

1. Did you vote in 2012?

In the 2012 Presidential Election, did you vote in person on Election Day at a precinct, in person before Election Day, or by mail (that is, absentee or vote by mail)?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
In person on election day (at polling booth or precinct)	45%	50%	41%	30%	48%	52%	48%	48%	42%	49%
In person before election day	10%	10%	9%	5%	6%	14%	14%	10%	9%	12%
Voted by mail	17%	15%	19%	11%	9%	19%	32%	20%	12%	24%
I did not vote	25%	22%	28%	47%	31%	14%	6%	20%	32%	15%
Don't know	3%	3%	3%	8%	6%	0%	—	2%	6%	—
Totals (Unweighted N)	100% (999)	100% (451)	100% (548)	100% (140)	100% (242)	100% (420)	100% (191)	100% (343)	100% (429)	100% (227)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
In person on election day (at polling booth or precinct)	45%	50%	39%	20%	37%	50%	59%	58%	60%	55%	44%	25%
In person before election day	10%	10%	10%	6%	7%	10%	7%	15%	1%	9%	16%	8%
Voted by mail	17%	20%	9%	10%	16%	17%	11%	21%	4%	12%	10%	43%
I did not vote	25%	17%	39%	55%	36%	19%	16%	5%	28%	23%	27%	21%
Don't know	3%	2%	3%	9%	3%	4%	7%	0%	6%	1%	3%	3%
Totals (Unweighted N)	100% (999)	100% (818)	100% (96)	100% (85)	100% (352)	100% (251)	100% (66)	100% (179)	100% (163)	100% (191)	100% (348)	100% (297)

2. Voted 12, followup

Which candidate did you vote for in the 2012 Presidential election?

Asked of those who voted in 2012

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Barack Obama	51%	47%	55%	60%	50%	51%	49%	95%	36%	14%
Mitt Romney	43%	46%	40%	34%	41%	44%	49%	4%	52%	85%
Other candidate	6%	7%	5%	6%	10%	5%	2%	1%	13%	1%
Totals (Unweighted N)	100% (803)	100% (381)	100% (422)	100% (74)	100% (173)	100% (374)	100% (182)	100% (289)	100% (309)	100% (205)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Barack Obama	51%	45%	90%	76%	63%	48%	53%	51%	56%	52%	47%	53%
Mitt Romney	43%	49%	6%	21%	29%	48%	43%	46%	39%	40%	48%	40%
Other candidate	6%	6%	4%	3%	9%	3%	4%	2%	5%	8%	4%	7%
Totals (Unweighted N)	100% (803)	100% (694)	100% (67)	100% (42)	100% (251)	100% (213)	100% (55)	100% (168)	100% (123)	100% (156)	100% (272)	100% (252)

3. Still vote for Obama

If the election was held again, would you still vote for Barack Obama?

Asked of those who voted for Barack Obama in 2012

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	79%	78%	79%	85%	73%	73%	92%	87%	67%	50%
No	10%	12%	8%	6%	12%	14%	3%	6%	14%	33%
Not sure	11%	10%	12%	9%	15%	13%	5%	7%	19%	17%
Totals (Unweighted N)	100% (396)	100% (163)	100% (233)	100% (48)	100% (84)	100% (195)	100% (69)	100% (272)	100% (103)	100% (21)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	79%	81%	79%	64%	81%	67%	100%	83%	84%	74%	77%	82%
No	10%	8%	13%	16%	8%	16%	—	7%	5%	16%	9%	9%
Not sure	11%	11%	8%	20%	10%	16%	—	10%	11%	10%	14%	8%
Totals (Unweighted N)	100% (396)	100% (306)	100% (60)	100% (30)	100% (146)	100% (102)	100% (26)	100% (85)	100% (74)	100% (72)	100% (121)	100% (129)

4. Regret Obama vote

Do you regret voting for Barack Obama?

Asked of those who reported voting for Barack Obama in 2012 but would vote for someone else if the election were held again

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	71%	61%	84%	—	77%	77%	100%	55%	71%	100%
No	26%	34%	16%	100%	23%	18%	—	45%	22%	—
Not sure	3%	5%	—	—	—	5%	—	—	7%	—
Totals (Unweighted N)	100% (35)	100% (18)	100% (17)	100% (3)	100% (10)	100% (19)	100% (3)	100% (11)	100% (17)	100% (7)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	71%	80%	26%	100%	54%	77%	—	100%	49%	88%	34%	100%
No	26%	20%	61%	—	38%	23%	—	—	19%	12%	66%	—
Not sure	3%	—	13%	—	9%	—	—	—	32%	—	—	—
Totals (Unweighted N)	100% (35)	100% (25)	100% (6)	100% (4)	100% (11)	100% (13)	0% (-)	100% (5)	100% (4)	100% (10)	100% (9)	100% (12)

5. Still vote for Romney

If the election was held again, would you still vote for Mitt Romney?

Asked of those who voted for Mitt Romney in 2012

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	90%	90%	90%	77%	90%	94%	89%	84%	86%	95%
No	3%	3%	3%	9%	5%	1%	1%	4%	4%	1%
Not sure	7%	6%	8%	14%	5%	5%	10%	12%	10%	3%
Totals (Unweighted N)	100% (363)	100% (193)	100% (170)	100% (21)	100% (73)	100% (161)	100% (108)	100% (13)	100% (168)	100% (182)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	90%	89%	100%	100%	83%	94%	91%	94%	94%	83%	89%	95%
No	3%	3%	—	—	5%	2%	5%	3%	2%	4%	2%	4%
Not sure	7%	7%	—	—	12%	4%	4%	3%	4%	13%	9%	1%
Totals (Unweighted N)	100% (363)	100% (349)	100% (4)	100% (10)	100% (83)	100% (101)	100% (27)	100% (81)	100% (43)	100% (73)	100% (140)	100% (107)

6. Regret Romney vote

Do you regret voting for Mitt Romney?

Asked of those who reported voting for Mitt Romney in 2012 but would vote for someone else if the election were held again

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	39%	37%	41%	100%	—	—	51%	—	28%	70%
No	61%	63%	59%	—	100%	100%	49%	—	72%	30%
Not sure	—	—	—	—	—	—	—	—	—	—
Totals (Unweighted N)	100% (10)	100% (6)	100% (4)	100% (2)	100% (3)	100% (3)	100% (2)	0% (-)	100% (8)	100% (2)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	39%	39%	—	—	51%	84%	—	—	—	51%	21%	51%
No	61%	61%	—	—	49%	16%	100%	100%	100%	49%	79%	49%
Not sure	—	—	—	—	—	—	—	—	—	—	—	—
Totals (Unweighted N)	100% (10)	100% (10)	0% (-)	0% (-)	100% (3)	100% (3)	100% (1)	100% (2)	100% (2)	100% (2)	100% (3)	100% (3)

7. Presidential preference in 2012

If you could have voted in the 2012 Presidential election, which candidate would you have voted for?

Asked of those who did not vote in 2012

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Barack Obama	62%	59%	65%	61%	63%	61%	54%	90%	56%	30%
Mitt Romney	26%	28%	24%	29%	23%	32%	23%	6%	28%	66%
Other candidate	12%	13%	11%	10%	13%	7%	24%	5%	16%	4%
Totals (Unweighted N)	100% (191)	100% (69)	100% (122)	100% (63)	100% (71)	100% (42)	100% (9)	100% (56)	100% (114)	100% (21)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Barack Obama	62%	49%	81%	74%	64%	62%	38%	52%	61%	59%	64%	64%
Mitt Romney	26%	33%	11%	23%	25%	26%	59%	27%	23%	26%	28%	25%
Other candidate	12%	19%	8%	3%	11%	12%	3%	21%	17%	14%	8%	11%
Totals (Unweighted N)	100% (191)	100% (120)	100% (29)	100% (42)	100% (100)	100% (37)	100% (11)	100% (11)	100% (38)	100% (35)	100% (74)	100% (44)

8. Favorability of Mitt Romney

Do you have a favorable or an unfavorable opinion of Mitt Romney?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	13%	14%	12%	7%	10%	14%	24%	4%	11%	31%
Somewhat favorable	28%	29%	26%	30%	29%	29%	21%	11%	31%	45%
Somewhat unfavorable	21%	22%	19%	22%	18%	23%	18%	28%	21%	8%
Very unfavorable	26%	25%	27%	26%	27%	23%	31%	47%	19%	11%
Not sure	13%	9%	15%	15%	16%	11%	5%	10%	17%	4%
Totals (Unweighted N)	100% (999)	100% (452)	100% (547)	100% (140)	100% (243)	100% (419)	100% (191)	100% (344)	100% (428)	100% (227)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	13%	15%	6%	10%	9%	17%	21%	14%	14%	10%	13%	14%
Somewhat favorable	28%	30%	16%	24%	20%	30%	28%	34%	23%	33%	28%	25%
Somewhat unfavorable	21%	21%	21%	21%	23%	21%	19%	23%	20%	23%	20%	20%
Very unfavorable	26%	25%	39%	24%	28%	25%	27%	28%	29%	27%	25%	26%
Not sure	13%	10%	18%	21%	21%	7%	5%	1%	14%	7%	13%	15%
Totals (Unweighted N)	100% (999)	100% (818)	100% (96)	100% (85)	100% (352)	100% (251)	100% (66)	100% (179)	100% (162)	100% (192)	100% (348)	100% (297)

9. Heard about new Mitt Romney documentary

How much have you heard about the new documentary about Mitt Romney that is currently available on Netflix?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	7%	6%	7%	8%	8%	6%	6%	9%	5%	8%
Heard a little	35%	39%	30%	31%	32%	37%	39%	35%	34%	36%
Heard nothing at all	59%	54%	63%	61%	60%	57%	55%	56%	61%	56%
Totals (Unweighted N)	100% (995)	100% (451)	100% (544)	100% (139)	100% (242)	100% (418)	100% (190)	100% (341)	100% (428)	100% (226)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Heard a lot	7%	7%	6%	6%	5%	7%	10%	10%	5%	7%	7%	8%
Heard a little	35%	38%	29%	20%	27%	38%	45%	44%	35%	35%	33%	36%
Heard nothing at all	59%	55%	65%	73%	69%	54%	45%	47%	60%	58%	60%	56%
Totals (Unweighted N)	100% (995)	100% (817)	100% (94)	100% (84)	100% (348)	100% (250)	100% (66)	100% (179)	100% (161)	100% (192)	100% (346)	100% (296)

10. Seen new Mitt Romney documentary

Have you seen the new documentary about Mitt Romney that is currently available on Netflix?

Asked of those who have heard of the documentary

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	9%	11%	7%	13%	11%	9%	3%	9%	10%	8%
No	91%	89%	93%	87%	89%	91%	97%	91%	90%	92%
Totals (Unweighted N)	100% (450)	100% (226)	100% (224)	100% (54)	100% (104)	100% (195)	100% (96)	100% (161)	100% (186)	100% (103)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	9%	9%	11%	7%	5%	14%	9%	9%	8%	11%	11%	5%
No	91%	91%	89%	93%	95%	86%	91%	91%	92%	89%	89%	95%
Totals (Unweighted N)	100% (450)	100% (381)	100% (42)	100% (27)	100% (122)	100% (119)	100% (37)	100% (99)	100% (70)	100% (88)	100% (148)	100% (144)

11. Interest in seeing new Mitt Romney documentary

Are you interested in seeing the new documentary about Mitt Romney that is currently available on Netflix?

Asked of those who have heard of but not seen the documentary

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	37%	41%	32%	38%	46%	32%	34%	26%	35%	60%
No	43%	43%	44%	46%	35%	43%	51%	54%	43%	28%
Not sure	20%	16%	24%	16%	19%	25%	16%	20%	23%	13%
Totals (Unweighted N)	100% (416)	100% (205)	100% (211)	100% (44)	100% (96)	100% (183)	100% (92)	100% (147)	100% (172)	100% (97)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	37%	40%	22%	22%	31%	43%	27%	39%	35%	40%	41%	30%
No	43%	40%	50%	61%	49%	46%	47%	37%	47%	42%	33%	55%
Not sure	20%	19%	28%	17%	20%	10%	26%	24%	18%	18%	26%	15%
Totals (Unweighted N)	100% (416)	100% (354)	100% (37)	100% (25)	100% (116)	100% (108)	100% (33)	100% (92)	100% (65)	100% (78)	100% (135)	100% (138)