

YouGov / The Sun Survey Results

Sample Size: 1828 GB Adults
Fieldwork: 12th - 13th November 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1828	482	638	127	578	461	406	888	940	221	466	625	515	1042	786	234	594	391	450	159	
Unweighted Sample	1828	463	614	123	564	451	434	881	947	132	458	742	496	1208	620	261	624	359	423	161	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	81	3	11	32	35	28	33	32	39	38	27	36	40	37	28	14
Lab	44	0	100	0	8	92	43	45	44	43	46	51	37	40	51	50	37	39	52	54
Lib Dem	9	0	0	100	1	1	32	9	9	15	11	5	9	10	7	8	11	8	9	4
Other	13	0	0	0	11	4	15	14	12	15	10	12	16	12	15	6	12	15	11	28

Other Parties Voting Intention

UKIP	7	0	0	0	9	1	5	8	5	4	3	7	10	6	8	3	8	10	6	1
SNP / PCY	3	0	0	0	0	1	4	2	3	4	4	2	2	3	3	0	1	1	0	24
Green	2	0	0	0	0	2	4	2	3	4	3	1	2	2	2	3	2	2	3	2
BNP	1	0	0	0	1	0	0	1	0	0	0	1	1	0	1	1	0	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	2	1	0	2	0	1	1	1	1	0	1	2	1	1

Non Voters

Would Not Vote	6	0	0	0	3	3	5	5	7	3	11	6	4	5	9	6	5	7	8	6
Don't know	15	0	0	0	12	8	20	10	20	20	16	15	11	15	16	15	19	13	13	13

Do you approve or disapprove of the Government's record to date?

	Nov 11-12	Nov 12-13																			
Approve	28	26	70	4	44	52	6	21	29	23	27	27	24	27	30	21	28	30	29	21	17
Disapprove	57	59	15	92	37	31	88	66	58	59	51	56	61	62	56	62	55	55	55	64	72
Don't know	15	15	14	5	20	17	6	13	13	17	22	17	15	10	14	16	17	15	16	15	11

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Nov 5-6	Nov 12-13																			
Strongly support	3	3	5	1	16	3	2	5	5	1	7	3	2	2	3	3	4	4	2	3	1
Tend to support	26	26	50	7	63	40	7	32	27	24	28	27	25	25	31	19	26	31	28	18	22
TOTAL SUPPORT	29	29	55	8	79	43	9	37	32	25	35	30	27	27	34	22	30	35	30	21	23
Tend to oppose	31	33	29	35	16	33	33	35	30	37	30	36	32	34	35	31	34	32	35	33	34
Strongly oppose	31	29	11	54	2	18	53	22	32	26	19	23	32	34	24	35	26	24	25	37	36
TOTAL OPPOSE	62	62	40	89	18	51	86	57	62	63	49	59	64	68	59	66	60	56	60	70	70
Don't know	9	9	4	4	3	6	5	6	6	12	16	12	8	5	7	12	10	9	9	10	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	58	113
Male 25 to 39	211	234
Male 40 to 59	360	309
Male 60 +	252	232
Female 18 to 24	74	108
Female 25 to 39	247	232
Female 40 to 59	382	316
Female 60 +	244	283
Region		
North England	423	450
Midlands	275	300
East England	186	175
London	261	234
South England	438	419
Wales	84	91
Scotland	161	159
Social Grade		
AB	666	512
C1	542	530
C2	300	384
DE	320	402
Newspaper Type		
Express / Mail	331	292
Sun / Star	188	430
Mirror / Record	99	183
Guardian / Independent	137	82
FT / Times / Telegraph	128	174
Other Paper	250	210
No Paper	695	457
Political Party Identification		
Labour	576	594
Conservative	502	521
Liberal Democrat	198	219
SNP/Plaid Cymru	43	31
Others	87	24
None/ DK	422	439

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