

# YouGov Survey Results

Sample Size: 1742 GB Adults

Fieldwork: 28th - 29th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1742</b>	501	545	119	537	423	419	847	895	211	444	596	491	993	749	223	566	373	429	152
Unweighted Sample	1742	506	510	120	551	405	430	839	903	93	479	699	471	1180	562	225	561	369	419	168
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	38	100	0	0	89	3	14	35	41	26	34	35	48	41	33	41	43	37	35	23
Lab	41	0	100	0	3	92	42	44	38	48	46	46	30	38	46	39	33	48	49	37
Lib Dem	9	0	0	100	1	0	34	9	10	15	10	7	9	10	8	9	12	7	8	6
Other	12	0	0	0	7	4	9	12	12	11	9	13	13	11	14	11	12	8	8	33

## Other Parties Voting Intention

UKIP	5	0	0	0	5	2	2	5	5	3	3	5	6	4	5	4	7	4	4	1
SNP / PCY	3	0	0	0	1	1	1	3	3	3	2	3	4	3	3	1	0	1	0	30
Green	2	0	0	0	0	1	4	2	3	2	3	3	1	2	3	4	3	2	1	2
BNP	1	0	0	0	1	0	1	1	0	0	1	1	1	0	1	1	1	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	2	1	1	3	0	1	1	1	1	1	1	0	2	0

## Non Voters

Would Not Vote	7	0	0	0	4	3	3	7	7	7	12	6	4	6	9	8	8	7	6	7
Don't know	17	0	0	0	12	8	27	11	23	25	15	18	13	16	19	20	18	15	17	14

## Do you approve or disapprove of the Government's record to date?

	Nov 27-28	Nov 28-29																			
Approve	30	30	78	4	27	63	6	22	34	26	24	28	27	37	34	25	30	35	29	25	27
Disapprove	54	56	7	92	56	23	87	63	57	54	57	55	59	52	50	63	54	50	56	61	63
Don't know	16	15	14	5	17	15	6	16	10	20	19	16	14	12	16	12	16	15	15	15	10

## Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Nov 21-22	Nov 28-29																			
Strongly support	4	4	12	1	6	9	1	4	6	3	2	3	5	6	5	4	5	4	5	4	5
Tend to support	29	29	58	8	49	50	9	30	30	28	25	28	27	35	33	24	30	35	28	24	23
<b>TOTAL SUPPORT</b>	<b>34</b>	<b>34</b>	<b>70</b>	<b>9</b>	<b>55</b>	<b>59</b>	<b>10</b>	<b>33</b>	<b>36</b>	<b>31</b>	<b>27</b>	<b>31</b>	<b>32</b>	<b>40</b>	<b>38</b>	<b>27</b>	<b>34</b>	<b>39</b>	<b>33</b>	<b>29</b>	<b>29</b>
Tend to oppose	28	29	19	37	30	21	38	33	28	30	40	32	28	24	30	29	37	28	31	28	23
Strongly oppose	27	28	7	51	10	13	48	25	30	26	22	23	31	30	23	34	18	24	26	34	42
<b>TOTAL OPPOSE</b>	<b>56</b>	<b>57</b>	<b>26</b>	<b>88</b>	<b>41</b>	<b>34</b>	<b>86</b>	<b>58</b>	<b>58</b>	<b>56</b>	<b>61</b>	<b>54</b>	<b>60</b>	<b>54</b>	<b>53</b>	<b>62</b>	<b>55</b>	<b>51</b>	<b>56</b>	<b>63</b>	<b>64</b>
Don't know	11	10	5	3	4	7	4	8	5	13	12	15	9	5	9	10	11	10	11	9	7

Fieldwork: 28th - 29th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1742</b>	<b>501</b>	<b>545</b>	<b>119</b>	<b>537</b>	<b>423</b>	<b>419</b>	<b>847</b>	<b>895</b>	<b>211</b>	<b>444</b>	<b>596</b>	<b>491</b>	<b>993</b>	<b>749</b>	<b>223</b>	<b>566</b>	<b>373</b>	<b>429</b>	<b>152</b>	
Unweighted Sample	1742	506	510	120	551	405	430	839	903	93	479	699	471	1180	562	225	561	369	419	168	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 14-15	Nov 28-29																			
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																					
The economy	80	<b>81</b>	85	83	79	82	84	81	85	77	83	80	79	83	84	77	76	82	77	82	88
Immigration & Asylum	51	<b>49</b>	65	37	25	66	39	34	46	51	29	35	54	63	42	58	47	50	51	51	35
Pensions	23	<b>32</b>	24	39	41	24	40	36	31	32	27	27	36	32	31	32	28	31	31	31	41
Europe	29	<b>26</b>	33	20	28	34	21	23	28	23	31	21	23	31	26	24	27	28	19	28	25
Health	22	<b>22</b>	15	30	23	13	27	28	21	22	21	18	21	26	23	20	24	21	23	20	24
Crime	21	<b>20</b>	23	17	6	22	20	15	19	21	12	24	19	20	18	22	21	18	26	19	10
Tax	11	<b>13</b>	12	12	15	12	12	11	13	12	9	20	13	7	10	16	10	12	12	13	22
Education	14	<b>12</b>	10	13	22	9	10	17	12	12	25	13	10	8	16	7	11	12	12	12	11
Family life & childcare	7	<b>8</b>	5	12	7	5	13	8	6	10	14	12	6	4	8	8	13	7	9	8	5
Afghanistan	6	<b>6</b>	5	4	5	6	4	8	5	7	7	2	6	10	6	7	4	6	5	7	10
The environment	6	<b>6</b>	2	6	17	2	5	12	5	6	11	7	5	3	6	5	5	7	5	6	4
Transport	3	<b>3</b>	2	4	3	2	2	4	4	2	4	3	3	2	3	3	5	3	2	1	4
None of these	0	<b>0</b>	0	0	2	1	0	0	0	1	0	1	1	0	0	1	0	1	1	0	0
Don't know	2	<b>1</b>	0	0	1	1	1	1	1	2	1	3	1	1	2	1	2	1	2	2	1

	Nov 14-15	Nov 28-29																			
<b>And which of the following do you think are the most important issues facing you and your family? Please tick up to three.</b>																					
The economy	70	<b>71</b>	72	76	67	72	75	71	73	70	76	67	74	71	71	71	67	71	68	73	83
Pensions	36	<b>38</b>	39	39	36	37	40	38	37	38	24	24	42	50	38	36	33	38	38	37	43
Health	30	<b>30</b>	31	33	28	31	31	32	27	33	16	22	32	43	32	29	24	33	33	30	24
Tax	25	<b>26</b>	28	23	26	28	22	23	28	25	34	35	24	18	25	28	27	29	19	28	27
Family life & childcare	15	<b>15</b>	13	19	10	13	18	15	12	17	17	26	13	7	14	16	18	13	16	18	8
Immigration & Asylum	15	<b>13</b>	16	9	5	19	8	6	15	11	5	6	16	19	10	17	17	11	14	14	8
Education	12	<b>13</b>	9	15	12	11	13	16	12	13	28	15	11	6	15	9	15	12	12	13	14
Crime	11	<b>12</b>	14	13	7	13	14	9	12	11	6	12	11	14	11	13	15	8	13	15	8
Europe	13	<b>8</b>	11	5	16	12	6	8	12	5	10	4	7	13	10	7	7	7	10	9	11
Transport	9	<b>7</b>	6	7	16	5	5	11	7	7	10	8	6	6	8	6	10	8	8	3	8
The environment	7	<b>7</b>	6	6	19	5	6	10	7	7	7	10	5	7	7	7	6	9	6	6	3
Afghanistan	1	<b>2</b>	2	1	3	2	1	1	2	1	2	2	1	2	2	2	2	2	1	1	3
None of these	2	<b>2</b>	2	1	0	2	2	2	2	2	4	3	2	1	2	2	1	3	2	1	2
Don't know	4	<b>2</b>	0	1	2	0	2	2	1	3	3	3	2	1	2	2	1	2	3	2	1

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	34	108
Male 25 to 39	218	223
Male 40 to 59	333	294
Male 60 +	254	221
Female 18 to 24	59	103
Female 25 to 39	261	221
Female 40 to 59	366	301
Female 60 +	217	270
<b>Region</b>		
North England	419	429
Midlands	270	286
East England	166	167
London	225	223
South England	395	399
Wales	99	87
Scotland	168	152
<b>Social Grade</b>		
AB	617	488
C1	563	505
C2	253	366
DE	309	383
<b>Newspaper Type</b>		
Express / Mail	345	279
Sun / Star	224	409
Mirror / Record	121	174
Guardian / Independent	104	78
FT / Times / Telegraph	142	165
Other Paper	238	200
No Paper	568	436
<b>Political Party Identification</b>		
Labour	528	566
Conservative	505	496
Liberal Democrat	198	209
SNP/Plaid Cymru	46	30
Others	70	23
None/ DK	395	418

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