### YouGov / The Sun Survey Results

#### Sample Size: 1743 GB Adults
**Fieldwork: 17th - 18th February 2015**

#### Weighted Sample

<table>
<thead>
<tr>
<th>Westminster VI</th>
<th>2010 Vote</th>
<th>Gender</th>
<th>Age</th>
<th>Social Grade</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>Con</td>
<td>Lab</td>
<td>Lib Dem</td>
<td>UKIP</td>
<td>Con</td>
</tr>
<tr>
<td>1743</td>
<td>446</td>
<td>473</td>
<td>114</td>
<td>201</td>
<td>492</td>
</tr>
</tbody>
</table>

#### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

<table>
<thead>
<tr>
<th>Party</th>
<th>Non</th>
<th>Don't know</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Con</td>
<td>32</td>
<td>100</td>
<td>425</td>
</tr>
<tr>
<td>Lab</td>
<td>34</td>
<td>100</td>
<td>438</td>
</tr>
<tr>
<td>Lib Dem</td>
<td>8</td>
<td>100</td>
<td>90</td>
</tr>
<tr>
<td>UKIP</td>
<td>14</td>
<td>100</td>
<td>156</td>
</tr>
<tr>
<td>Other</td>
<td>12</td>
<td>0</td>
<td>123</td>
</tr>
</tbody>
</table>

#### Other Parties Voting Intention

- **Green**: 6 %
- **SNP/PCY**: 4 %
- **Other**: 1 %
- **BNP**: 0 %
- **Respect**: 0 %

#### Non Voters

- **Would Not Vote**: 6 %
- **Don't know**: 14 %

---

**Do you approve or disapprove of the Government’s record to date?**

<table>
<thead>
<tr>
<th>Approve</th>
<th>Disapprove</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>32</td>
<td>52</td>
<td>16</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Feb 16-17</th>
<th>Feb 17-18</th>
</tr>
</thead>
<tbody>
<tr>
<td>33</td>
<td>53</td>
</tr>
</tbody>
</table>

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

- **Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live**: 43 %
- **My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services**: 28 %
- **Neither - I am not aware of significant cuts to services in my area**: 17 %
- **Don't know**: 11 %

© 2015 YouGov plc. All Rights Reserved

yougov.co.uk
# YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

<table>
<thead>
<tr>
<th>Age and Gender</th>
<th>Unweighted no.</th>
<th>Weighted no.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male 18 to 24</td>
<td>76</td>
<td>105</td>
</tr>
<tr>
<td>Male 25 to 39</td>
<td>149</td>
<td>220</td>
</tr>
<tr>
<td>Male 40 to 59</td>
<td>359</td>
<td>295</td>
</tr>
<tr>
<td>Male 60 +</td>
<td>344</td>
<td>227</td>
</tr>
<tr>
<td>Female 18 to 24</td>
<td>95</td>
<td>103</td>
</tr>
<tr>
<td>Female 25 to 39</td>
<td>180</td>
<td>221</td>
</tr>
<tr>
<td>Female 40 to 59</td>
<td>310</td>
<td>302</td>
</tr>
<tr>
<td>Female 60 +</td>
<td>230</td>
<td>272</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Region</th>
<th>Unweighted no.</th>
<th>Weighted no.</th>
</tr>
</thead>
<tbody>
<tr>
<td>North England</td>
<td>419</td>
<td>429</td>
</tr>
<tr>
<td>Midlands</td>
<td>259</td>
<td>286</td>
</tr>
<tr>
<td>East</td>
<td>169</td>
<td>167</td>
</tr>
<tr>
<td>London</td>
<td>204</td>
<td>223</td>
</tr>
<tr>
<td>South England</td>
<td>426</td>
<td>399</td>
</tr>
<tr>
<td>Wales</td>
<td>99</td>
<td>87</td>
</tr>
<tr>
<td>Scotland</td>
<td>167</td>
<td>152</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Social Grade</th>
<th>Unweighted no.</th>
<th>Weighted no.</th>
</tr>
</thead>
<tbody>
<tr>
<td>AB</td>
<td>715</td>
<td>488</td>
</tr>
<tr>
<td>C1</td>
<td>453</td>
<td>505</td>
</tr>
<tr>
<td>C2</td>
<td>244</td>
<td>366</td>
</tr>
<tr>
<td>DE</td>
<td>331</td>
<td>383</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Newspaper Type</th>
<th>Unweighted no.</th>
<th>Weighted no.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Express / Mail</td>
<td>300</td>
<td>248</td>
</tr>
<tr>
<td>Sun / Star</td>
<td>214</td>
<td>350</td>
</tr>
<tr>
<td>Mirror / Record</td>
<td>137</td>
<td>153</td>
</tr>
<tr>
<td>Guardian / Independent</td>
<td>187</td>
<td>77</td>
</tr>
<tr>
<td>FT / Times / Telegraph</td>
<td>126</td>
<td>139</td>
</tr>
<tr>
<td>Other Paper</td>
<td>225</td>
<td>200</td>
</tr>
<tr>
<td>No Paper</td>
<td>554</td>
<td>575</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Political Party Identification</th>
<th>Unweighted no.</th>
<th>Weighted no.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labour</td>
<td>520</td>
<td>551</td>
</tr>
<tr>
<td>Conservative</td>
<td>434</td>
<td>485</td>
</tr>
<tr>
<td>Liberal Democrat</td>
<td>122</td>
<td>166</td>
</tr>
<tr>
<td>SNP/Plaid Cymru</td>
<td>48</td>
<td>33</td>
</tr>
<tr>
<td>Others</td>
<td>173</td>
<td>85</td>
</tr>
<tr>
<td>None/ DK</td>
<td>446</td>
<td>424</td>
</tr>
</tbody>
</table>