

YouGov / The Sun Survey Results

Sample Size: 1624 GB Adults
Fieldwork: 25th - 26th November 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1624	423	542	119	524	426	350	789	835	197	414	555	458	926	698	208	528	348	400	141
Unweighted Sample	1624	445	504	104	528	406	367	761	863	89	406	664	465	1079	545	304	560	283	354	123
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	76	5	18	33	34	33	37	29	37	37	29	30	43	37	26	22
Lab	43	0	100	0	5	89	34	41	46	33	45	49	38	37	51	55	32	40	56	37
Lib Dem	9	0	0	100	2	2	34	10	9	23	8	10	5	13	5	5	11	6	10	19
Other	14	0	0	0	17	4	13	16	11	11	9	12	20	13	15	11	15	17	8	22

Other Parties Voting Intention

UKIP	8	0	0	0	14	2	5	9	6	2	3	7	15	7	9	7	12	9	3	3
SNP / PCY	3	0	0	0	0	1	3	3	2	1	2	3	4	2	4	0	1	4	0	17
Green	1	0	0	0	1	1	2	1	2	1	1	2	1	2	1	2	1	2	1	1
BNP	1	0	0	0	0	0	1	1	0	0	2	1	0	0	1	0	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	2	0	1	2	1	6	1	0	0	2	0	1	0	0	3	0

Non Voters

Would Not Vote	8	0	0	0	3	3	7	6	10	12	11	6	6	6	10	10	8	8	10	3
Don't know	14	0	0	0	16	8	16	9	19	13	16	16	12	14	15	8	17	19	12	9

Do you approve or disapprove of the Government's record to date?

	Nov 22-23	Nov 25-26																			
Approve	27	28	74	4	47	50	8	28	30	25	27	28	25	31	31	23	21	36	27	20	30
Disapprove	59	57	11	92	35	31	86	60	56	58	42	53	65	60	53	63	62	47	59	66	60
Don't know	14	15	15	4	18	18	5	12	13	17	31	19	10	10	16	14	16	17	14	14	10

Do you think British troops are winning the war with the Taliban in Afghanistan, or not?

	Nov 11-12	Nov 25-26																			
Yes, the British troops are winning	8	7	13	5	4	9	8	5	8	6	12	9	4	7	7	7	8	10	6	5	5
No, they are not winning yet, but victory is possible eventually	18	18	22	20	25	22	18	16	19	17	30	16	17	17	16	21	17	19	19	16	20
No, they are not winning, and victory is not possible	57	57	55	58	51	57	57	63	60	55	28	51	64	68	60	54	53	57	59	56	66
Don't know	17	17	10	17	21	12	17	16	12	22	30	25	15	9	17	18	21	14	17	23	9

Fieldwork: 25th - 26th November 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 11-12	Nov 25-26																			
Should British troops be brought home from Afghanistan?																					
Yes - all troops should be withdrawn immediately	34	35	30	36	27	33	35	36	36	35	36	26	37	41	31	41	30	33	38	35	44
Yes - most troops should be withdrawn soon, and the rest within the next year or so	45	43	54	41	56	50	41	45	43	43	43	44	43	42	48	37	40	46	39	44	45
No - British troops should remain in Afghanistan as long as Afghanistan's government wants them there	13	12	14	14	11	13	14	10	14	10	6	13	13	12	13	11	13	13	12	12	6
Don't know	8	9	3	9	6	4	10	9	7	11	14	17	6	5	9	10	16	8	10	9	4

	Nov 11-12	Nov 25-26																			
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																					
Good or bad for the economy?																					
Good for the economy	35	33	66	9	47	61	11	28	38	28	35	31	30	36	37	27	28	42	29	30	19
Bad for the economy	48	48	20	79	40	22	75	55	51	46	38	45	53	49	46	51	48	40	50	52	64
Don't know	17	19	15	12	13	17	14	17	12	27	26	24	17	16	18	21	25	18	21	18	16
Being done fairly or unfairly?																					
Fairly	26	26	58	6	43	48	7	25	31	21	31	28	22	26	31	19	23	33	21	23	25
Unfairly	57	55	22	86	42	31	82	59	54	56	38	46	65	59	52	61	57	47	58	61	60
Don't know	17	19	20	8	14	22	11	16	15	23	31	26	12	15	17	21	20	20	21	16	15
Necessary or unnecessary?																					
Necessary	55	55	88	29	73	82	36	57	59	52	57	56	52	58	62	47	44	67	53	51	45
Unnecessary	27	29	7	55	19	10	49	30	32	27	20	25	34	31	25	34	34	22	31	31	42
Don't know	18	15	5	16	8	8	15	13	10	21	23	19	13	11	13	19	22	11	15	19	13
Too deep, too shallow or at about the right level?																					
Too deep	40	41	15	69	34	19	67	47	45	38	34	34	49	42	38	45	42	32	41	49	53
Too shallow	13	11	16	8	7	14	8	10	11	11	9	10	10	14	11	11	12	12	10	10	10
About the right level	26	26	57	6	47	47	9	27	31	22	21	30	24	29	31	21	23	34	24	22	20
Don't know	20	21	12	17	11	20	16	16	13	29	35	27	17	14	20	22	23	21	24	19	17
Being done too quickly, too slowly, or at about the right pace?																					
Too quickly	43	46	18	76	43	24	72	51	50	42	40	36	57	45	42	51	45	40	46	52	54
Too slowly	12	11	17	8	5	16	6	9	12	10	4	14	10	14	11	11	13	14	10	8	10
About the right pace	28	26	56	6	45	46	11	27	28	25	25	28	22	31	31	20	22	32	25	25	20
Don't know	17	16	8	10	6	13	12	13	10	22	31	22	12	10	16	17	20	14	19	15	16

Fieldwork: 25th - 26th November 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1624	423	542	119	524	426	350	789	835	197	414	555	458	926	698	208	528	348	400	141	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 11-12	Nov 25-26																			
Having an impact on your own life, or not having an impact on your own life?																					
Having an impact on my life	64	61	53	74	45	56	73	63	63	60	56	54	68	63	59	65	56	58	66	66	59
Not having an impact on my life	24	26	37	18	41	33	18	29	27	25	20	29	22	30	29	22	28	31	21	22	32
Don't know	12	13	9	8	13	11	9	8	10	15	24	17	10	7	12	13	16	11	14	12	10
And who do you think is most to blame for the current spending cuts?																					
The Conservative-Liberal Democrat coalition	26	26	4	56	18	7	56	28	26	27	19	19	30	32	23	31	32	17	29	31	34
The last Labour government	35	35	79	3	49	73	5	30	40	31	44	30	31	42	39	31	32	42	37	29	26
Both	28	26	12	29	24	15	27	30	24	28	18	34	28	20	26	26	21	29	22	26	32
Neither	5	5	3	8	7	2	10	6	6	4	4	5	7	4	6	5	3	5	5	6	6
Don't know	7	7	1	3	1	3	3	5	3	11	15	12	5	2	7	8	11	7	8	6	3

	Nov 11-12	Nov 25-26																			
Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably																					
Very worried	27	23	11	33	8	16	35	19	18	27	15	21	29	20	16	31	22	20	28	26	11
Fairly worried	43	44	44	44	44	43	41	49	45	43	49	44	41	43	42	45	44	46	39	39	59
TOTAL WORRIED	70	67	55	77	52	59	76	68	63	70	64	65	70	63	58	76	66	66	67	65	70
Not very worried	23	26	37	18	38	33	19	27	29	22	23	24	22	31	32	17	22	27	25	26	26
Not at all worried	5	4	8	3	8	6	3	4	6	4	3	4	5	5	6	3	4	6	2	6	3
TOTAL NOT WORRIED	28	30	45	21	46	39	22	31	35	26	26	28	27	36	38	20	26	33	27	32	29
Don't know	3	4	0	2	2	2	2	1	3	4	10	6	2	0	4	3	7	2	5	3	1
be victims of burglary, robbery or mugging																					
Very worried	11	11	8	16	3	9	16	10	9	14	7	11	12	13	8	16	14	10	11	15	6
Fairly worried	34	30	29	35	16	31	31	28	30	29	19	30	31	31	30	29	35	28	28	33	23
TOTAL WORRIED	45	41	37	51	19	40	47	38	39	43	26	41	43	44	38	45	49	38	39	48	29
Not very worried	42	45	50	38	68	47	42	50	46	44	53	45	44	43	48	41	37	48	48	41	53
Not at all worried	9	9	12	8	10	10	7	10	10	7	10	6	8	10	9	8	7	11	7	7	11
TOTAL NOT WORRIED	51	54	62	46	78	57	49	60	56	51	63	51	52	53	57	49	44	59	55	48	64
Don't know	4	5	2	3	3	4	3	2	5	5	10	8	4	2	5	6	7	4	6	4	6

Fieldwork: 25th - 26th November 2012

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 11-12	Nov 25-26																			
suffer directly from cuts in spending on public services such as health, education and welfare																					
Very worried	26	25	12	40	10	16	38	25	23	28	19	18	30	28	20	32	28	21	29	30	14
Fairly worried	44	42	42	43	32	43	43	40	41	44	40	43	40	46	41	44	40	44	41	42	45
TOTAL WORRIED	70	67	54	83	42	59	81	65	64	72	59	61	70	74	61	76	68	65	70	72	59
Not very worried	23	25	40	14	53	34	17	31	29	22	29	30	24	21	31	18	21	28	23	22	34
Not at all worried	4	3	5	1	3	5	1	2	4	2	2	4	3	3	3	2	2	4	2	3	6
TOTAL NOT WORRIED	27	28	45	15	56	39	18	33	33	24	31	34	27	24	34	20	23	32	25	25	40
Don't know	3	4	2	2	2	2	2	2	3	5	10	6	3	1	4	4	8	3	5	4	2
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																					
Very worried	25	21	16	23	2	24	25	13	20	22	21	10	25	26	15	29	17	22	23	24	12
Fairly worried	31	31	29	36	32	26	34	31	32	30	21	32	31	35	30	32	33	29	30	32	36
TOTAL WORRIED	56	52	45	59	34	50	59	44	52	52	42	42	56	61	45	61	50	51	53	56	48
Not very worried	29	32	39	27	44	34	27	40	31	33	33	38	33	24	36	27	27	34	31	32	28
Not at all worried	11	11	13	10	19	11	9	15	13	8	14	13	7	12	14	6	15	10	9	7	20
TOTAL NOT WORRIED	40	43	52	37	63	45	36	55	44	41	47	51	40	36	50	33	42	44	40	39	48
Don't know	4	6	2	4	3	4	5	1	4	7	11	6	4	4	5	6	9	4	7	5	3
lose their job / have difficulty finding work																					
Very worried	24	22	14	30	4	17	30	21	17	27	19	20	25	22	17	29	21	19	28	25	10
Fairly worried	41	39	38	42	32	38	40	38	39	39	42	41	39	36	40	38	40	38	36	38	49
TOTAL WORRIED	65	61	52	72	36	55	70	59	56	66	61	61	64	58	57	67	61	57	64	63	59
Not very worried	22	24	33	18	41	31	19	26	26	22	21	28	26	20	28	20	23	26	20	26	22
Not at all worried	9	9	12	6	20	10	6	13	12	6	7	4	7	16	11	7	6	11	7	6	17
TOTAL NOT WORRIED	31	33	45	24	61	41	25	39	38	28	28	32	33	36	39	27	29	37	27	32	39
Don't know	4	6	3	4	3	4	5	2	6	6	11	6	4	6	5	7	10	5	8	5	2
lose their home																					
Very worried	16	14	7	20	2	12	19	11	12	16	16	11	14	16	8	21	9	15	15	18	5
Fairly worried	27	27	27	33	14	25	30	29	26	29	21	29	26	30	27	27	29	24	30	28	28
TOTAL WORRIED	43	41	34	53	16	37	49	40	38	45	37	40	40	46	35	48	38	39	45	46	33
Not very worried	35	36	45	29	45	42	32	36	37	35	28	41	39	32	40	31	38	38	33	35	38
Not at all worried	18	17	19	14	36	18	15	20	20	15	23	12	17	19	20	13	14	19	15	14	26
TOTAL NOT WORRIED	53	53	64	43	81	60	47	56	57	50	51	53	56	51	60	44	52	57	48	49	64
Don't know	4	6	2	4	3	3	5	3	6	6	12	7	4	3	5	7	10	4	8	5	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 11-12	Nov 25-26																		
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																				
Very worried	14	13	7	20	2	9	17	10	12	14	5	11	14	16	8	19	14	12	14	7
Fairly worried	25	24	18	30	13	22	27	24	24	25	24	26	21	28	23	26	31	21	21	23
TOTAL WORRIED	39	37	25	50	15	31	44	34	36	39	29	37	35	44	31	45	45	33	35	44
Not very worried	36	39	49	30	58	42	33	47	38	39	44	40	40	34	43	33	30	41	41	49
Not at all worried	19	17	23	14	25	23	17	15	21	14	13	16	19	18	19	14	14	22	13	18
TOTAL NOT WORRIED	55	56	72	44	83	65	50	62	59	53	57	56	59	52	62	47	44	63	54	67
Don't know	6	7	3	5	2	4	6	3	5	8	13	7	6	5	6	8	11	4	11	2
suffer ill-health																				
Very worried	17	16	9	23	3	14	22	13	13	19	8	11	19	19	13	20	16	13	19	10
Fairly worried	36	37	34	40	32	35	37	37	35	38	26	32	38	43	34	40	42	41	31	35
TOTAL WORRIED	53	53	43	63	35	49	59	50	48	57	34	43	57	62	47	60	58	54	50	45
Not very worried	34	36	44	31	48	40	33	40	39	32	45	39	33	32	41	29	28	33	38	47
Not at all worried	7	6	8	3	12	7	4	5	7	4	9	9	4	2	6	5	5	9	3	3
TOTAL NOT WORRIED	41	42	52	34	60	47	37	45	46	36	54	48	37	34	47	34	33	42	41	50
Don't know	5	6	4	4	5	4	4	4	6	7	12	8	5	4	7	6	10	4	9	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	24	101
	Male 25 to 39	188	208
	Male 40 to 59	310	274
	Male 60 +	239	206
	Female 18 to 24	65	96
	Female 25 to 39	218	206
	Female 40 to 59	354	281
	Female 60 +	226	252
Region			
	North England	354	400
	Midlands	205	266
	East England	168	156
	London	304	208
	South England	392	372
	Wales	78	81
	Scotland	123	141
Social Grade			
	AB	614	455
	C1	465	471
	C2	227	341
	DE	318	357
Newspaper Type			
	Express / Mail	298	260
	Sun / Star	160	382
	Mirror / Record	90	162
	Guardian / Independent	90	73
	FT / Times / Telegraph	116	154
	Other Paper	211	187
	No Paper	659	406
Political Party Identification			
	Labour	494	528
	Conservative	479	463
	Liberal Democrat	165	195
	SNP/Plaid Cymru	28	28
	Others	105	21
	None/ DK	353	390

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