

Sample 1000 Adult Interviews  
 Conducted April 15 - 16, 2015  
 Margin of Error ±4.2%

1. How much have you heard about the 2016 presidential election in recent weeks?

Heard a lot ..... 46%  
 Heard a little ..... 45%  
 Heard nothing at all ..... 9%

2. How much have you heard about the announcements that the following people intend to run for president in 2016?

|                 | Heard a lot | Heard a little | Heard nothing at all |
|-----------------|-------------|----------------|----------------------|
| Hillary Clinton | 66%         | 28%            | 6%                   |
| Marco Rubio     | 38%         | 34%            | 28%                  |
| Rand Paul       | 36%         | 34%            | 30%                  |
| Ted Cruz        | 38%         | 33%            | 29%                  |

3. Regardless of whether you agree with the candidate, do you like the logo?

*Shown Hillary Clinton logo*

Like a lot ..... 8%  
 Like somewhat ..... 23%  
 Dislike somewhat ..... 27%  
 Dislike a lot ..... 28%  
 Not sure ..... 14%

4. Regardless of whether you agree with the candidate, do you like the logo?

*Shown Marco Rubio logo*

Like a lot ..... 10%  
 Like somewhat ..... 43%  
 Dislike somewhat ..... 19%  
 Dislike a lot ..... 15%  
 Not sure ..... 13%

5. Regardless of whether you agree with the candidate, do you like the logo?

*Shown Rand Paul logo*

|                  |     |
|------------------|-----|
| Like a lot       | 7%  |
| Like somewhat    | 31% |
| Dislike somewhat | 24% |
| Dislike a lot    | 24% |
| Not sure         | 14% |

6. Regardless of whether you agree with the candidate, do you like the logo?

*Shown Ted Cruz logo*

|                  |     |
|------------------|-----|
| Like a lot       | 19% |
| Like somewhat    | 44% |
| Dislike somewhat | 12% |
| Dislike a lot    | 15% |
| Not sure         | 9%  |