

List of Tables

1. Likelihood of voting	2
2. 2012 Presidential Vote	3
3. 2012 Presidential Vote (leaners allocated)	4
4. 2012 Presidential Vote Certainty	5
5. 2012 Senate Vote	6
6. 2012 Congressional Vote	7

YouGov September Wave–WI

September 7-14, 2012



1. Likelihood of voting

How likely is it that you will vote in the election for president this November?

	Total	Age				Gender		Race			Party ID		
		18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Definitely will vote	89%	80%	85%	93%	97%	90%	88%	89%	98%	74%	94%	86%	90%
Probably will vote	4%	5%	4%	4%	1%	3%	4%	4%	0%	0%	4%	3%	4%
Maybe will vote	2%	2%	6%	0%	0%	2%	3%	2%	0%	26%	1%	5%	0%
Probably will not vote	3%	10%	3%	0%	0%	4%	2%	3%	0%	0%	0%	4%	4%
Definitely will not vote	2%	2%	2%	2%	2%	1%	3%	2%	2%	0%	2%	2%	3%
Don't know	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals (Unweighted)	100% (794)	100% (84)	100% (130)	100% (422)	100% (158)	100% (388)	100% (406)	100% (749)	100% (38)	100% (7)	100% (271)	100% (239)	100% (229)

	Total	Likely Voter	2012 Presidential vote		2008 Presidential vote		Region				
			Obama	Romney	Obama	McCain	Milwaukee County	Southeast	Southwest	Northeast	Northwest
Definitely will vote	89%	96%	93%	96%	92%	90%	89%	88%	94%	91%	85%
Probably will vote	4%	4%	3%	2%	4%	3%	5%	2%	4%	4%	5%
Maybe will vote	2%	0%	1%	0%	2%	0%	0%	5%	0%	1%	3%
Probably will not vote	3%	0%	0%	0%	1%	3%	3%	3%	1%	2%	4%
Definitely will not vote	2%	0%	2%	1%	1%	3%	2%	2%	1%	2%	2%
Don't know	0%	0%	1%	0%	1%	0%	0%	0%	1%	0%	1%
Totals (Unweighted)	100% (794)	100% (753)	100% (346)	100% (334)	100% (393)	100% (333)	100% (132)	100% (227)	100% (145)	100% (118)	100% (172)

YouGov September Wave–WI

September 7-14, 2012



2. 2012 Presidential Vote

Who will you vote for in the 2012 Presidential election?

	Total	Age				Gender		Race			Party ID		
		18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Barack Obama	43%	42%	49%	44%	35%	40%	46%	38%	98%	58%	90%	34%	7%
Mitt Romney	41%	40%	28%	42%	60%	45%	38%	45%	2%	16%	2%	40%	82%
Other	2%	4%	0%	3%	0%	3%	1%	2%	0%	0%	0%	4%	1%
Not sure	13%	13%	23%	11%	6%	12%	15%	14%	0%	26%	8%	22%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(790)	(80)	(129)	(425)	(156)	(389)	(401)	(745)	(38)	(7)	(271)	(236)	(228)

	Total	Likely Voter	2012 Presidential vote		2008 Presidential vote		Region				
			Obama	Romney	Obama	McCain	Milwaukee County	Southeast	Southwest	Northeast	Northwest
Barack Obama	43%	44%	100%	0%	78%	3%	60%	37%	56%	38%	34%
Mitt Romney	41%	43%	0%	100%	7%	89%	28%	48%	34%	39%	50%
Other	2%	1%	0%	0%	0%	1%	0%	3%	1%	3%	1%
Not sure	13%	11%	0%	0%	15%	6%	11%	12%	8%	20%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(790)	(753)	(347)	(334)	(391)	(331)	(132)	(225)	(145)	(117)	(171)

YouGov September Wave–WI

September 7-14, 2012



3. 2012 Presidential Vote (leaners allocated)

Who will you vote for in the 2012 Presidential election?

	Total	Age				Gender		Race			Party ID		
		18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Barack Obama	48%	47%	54%	49%	36%	44%	51%	43%	98%	58%	94%	41%	9%
Mitt Romney	46%	46%	38%	45%	61%	47%	45%	50%	2%	42%	2%	49%	88%
Other	2%	4%	0%	3%	0%	3%	1%	2%	0%	0%	0%	4%	1%
Not sure	4%	3%	8%	3%	3%	5%	3%	5%	0%	0%	3%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(790)	(80)	(129)	(425)	(156)	(389)	(401)	(745)	(38)	(7)	(271)	(236)	(228)

	Total	Likely Voter	2012 Presidential vote		2008 Presidential vote		Region				
			Obama	Romney	Obama	McCain	Milwaukee County	Southeast	Southwest	Northeast	Northwest
Barack Obama	48%	48%	100%	0%	85%	4%	64%	40%	60%	42%	41%
Mitt Romney	46%	47%	0%	100%	10%	93%	33%	52%	35%	47%	56%
Other	2%	1%	0%	0%	0%	1%	0%	3%	1%	3%	1%
Not sure	4%	4%	0%	0%	5%	2%	3%	5%	3%	8%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(790)	(753)	(347)	(334)	(391)	(331)	(132)	(225)	(145)	(117)	(171)

YouGov September Wave–WI

September 7-14, 2012



4. 2012 Presidential Vote Certainty

Is your mind made up, or is it still too early to say for sure?

	Total	Age				Gender		Race			Party ID		
		18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
My mind is made up	81%	73%	73%	84%	93%	81%	80%	79%	98%	74%	90%	70%	85%
Too early to say for sure	3%	3%	4%	2%	1%	3%	2%	3%	2%	0%	2%	2%	2%
Undecided	17%	23%	23%	13%	6%	16%	17%	18%	0%	26%	8%	28%	13%
Totals (Unweighted)	100% (796)	100% (83)	100% (130)	100% (425)	100% (158)	100% (391)	100% (405)	100% (751)	100% (38)	100% (7)	100% (271)	100% (241)	100% (229)

	Total	Likely Voter	2012 Presidential vote		2008 Presidential vote		Region				
			Obama	Romney	Obama	McCain	Milwaukee County	Southeast	Southwest	Northeast	Northwest
My mind is made up	81%	85%	96%	98%	81%	88%	85%	81%	89%	71%	78%
Too early to say for sure	3%	2%	4%	2%	3%	2%	3%	1%	1%	3%	4%
Undecided	17%	13%	0%	0%	16%	9%	12%	17%	10%	25%	18%
Totals (Unweighted)	100% (796)	100% (752)	100% (347)	100% (333)	100% (393)	100% (334)	100% (133)	100% (228)	100% (145)	100% (118)	100% (172)

YouGov September Wave–WI

September 7-14, 2012



5. 2012 Senate Vote

Who will you vote for in this year's U.S. Senate race?

	Age					Gender		Race			Party ID		
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Tammy Baldwin	42%	31%	49%	46%	37%	39%	45%	37%	89%	78%	86%	38%	5%
Tommy Thompson	48%	59%	36%	45%	58%	55%	41%	52%	2%	13%	5%	48%	88%
Not sure	10%	10%	15%	9%	5%	6%	14%	10%	8%	8%	9%	14%	6%
Totals (Unweighted)	100% (772)	100% (76)	100% (125)	100% (417)	100% (154)	100% (380)	100% (392)	100% (728)	100% (38)	100% (6)	100% (268)	100% (226)	100% (227)

	Total	Likely Voter	2012 Presidential vote		2008 Presidential vote		Region				
			Obama	Romney	Obama	McCain	Milwaukee County	Southeast	Southwest	Northeast	Northwest
Tammy Baldwin	42%	43%	88%	1%	75%	3%	55%	40%	60%	35%	30%
Tommy Thompson	48%	47%	5%	92%	15%	89%	33%	53%	33%	56%	57%
Not sure	10%	9%	7%	7%	10%	7%	12%	7%	7%	9%	13%
Totals (Unweighted)	100% (772)	100% (736)	100% (345)	100% (327)	100% (388)	100% (326)	100% (128)	100% (219)	100% (144)	100% (111)	100% (170)

YouGov September Wave–WI

September 7-14, 2012



6. 2012 Congressional Vote

Who will you vote for in this year's U.S. House race?

	Total	Age				Gender		Race			Party ID		
		18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Democratic candidate	41%	29%	48%	44%	37%	40%	42%	36%	86%	78%	83%	35%	6%
Republican candidate	46%	56%	31%	46%	58%	50%	43%	51%	5%	13%	4%	47%	89%
Not sure	13%	15%	21%	10%	5%	10%	16%	13%	9%	8%	13%	18%	6%
Totals (Unweighted)	100% (772)	100% (78)	100% (126)	100% (416)	100% (152)	100% (378)	100% (394)	100% (729)	100% (37)	100% (6)	100% (266)	100% (229)	100% (224)

	Total	Likely Voter	2012 Presidential vote		2008 Presidential vote		Region				
			Obama	Romney	Obama	McCain	Milwaukee County	Southeast	Southwest	Northeast	Northwest
Democratic candidate	41%	41%	84%	3%	71%	6%	54%	33%	59%	27%	38%
Republican candidate	46%	47%	7%	89%	14%	86%	34%	57%	29%	57%	48%
Not sure	13%	11%	9%	8%	14%	8%	13%	10%	12%	17%	14%
Totals (Unweighted)	100% (772)	100% (735)	100% (341)	100% (328)	100% (383)	100% (326)	100% (127)	100% (217)	100% (141)	100% (117)	100% (170)