









Fieldwork: 30th September - 1st October 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1914</b>	463	608	124	176	595	475	395	928	986	228	484	655	547	1091	823	245	622	410	471	167
Unweighted Sample	1914	474	597	115	204	611	479	414	870	1044	161	481	735	537	1277	637	310	615	370	484	135
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 26-27 2012	Sept 30-Oct 01																				
<b>Thinking about the cuts the government are making to public spending to reduce the deficit, do you think they should...</b>																						
Make bigger cuts to public spending	12	<b>9</b>	18	3	14	20	17	5	6	13	6	9	8	7	13	11	8	14	9	8	10	7
Reduce the level of cuts to public spending	42	<b>45</b>	14	74	38	33	23	68	53	47	43	46	44	49	40	43	47	42	39	46	48	56
Maintain the current level of cuts to public spending	33	<b>30</b>	60	11	35	32	53	12	26	30	30	17	27	29	38	34	25	29	33	31	28	21
Don't know	14	<b>16</b>	7	12	13	15	8	15	15	10	21	28	20	15	9	13	20	15	19	15	14	16
<b>And thinking about the government's policies on tax, do you think they should...</b>																						
Cut taxes more to encourage growth	47	<b>40</b>	36	43	38	56	42	40	35	43	37	40	37	40	41	38	42	36	40	40	42	36
Increase taxes more to help reduce the deficit	11	<b>12</b>	5	22	16	5	6	19	15	16	9	11	14	11	12	15	9	16	10	14	10	19
Maintain the current level of taxes	30	<b>34</b>	54	24	40	32	45	27	36	32	36	23	31	35	40	35	33	33	34	35	35	33
Don't know	12	<b>14</b>	5	11	6	6	7	14	13	9	18	26	17	13	6	11	17	15	16	11	13	12
<b>The Conservative Party has said that it will freeze fuel duty for the duration of the current Parliament until May 2015, providing that the coalition can find the savings required to pay for it.</b>																						
<b>Do you support or oppose the following policy?</b>																						
Support - it is important to keep motoring costs down		<b>64</b>	85	49	60	77	84	53	57	65	63	49	58	64	73	65	62	50	68	65	64	59
Oppose - there are more urgent priorities		<b>24</b>	9	39	34	17	11	34	32	27	21	27	26	24	22	25	23	34	19	24	25	27
Don't know		<b>12</b>	6	12	6	6	5	12	11	8	16	24	16	12	5	11	15	16	13	11	11	14

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	66	115
Male 25 to 39	204	241
Male 40 to 59	357	323
Male 60 +	243	249
Female 18 to 24	95	113
Female 25 to 39	277	243
Female 40 to 59	378	331
Female 60 +	294	299
<b>Region</b>		
North England	484	471
Midlands	260	314
East England	172	184
London	310	245
South England	443	438
Wales	110	96
Scotland	135	167
<b>Social Grade</b>		
AB	732	536
C1	545	555
C2	310	402
DE	327	421
<b>Newspaper Type</b>		
Express / Mail	400	306
Sun / Star	168	450
Mirror / Record	65	191
Guardian / Independent	147	86
FT / Times / Telegraph	160	182
Other Paper	262	220
No Paper	712	479
<b>Political Party Identification</b>		
Labour	635	612
Conservative	529	536
Liberal Democrat	179	211
SNP/Plaid Cymru	32	33
Others	123	44
None/ DK	416	479

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)