







Sample Size: 2016 GB Adults  
Fieldwork: 6th - 7th August 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2016</b>	522	603	114	191	608	497	376	978	1038	240	510	689	577	1149	867	258	655	431	496	175	
<b>Unweighted Sample</b>	<b>2016</b>	482	641	99	213	566	545	379	976	1040	167	443	864	542	1315	701	319	597	433	454	213	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the following politicians, do you think they are genuine, or stage managed?

David Cameron

Genuine	26	63	10	23	13	49	13	21	25	26	14	23	23	35	29	21	26	27	28	23	19
Stage managed	61	31	83	59	80	41	79	70	65	57	52	60	66	59	59	63	60	59	60	63	68
Don't know	14	6	7	19	8	9	8	9	10	17	33	17	11	6	12	16	14	14	12	14	13

George Osborne

Genuine	20	47	9	23	12	38	13	17	23	18	15	19	19	27	24	16	20	24	18	19	18
Stage managed	57	33	76	55	74	41	73	63	62	53	47	56	62	56	55	60	58	53	60	58	62
Don't know	23	20	14	22	14	21	14	20	16	29	38	25	19	17	21	24	23	23	22	23	20

Theresa May

Genuine	31	56	25	32	21	46	24	30	34	27	25	24	30	39	34	26	31	34	31	27	27
Stage managed	43	25	55	43	54	31	55	45	45	41	34	46	45	41	40	47	40	40	42	46	51
Don't know	26	19	20	25	24	23	20	24	20	32	41	29	25	20	26	28	28	26	27	28	22

Boris Johnson

Genuine	47	74	36	41	50	70	36	43	52	43	33	47	47	52	47	47	45	47	50	47	43
Stage managed	37	19	54	42	40	19	54	43	38	37	34	34	39	39	38	36	41	36	35	37	43
Don't know	16	8	10	17	10	11	10	13	11	21	33	18	13	9	15	17	14	16	15	17	14

Which of the following would you most trust too...

Run Britain's economy

George Osborne	20	48	6	29	20	39	8	19	27	14	16	18	16	29	24	16	19	25	22	16	15
David Cameron	12	27	5	15	7	20	5	9	9	14	7	14	12	10	13	10	12	12	13	10	9
Boris Johnson	9	12	7	7	13	15	6	6	8	10	8	9	9	9	7	12	11	8	9	9	8
Theresa May	4	3	4	4	5	3	5	3	3	4	2	5	4	3	4	3	4	4	5	2	2
None of them	40	3	68	26	44	13	65	51	41	39	30	39	45	40	39	42	38	33	39	47	54
Don't know	15	7	10	19	10	10	11	12	11	19	37	15	14	8	13	18	16	18	13	15	12

Run Britain's health service

Theresa May	12	23	8	11	9	19	7	10	12	11	9	12	11	14	13	10	15	13	11	9	8
Boris Johnson	11	15	8	8	19	18	7	9	11	11	8	13	11	11	10	13	10	13	13	9	8
David Cameron	11	33	2	15	5	25	3	6	12	10	9	12	11	11	14	8	9	13	15	9	8
George Osborne	2	4	1	2	2	2	1	2	2	2	1	1	1	3	1	2	2	1	2	2	2
None of them	47	10	72	46	54	20	70	61	49	45	39	46	50	48	46	49	47	41	44	54	56
Don't know	17	15	10	18	11	16	12	12	13	21	35	16	15	13	16	19	17	19	16	17	18

Run a government that understood ordinary people

Boris Johnson	26	43	16	25	29	42	14	23	29	22	23	27	26	25	24	27	27	30	26	21	19
David Cameron	8	24	1	8	1	18	2	4	8	8	6	9	7	9	10	5	8	9	10	7	3
Theresa May	7	11	6	7	6	10	6	6	6	8	4	7	6	10	8	6	7	7	8	6	6
George Osborne	1	1	1	2	2	1	1	1	1	1	0	1	1	1	1	1	1	1	1	0	1
None of them	44	9	68	42	53	18	68	57	46	43	36	43	48	46	43	46	45	37	44	50	59
Don't know	14	11	8	15	9	11	10	9	10	18	31	14	12	9	13	15	13	15	12	16	12

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Handle the issue of immigration</b>																						
	Boris Johnson	17	28	11	16	22	30	8	15	20	14	14	17	16	18	16	18	15	20	18	13	14
	Theresa May	12	22	8	13	15	20	8	11	13	12	6	11	12	17	14	10	15	13	12	12	8
	David Cameron	10	27	4	13	3	19	5	7	9	11	6	13	11	9	12	8	11	11	11	9	8
	George Osborne	1	1	2	3	2	1	2	1	1	2	1	2	2	1	2	1	1	2	2	1	2
	None of them	43	12	62	37	50	20	61	52	44	42	39	40	45	45	41	45	41	36	42	50	52
	Don't know	16	10	13	17	8	11	15	14	14	19	33	17	14	10	15	18	17	18	14	15	16
<b>Negotiate Britain's relationship with Europe</b>																						
	Boris Johnson	20	33	12	21	32	36	10	16	22	18	15	19	18	25	19	21	22	24	21	14	14
	David Cameron	17	42	7	20	5	29	9	17	16	18	12	18	18	18	20	13	16	18	19	17	12
	Theresa May	6	6	7	8	4	6	6	5	6	5	7	6	6	5	7	4	6	6	6	5	5
	George Osborne	2	3	1	4	0	2	2	2	2	1	1	3	1	2	2	1	1	2	3	2	2
	None of them	40	8	62	33	52	17	61	49	42	39	35	38	43	41	38	43	39	34	37	47	55
	Don't know	15	8	11	14	7	9	13	12	11	19	30	15	13	9	13	17	15	16	14	14	13
<b>Reduce the level of crime in Britain</b>																						
	Boris Johnson	16	26	11	14	19	27	11	14	17	16	14	17	17	16	15	18	22	16	18	13	13
	Theresa May	13	22	11	20	14	18	12	15	18	9	9	14	13	16	16	10	16	13	16	11	11
	David Cameron	11	26	5	19	7	19	5	11	11	11	7	14	11	10	12	10	8	14	14	8	4
	George Osborne	1	2	1	2	1	1	1	1	1	2	0	2	1	2	2	0	2	1	1	1	3
	None of them	39	10	59	27	43	19	57	43	40	38	35	35	41	42	37	42	33	35	35	47	51
	Don't know	19	14	13	18	15	15	14	16	14	24	35	19	17	15	18	21	20	20	16	20	19
<b>Handle a international crisis</b>																						
	David Cameron	29	68	11	39	22	51	13	31	31	27	21	29	28	34	32	26	29	31	35	25	16
	Boris Johnson	8	11	6	8	13	15	5	5	8	9	7	9	8	9	7	10	11	10	8	6	6
	Theresa May	6	6	7	8	9	8	7	6	7	5	2	7	8	5	7	5	7	6	6	6	7
	George Osborne	1	1	2	4	0	1	1	1	2	1	2	1	1	1	2	1	2	1	1	1	2
	None of them	38	4	61	28	43	14	60	42	38	37	33	34	41	39	37	39	34	33	35	44	50
	Don't know	17	9	13	14	12	12	14	13	14	20	35	20	14	11	16	18	16	19	13	18	19
<b>Deal with a natural disaster hitting Britain</b>																						
	David Cameron	24	59	10	29	14	43	12	24	26	23	19	24	24	28	28	19	23	26	29	21	16
	Boris Johnson	12	16	10	11	16	21	8	9	13	11	8	14	12	13	11	14	12	13	14	9	12
	Theresa May	8	8	9	13	9	9	7	10	9	7	6	8	8	9	8	7	11	8	8	7	7
	George Osborne	2	1	1	4	1	1	1	1	2	2	4	2	1	2	2	1	3	2	1	1	2
	None of them	36	4	57	24	40	12	57	42	36	36	30	33	39	36	34	39	32	31	33	43	45
	Don't know	18	10	13	19	20	14	15	14	14	22	34	19	16	13	17	19	18	20	16	18	18
<b>Lead Britain in the event of a war</b>																						
	David Cameron	20	53	7	19	13	39	9	16	22	19	12	22	22	20	23	17	21	20	24	19	16
	Boris Johnson	12	17	8	18	16	20	7	10	14	9	9	13	11	12	10	13	12	14	14	8	7
	Theresa May	4	4	5	6	6	5	4	4	5	4	4	5	4	4	5	3	6	5	3	3	5
	George Osborne	1	1	1	0	0	1	1	2	1	2	1	2	1	1	2	1	1	1	1	1	2
	None of them	41	9	63	30	44	17	63	49	41	41	35	38	43	43	40	42	37	37	39	46	52
	Don't know	22	15	15	27	20	19	17	19	17	26	39	19	18	21	20	23	23	23	18	23	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Have the ultimate responsibility for Britain's nuclear deterrent**

David Cameron	<b>20</b>	55	6	20	11	39	8	17	23	17	13	21	20	22	23	16	22	21	23	18	12
Boris Johnson	<b>7</b>	10	5	11	10	13	4	4	8	6	4	9	6	7	6	9	8	8	8	5	5
Theresa May	<b>6</b>	7	6	10	11	7	5	7	7	6	4	7	5	7	7	5	7	8	5	4	6
George Osborne	<b>1</b>	1	1	2	3	1	1	1	1	1	0	2	1	1	1	1	1	0	3	1	1
None of them	<b>43</b>	10	67	33	46	19	65	53	45	42	39	40	50	41	42	46	39	39	41	49	56
Don't know	<b>22</b>	18	16	24	18	21	17	18	17	27	40	21	18	21	21	24	23	23	21	24	19

**Do you think Boris Johnson should or should not stand as an MP at the next election?**

Should	<b>54</b>	82	42	60	60	77	40	53	57	51	46	54	52	60	55	53	50	56	61	50	46
Should not	<b>22</b>	8	35	24	23	9	36	26	24	21	19	22	24	21	24	20	29	20	19	24	22
Don't know	<b>24</b>	10	23	16	17	14	24	21	19	27	34	24	24	18	21	26	20	24	19	26	31

**Boris Johnson's term as Mayor ends in May 2016. The coming general election will take place a year earlier, in May 2015. If Mr Johnson wishes to return to Parliament, do you think he should...**

Feb 20-21  
Aug 6-7

Stand for election as an MP next year and, if elected, stand down immediately as Mayor of London	22	<b>28</b>	30	32	26	30	28	32	32	29	26	16	29	31	28	29	26	24	28	35	24	29
Stand for election next year and, if elected as an MP, remain Mayor and do both jobs until his term of Mayor ends in 2016	16	<b>27</b>	48	15	32	30	44	15	23	29	25	27	25	25	32	28	26	31	29	27	26	19
Not stand for election as an MP until after his term as Mayor ends in 2016	39	<b>28</b>	17	40	34	26	20	38	34	26	30	23	24	28	33	29	27	31	27	24	29	34
Don't know	23	<b>17</b>	6	13	8	13	9	15	11	15	19	34	22	16	8	15	21	13	17	15	22	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

If the Conservative party win the next election and form a government, which of the following jobs would you most like to see Boris Johnson do in a future Conservative cabinet?

Culture, Media and Sport Secretary	14	16	16	27	11	15	14	18	13	16	9	16	18	11	17	12	14	15	13	15	15
Home Secretary	12	23	5	15	18	22	5	8	14	10	6	13	11	13	13	10	10	12	11	12	14
Transport Secretary	8	11	8	8	5	8	8	8	9	7	8	6	6	11	9	6	12	8	8	6	4
Foreign Secretary	5	7	4	4	6	7	2	6	6	3	1	6	5	4	5	4	5	5	5	4	5
Business Secretary	3	6	1	1	3	6	2	1	4	2	3	1	3	4	3	2	3	3	2	3	2
Chancellor of the Exchequer	2	3	2	0	1	3	2	1	2	2	2	3	1	2	2	2	2	2	2	1	2
Education Secretary	2	3	2	0	1	3	1	4	2	3	4	2	2	3	2	3	4	2	3	1	0
Defence Secretary	1	1	1	0	1	1	1	0	1	0	0	1	1	1	1	1	0	1	1	1	0
Work and Pensions Secretary	1	1	1	1	1	2	1	1	1	2	1	3	1	2	1	2	1	2	3	1	0
Health Secretary	1	1	1	2	1	1	1	1	1	1	0	0	1	2	1	1	1	1	1	1	0
Justice Secretary	1	1	0	0	1	1	0	1	0	1	0	1	0	1	0	1	1	0	1	1	0
International Development Secretary	1	1	0	2	1	1	2	1	1	0	1	1	1	1	0	2	1	1	1	1	0
Energy and Climate Change Secretary	1	1	2	0	2	1	2	0	1	1	0	1	1	2	1	2	0	1	1	2	1
Justice Secretary	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0	0	1	1	0	0	0
None of these	21	6	33	20	19	8	34	24	22	20	15	18	24	22	21	20	24	18	18	22	28
Don't know	28	18	22	19	26	22	24	24	23	33	50	29	24	22	24	33	23	27	30	29	30

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	65	121
Male 25 to 39	206	254
Male 40 to 59	431	341
Male 60 +	274	262
Female 18 to 24	102	119
Female 25 to 39	237	256
Female 40 to 59	433	349
Female 60 +	268	314
<b>Region</b>		
North England	454	496
Midlands	309	331
East	184	194
London	319	258
South England	413	462
Wales	124	101
Scotland	213	175
<b>Social Grade</b>		
AB	769	564
C1	546	585
C2	300	423
DE	401	444
<b>Newspaper Type</b>		
Express / Mail	383	323
Sun / Star	265	474
Mirror / Record	183	202
Guardian / Independent	155	91
FT / Times / Telegraph	134	192
Other Paper	297	232
No Paper	599	504
<b>Political Party Identification</b>		
Labour	695	645
Conservative	525	564
Liberal Democrat	179	222
SNP/Plaid Cymru	57	34
Others	139	46
None/ DK	421	504

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)