

YouGov / The Sun Survey Results

Sample Size: 1752 GB Adults Fieldwork: 19th - 20th June 2012

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			Voting intention		2010 Vote		Gender		Age				Social grade		Region						
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
· ·	Weighted Sample	1752	455	544	139	552	426	423	851	901	212	447	599	494	999	753	224	569	375	431	152
U	nweighted Sample	1752	436	523	139	543	413	446	839	913	51	481	730	490	1163	589	225	612	341	402	172
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																					
[Excluding Don't knows and Wouldn't votes]											-						-				
	Con	34	100	0	0	78	1	14	34	34	32	31	31	41	39	28	29	46	35	26	21
	Lab	41	0	100	0	4	93	38	40	41	45	45	45	31	37	45	37	28	43	58	34
	Lib Dem	10	0	0	100	1	1	38	10	11	6	13	10	10	11	10	12	13	8	6	15
	Other	15	0	0	0	17	5	10	16	14	16	12	14	18	14	17	22	13	13	10	31
Other Parties Voting Intention						i			•	ī					ī		ī				
	UKIP	8	0	0	0	13	2	2	8	7	10	2	6	13	8	8	15	9	9	4	3
SN	IP / PCY	3	0	0	0	1	1	2	3	3	0	3	4	3	2	4	0	0	2	0	26
	Green	3	0	0	0	2	0	4	3	3	5	5	3	0	3	3	6	3	1	4	0
	BNP	1	0	0	0	0	1	0	1	0	1	1	0	0	0	1	0	1	0	1	0
	Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	1	0	0	0	1	0	1	1	1	0	1	1	1	1	1	1	1	1	1	2
Non Voters						i								i	- I						
	Vot Vote	7	0	0	0	2	3	5	6	7	8	9 18	7	4	8	6	9	7	6	6	4
Do	n't know	17	0	0	0	16	11	18	13	20	20	18	17	14	16	18	17	19	18	14	12
	luna 10	June 19																			
			•																		
Do you approve or disapprove of the Government's record to date?	19	20																			
	Approve 26	25	72	2	39	50	5	21	28	22	19	24	25	29	27	23	24	29	23	21	26
	sapprove 60	57	15	92	27	38	85	57	59	56	53	52	63	58	56	59	57	49	58	66	63
Do	n't know 14	17	12	6	34	12	11	23	13	22	28	24	12	13	17	18	19	21	18	13	10
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	June 5-	June 19- 20																			
Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?																					
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	38	39	20	66	29	22	64	43	42	37	49	40	39	36	40	39	39	34	40	48	32
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	31	28	45	15	34	44	14	25	27	29	11	24	32	35	29	27	28	30	31	24	24
Neither - I am not aware of significant cuts to services in my area	20	21	31	11	29	27	11	23	20	22	22	21	19	23	21	20	26	24	17	14	34
Don't know	11	12	5	8	8	6	11	8	11	12	18	16	11	6	10	14	7	12	12	13	9



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Unweighted no.	Weighted
Age and Gender		
Male 18 to 24	14	109
Male 25 to 39	202	224
Male 40 to 59	359	296
Male 60 +	264	223
Female 18 to 24	37	103
Female 25 to 39	279	223
Female 40 to 59	371	303
Female 60 +	226	272
Region		
North England	402	431
Midlands	254	287
East England	169	168
London	225	224
South England	443	401
Wales	87	88
Scotland	172	152
Social Grade		
AB	628	491
C1	535	508
C2	236	368
DE	353	385
Newspaper Type		
Express / Mail	371	280
Sun / Star	199	412
Mirror / Record	99	175
Guardian / Independent	108	79
FT / Times / Telegraph		166
Other Paper		201
No Paper		438
Political Party Identification		
Labour	538	569
Conservative		499
Liberal Democrat		210
SNP/Plaid Cymru		30
Others		23
None/ DK		420
None, Bro		

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