

YouGov Survey Results

Sample Size: 1883 GB Adults Fieldwork: 29th - 30th October 2014

Westminster VI 2010 Vote Social Grade Region Gender Lib Lib Rest of Midlands / UKIP Con 18-24 25-39 40-59 60+ C2DE London Male ABC1 North Total Con Lab Lab Female Scotland Dem Dem South Wales Weighted Sample 1883 Х 580 442 381 913 970 224 476 644 539 1073 810 241 612 403 463 164 Unweighted Sample 1883 402 98 957 605 179

For each of the following parties please say if you would, or would not ever vote for them.

The Conservative Party																					
I would definitely vote for them	20	71	0	2	3	53	1	7	21	19	18	13	17	29	22	17	19	25	19	17	11
I would probably vote for them	17	28	4	19	23	27	7	14	18	16	20	15	17	16	18	15	12	18	20	16	12
TOTAL WOULD VOTE	37	99	4	21	26	80	8	21	39	35	38	28	34	45	40	32	31	43	39	33	23
I would probably not vote for them	13	0	12	27	24	8	10	18	14	12	16	15	12	10	14	11	10	13	15	12	13
I would definitely not vote for them	42	0	82	47	47	8	76	53	42	42	26	44	47	41	39	46	43	37	37	47	57
TOTAL NOT WOULD VOTE	55	0	94	74	71	16	86	71	56	54	42	59	59	51	53	57	53	50	52	59	70
Don't know	9	0	2	6	3	5	6	7	5	12	20	13	6	5	8	11	16	8	10	7	7
The Labour party		•				-			•		•			-		-					
I would definitely vote for them	19	1	69	0	2	2	49	20	19	18	11	19	24	16	17	21	25	17	15	24	16
I would probably vote for them	19	7	29	29	10	7	29	26	20	19	31	22	18	13	19	20	17	16	23	22	15
TOTAL WOULD VOTE	38	8	98	29	12	9	78	46	39	37	42	41	42	29	36	41	42	33	38	46	31
I would probably not vote for them	18	25	1	36	23	18	8	27	19	17	22	21	18	15	18	18	17	19	20	15	20
I would definitely not vote for them	35	66	1	31	64	70	8	19	36	33	17	26	34	51	38	30	29	40	32	31	42
TOTAL NOT WOULD VOTE	53	91	2	67	87	88	16	46	55	50	39	47	52	66	56	48	46	59	52	46	62
Don't know	9	1	1	4	2	3	6	8	5	12	19	12	7	5	8	10	13	8	10	8	7
The Liberal Democrats		=				=			="		-			-		-					
I would definitely vote for them	5	1	2	61	0	2	1	16	6	4	3	6	5	4	6	3	7	4	4	4	4
I would probably vote for them	14	11	12	35	7	8	6	29	14	13	21	17	11	11	15	11	13	15	17	11	11
TOTAL WOULD VOTE	19	12	14	96	7	10	7	45	20	17	24	23	16	15	21	14	20	19	21	15	15
I would probably not vote for them	25	31	32	2	17	25	30	25	23	27	27	26	27	22	27	23	23	27	24	27	22
I would definitely not vote for them	48	54	52	0	74	62	57	22	51	44	30	38	52	59	45	52	46	45	46	51	56
TOTAL NOT WOULD VOTE	73	85	84	2	91	87	87	47	74	71	57	64	79	81	72	75	69	72	70	78	78
Don't know	9	3	2	2	2	3	7	9	5	12	19	12	6	5	7	11	12	9	10	7	8



Fieldwork: 29th - 30th October 2014																					
	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1883	Х	Х	Х	Х	580	442	381	913	970	224	476	644	539	1073	810	241	612	403	463	164
Unweighted Sample	1883	467	512	98	234	562	469	396	926	957	147	380	781	575	1285	598	218	605	402	479	179
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The United Kingdom Independence Party																					
I would definitely vote for them	9	2	2	1	70	14	6	4	11	8	3	6	10	14	8	11	8	10	10	12	3
I would probably vote for them	14	17	9	5	28	18	12	10	15	13	6	9	18	17	13	16	8	16	13	17	10
TOTAL WOULD VOTE	23	19	11	6	98	32	18	14	26	21	9	15	28	31	21	27	16	26	23	29	13
I would probably not vote for them	13	25	11	6	0	20	12	8	13	13	11	12	13	15	14	12	7	16	10	17	9
I would definitely not vote for them	53	51	72	83	1	40	62	70	54	52	61	61	49	48	57	47	64	48	55	45	71
TOTAL NOT WOULD VOTE	66	76	83	89	1	60	74	78	67	65	72	73	62	63	71	59	71	64	65	62	80
Don't know	11	6	6	4	1	8	8	8	7	14	19	12	10	7	8	14	14	10	11	10	7
The Green Party																					
I would definitely vote for them	6	1	3	6	1	1	6	13	7	6	10	10	5	2	7	5	6	6	7	6	9
I would probably vote for them	18	9	26	37	6	7	19	33	20	17	23	20	19	14	20	16	22	16	20	16	22
TOTAL WOULD VOTE	24	10	29	43	7	8	25	46	27	23	33	30	24	16	27	21	28	22	27	22	31
I would probably not vote for them	26	30	33	34	25	27	30	25	25	27	25	25	28	25	26	26	26	28	24	26	22
I would definitely not vote for them	39	57	32	19	65	60	36	20	42	36	20	29	41	52	39	39	34	40	37	41	39
TOTAL NOT WOULD VOTE	65	87	65	53	90	87	66	45	67	63	45	54	69	77	65	65	60	68	61	67	61
Don't know	11	3	6	4	3	6	9	10	7	15	21	15	7	7	9	14	12	10	12	10	9