

# YouGov / The Sun Survey Results

Sample Size: 1897 GB Adults  
Fieldwork: 10th - 11th December 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1897</b>	<b>458</b>	<b>629</b>	<b>153</b>	<b>608</b>	<b>467</b>	<b>411</b>	<b>922</b>	<b>975</b>	<b>230</b>	<b>484</b>	<b>649</b>	<b>535</b>	<b>1081</b>	<b>816</b>	<b>243</b>	<b>617</b>	<b>406</b>	<b>467</b>	<b>165</b>	
Unweighted Sample	1897	433	644	133	588	482	421	903	994	186	468	742	501	1269	628	277	640	379	427	174	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	77	4	6	30	33	32	26	30	37	34	28	31	41	32	23	21
Lab	43	0	100	0	7	90	37	43	43	47	52	46	31	39	48	45	32	45	57	36
Lib Dem	10	0	0	100	1	2	43	10	11	9	13	11	9	13	7	11	14	7	9	10
Other	15	0	0	0	14	4	14	17	13	12	10	13	22	14	16	13	13	15	12	33

## Other Parties Voting Intention

UKIP	9	0	0	0	13	2	5	10	7	4	3	8	17	8	10	9	9	11	9	3
SNP / PCY	3	0	0	0	0	1	3	3	3	1	4	3	3	3	4	0	0	1	0	28
Green	2	0	0	0	1	1	5	2	2	4	2	2	2	3	1	2	2	3	2	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	2	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Other	1	0	0	0	0	0	0	1	0	3	1	0	0	1	0	1	0	0	1	1

## Non Voters

Would Not Vote	7	0	0	0	2	2	2	6	7	10	13	5	2	5	9	6	9	6	5	3
Don't know	16	0	0	0	15	7	25	10	22	16	17	16	17	16	16	20	17	17	14	13

## Do you approve or disapprove of the Government's record to date?

	Dec 9-10	Dec 10-11																			
Approve	27	27	79	4	33	57	6	17	30	24	30	24	27	28	31	22	27	32	29	21	21
Disapprove	59	58	10	90	44	29	88	66	60	56	51	58	61	58	56	61	58	53	53	67	63
Don't know	14	15	11	6	24	14	6	18	10	20	19	18	13	13	14	17	15	15	18	12	16

## Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Dec 3-4	Dec 10-11																			
Strongly support	3	4	9	1	8	6	1	4	5	3	5	4	3	3	4	3	2	4	4	4	6
Tend to support	26	27	52	8	57	42	9	36	29	26	26	25	27	30	31	23	31	35	26	20	19
<b>TOTAL SUPPORT</b>	<b>29</b>	<b>31</b>	<b>61</b>	<b>9</b>	<b>65</b>	<b>48</b>	<b>10</b>	<b>40</b>	<b>34</b>	<b>29</b>	<b>31</b>	<b>29</b>	<b>30</b>	<b>33</b>	<b>35</b>	<b>26</b>	<b>33</b>	<b>39</b>	<b>30</b>	<b>24</b>	<b>25</b>
Tend to oppose	34	30	29	30	23	32	28	32	26	33	30	30	28	31	32	27	30	28	33	30	26
Strongly oppose	27	29	8	55	6	14	55	21	33	24	18	25	34	30	25	33	26	22	28	37	38
<b>TOTAL OPOSE</b>	<b>61</b>	<b>59</b>	<b>37</b>	<b>85</b>	<b>29</b>	<b>46</b>	<b>83</b>	<b>53</b>	<b>59</b>	<b>57</b>	<b>48</b>	<b>55</b>	<b>62</b>	<b>61</b>	<b>57</b>	<b>60</b>	<b>56</b>	<b>50</b>	<b>61</b>	<b>67</b>	<b>64</b>
Don't know	10	11	2	6	5	6	7	7	8	13	20	15	8	6	8	15	12	12	10	9	11

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	81	118
	Male 25 to 39	204	243
	Male 40 to 59	363	321
	Male 60 +	255	241
	Female 18 to 24	105	112
	Female 25 to 39	264	241
	Female 40 to 59	379	328
	Female 60 +	246	294
<b>Region</b>			
	North England	427	467
	Midlands	284	311
	East England	184	182
	London	277	243
	South England	456	434
	Wales	95	95
	Scotland	174	165
<b>Social Grade</b>			
	AB	690	531
	C1	579	550
	C2	294	398
	DE	334	417
<b>Newspaper Type</b>			
	Express / Mail	327	304
	Sun / Star	199	446
	Mirror / Record	127	190
	Guardian / Independent	152	85
	FT / Times / Telegraph	139	180
	Other Paper	248	218
	No Paper	705	474
<b>Political Party Identification</b>			
	Labour	642	617
	Conservative	516	541
	Liberal Democrat	181	228
	SNP/Plaid Cymru	39	32
	Others	96	25
	None/ DK	423	455

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