

# YouGov / The Sun Survey Results

Sample Size: 1743 GB Adults  
Fieldwork: 20th - 21st August 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1743</b>	441	572	111	545	412	392	847	896	211	444	596	492	994	749	223	566	373	429	152
<b>Unweighted Sample</b>	<b>1743</b>	443	519	118	551	414	391	832	911	85	464	703	491	1201	542	272	559	328	363	221
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>34</b>	100	0	0	80	2	8	35	33	35	39	28	35	35	32	32	47	35	21	21
Lab	<b>44</b>	0	100	0	7	92	45	40	48	45	41	50	39	41	48	46	32	48	56	43
Lib Dem	<b>8</b>	0	0	100	1	1	35	9	8	9	8	10	8	11	5	13	8	8	8	4
Other	<b>14</b>	0	0	0	12	5	12	17	11	11	12	12	18	13	15	8	13	9	14	32

## Other Parties Voting Intention

UKIP	<b>8</b>	0	0	0	11	1	4	10	5	5	6	5	13	7	9	5	9	6	9	5
SNP / PCY	<b>3</b>	0	0	0	0	2	1	3	2	3	2	2	4	3	3	0	0	1	0	27
Green	<b>2</b>	0	0	0	0	1	6	2	2	3	3	2	1	2	2	3	1	1	4	0
BNP	<b>1</b>	0	0	0	0	1	0	1	1	0	1	2	0	1	1	0	2	1	1	0
Respect	<b>0</b>	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0
Other	<b>0</b>	0	0	0	0	0	0	0	0	0	1	1	0	1	0	0	1	0	0	0

## Non Voters

Would Not Vote	<b>8</b>	0	0	0	2	5	5	7	9	13	11	6	6	7	9	6	9	10	6	8
Don't know	<b>17</b>	0	0	0	14	9	25	10	24	22	17	18	14	16	19	24	16	19	16	12

	Aug 19-20	Aug 20-21																			
<b>Do you approve or disapprove of the Government's record to date?</b>																					
Approve	24	<b>24</b>	68	3	32	48	6	18	29	19	18	26	21	27	25	22	24	30	24	18	16
Disapprove	59	<b>59</b>	14	92	53	31	90	65	60	59	47	50	68	63	57	62	55	50	57	70	75
Don't know	17	<b>17</b>	18	5	15	21	4	17	12	22	35	24	10	11	18	16	21	20	19	12	8

	Aug 13-14	Aug 20-21																			
<b>Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?</b>																					
Strongly support	3	<b>3</b>	6	0	11	4	0	4	3	2	1	4	2	2	3	2	6	2	2	3	1
Tend to support	29	<b>26</b>	51	10	48	39	10	27	28	24	21	30	24	27	28	23	25	32	24	22	20
<b>TOTAL SUPPORT</b>	<b>32</b>	<b>29</b>	<b>57</b>	<b>10</b>	<b>59</b>	<b>43</b>	<b>10</b>	<b>31</b>	<b>31</b>	<b>26</b>	<b>22</b>	<b>34</b>	<b>26</b>	<b>29</b>	<b>31</b>	<b>25</b>	<b>31</b>	<b>34</b>	<b>26</b>	<b>25</b>	<b>21</b>
Tend to oppose	29	<b>34</b>	28	41	28	32	36	40	33	36	36	35	33	35	35	33	29	35	35	36	31
Strongly oppose	30	<b>28</b>	11	48	8	19	50	20	31	25	23	19	33	32	26	31	27	21	29	33	41
<b>TOTAL OPPOSE</b>	<b>59</b>	<b>62</b>	<b>39</b>	<b>89</b>	<b>36</b>	<b>51</b>	<b>86</b>	<b>60</b>	<b>64</b>	<b>61</b>	<b>59</b>	<b>54</b>	<b>66</b>	<b>67</b>	<b>61</b>	<b>64</b>	<b>56</b>	<b>56</b>	<b>64</b>	<b>69</b>	<b>72</b>
Don't know	10	<b>9</b>	3	2	6	6	4	9	4	14	19	12	8	4	8	11	13	10	10	6	7

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	33	108
Male 25 to 39	189	223
Male 40 to 59	374	295
Male 60 +	236	221
Female 18 to 24	52	103
Female 25 to 39	275	221
Female 40 to 59	329	302
Female 60 +	255	270
<b>Region</b>		
North England	363	429
Midlands	252	286
East England	162	167
London	272	223
South England	397	399
Wales	76	87
Scotland	221	152
<b>Social Grade</b>		
AB	684	488
C1	517	505
C2	246	366
DE	296	383
<b>Newspaper Type</b>		
Express / Mail	322	279
Sun / Star	168	410
Mirror / Record	87	174
Guardian / Independent	91	78
FT / Times / Telegraph	122	166
Other Paper	279	200
No Paper	674	436
<b>Political Party Identification</b>		
Labour	524	566
Conservative	508	497
Liberal Democrat	194	209
SNP/Plaid Cymru	77	30
Others	66	23
None/ DK	374	418

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