

Sample Size: 1717 GB Adults
Fieldwork: 11th - 12th April 2015

		Newspaper for Weighting						
		Express/ Mail	Sun/ Star	Mirror / Record	Guardian / Indie	FT / Times/ Tele	Other	No Paper
Weighted Sample	1717	244	345	151	76	137	197	567
Unweighted Sample	1717	274	218	119	92	166	219	629
		%	%	%	%	%	%	%

Lord Justice Leveson said in his report that if newspapers refuse to join his recommended system of independently checked self-regulation then Parliament should pass a law to impose it on them. Presently, most national newspapers have set up and joined the Independent Press Standards Organisation (IPSO), which only meets some of the recommendations of the Leveson Report and is not subject to checking by an independent external body. If the press refuse to join a regulator that is independently and externally checked, which of the following, if any, do you think should be the response?

Nothing for the time being, the press should be given more time to show that voluntary self-regulation works	19	25	28	17	14	20	13	13
There should be stronger incentives for newspapers to join a regulator that is subject to, and complies with, Leveson's independent external checks	15	20	13	14	17	18	18	13
The press should be compelled by law to join a regulator that is subject to, and complies with, Leveson's independent external checks	22	19	18	27	27	19	25	23
There should be a new independent statutory regulator for the press, as Ofcom is for broadcasters	22	22	11	20	32	27	27	25
None of the above	3	2	4	2	1	3	3	3
Don't know	19	13	26	20	9	12	15	23

Over the last two or three years, to what extent, if at all, do you think the behaviour of the national press has got better or worse?

Much better	2	1	7	2	1	3	1	0
Slightly better	23	26	23	24	26	25	21	21
TOTAL BETTER	25	27	30	26	27	28	22	21
Neither better nor worse	40	43	40	44	38	48	43	35
Slightly worse	16	18	13	14	17	16	15	17
Much worse	8	5	5	5	15	5	10	11
TOTAL WORSE	24	23	18	19	32	21	25	28
Don't know	11	6	12	11	3	3	11	15

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	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					Decided/Undecided Voters		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Decided	Undecided	Not sure
Weighted Sample	1717	X	X	X	X	517	407	337	833	884	204	434	587	491	979	738	220	558	367	422	149	1167	263	80
Unweighted Sample	1717	498	511	103	202	562	411	354	822	895	100	405	619	593	1008	709	160	627	385	432	113	1204	233	76
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, does Ed Miliband's support for the system of press regulation recommended by the Leveson Report make you respect him more or less, or does it make no difference?

Much more	6	1	16	2	2	1	12	9	8	4	7	5	5	7	6	6	7	7	6	5	6	8	3	3
Slightly more	17	9	26	25	7	8	25	24	18	16	18	20	17	13	19	14	15	16	16	18	20	16	21	11
TOTAL MORE	23	10	42	27	9	9	37	33	26	20	25	25	22	20	25	20	22	23	22	23	26	24	24	14
Slightly less	5	6	5	2	6	6	6	2	6	3	5	6	5	3	4	5	5	3	5	5	7	5	6	2
Much less	2	4	1	0	5	4	2	0	3	1	1	1	3	3	2	2	2	3	2	2	3	3	1	5
TOTAL LESS	7	10	6	2	11	10	8	2	9	4	6	7	8	6	6	7	7	6	7	7	10	8	7	7
No difference, I respected him anyway and I still do	12	4	27	9	7	3	25	13	10	14	12	13	13	11	12	13	13	12	10	15	12	13	14	8
No difference, I didn't respect him anyway and I still don't	36	62	5	43	53	62	10	30	38	33	30	28	35	46	39	31	31	40	36	30	41	38	37	25
Don't know	22	15	20	20	20	16	21	22	16	28	26	28	22	17	17	29	27	20	25	25	10	17	18	46

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		Newspaper Readership													
		Total	The Express	The Daily Mail / The Scottish Daily Mail	The Mirror / Daily Record	The Daily Star / The Daily Star of Scotland	The Sun	The Daily Telegraph	The Financial Times	The Guardian	The Independent	The Times	Other local daily morning newspaper	Other Newspaper	None
Weighted Sample	1717	34	211	142	19	313	74	11	60	22	55	70	114	580	
Unweighted Sample	1717	37	237	115	13	198	94	9	72	23	64	73	128	640	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, does Ed Miliband's support for the system of press regulation recommended by the Leveson Report make you respect him more or less, or does it make no difference?

Much more	6	4	3	15	0	4	3	0	22	13	3	9	5	5
Slightly more	17	7	9	24	22	10	10	15	34	42	21	21	30	16
TOTAL MORE	23	11	12	39	22	14	13	15	56	55	24	30	35	21
Slightly less	5	10	4	1	18	8	6	17	2	11	8	2	4	3
Much less	2	2	5	2	0	4	5	7	2	0	3	3	0	1
TOTAL LESS	7	12	9	3	18	12	11	24	4	11	11	5	4	4
No difference, I respected him anyway and I still do	12	2	8	22	14	11	4	8	24	16	12	21	15	11
No difference, I didn't respect him anyway and I still don't	36	50	54	11	13	38	65	17	6	12	42	31	30	36
Don't know	22	24	17	26	33	25	6	37	10	6	12	15	16	28

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To what extent, if at all, does Ed Miliband's support for the system of press regulation recommended by the Leveson Report make you respect him more or less, or does it make no difference?

Much more	6	3	4	14	21	3	7	5
Slightly more	17	9	10	24	38	15	26	17
TOTAL MORE	23	12	14	38	59	18	33	22
Slightly less	5	4	9	1	4	7	4	3
Much less	2	5	3	2	1	6	1	1
TOTAL LESS	7	9	12	3	5	13	5	4
No difference, I respected him anyway and I still do	12	7	12	20	21	7	17	11
No difference, I didn't respect him anyway and I still don't	36	54	36	14	8	52	28	37
Don't know	22	17	26	25	6	11	18	28