

NORTHERN IRELAND

We interview a nationally representative sample of Northern Irish adults (aged 18 to 64) weekly.

Northern Ireland Omnibus

1,000 RESPONDENTS
RESULTS IN **3 WORKING DAYS**

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|---------------------------|--|
| Respondents: | 1,000 Northern Irish adults nationally representative |
| Frequency: | once per week (Thursday) |
| Results delivered: | in 3 working days (Tuesday) |
| Cost: | £200 entry fee £400 per standard question £425 per open-ended question |

GB / UK Omnibus

2,000 RESPONDENTS RESULTS IN 48hrs

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|---------------------------|--|
| Respondents: | 2,000 GB / UK adults nationally representative |
| Frequency: | daily (Monday to Friday) |
| Results delivered: | in 48 hours (Monday to Friday) |
| Cost: | £200 entry fee £300 per standard question £325 per open-ended question |

24 hr GB / UK service also available on request

All prices exclude VAT. Timings to be agreed with YouGov and final approved and scripted questions must be submitted by 12pm on the day of fieldwork. Subject to YouGov standard T's & C's (available on request).

- Standard questions allow up to 10 answer options, or 2 statements answered against a scale. Additional answer options are available on request.
- Costs cover questionnaire design and data tables including analysis by gender, age, region, social class, children in household, working status and marital status. Additional analysis is available on request.
- Add further insight to your results with a summary report.

International Services

- We interview 500 - 2,000 adults aged 18+ (national cross section or bespoke groups)
- The international omnibus runs daily (Monday to Friday)
- Timings and costs are dependent upon the service and countries required
- Citybus - Berlin, London, New York, Paris

WHY YOUNGOV?

We are the most quoted and most accurate market research agency in the UK. Our methodology and the depth of our panel enable us to run the only regular online omnibus survey for the Northern Irish market without compromising on quality.

We provide you with results from a true cross section of society, rapidly and cost-effectively - offering more responses than competitors and the quickest turnaround time.

