

YouGov / The Sun Survey Results

Sample Size: 1784 GB Adults
Fieldwork: 30th April - 1st May 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1784	453	545	135	176	549	443	374	867	917	216	455	610	503	1017	767	228	580	382	439	155	
Unweighted Sample	1784	441	541	114	210	562	447	400	814	970	61	477	722	524	1164	620	265	581	356	417	165	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	77	4	8	31	34	16	30	32	41	36	28	32	41	36	22	24
Lab	39	0	100	0	0	4	87	34	41	38	46	47	40	30	36	44	42	28	41	54	35
Lib Dem	10	0	0	100	0	1	2	41	9	10	15	9	10	8	12	6	12	11	4	10	14
Other	18	0	0	0	100	18	7	16	19	18	23	14	18	21	16	22	14	20	19	15	27

Other Parties Voting Intention

UKIP	13	0	0	0	100	16	4	8	14	12	15	5	11	18	11	15	10	16	14	11	5
SNP / PCY	2	0	0	0	0	0	1	1	2	1	0	3	3	1	1	2	0	0	2	0	18
Green	2	0	0	0	0	1	0	5	1	4	7	3	2	0	3	2	3	4	2	1	2
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	1	0	0	0	0	0	1	2	1	1	1	2	1	0	1	1	1	1	1	2	1

Non Voters

Would Not Vote	7	0	0	0	0	2	2	4	6	8	10	12	5	3	6	8	10	5	6	8	7
Don't know	15	0	0	0	0	10	9	22	12	18	14	21	13	13	14	16	22	15	14	12	14

Do you approve or disapprove of the Government's record to date?

	April 29-30	April 30 - May 1																				
Approve	26	28	80	3	36	14	59	7	21	29	27	14	25	29	36	33	23	26	33	29	24	24
Disapprove	59	58	8	94	51	77	27	84	71	61	56	66	56	61	54	54	65	59	52	59	65	63
Don't know	15	13	12	3	13	9	14	8	8	10	17	19	19	10	9	14	13	15	15	12	12	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

April 16 - 17 April 30 - May 1

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	41	43	19	72	42	44	23	65	48	47	38	49	35	48	39	41	45	39	38	41	51	44
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	28	27	44	15	32	34	42	16	25	25	29	22	24	27	33	28	25	22	29	30	26	25
Neither - I am not aware of significant cuts to services in my area	20	20	31	7	17	19	28	10	19	20	20	18	24	15	23	21	19	28	23	20	13	19
Don't know	11	10	6	6	9	3	6	9	8	8	13	11	17	10	5	10	11	11	10	10	11	12

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	15	111
	Male 25 to 39	186	228
	Male 40 to 59	350	301
	Male 60 +	263	227
	Female 18 to 24	46	105
	Female 25 to 39	291	227
	Female 40 to 59	372	309
	Female 60 +	261	277
Region			
	North England	417	439
	Midlands	264	293
	East England	158	171
	London	265	228
	South England	423	409
	Wales	92	89
	Scotland	165	155
Social Grade			
	AB	664	500
	C1	500	517
	C2	268	375
	DE	352	392
Newspaper Type			
	Express / Mail	351	285
	Sun / Star	154	419
	Mirror / Record	71	178
	Guardian / Independent	124	80
	FT / Times / Telegraph	123	169
	Other Paper	261	205
	No Paper	700	446
Political Party Identification			
	Labour	577	580
	Conservative	514	508
	Liberal Democrat	156	214
	SNP/Plaid Cymru	31	30
	Others	115	23
	None/ DK	391	428

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