

YouGov Survey Results

Sample Size: 2089 GB Adults
Fieldwork: 21st - 22nd October 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2089	516	649	158	207	631	530	458	1013	1076	249	529	714	597	1191	898	267	679	447	514	182	
Unweighted Sample	2089	488	664	141	244	629	529	472	996	1093	169	468	859	593	1398	691	309	712	420	477	171	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	0	72	4	14	30	34	33	26	29	39	37	25	33	41	30	25	19
Lab	40	0	100	0	0	5	87	38	38	42	39	45	43	33	36	46	44	28	39	54	40
Lib Dem	10	0	0	100	0	3	1	31	10	9	12	15	8	6	12	6	11	12	9	8	6
Other	18	0	0	0	100	20	7	17	21	15	16	13	19	22	14	24	11	18	22	13	35

Other Parties Voting Intention

UKIP	13	0	0	0	100	18	5	9	15	11	8	4	14	20	9	18	7	15	16	10	11
SNP / PCY	3	0	0	0	0	1	1	1	3	2	4	3	3	1	2	3	0	0	3	0	22
Green	2	0	0	0	0	1	0	7	3	2	4	5	2	1	3	2	2	3	2	2	2
BNP	0	0	0	0	0	1	0	0	0	1	0	1	0	0	0	0	1	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1

Non Voters

Would Not Vote	7	0	0	0	0	2	2	5	6	7	9	9	6	3	6	8	6	8	7	6	4
Don't know	16	0	0	0	0	13	11	18	11	20	21	17	15	14	15	17	15	17	13	15	22

Do you approve or disapprove of the Government's record to date?

	Oct 20-21	Oct 21-22																				
Approve	30	27	78	4	33	10	56	7	18	28	26	23	28	24	31	32	20	32	30	28	22	15
Disapprove	57	58	9	90	50	77	29	87	66	60	56	49	53	64	60	55	63	54	51	60	65	69
Don't know	14	15	13	6	17	13	15	6	16	12	18	28	19	12	9	13	17	14	19	12	13	16

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Oct 15-16	Oct 21-22																				
Strongly support	3	3	5	1	11	0	4	0	3	4	2	3	3	2	3	3	2	5	2	3	3	1
Tend to support	27	25	52	6	58	16	41	9	30	27	24	17	30	23	27	32	17	28	30	25	22	18
TOTAL SUPPORT	30	28	57	7	69	16	45	9	33	31	26	20	33	25	30	35	19	33	32	28	25	19
Tend to oppose	34	33	29	41	16	33	33	37	33	32	34	34	30	35	34	34	33	33	34	36	31	30
Strongly oppose	27	27	7	47	8	46	15	47	23	31	24	20	21	30	32	22	34	23	21	27	33	40
TOTAL OPPOSE	61	60	36	88	24	79	48	84	56	63	58	54	51	65	66	56	67	56	55	63	64	70
Don't know	9	12	7	4	8	4	6	6	10	7	17	26	16	10	4	10	14	12	13	10	12	11

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Unweighted Sample	2089	488	664	141	244	629	529	472	996	1093	169	468	859	593	1398	691	309	712	420	477	171	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Oct 7-8
Oct 21-22

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	63	66	73	67	78	58	70	66	66	71	61	64	72	65	62	71	59	67	65	65	62	76
Immigration & Asylum	48	54	72	41	31	82	72	50	36	53	55	37	37	62	67	48	63	47	55	59	57	42
Welfare benefits	28	31	37	28	21	36	34	33	28	29	32	23	30	32	33	28	34	21	33	32	29	41
Health	33	30	23	42	30	18	22	37	39	26	34	26	24	32	35	29	31	29	31	26	33	28
Housing	17	17	10	26	20	8	8	23	22	17	17	19	21	17	13	16	18	30	15	17	13	16
Education	14	15	13	18	18	10	11	13	22	13	17	33	14	11	12	19	9	18	16	14	14	8
Pensions	15	14	10	15	15	17	13	16	18	14	14	6	10	16	19	13	16	8	14	11	20	15
Crime	12	12	11	13	12	10	11	13	11	11	13	5	14	16	9	11	14	15	10	14	14	5
Europe	10	11	20	2	7	35	23	3	8	14	9	7	3	12	20	11	11	11	12	15	9	6
Tax	9	9	8	8	12	10	10	9	9	12	7	9	15	8	5	10	8	10	8	11	8	11
Family life & childcare	7	7	4	10	5	1	4	10	5	5	8	6	11	5	4	7	6	6	6	5	8	11
The environment	8	7	4	7	20	2	4	6	12	7	7	12	8	5	5	9	3	9	7	7	6	6
Transport	3	3	2	1	6	2	2	1	4	3	2	4	4	2	1	3	2	5	3	3	2	2
None of these	1	0	0	0	0	0	0	0	0	1	0	2	1	0	0	0	1	0	0	1	0	1
Don't know	4	2	1	1	1	2	1	1	1	2	3	7	4	1	1	2	3	3	3	2	3	1

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	53	57	64	60	54	54	59	58	57	62	52	58	55	59	55	60	52	59	57	56	53	64
Health	35	33	32	36	42	34	33	38	38	30	36	18	23	34	47	33	34	29	34	30	36	35
Pensions	26	30	32	31	25	32	31	34	31	30	31	13	18	29	49	30	31	24	29	27	35	36
Tax	21	21	25	19	20	18	26	20	20	25	18	26	26	20	18	23	20	23	21	23	21	17
Immigration & Asylum	15	16	20	11	7	42	24	15	8	16	16	6	10	19	24	12	22	18	15	18	17	11
Housing	14	15	9	21	23	8	9	16	22	14	16	24	25	11	7	16	13	27	14	15	12	9
Welfare benefits	13	15	9	19	10	18	11	23	12	16	13	14	13	16	15	8	23	13	11	14	18	25
Education	16	14	14	17	21	10	12	14	14	13	15	29	13	17	5	18	9	11	14	17	14	11
Family life & childcare	13	13	9	19	12	6	8	18	13	11	15	10	21	13	7	13	13	11	14	11	15	11
The environment	7	8	6	6	16	2	7	6	11	8	8	10	7	5	10	10	5	7	8	8	7	7
Crime	9	7	8	7	6	11	8	9	7	8	6	4	5	9	8	6	8	10	5	9	8	2
Europe	4	7	9	2	5	21	12	3	5	8	6	2	3	7	13	7	8	6	9	6	7	4
Transport	7	7	7	6	11	8	7	5	10	9	6	14	10	5	5	10	3	14	6	7	6	5
None of these	4	2	1	1	1	2	3	1	2	3	2	2	4	2	2	2	3	1	3	3	1	3
Don't know	5	4	4	1	2	1	4	1	2	2	6	10	5	3	1	4	5	3	5	4	4	4

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	74	125
Male 25 to 39	195	263
Male 40 to 59	419	353
Male 60 +	308	272
Female 18 to 24	95	123
Female 25 to 39	273	265
Female 40 to 59	440	361
Female 60 +	285	326
Region		
North England	477	514
Midlands	311	343
East England	194	201
London	309	267
South England	518	478
Wales	109	104
Scotland	171	182
Social Grade		
AB	775	585
C1	623	606
C2	293	439
DE	398	460
Newspaper Type		
Express / Mail	407	334
Sun / Star	175	491
Mirror / Record	114	209
Guardian / Independent	158	94
FT / Times / Telegraph	152	198
Other Paper	304	240
No Paper	779	522
Political Party Identification		
Labour	689	668
Conservative	560	585
Liberal Democrat	175	230
SNP/Plaid Cymru	36	36
Others	150	48
None/ DK	479	522

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk