

YouGov / The Sun Survey Results

Sample Size: 1743 GB Adults
Fieldwork: 17th - 18th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1743	446	473	114	201	492	436	345	845	898	207	441	596	498	994	749	223	566	373	429	152	
Unweighted Sample	1743	407	470	94	237	478	426	345	928	815	171	329	669	574	1168	575	204	595	358	419	167	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	0	77	3	14	31	33	25	35	27	37	36	26	33	39	32	29	17
Lab	34	0	100	0	0	4	78	30	31	37	32	36	38	28	31	38	41	25	36	42	26
Lib Dem	8	0	0	100	0	1	2	29	9	8	10	7	9	8	10	6	7	14	7	5	3
UKIP	14	0	0	0	100	15	8	12	17	12	11	9	14	20	11	20	12	16	16	16	4
Other	12	0	0	0	0	3	9	14	12	11	22	13	12	7	13	10	8	6	9	9	50

Other Parties Voting Intention

Green	6	0	0	0	0	2	5	8	7	6	15	10	4	3	8	5	6	5	6	8	7
SNP/ PCY	4	0	0	0	0	1	4	4	4	5	7	3	6	2	4	5	0	0	1	0	43
Other	1	0	0	0	0	0	1	1	1	0	0	0	1	1	1	1	2	1	0	0	0
BNP	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Non Voters

Would Not Vote	6	0	0	0	0	2	2	3	6	6	6	9	7	2	5	7	8	7	5	5	3
Don't know	14	0	0	0	0	12	9	18	9	19	18	16	12	12	13	16	10	16	13	16	11

Do you approve or disapprove of the Government's record to date?

	Feb 16-17	Feb 17-18																				
Approve	32	33	88	6	47	12	68	8	30	37	28	25	36	29	37	38	25	34	36	32	30	24
Disapprove	52	53	5	87	28	72	21	83	56	52	53	48	46	59	52	47	60	51	46	54	57	66
Don't know	16	15	7	7	25	16	10	8	14	10	19	28	17	11	11	14	15	15	18	14	13	9

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

	Feb 3-4	Feb 17-18																				
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	43	45	16	75	47	40	21	69	54	46	44	33	45	47	46	44	46	44	38	51	49	45
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	28	28	47	12	28	40	43	16	22	29	26	19	25	30	31	28	27	26	27	30	27	29
Neither - I am not aware of significant cuts to services in my area	17	19	30	9	21	15	28	10	17	19	19	28	20	15	18	19	19	22	24	14	14	20
Don't know	11	9	7	5	4	5	7	4	7	6	11	19	9	8	5	9	9	8	11	5	10	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	76	105
Male 25 to 39	149	220
Male 40 to 59	359	295
Male 60 +	344	227
Female 18 to 24	95	103
Female 25 to 39	180	221
Female 40 to 59	310	302
Female 60 +	230	272
Region		
North England	419	429
Midlands	259	286
East	169	167
London	204	223
South England	426	399
Wales	99	87
Scotland	167	152
Social Grade		
AB	715	488
C1	453	505
C2	244	366
DE	331	383
Newspaper Type		
Express / Mail	300	248
Sun / Star	214	350
Mirror / Record	137	153
Guardian / Independent	187	77
FT / Times / Telegraph	126	139
Other Paper	225	200
No Paper	554	575
Political Party Identification		
Labour	520	551
Conservative	434	485
Liberal Democrat	122	166
SNP/Plaid Cymru	48	33
Others	173	85
None/ DK	446	424

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk