6	7	4	7	8	8	7
Nigel Farage	4	2	2	1	25	7	2	2	5	4	2	2	4	7	4	5	5	4	3	6	1	4	6
None of them	43	36	35	25	42	40	42	45	39	47	38	45	41	46	44	43	41	41	40	44	59	47	49
Don't know	22	21	16	19	24	23	16	20	23	21	27	20	24	20	21	24	16	25	25	21	16	19	19

Sample Size: 1992 GB Adults
Fieldwork: 25th - 26th September 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Think Cameron is..	Think Miliband is..
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Privileged	Out of his depth
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Unweighted Sample 1992	442	617	91	247	532	525	423	981	1011	217	387	800	588	1322	670	317	589	390	435	261	1197	1005
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

This week the Labour party held their annual party conference.
From what you have seen or heard about Ed Miliband's speech and announcements at Labour party conference, has it made your opinion of him more positive, more negative or has it made no difference?

Has made my opinion of Ed Miliband more positive	13	4	30	25	7	5	26	16	17	9	12	13	14	13	12	14	14	12	13	16	9	16	4
Has made my opinion of Ed Miliband more negative	15	25	8	16	19	23	9	17	16	13	12	13	14	18	18	10	16	15	15	13	15	14	23
No difference - I already had a negative opinion of Ed Miliband and I still do	44	64	15	36	63	63	23	39	42	45	35	39	42	53	44	43	42	46	43	38	54	43	62
No difference - I already had a positive opinion of Ed Miliband and I still do	10	1	28	11	4	2	24	11	11	10	7	9	14	9	11	10	9	10	11	11	10	12	1
Don't know	18	6	19	12	7	8	17	18	13	23	34	26	16	7	15	23	19	17	18	22	11	14	9

This week the Conservative party hold their annual conference.

Imagine David Cameron announced that he would campaign for Britain to leave the European Union if his planned renegotiation of Britain's relationship with the EU was not a success. Would this make your opinion of him more positive, more negative or would it make no difference?

Would make my opinion of David Cameron more positive	23	49	7	15	39	47	9	16	25	21	18	17	20	35	23	24	26	27	21	20	17	21	34
Would make my opinion of David Cameron more negative	18	12	27	38	4	8	24	26	20	15	24	21	16	15	23	10	19	16	16	17	26	23	16
No difference - I would still have a negative opinion of David Cameron	34	2	55	28	45	13	56	38	34	33	22	31	41	32	30	39	28	29	38	36	38	40	27
No difference - I would still have a positive opinion of David Cameron	9	25	2	7	6	20	3	4	8	9	7	8	10	9	9	8	8	12	8	6	7	5	12
Don't know	17	12	10	13	6	12	9	16	12	21	30	24	14	9	15	20	17	15	16	21	12	11	11

Sample Size: 1992 GB Adults
Fieldwork: 25th - 26th September 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Think Cameron is..	Think Miliband is..
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Fe-male	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Privileged	Out of his depth
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Unweighted Sample 1992	442	617	91	247	532	525	423	981	1011	217	387	800	588	1322	670	317	589	390	435	261	1197	1005
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And imagine David Cameron announced that a Conservative government would withdraw from the European Convention on Human Rights. Would this make your opinion of him more positive, more negative or would it make no difference?

Would make my opinion of David Cameron more positive	29	55	12	8	56	57	16	18	32	27	15	19	29	45	29	30	30	34	26	29	22	29	42
Would make my opinion of David Cameron more negative	24	13	36	45	4	10	33	34	24	23	39	30	21	16	30	15	28	21	22	23	31	30	21
No difference - I would still have a negative opinion of David Cameron	24	2	40	29	29	8	39	28	25	23	16	22	30	23	20	30	20	20	29	26	29	28	18
No difference - I would still have a positive opinion of David Cameron	7	18	2	8	3	14	2	4	6	7	5	7	7	7	7	6	6	9	8	4	4	4	9
Don't know	16	12	11	10	7	11	10	16	12	20	26	23	14	9	14	19	17	16	14	18	14	9	9

Which, if any, of the following words do you think best apply to David Cameron? Please tick up to three

Privileged	56	41	66	63	63	45	66	68	58	54	48	51	59	60	61	50	52	55	53	60	61	100	59
Artificial	28	5	38	21	45	16	41	33	29	27	25	23	34	26	27	29	25	26	29	29	32	34	28
Intelligent	27	60	11	34	20	50	12	26	25	30	22	23	25	36	30	24	25	32	28	22	26	24	37
Out of his depth	21	4	30	18	33	10	31	23	22	20	16	18	24	23	20	23	21	21	23	19	23	23	20
Competent	20	53	6	20	11	41	9	15	19	21	19	15	20	24	22	17	17	23	22	15	18	14	29
Uncaring	19	2	34	21	21	5	32	23	22	16	15	15	22	19	17	21	18	16	18	21	27	22	13
Dishonest	17	1	30	11	17	5	26	17	21	13	24	19	18	12	15	20	16	13	19	17	32	17	14
Statesmanlike	16	35	8	15	13	30	8	13	18	14	12	15	16	17	18	13	16	18	14	16	12	14	22
Genuine	10	28	3	16	7	21	3	6	9	11	10	5	10	14	10	10	13	12	10	6	7	4	14
Moderate	8	15	3	18	9	14	4	8	9	8	6	8	8	10	11	5	16	9	6	7	7	6	11
In touch	3	8	1	7	0	4	3	2	3	3	2	5	2	2	2	4	3	3	4	2	1	1	4
Extreme	2	1	3	1	2	1	3	1	2	1	1	3	1	2	1	2	3	1	1	3	1	1	1
Weird	2	0	4	4	1	1	3	2	2	2	3	2	2	1	2	2	3	1	1	4	2	1	1
Handsome	1	2	1	0	0	2	1	0	1	1	0	1	1	1	1	1	1	1	2	1	1	1	1
None of them	4	3	3	4	1	3	2	3	3	5	6	7	2	3	3	6	5	3	3	6	4	0	2
Don't know	5	2	2	1	1	3	2	4	4	5	10	8	3	3	4	6	3	5	6	6	3	0	1

Sample Size: 1992 GB Adults
Fieldwork: 25th - 26th September 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Think Cameron is..	Think Miliband is..	
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Unweighted Sample	1992	442	617	91	247	532	525	423	981	1011	217	387	800	588	1322	670	317	589	390	435	261	1197	1005
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which, if any, of the following words do you think best apply to Ed Miliband? Please tick up to three

Out of his depth	49	75	21	48	67	74	28	48	50	47	34	42	50	59	52	44	49	50	48	43	59	51	100
Weird	28	44	15	33	40	43	16	25	32	25	39	28	26	27	33	22	32	28	28	29	23	31	42
Artificial	21	38	5	24	30	38	9	16	22	20	17	18	22	24	22	19	16	24	19	21	22	20	30
Genuine	18	6	43	24	7	4	38	22	20	16	13	15	21	19	18	18	20	15	20	19	17	22	8
Intelligent	17	8	34	26	7	9	31	23	18	16	10	12	20	21	19	15	21	18	12	18	16	22	7
Privileged	14	10	11	16	21	14	12	17	14	15	5	12	15	18	15	13	13	14	12	13	26	21	18
In touch	12	2	34	11	3	3	27	15	15	10	12	11	14	12	11	14	14	11	13	13	8	16	2
Moderate	12	8	20	19	5	6	18	16	13	10	11	12	12	12	12	11	14	12	10	10	13	14	7
Dishonest	11	16	2	3	20	18	2	6	13	8	12	10	10	11	9	12	8	11	11	9	15	9	14
Competent	9	3	22	10	1	3	19	9	10	7	6	6	11	9	8	9	8	8	8	10	6	10	1
Uncaring	4	5	1	3	9	6	2	3	5	3	2	2	5	4	3	5	1	5	4	3	6	3	5
Extreme	2	7	1	1	2	6	1	1	2	2	2	1	1	5	2	2	4	3	1	3	0	2	3
Statesmanlike	2	1	3	1	2	1	4	1	3	1	1	3	2	1	1	3	2	2	3	2	0	2	1
Handsome	1	1	1	1	1	1	1	0	1	1	1	1	1	1	1	1	2	1	1	1	0	1	0
None of them	5	3	3	6	6	3	2	5	3	6	4	7	4	4	4	5	3	5	6	5	1	2	0
Don't know	9	3	7	1	3	4	7	6	7	11	21	13	5	5	6	13	6	8	11	11	10	4	0

People have proposed introducing a new tax on houses worth more than £2 million. In PRINCIPLE, do you think this is a good or bad idea?

A good idea	59	35	78	86	52	36	78	71	57	61	56	61	62	55	60	58	52	56	63	58	72	68	53
A bad idea	21	45	9	6	25	43	9	12	24	18	18	16	16	31	23	17	32	23	16	17	12	16	29
Not sure	20	20	13	8	22	22	13	17	19	22	26	23	21	15	17	25	16	20	20	24	16	16	18

And in PRACTICE, do you think this would or would not be workable?

Would be workable in practice	42	27	58	59	34	26	58	44	44	40	45	45	44	34	41	43	38	41	40	42	53	46	36
Would not be workable in practice	35	54	20	30	49	55	23	32	38	32	33	27	32	46	39	30	42	37	33	33	26	34	46
Not sure	23	19	21	11	17	19	19	24	18	29	23	28	24	19	21	27	20	22	27	25	21	20	19

Do you approve or disapprove of...RAF dropping humanitarian supplies to people who have fled Islamic State/ISIS forces?

	Sept 24-25	Sept 25-26																						
Approve	81	79	86	83	96	74	83	82	84	82	77	70	76	78	87	82	75	78	80	80	76	82	85	86
Disapprove	7	10	7	8	3	19	9	9	7	11	9	10	11	11	7	8	11	12	8	10	11	10	8	8
Don't know	12	11	7	9	1	7	8	8	9	8	14	21	13	10	6	9	13	10	12	10	13	8	7	6

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Fieldwork: 25th - 26th September 2014

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 24-25	Sept 25-26																						
US air strikes to prevent the killing of the religious minorities and to protect American personnel in the region?																								
Approve	64	63	79	62	73	76	77	64	57	73	54	52	58	62	73	64	62	62	62	68	64	57	66	71
Disapprove	14	14	7	16	12	15	8	18	17	13	16	16	18	14	12	16	13	19	13	11	15	21	13	12
Don't know	22	22	14	21	15	8	15	19	26	15	30	32	24	24	15	21	25	19	25	22	21	21	21	17
The RAF taking part in air strike operations against Islamic State/ISIS?																								
Approve	57	58	73	58	68	68	69	57	56	68	49	50	56	57	66	59	58	56	56	66	60	52	60	65
Disapprove	24	22	11	24	24	24	14	28	27	18	26	23	20	24	21	23	21	24	23	17	22	30	23	21
Don't know	19	19	15	18	8	8	17	16	17	14	25	27	23	19	13	18	21	21	22	17	18	18	17	15
US air strikes on Islamic State/ISIS forces and bases in Syria, to weaken them and push them back?																								
Approve	62	61	74	61	62	76	72	61	57	73	50	51	58	63	67	62	61	57	60	69	61	56	63	68
Disapprove	15	16	9	18	22	15	10	20	20	13	19	17	16	15	17	17	15	20	16	12	15	23	16	15
Don't know	24	23	17	21	17	9	18	19	23	14	31	32	25	22	17	21	24	23	24	19	24	21	21	17
The RAF taking part in air strike operations against Islamic State/ISIS in Syria?																								
Approve	51	53	66	53	52	66	62	53	49	65	42	43	53	54	56	53	53	50	50	60	55	47	54	58
Disapprove	26	24	14	25	32	24	16	28	31	21	27	23	22	25	26	25	23	25	26	18	23	33	26	24
Don't know	23	23	20	21	16	9	22	19	20	15	30	34	25	21	17	22	24	26	24	22	22	20	20	18
Would you approve or disapprove of Britain and the USA sending ground troops back into Iraq to help fight Islamic State/ISIS?																								
Approve	26	26	29	29	22	28	27	26	22	33	19	25	31	26	21	24	28	23	25	30	26	22	24	25
Disapprove	54	53	50	51	58	58	52	56	58	50	57	48	42	53	65	56	49	54	53	49	54	59	58	58
Don't know	20	21	21	20	20	14	21	18	20	18	25	27	26	21	15	20	23	23	22	21	20	19	18	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about British citizens who are being held hostage by Islamic State/ISIS, which of the following best reflects your view?

	Sept 15-16	Sept 25-26																						
Britain should be prepared to pay ransoms for their release if it is the best chance of saving their lives	9	9	7	14	8	5	5	11	11	8	11	18	10	9	5	10	8	12	7	8	12	10	10	7
Britain should never pay ransoms, as it encourages more kidnaps and gives the kidnappers money to buy more weapons	70	68	80	66	68	84	81	68	70	76	61	49	62	72	77	70	66	62	71	69	66	68	72	76
Neither	8	8	5	8	13	4	5	8	9	6	10	12	8	7	8	8	9	8	10	6	8	7	7	7
Don't know	13	14	8	13	11	7	9	13	10	11	18	21	20	13	9	12	17	17	12	16	15	15	12	10

Thinking about British citizens being held hostage by Islamic State/ISIS, which of the following best reflects your view?

The government are making every effort they can to try and rescue the British citizens held hostage by ISIS	33	49	31	41	32	44	31	30	37	29	34	33	29	36	34	31	33	33	32	32	35	32	38
There are things that the government could and should do to try and rescue the British citizens held hostage that they are not currently doing	33	20	40	33	44	26	37	37	35	32	33	33	36	32	32	35	37	31	33	35	34	34	31
Don't know	34	30	29	26	24	30	32	33	28	39	33	34	35	32	34	34	30	35	35	34	31	34	31

Currently, the Government has the power to remove British citizenship from people who have dual nationality, or are 'naturalised' Britons - that is, immigrants who have lived in Britain long enough to acquire British nationality. Some people from Britain are fighting with Islamic State/ISIS. Should the Government remove British nationality from those who have dual nationality and/or have been naturalised?

	Aug 28-29	Sept 25-26																						
Yes, the Government should remove their British citizenship	78	79	86	78	79	94	90	78	80	82	77	58	73	84	88	79	79	72	80	82	79	78	82	86
No, it should not	9	8	6	10	14	2	3	10	9	8	7	15	10	5	6	9	6	13	7	6	7	9	9	6
Don't know	12	13	8	12	8	3	8	12	11	10	16	27	17	11	7	12	15	14	13	12	13	13	10	8

Sample Size: 1992 GB Adults
Fieldwork: 25th - 26th September 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					Think Cameron is..	Think Miliband is..
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Unweighted Sample	1992	442	617	91	247	532	525	423	981	1011	217	387	800	588	1322	670	317	589	390	435	261	1197	1005
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Should Parliament change the law to give the Government the power to remove British citizenship from people who were born in Britain and have no other nationality, when they fight for forces such as Islamic State/ISIS?

Yes, Parliament should change the law
No, the law should not be changed
Don't know

Aug
28-29

Sept
25-26

67	68	76	63	59	89	78	68	60	69	67	47	61	74	76	65	72	61	67	74	70	63	68	75
19	18	13	24	30	9	12	20	25	20	16	27	18	16	15	21	13	25	18	13	15	21	21	16
14	14	11	13	11	2	10	11	15	11	17	26	21	10	9	13	15	14	15	13	15	16	11	9

Thinking about other countries and governments in the Middle East who are fighting against ISIS.

Do you think Britain should or should not be prepared to co-operate with and work alongside the Assad government in Syria when combating Islamic State/ISIS?

Britain should be prepared to work with the Assad government - whatever their faults, it is more important that we defeat ISIS
Britain should not be prepared to work with the Assad government - their record of killing their own citizens means Britain should not deal with them
Don't know

36	44	33	37	50	42	35	33	43	29	37	31	33	42	38	33	38	36	35	34	35	37	39
34	29	38	42	36	31	37	39	37	31	27	35	33	36	35	32	35	31	36	34	36	36	37
31	27	29	21	14	27	28	29	20	41	36	34	33	22	28	35	26	33	29	32	28	27	24

Do you think Britain should or should not be prepared to co-operate with and work alongside the government of Iran when combating Islamic State/ISIS?

Britain should be prepared to work with the government of Iran - whatever their faults, it is more important that we defeat ISIS
Britain should not be prepared to work with the government of Iran - their record of hostility towards the West and the dispute over their nuclear programme means we should not deal with them
Don't know

54	64	56	68	63	62	57	56	66	43	47	49	51	66	59	48	59	53	54	53	55	59	60
18	12	20	14	24	15	19	18	17	19	17	20	20	15	18	19	16	16	20	19	21	18	18
28	23	24	18	13	23	24	26	17	38	36	31	29	19	23	34	25	30	25	29	24	23	22

Sample Size: 1992 GB Adults
Fieldwork: 25th - 26th September 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Think Cameron is..	Think Miliband is..	
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Fe- male	18-24	25-39	40-59	60+	ABC1	C2DE	Lon- don	Rest of South	Midlands / Wales	North	Scot- land	Privileged	Out of his depth	
Weighted Sample	1992	491	566	91	233	570	472	424	966	1026	237	504	681	570	1135	857	255	647	426	490	173	1115	968
Unweighted Sample	1992	442	617	91	247	532	525	423	981	1011	217	387	800	588	1322	670	317	589	390	435	261	1197	1005
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following stores do you regard as providing the best value for money?

Aldi	26	25	26	18	31	24	31	26	25	27	25	22	26	31	26	27	14	20	35	34	25	29	27
Asda	19	16	23	16	20	18	20	16	17	22	24	26	19	11	18	21	17	17	21	20	24	17	18
Lidl	15	15	14	21	18	15	13	19	17	14	13	11	17	18	16	14	21	16	12	12	20	17	17
Tesco	9	11	10	7	5	10	9	7	9	9	9	10	9	7	7	11	10	13	6	6	8	8	8
Morrisons	8	8	8	7	9	8	8	7	7	8	6	7	9	7	7	8	6	8	7	9	8	8	8
Sainsbury	7	9	7	9	4	7	6	10	8	6	7	8	6	7	8	5	12	9	4	5	1	7	7
Waitrose	3	7	2	2	3	7	2	3	3	4	1	3	3	6	4	3	7	5	2	2	1	3	4
Marks and Spencer Food	2	3	2	4	2	3	2	2	2	2	2	2	1	4	3	1	5	2	1	2	2	2	3
None of them	3	2	4	6	4	2	4	5	3	3	2	4	4	3	3	3	2	4	3	3	4	3	2
Don't know	7	4	5	10	4	6	5	6	8	5	11	7	5	6	7	6	7	5	8	7	6	5	4

Which of the following stores do you regard as providing the best quality food?

Marks and Spencer Food	33	40	32	35	33	38	31	34	28	37	24	31	36	35	35	30	33	30	30	36	39	36	38
Waitrose	22	29	19	38	20	28	18	25	24	21	29	20	20	24	28	15	32	30	18	13	14	24	24
Sainsbury	9	9	10	4	6	9	11	7	9	9	7	10	9	9	8	10	9	9	10	9	5	8	9
Morrisons	7	4	7	1	11	5	7	6	7	7	7	7	7	7	6	8	2	7	5	10	10	6	6
Tesco	5	4	6	4	5	4	6	5	6	5	5	5	6	4	4	7	5	6	6	4	3	4	4
Asda	5	4	8	3	5	4	7	4	5	6	8	6	5	4	4	7	3	5	7	7	6	5	4
Aldi	5	3	7	5	7	5	7	5	6	5	4	5	6	6	4	7	2	3	8	7	7	4	5
Lidl	2	1	3	2	2	1	2	3	2	2	1	2	2	3	2	2	1	2	3	2	3	2	2
None of them	2	1	2	1	3	2	3	2	2	2	3	3	3	1	2	2	2	2	3	2	2	2	2
Don't know	9	4	6	6	8	3	9	9	11	6	12	11	8	6	7	11	9	6	10	11	11	7	6

Which of the following stores do you regard as providing the best customer service?

Waitrose	18	24	15	27	18	25	13	23	19	17	18	19	17	19	24	11	29	26	15	11	5	22	20
Marks and Spencer Food	11	13	12	11	11	14	14	10	10	13	9	8	13	13	14	8	12	10	10	12	18	12	13
Sainsbury	10	11	12	12	9	11	12	11	10	10	8	10	10	11	10	10	12	11	10	10	5	10	11
Asda	10	11	11	10	10	9	11	7	8	11	11	11	8	9	7	13	6	8	12	12	12	8	9
Tesco	9	9	9	8	12	9	9	9	9	9	8	8	11	8	7	12	9	11	8	6	9	8	9
Morrisons	6	6	8	7	6	6	7	4	7	5	8	6	6	6	5	7	2	6	3	11	5	6	6
Aldi	4	1	5	2	6	3	5	4	4	4	1	2	4	5	3	5	1	2	6	6	3	4	4
Lidl	2	1	3	1	1	1	2	1	3	1	4	2	1	2	2	2	1	2	2	1	4	2	2
None of them	7	6	7	8	8	5	8	7	7	7	8	10	7	4	6	8	6	5	8	8	9	7	7
Don't know	23	18	19	14	19	19	20	24	23	22	26	22	23	22	21	24	21	18	27	23	29	21	19

Sample Size: 1992 GB Adults
Fieldwork: 25th - 26th September 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Think Cameron is..	Think Miliband is..	
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Privileged	Out of his depth	
Weighted Sample	1992	491	566	91	233	570	472	424	966	1026	237	504	681	570	1135	857	255	647	426	490	173	1115	968
Unweighted Sample	1992	442	617	91	247	532	525	423	981	1011	217	387	800	588	1322	670	317	589	390	435	261	1197	1005
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following stores do you regard as providing the best overall shopping experience?

Waitrose	15	22	12	25	11	20	10	19	15	15	12	13	14	19	20	9	22	23	11	8	6	17	17
Sainsbury	14	16	16	18	11	17	14	17	14	15	14	16	13	14	14	15	19	15	14	13	7	14	15
Asda	12	12	15	4	12	9	15	11	11	14	13	14	12	10	10	15	8	10	12	17	13	11	11
Marks and Spencer Food	11	14	11	10	10	13	11	9	8	14	10	11	10	11	13	8	12	10	10	11	16	11	12
Tesco	10	11	11	6	14	11	11	9	11	10	9	11	12	8	9	11	11	11	10	8	13	10	10
Morrisons	9	7	10	7	9	7	10	7	10	8	7	10	8	9	8	10	4	8	8	13	9	8	8
Aldi	5	4	5	8	10	5	5	5	6	5	4	4	6	6	5	6	4	3	8	7	6	5	5
Lidl	3	1	3	7	2	2	3	3	4	2	3	2	4	3	3	2	3	2	2	6	3	3	2
None of them	6	4	7	4	6	5	8	5	5	7	6	5	7	6	6	7	6	6	8	5	4	6	5
Don't know	15	9	12	11	14	11	12	16	17	12	20	12	15	14	13	18	13	12	15	16	20	15	13

Compared to a year ago, would you say you are doing more or less grocery shopping at Tesco, or no different?

Am doing more of my grocery shopping at Tesco	7	9	8	14	3	6	7	7	6	8	12	10	6	5	8	7	11	6	6	7	11	7	7
Am doing less of my grocery shopping at Tesco	31	32	30	15	33	32	30	32	30	32	33	29	32	32	31	31	34	33	31	28	29	33	32
No different - I did little or no shopping at Tesco and I still don't	38	39	40	40	40	40	43	35	39	38	30	35	37	47	39	37	33	34	40	45	35	39	41
No different - I regularly shopped at Tesco and I still do	20	17	19	30	22	20	18	24	21	19	14	22	24	15	20	20	16	24	18	16	23	20	18
Don't know	3	3	2	1	2	2	2	2	4	3	10	5	2	2	2	5	5	2	5	4	2	1	1

Does the recent news that Tesco had overstated its half-year profits make you more or less likely to shop there, or does it make no difference?

Makes me more likely to do my grocery shopping at Tesco	2	2	3	1	1	2	2	1	2	2	1	3	2	1	1	2	4	2	1	1	2	1	1
Makes me less likely to do my grocery shopping at Tesco	9	8	11	1	9	9	11	8	10	8	8	7	8	13	9	9	9	9	7	11	10	10	9
No different - I do little or no shopping at Tesco and I probably still won't	50	51	49	52	52	51	53	49	49	51	44	48	49	56	52	48	45	46	55	57	42	52	53
No different - I regularly shop at Tesco and I probably still will	33	35	33	41	35	35	31	38	32	34	29	34	38	28	33	33	33	39	30	26	37	33	34
Don't know	6	4	4	5	3	3	3	4	7	5	18	8	4	2	5	8	9	4	7	6	9	3	3

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	100	120
Male 25 to 39	173	251
Male 40 to 59	406	337
Male 60 +	302	259
Female 18 to 24	117	118
Female 25 to 39	214	253
Female 40 to 59	394	345
Female 60 +	286	311
Region		
North England	435	490
Midlands	278	327
East	156	191
London	317	255
South England	433	456
Wales	112	100
Scotland	261	173
Social Grade		
AB	761	558
C1	561	578
C2	285	418
DE	385	438
Newspaper Type		
Express / Mail	381	283
Sun / Star	233	400
Mirror / Record	146	175
Guardian / Independent	175	88
FT / Times / Telegraph	146	159
Other Paper	317	229
No Paper	594	657
Political Party Identification		
Labour	685	629
Conservative	489	554
Liberal Democrat	173	189
SNP/Plaid Cymru	59	38
Others	163	98
None/ DK	423	484

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk