

Omnibus Poll

August 7 - 8, 2013



1.

CNN Films is creating a feature length documentary about Hillary Clinton. NBC Entertainment is also producing a mini-series about her. How interested are you in seeing either?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Very interested	16%	15%	18%	12%	17%	17%	19%	35%	7%	4%	17%	10%
Somewhat interested	24%	22%	26%	30%	27%	21%	20%	35%	20%	13%	24%	25%
Not interested at all	48%	54%	43%	42%	38%	56%	56%	17%	58%	82%	50%	34%
Not sure	11%	9%	14%	17%	18%	7%	5%	14%	14%	1%	9%	30%
Totals (Unweighted N)	100% (1,000)	100% (465)	100% (535)	100% (92)	100% (276)	100% (449)	100% (183)	100% (332)	100% (430)	100% (238)	100% (922)	100% (78)

	Race				Education					Region			
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Very interested	16%	14%	26%	21%	9%	14%	17%	19%	26%	19%	16%	18%	12%
Somewhat interested	24%	24%	17%	28%	18%	23%	21%	32%	30%	22%	26%	23%	27%
Not interested at all	48%	54%	27%	34%	44%	52%	50%	45%	42%	44%	47%	49%	51%
Not sure	11%	7%	31%	17%	29%	11%	12%	4%	2%	15%	10%	11%	10%
Totals (Unweighted N)	100% (1,000)	100% (841)	100% (84)	100% (75)	100% (36)	100% (317)	100% (324)	100% (210)	100% (113)	100% (152)	100% (222)	100% (340)	100% (286)

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2.

Should they be doing this now since Hillary Clinton might run for President in 2016?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	35%	38%	32%	38%	37%	35%	29%	61%	25%	13%	35%	36%
No	37%	41%	34%	26%	27%	43%	52%	12%	43%	66%	39%	18%
Not sure	28%	21%	34%	36%	36%	21%	19%	26%	32%	22%	26%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(465)	(535)	(92)	(276)	(449)	(183)	(332)	(430)	(238)	(922)	(78)

	Race				Education					Region			
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Yes	35%	32%	47%	46%	29%	30%	36%	39%	49%	35%	32%	34%	40%
No	37%	43%	11%	24%	34%	40%	37%	35%	34%	31%	37%	39%	40%
Not sure	28%	25%	42%	30%	37%	29%	28%	25%	18%	34%	31%	28%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(841)	(84)	(75)	(36)	(317)	(324)	(210)	(113)	(152)	(222)	(340)	(286)

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3.

Do you feel the movie or mini-series would give Hillary Clinton an unfair advantage if she were to decide to run for President in 2016?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	35%	41%	30%	26%	30%	40%	42%	14%	41%	57%	36%	21%
No	38%	36%	39%	46%	38%	35%	32%	53%	31%	26%	37%	41%
Not sure	27%	23%	31%	28%	32%	25%	25%	33%	28%	16%	26%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(465)	(535)	(92)	(276)	(449)	(183)	(332)	(430)	(238)	(922)	(78)

	Race				Education					Region			
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Yes	35%	40%	11%	25%	32%	40%	30%	36%	38%	28%	34%	37%	39%
No	38%	37%	29%	48%	26%	33%	36%	48%	52%	39%	39%	34%	41%
Not sure	27%	23%	60%	28%	43%	27%	34%	15%	11%	33%	27%	29%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(841)	(84)	(75)	(36)	(317)	(324)	(210)	(113)	(152)	(222)	(340)	(286)