

YouGov/NSPCC Survey Results

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

The following questions are about child sexual abuse. Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

We understand this may be a sensitive topic, so we have included a 'Prefer not to say' option in every question. Please remember, your answers will always be treated anonymously and will never be examined individually.

Are you happy to continue with this section of the survey?

Unweighted Base	2148	1023	1125	258	355	367	404	764	1220	928	537	353	221	442	439	53	53	50
All UK adults	2148	1033	1115	258	369	369	388	765	1181	967	513	344	200	266	477	105	183	60
Yes	95%	94%	96%	95%	93%	95%	94%	97%	96%	95%	96%	93%	96%	92%	95%	99%	98%	93%
No	5%	6%	4%	5%	7%	5%	6%	3%	4%	5%	4%	7%	4%	8%	5%	1%	2%	7%

Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

How confident, if at all, are you that you could spot the signs if a child (under 18 years old) you knew was being sexually abused?

Unweighted Base	2023	945	1078	243	326	347	376	731	1160	863	508	329	209	411	416	52	51	47
All UK adults who agreed to take part	2044	969	1075	245	344	350	366	739	1129	915	495	320	192	245	453	104	179	56
Very confident	3%	4%	3%	7%	4%	4%	4%	2%	3%	4%	4%	4%	6%	5%	2%	3%	1%	2%
Fairly confident	28%	25%	31%	30%	30%	33%	36%	20%	28%	28%	25%	33%	26%	22%	33%	37%	20%	25%
Not very confident	43%	43%	42%	49%	38%	40%	34%	48%	43%	42%	46%	41%	46%	44%	35%	37%	50%	50%
Not at all confident	16%	17%	14%	6%	12%	12%	19%	20%	17%	14%	16%	14%	13%	17%	18%	14%	12%	20%
Don't know	10%	11%	9%	8%	14%	11%	7%	10%	8%	12%	9%	8%	9%	10%	12%	9%	14%	4%
Prefer not to say	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%	0%	0%	0%	1%	1%	-	2%	-

Have you ever had any concerns that a child you've known was being sexually abused?

Unweighted Base	2023	945	1078	243	326	347	376	731	1160	863	508	329	209	411	416	52	51	47
All UK adults who agreed to take part	2044	969	1075	245	344	350	366	739	1129	915	495	320	192	245	453	104	179	56
Yes, I have	9%	7%	11%	5%	6%	11%	10%	10%	11%	7%	9%	10%	7%	10%	10%	9%	5%	11%
No, I haven't	85%	86%	83%	88%	86%	85%	83%	84%	83%	86%	86%	85%	87%	80%	84%	89%	81%	87%
Can't recall	5%	6%	5%	7%	5%	3%	6%	5%	5%	5%	4%	5%	5%	8%	4%	2%	9%	3%
Prefer not to say	1%	1%	2%	0%	3%	0%	0%	1%	1%	1%	1%	0%	1%	2%	1%	-	5%	-

YouGov/NSPCC Survey Results

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Working Status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

The following questions are about child sexual abuse. Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

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Are you happy to continue with this section of the survey?

Unweighted Base	2148	1127	234	1361	122	470	60	135	1053	281	205	70	539
All UK adults	2148	1139	239	1377	110	464	56	142	1090	312	177	74	495
Yes	95%	95%	95%	95%	94%	97%	90%	95%	95%	95%	97%	96%	94%
No	5%	5%	5%	5%	6%	3%	10%	5%	5%	5%	3%	4%	6%

Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

How confident, if at all, are you that you could spot the signs if a child (under 18 years old) you knew was being sexually abused?

Unweighted Base	2023	1057	220	1277	114	450	55	127	994	259	196	66	508
All UK adults who agreed to take part	2044	1081	227	1309	103	448	50	135	1038	296	172	71	467
Very confident	3%	4%	2%	4%	5%	1%	13%	2%	4%	2%	4%	6%	3%
Fairly confident	28%	29%	31%	30%	36%	20%	13%	36%	27%	34%	33%	24%	25%
Not very confident	43%	41%	42%	41%	47%	49%	39%	38%	44%	38%	35%	37%	46%
Not at all confident	16%	15%	14%	15%	7%	20%	19%	17%	15%	14%	16%	19%	17%
Don't know	10%	11%	10%	10%	5%	10%	16%	6%	10%	11%	12%	15%	8%
Prefer not to say	1%	1%	1%	1%	-	-	1%	2%	0%	0%	1%	-	2%

Have you ever had any concerns that a child you've known was being sexually abused?

Unweighted Base	2023	1057	220	1277	114	450	55	127	994	259	196	66	508
All UK adults who agreed to take part	2044	1081	227	1309	103	448	50	135	1038	296	172	71	467
Yes, I have	9%	9%	7%	9%	10%	10%	13%	9%	11%	7%	10%	5%	6%
No, I haven't	85%	86%	78%	85%	84%	85%	84%	85%	84%	85%	81%	83%	89%
Can't recall	5%	4%	12%	5%	5%	5%	4%	5%	5%	8%	7%	4%	4%
Prefer not to say	1%	1%	4%	1%	1%	0%	-	2%	0%	0%	2%	8%	2%

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Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

The following questions are about child sexual abuse. Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

We understand this may be a sensitive topic, so we have included a 'Prefer not to say' option in every question. Please remember, your answers will always be treated anonymously and will never be examined individually.

Are you happy to continue with this section of the survey?

Unweighted Base	2148	1561	280	196	69	545	42
All UK adults	2148	1516	301	216	77	594	38
Yes	95%	95%	94%	97%	95%	95%	80%
No	5%	5%	6%	3%	5%	5%	20%

Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

How confident, if at all, are you that you could spot the signs if a child (under 18 years old) you knew was being sexually abused?

Unweighted Base	2023	1473	265	188	64	517	33
All UK adults who agreed to take part	2044	1448	285	209	73	566	30
Very confident	3%	3%	5%	5%	5%	5%	4%
Fairly confident	28%	24%	37%	37%	41%	37%	22%
Not very confident	43%	45%	37%	35%	40%	37%	49%
Not at all confident	16%	18%	12%	12%	3%	11%	2%
Don't know	10%	10%	9%	11%	11%	10%	16%
Prefer not to say	1%	1%	0%	0%	-	0%	7%

Have you ever had any concerns that a child you've known was being sexually abused?

Unweighted Base	2023	1473	265	188	64	517	33
All UK adults who agreed to take part	2044	1448	285	209	73	566	30
Yes, I have	9%	9%	8%	11%	15%	10%	10%
No, I haven't	85%	87%	79%	87%	73%	81%	69%
Can't recall	5%	4%	12%	2%	12%	8%	12%
Prefer not to say	1%	1%	2%	1%	-	1%	10%

YouGov/NSPCC Survey Results

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

The following questions are about child sexual abuse. Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

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Are you happy to continue with this section of the survey?

Unweighted Base	2148	93	240	204	168	185	221	442	290	149	53	53	50
All UK adults	2148	86	238	190	158	186	200	266	324	153	105	183	60
Yes	95%	97%	95%	98%	94%	92%	96%	92%	95%	95%	99%	98%	93%
No	5%	3%	5%	2%	6%	8%	4%	8%	5%	5%	1%	2%	7%

Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

How confident, if at all, are you that you could spot the signs if a child (under 18 years old) you knew was being sexually abused?

Unweighted Base	2023	88	225	195	160	169	209	411	277	139	52	51	47
All UK adults who agreed to take part	2044	83	226	185	149	171	192	245	308	145	104	179	56
Very confident	3%	3%	5%	3%	7%	2%	6%	5%	2%	2%	3%	1%	2%
Fairly confident	28%	17%	32%	21%	31%	34%	26%	22%	30%	39%	37%	20%	25%
Not very confident	43%	52%	41%	49%	42%	41%	46%	44%	36%	32%	37%	50%	50%
Not at all confident	16%	12%	15%	19%	11%	16%	13%	17%	18%	18%	14%	12%	20%
Don't know	10%	17%	7%	8%	9%	7%	9%	10%	13%	10%	9%	14%	4%
Prefer not to say	1%	-	0%	-	-	0%	0%	1%	1%	-	-	2%	-

Have you ever had any concerns that a child you've known was being sexually abused?

Unweighted Base	2023	88	225	195	160	169	209	411	277	139	52	51	47
All UK adults who agreed to take part	2044	83	226	185	149	171	192	245	308	145	104	179	56
Yes, I have	9%	11%	8%	10%	9%	11%	7%	10%	9%	14%	9%	5%	11%
No, I haven't	85%	85%	86%	86%	84%	86%	87%	80%	85%	83%	89%	81%	87%
Can't recall	5%	4%	5%	3%	6%	3%	5%	8%	5%	3%	2%	9%	3%
Prefer not to say	1%	1%	-	1%	0%	-	1%	2%	1%	1%	-	5%	-

YouGov/NSPCC Survey Results

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Social Media (monthly or more)			
Base	Facebook	LinkedIn	Google+	Twitter

The following questions are about child sexual abuse. Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

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Are you happy to continue with this section of the survey?

Unweighted Base	2148	1375	284	154	515
All UK adults	2148	1398	235	148	517
Yes	95%	96%	95%	97%	97%
No	5%	4%	5%	3%	3%

Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

How confident, if at all, are you that you could spot the signs if a child (under 18 years old) you knew was being sexually abused?

Unweighted Base	2023	1305	264	146	493
All UK adults who agreed to take part	2044	1339	223	143	501
Very confident	3%	3%	2%	7%	4%
Fairly confident	28%	30%	25%	25%	30%
Not very confident	43%	43%	39%	45%	46%
Not at all confident	16%	13%	23%	15%	14%
Don't know	10%	9%	9%	5%	6%
Prefer not to say	1%	1%	2%	3%	1%

Have you ever had any concerns that a child you've known was being sexually abused?

Unweighted Base	2023	1305	264	146	493
All UK adults who agreed to take part	2044	1339	223	143	501
Yes, I have	9%	9%	6%	13%	9%
No, I haven't	85%	85%	88%	71%	84%
Can't recall	5%	4%	3%	13%	6%
Prefer not to say	1%	1%	2%	3%	1%

**YouGov/NSPCC Survey
Results**

Sample Size: 2148
Fieldwork: 7th - 9th January 2013

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Thinking about when you had concerns that a child you've known was being sexually abused...
Did you take any action on these concerns (e.g. by calling a helpline, calling the police, talking to the child's school/ family etc)? (Please tick the option that BEST applies. If you've had concerns about more than one child being sexually abused, please think about the LAST child you were concerned about.)

	Unweighted Base	199	70	129	14	27	34	42	82	124	75	53	34	16	36	44	7	3	6
All UK adults who have ever had concerns that a child they knew was being sexually abused		186	72	115	12	22	38	38	76	122	65	46	32	13	24	47	10	9	6
Yes, I took action	69%	78%	63%	76%	52%	71%	71%	70%	70%	66%	82%	66%	72%	50%	66%	69%	70%	59%	
No, I have not taken action yet but I intend to	3%	4%	2%	-	11%	-	7%	1%	4%	1%	-	-	-	13%	6%	-	-	-	
No, because someone else took action	14%	12%	15%	16%	14%	7%	19%	14%	12%	18%	9%	24%	7%	30%	12%	-	-	-	
No, because I didn't feel sure enough to act on my concerns	6%	4%	7%	3%	9%	8%	1%	6%	6%	6%	2%	7%	3%	6%	3%	-	30%	26%	
No, because I didn't feel it was appropriate for me to take any action	2%	1%	3%	-	-	3%	-	3%	3%	1%	-	-	-	-	4%	22%	-	-	
No, for another reason	5%	2%	7%	5%	14%	4%	1%	6%	4%	9%	6%	3%	18%	1%	4%	9%	-	15%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Prefer not to say	1%	-	2%	-	-	7%	-	-	2%	-	-	-	-	-	6%	-	-	-	

**YouGov/NSPCC Survey
Results**

Sample Size: 2148
Fieldwork: 7th - 9th January 2013

Total	Working Status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Thinking about when you had concerns that a child you've known was being sexually abused...
Did you take any action on these concerns (e.g. by calling a helpline, calling the police, talking to the child's school/ family etc)? (Please tick the option that BEST applies. If you've had concerns about more than one child being sexually abused, please think about the LAST child you were concerned about.)

	Unweighted Base	199	98	19	117	12	46	6	18	117	17	27	5	33
All UK adults who have ever had concerns that a child they knew was being sexually abused		186	98	15	113	10	45	6	12	119	20	18	3	26
Yes, I took action	69%	69%	76%	70%	69%	67%	28%	84%	70%	56%	83%	100%	59%	59%
No, I have not taken action yet but I intend to	3%	4%	-	3%	12%	1%	-	-	5%	-	-	-	-	-
No, because someone else took action	14%	13%	17%	14%	10%	16%	21%	6%	13%	6%	11%	-	26%	26%
No, because I didn't feel sure enough to act on my concerns	6%	5%	7%	5%	4%	3%	52%	-	6%	10%	6%	-	2%	2%
No, because I didn't feel it was appropriate for me to take any action	2%	1%	-	1%	-	6%	-	-	2%	-	-	-	-	5%
No, for another reason	5%	5%	-	5%	5%	7%	-	10%	4%	15%	-	-	-	9%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	1%	3%	-	2%	-	-	-	-	-	13%	-	-	-	-

**YouGov/NSPCC Survey
Results**

Sample Size: 2148
Fieldwork: 7th - 9th January 2013

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Thinking about when you had concerns that a child you've known was being sexually abused...
Did you take any action on these concerns (e.g. by calling a helpline, calling the police, talking to the child's school/ family etc)? (Please tick the option that BEST applies. If you've had concerns about more than one child being sexually abused, please think about the LAST child you were concerned about.)

	Unweighted Base	199	139	22	21	11	54	6
All UK adults who have ever had concerns that a child they knew was being sexually abused		186	127	23	23	11	57	3
Yes, I took action	69%	67%	86%	52%	87%	73%	72%	
No, I have not taken action yet but I intend to	3%	1%	-	17%	-	7%	-	
No, because someone else took action	14%	16%	2%	17%	13%	10%	-	
No, because I didn't feel sure enough to act on my concerns	6%	5%	-	14%	-	6%	19%	
No, because I didn't feel it was appropriate for me to take any action	2%	3%	-	-	-	-	-	
No, for another reason	5%	8%	-	-	-	-	9%	
Don't know	-	-	-	-	-	-	-	
Prefer not to say	1%	-	12%	-	-	5%	-	

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Results**

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

Thinking about when you had concerns that a child you've known was being sexually abused... Did you take any action on these concerns (e.g. by calling a helpline, calling the police, talking to the child's school/ family etc)? (Please tick the option that BEST applies. If you've had concerns about more than one child being sexually abused, please think about the LAST child you were concerned about.)

	Unweighted Base	199	7	19	27	17	17	16	36	24	20	7	3	6
All UK adults who have ever had concerns that a child they knew was being sexually abused		186	9	19	18	13	18	13	24	28	20	10	9	6
Yes, I took action	69%	100%	81%	75%	51%	76%	72%	50%	64%	68%	69%	70%	59%	
No, I have not taken action yet but I intend to	3%	-	-	-	-	-	-	13%	10%	-	-	-	-	
No, because someone else took action	14%	-	14%	10%	33%	18%	7%	30%	12%	14%	-	-	-	
No, because I didn't feel sure enough to act on my concerns	6%	-	-	5%	16%	-	3%	6%	4%	2%	-	30%	26%	
No, because I didn't feel it was appropriate for me to take any action	2%	-	-	-	-	-	-	-	4%	2%	22%	-	-	
No, for another reason	5%	-	5%	10%	-	6%	18%	1%	6%	-	9%	-	15%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	
Prefer not to say	1%	-	-	-	-	-	-	-	-	14%	-	-	-	

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Results**

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Fieldwork: 7th - 9th January 2013

Total	Social Media (monthly or more)			
Base	Facebook	LinkedIn	Google+	Twitter

Thinking about when you had concerns that a child you've known was being sexually abused... Did you take any action on these concerns (e.g. by calling a helpline, calling the police, talking to the child's school/ family etc)? (Please tick the option that BEST applies. If you've had concerns about more than one child being sexually abused, please think about the LAST child you were concerned about.)

	Unweighted Base	199	141	21	21	48
All UK adults who have ever had concerns that a child they knew was being sexually abused		186	127	13	18	43
Yes, I took action	69%	61%	45%	79%	70%	
No, I have not taken action yet but I intend to	3%	5%	-	-	8%	
No, because someone else took action	14%	17%	21%	9%	10%	
No, because I didn't feel sure enough to act on my concerns	6%	8%	15%	3%	7%	
No, because I didn't feel it was appropriate for me to take any action	2%	1%	9%	-	4%	
No, for another reason	5%	6%	10%	10%	1%	
Don't know	-	-	-	-	-	
Prefer not to say	1%	2%	-	-	-	

YouGov/NSPCC Survey Results

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Still imagining you were concerned that a child you knew was being sexually abused...
 At what point do you think you would be MOST likely to report your concerns to anyone (e.g. calling a helpline, calling the police, talking to the child's school/ family etc)? (Please tick the option that BEST applies.)

	Unweighted Base	2023	945	1078	243	326	347	376	731	1160	863	508	329	209	411	416	52	51	47
All UK adults who agreed to take part		2044	969	1075	245	344	350	366	739	1129	915	495	320	192	245	453	104	179	56
If I was <u>completely certain</u> the child was being sexually abused		8%	8%	7%	9%	6%	6%	9%	9%	7%	9%	7%	12%	7%	9%	5%	11%	5%	7%
If I had enough evidence to be <u>very sure</u> the child was being sexually abused		28%	31%	25%	32%	29%	26%	22%	30%	29%	26%	27%	27%	23%	27%	34%	19%	32%	24%
If I thought the child was <u>probably</u> being sexually abused, even if I wasn't sure		21%	22%	20%	19%	20%	23%	21%	21%	23%	19%	21%	23%	26%	22%	19%	10%	22%	27%
If I started to have a <u>few concerns</u> that the child might be experiencing sexual abuse, even if I had <u>some doubts</u>		19%	13%	25%	21%	18%	24%	20%	17%	20%	18%	21%	18%	21%	18%	18%	21%	20%	22%
As soon as I first had <u>any concerns at all</u> that the child might be experiencing sexual abuse, even if I had <u>significant doubts</u>		17%	15%	18%	9%	17%	13%	22%	18%	15%	19%	20%	15%	12%	18%	16%	28%	10%	10%
Other		0%	0%	-	-	0%	-	1%	0%	0%	0%	0%	-	1%	-	0%	-	-	-
I wouldn't report my concerns at all		0%	0%	0%	-	1%	-	-	0%	0%	0%	-	0%	1%	0%	-	-	-	-
Don't know		6%	8%	4%	7%	8%	7%	5%	4%	5%	7%	3%	5%	8%	5%	6%	11%	7%	11%
Prefer not to say		1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	-	5%	-

YouGov/NSPCC Survey Results

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Working Status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Still imagining you were concerned that a child you knew was being sexually abused...
 At what point do you think you would be MOST likely to report your concerns to anyone (e.g. calling a helpline, calling the police, talking to the child's school/ family etc)? (Please tick the option that BEST applies.)

	Unweighted Base	2023	1057	220	1277	114	450	55	127	994	259	196	66	508
All UK adults who agreed to take part		2044	1081	227	1309	103	448	50	135	1038	296	172	71	467
If I was <u>completely certain</u> the child was being sexually abused	8%	7%	7%	7%	13%	8%	9%	9%	8%	6%	7%	2%	9%	
If I had enough evidence to be <u>very sure</u> the child was being sexually abused	28%	28%	32%	28%	28%	27%	23%	27%	28%	31%	23%	36%	26%	
If I thought the child was <u>probably</u> being sexually abused, even if I wasn't sure	21%	20%	21%	20%	18%	25%	36%	16%	23%	22%	19%	10%	19%	
If I started to have a <u>few concerns</u> that the child might be experiencing sexual abuse, even if I had <u>some doubts</u>	19%	19%	22%	20%	27%	17%	9%	22%	17%	20%	25%	23%	21%	
As soon as I first had <u>any concerns at all</u> that the child might be experiencing sexual abuse, even if I had <u>significant doubts</u>	17%	18%	11%	17%	8%	17%	14%	20%	18%	17%	19%	15%	13%	
Other	0%	0%	-	0%	-	0%	-	-	0%	-	-	-	1%	
I wouldn't report my concerns at all	0%	0%	-	0%	-	0%	-	0%	0%	-	0%	-	0%	
Don't know	6%	7%	4%	6%	5%	5%	4%	6%	5%	3%	6%	6%	8%	
Prefer not to say	1%	1%	3%	1%	1%	0%	5%	1%	1%	1%	0%	8%	2%	

**YouGov/NSPCC Survey
Results**

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Still imagining you were concerned that a child you knew was being sexually abused...
At what point do you think you would be MOST likely to report your concerns to anyone (e.g. calling a helpline, calling the police, talking to the child's school/ family etc)? (Please tick the option that BEST applies.)

	Unweighted Base	2023	1473	265	188	64	517	33
All UK adults who agreed to take part		2044	1448	285	209	73	566	30
If I was <u>completely certain</u> the child was being sexually abused		8%	8%	7%	7%	12%	8%	6%
If I had enough evidence to be <u>very sure</u> the child was being sexually abused		28%	28%	31%	23%	20%	27%	28%
If I thought the child was <u>probably</u> being sexually abused, even if I wasn't sure		21%	21%	19%	22%	34%	22%	13%
If I started to have a <u>few concerns</u> that the child might be experiencing sexual abuse, even if I had <u>some doubts</u>		19%	19%	20%	20%	23%	20%	14%
As soon as I first had <u>any concerns at all</u> that the child might be experiencing sexual abuse, even if I had <u>significant doubts</u>		17%	17%	15%	20%	10%	16%	11%
Other		0%	0%	0%	0%	-	0%	-
I wouldn't report my concerns at all		0%	0%	-	-	-	-	1%
Don't know		6%	5%	7%	8%	1%	6%	23%
Prefer not to say		1%	1%	0%	0%	-	0%	5%

**YouGov/NSPCC Survey
Results**

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

Still imagining you were concerned that a child you knew was being sexually abused...
At what point do you think you would be MOST likely to report your concerns to anyone (e.g. calling a helpline, calling the police, talking to the child's school/ family etc)? (Please tick the option that BEST applies.)

	Unweighted Base	2023	88	225	195	160	169	209	411	277	139	52	51	47
All UK adults who agreed to take part		2044	83	226	185	149	171	192	245	308	145	104	179	56
If I was <u>completely certain</u> the child was being sexually abused		8%	7%	7%	8%	11%	14%	7%	9%	4%	8%	11%	5%	7%
If I had enough evidence to be <u>very sure</u> the child was being sexually abused		28%	19%	29%	28%	28%	26%	23%	27%	37%	28%	19%	32%	24%
If I thought the child was <u>probably</u> being sexually abused, even if I wasn't sure		21%	20%	16%	26%	24%	22%	26%	22%	17%	23%	10%	22%	27%
If I started to have a <u>few concerns</u> that the child might be experiencing sexual abuse, even if I had <u>some doubts</u>		19%	30%	22%	15%	17%	19%	21%	18%	18%	18%	21%	20%	22%
As soon as I first had <u>any concerns at all</u> that the child might be experiencing sexual abuse, even if I had <u>significant doubts</u>		17%	18%	22%	18%	15%	15%	12%	18%	16%	17%	28%	10%	10%
Other		0%	1%	0%	-	-	-	1%	-	-	0%	-	-	-
I wouldn't report my concerns at all		0%	-	-	-	0%	-	1%	0%	-	-	-	-	-
Don't know		6%	6%	3%	3%	5%	4%	8%	5%	6%	5%	11%	7%	11%
Prefer not to say		1%	-	1%	1%	-	1%	1%	1%	1%	1%	-	5%	-

**YouGov/NSPCC Survey
Results**

Sample Size: 2148
Fieldwork: 7th - 9th January 2013

Total	Social Media (monthly or more)			
Base	Facebook	LinkedIn	Google+	Twitter

Still imagining you were concerned that a child you knew was being sexually abused...
At what point do you think you would be MOST likely to report your concerns to anyone (e.g. calling a helpline, calling the police, talking to the child's school/ family etc)? (Please tick the option that BEST applies.)

	Unweighted Base	2023	1305	264	146	493
All UK adults who agreed to take part		2044	1339	223	143	501
If I was <u>completely certain</u> the child was being sexually abused		8%	9%	8%	8%	7%
If I had enough evidence to be <u>very sure</u> the child was being sexually abused		28%	28%	34%	25%	32%
If I thought the child was <u>probably</u> being sexually abused, even if I wasn't sure		21%	22%	24%	29%	22%
If I started to have a <u>few concerns</u> that the child might be experiencing sexual abuse, even if I had <u>some doubts</u>		19%	20%	16%	12%	18%
As soon as I first had <u>any concerns at all</u> that the child might be experiencing sexual abuse, even if I had <u>significant doubts</u>		17%	16%	12%	19%	16%
Other		0%	0%	1%	-	1%
I wouldn't report my concerns at all		0%	0%	-	2%	-
Don't know		6%	4%	3%	3%	3%
Prefer not to say		1%	1%	2%	3%	1%

YouGov/NSPCC Survey Results

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

And still thinking about if you were concerned that a child you knew was being sexually abused...
Which, if any, of the following might stop you from reporting your concerns to anyone (e.g. calling a helpline, calling the police, talking to the child's school/ family etc) that a child was being sexually abused? (Please tick all that apply)

	2023	945	1078	243	326	347	376	731	1160	863	508	329	209	411	416	52	51	47
Unweighted Base	2023	945	1078	243	326	347	376	731	1160	863	508	329	209	411	416	52	51	47
All UK adults who agreed to take part	2044	969	1075	245	344	350	366	739	1129	915	495	320	192	245	453	104	179	56
The worry that I was wrong	59%	60%	57%	65%	66%	59%	53%	56%	61%	56%	53%	61%	55%	61%	58%	59%	68%	71%
The worry about making it worse for the child	39%	33%	44%	47%	32%	39%	39%	39%	43%	34%	35%	45%	43%	42%	41%	47%	22%	32%
The worry about splitting up the child's family	17%	17%	17%	25%	14%	14%	17%	16%	18%	15%	12%	20%	12%	15%	16%	29%	23%	27%
Thinking that it's not my business	7%	6%	7%	12%	8%	8%	5%	4%	7%	6%	6%	9%	7%	7%	5%	6%	7%	9%
The worry about the repercussions for me	15%	17%	14%	20%	18%	14%	16%	13%	16%	15%	13%	18%	15%	16%	17%	13%	12%	17%
The worry about the repercussions for the accused	17%	19%	15%	23%	23%	13%	16%	14%	19%	14%	14%	22%	18%	17%	17%	11%	14%	20%
Being unsure about what happens next	15%	13%	18%	22%	12%	15%	14%	16%	16%	14%	13%	22%	15%	21%	11%	6%	14%	26%
None of these	16%	15%	17%	6%	12%	18%	20%	18%	14%	18%	19%	15%	15%	12%	15%	22%	13%	17%
Don't know	6%	6%	5%	6%	7%	7%	4%	5%	6%	6%	5%	5%	8%	5%	7%	7%	3%	6%
Prefer not to say	1%	1%	1%	2%	2%	0%	0%	1%	1%	2%	1%	-	0%	2%	1%	-	5%	-

In general, when children accuse someone of sexual abuse, how often, if at all, do you think they are telling the truth?

	2023	945	1078	243	326	347	376	731	1160	863	508	329	209	411	416	52	51	47
Unweighted Base	2023	945	1078	243	326	347	376	731	1160	863	508	329	209	411	416	52	51	47
All UK adults who agreed to take part	2044	969	1075	245	344	350	366	739	1129	915	495	320	192	245	453	104	179	56
Always	6%	2%	9%	4%	5%	4%	8%	6%	5%	6%	9%	6%	7%	6%	3%	7%	1%	1%
Most of the time	54%	46%	60%	51%	56%	56%	57%	51%	53%	55%	50%	56%	59%	53%	54%	51%	54%	70%
Sometimes	19%	24%	14%	20%	14%	17%	17%	22%	20%	17%	19%	17%	17%	16%	18%	22%	28%	10%
Rarely	2%	3%	1%	1%	2%	3%	1%	1%	2%	1%	2%	3%	1%	2%	1%	1%	2%	3%
Never	0%	0%	0%	2%	-	0%	-	0%	0%	0%	0%	1%	-	0%	0%	1%	-	-
Don't know	20%	24%	16%	21%	23%	20%	17%	19%	20%	20%	21%	17%	16%	22%	24%	18%	14%	17%
Prefer not to say	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	-	-	-

YouGov/NSPCC Survey Results

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Working Status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

And still thinking about if you were concerned that a child you knew was being sexually abused...
Which, if any, of the following might stop you from reporting your concerns to anyone (e.g. calling a helpline, calling the police, talking to the child's school/ family etc) that a child was being sexually abused? (Please tick all that apply)

	2023	1057	220	1277	114	450	55	127	994	259	196	66	508
Unweighted Base	2023	1057	220	1277	114	450	55	127	994	259	196	66	508
All UK adults who agreed to take part	2044	1081	227	1309	103	448	50	135	1038	296	172	71	467
The worry that I was wrong	59%	62%	52%	60%	67%	55%	50%	56%	57%	67%	47%	39%	65%
The worry about making it worse for the child	39%	38%	40%	38%	53%	37%	45%	39%	39%	38%	30%	38%	42%
The worry about splitting up the child's family	17%	15%	26%	17%	30%	15%	5%	16%	15%	18%	10%	21%	21%
Thinking that it's not my business	7%	6%	9%	7%	14%	4%	1%	10%	6%	7%	3%	3%	10%
The worry about the repercussions for me	15%	16%	14%	15%	20%	14%	8%	19%	13%	18%	15%	13%	19%
The worry about the repercussions for the accused	17%	18%	17%	18%	26%	13%	20%	14%	15%	18%	15%	9%	21%
Being unsure about what happens next	15%	14%	19%	15%	20%	15%	17%	17%	13%	16%	16%	13%	20%
None of these	16%	15%	13%	14%	13%	20%	19%	16%	17%	13%	25%	28%	10%
Don't know	6%	6%	7%	6%	2%	7%	5%	5%	7%	3%	7%	7%	5%
Prefer not to say	1%	1%	3%	1%	-	0%	5%	2%	0%	-	3%	8%	3%

In general, when children accuse someone of sexual abuse, how often, if at all, do you think they are telling the truth?

	2023	1057	220	1277	114	450	55	127	994	259	196	66	508
Unweighted Base	2023	1057	220	1277	114	450	55	127	994	259	196	66	508
All UK adults who agreed to take part	2044	1081	227	1309	103	448	50	135	1038	296	172	71	467
Always	6%	6%	5%	6%	6%	5%	7%	7%	6%	3%	9%	8%	4%
Most of the time	54%	51%	61%	53%	53%	54%	54%	61%	51%	62%	62%	54%	51%
Sometimes	19%	17%	15%	17%	18%	24%	26%	16%	19%	13%	13%	31%	21%
Rarely	2%	2%	3%	2%	5%	1%	-	-	1%	3%	2%	1%	1%
Never	0%	0%	2%	0%	1%	0%	-	-	0%	-	-	-	0%
Don't know	20%	23%	15%	22%	17%	16%	13%	15%	21%	18%	12%	6%	21%
Prefer not to say	0%	0%	-	0%	-	-	-	1%	0%	-	1%	-	1%

YouGov/NSPCC Survey Results

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

And still thinking about if you were concerned that a child you knew was being sexually abused...
Which, if any, of the following might stop you from reporting your concerns to anyone (e.g. calling a helpline, calling the police, talking to the child's school/ family etc) that a child was being sexually abused? (Please tick all that apply)

	2023	1473	265	188	64	517	33
Unweighted Base	2044	1448	285	209	73	566	30
All UK adults who agreed to take part							
The worry that I was wrong	59%	60%	56%	53%	57%	55%	50%
The worry about making it worse for the child	39%	39%	38%	41%	33%	39%	24%
The worry about splitting up the child's family	17%	16%	21%	13%	16%	17%	16%
Thinking that it's not my business	7%	6%	8%	11%	3%	8%	5%
The worry about the repercussions for me	15%	15%	16%	16%	14%	16%	13%
The worry about the repercussions for the accused	17%	17%	15%	16%	20%	16%	22%
Being unsure about what happens next	15%	17%	15%	8%	8%	11%	10%
None of these	16%	15%	11%	24%	21%	17%	19%
Don't know	6%	5%	8%	8%	-	7%	12%
Prefer not to say	1%	1%	1%	0%	-	1%	4%

In general, when children accuse someone of sexual abuse, how often, if at all, do you think they are telling the truth?

	2023	1473	265	188	64	517	33
Unweighted Base	2044	1448	285	209	73	566	30
All UK adults who agreed to take part							
Always	6%	6%	6%	3%	6%	5%	3%
Most of the time	54%	53%	57%	52%	58%	55%	44%
Sometimes	19%	20%	15%	18%	9%	15%	11%
Rarely	2%	1%	4%	1%	8%	3%	2%
Never	0%	0%	0%	2%	1%	1%	-
Don't know	20%	19%	18%	24%	18%	20%	40%
Prefer not to say	0%	0%	1%	-	-	0%	2%

**YouGov/NSPCC Survey
Results**

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

And still thinking about if you were concerned that a child you knew was being sexually abused...
Which, if any, of the following might stop you from reporting your concerns to anyone (e.g. calling a helpline, calling the police, talking to the child's school/ family etc) that a child was being sexually abused? (Please tick all that apply)

	2023	88	225	195	160	169	209	411	277	139	52	51	47
Unweighted Base	2044	83	226	185	149	171	192	245	308	145	104	179	56
All UK adults who agreed to take part													
The worry that I was wrong	59%	58%	51%	54%	55%	66%	55%	61%	60%	54%	59%	68%	71%
The worry about making it worse for the child	39%	36%	31%	39%	38%	51%	43%	42%	42%	39%	47%	22%	32%
The worry about splitting up the child's family	17%	13%	12%	11%	19%	21%	12%	15%	18%	11%	29%	23%	27%
Thinking that it's not my business	7%	4%	8%	6%	10%	8%	7%	7%	4%	5%	6%	7%	9%
The worry about the repercussions for me	15%	17%	10%	15%	16%	19%	15%	16%	18%	17%	13%	12%	17%
The worry about the repercussions for the accused	17%	14%	13%	16%	20%	23%	18%	17%	16%	18%	11%	14%	20%
Being unsure about what happens next	15%	12%	15%	12%	24%	19%	15%	21%	13%	8%	6%	14%	26%
None of these	16%	13%	22%	19%	16%	15%	15%	12%	13%	19%	22%	13%	17%
Don't know	6%	8%	5%	4%	6%	4%	8%	5%	8%	5%	7%	3%	6%
Prefer not to say	1%	-	1%	3%	-	-	0%	2%	1%	-	-	5%	-

In general, when children accuse someone of sexual abuse, how often, if at all, do you think they are telling the truth?

	2023	88	225	195	160	169	209	411	277	139	52	51	47
Unweighted Base	2044	83	226	185	149	171	192	245	308	145	104	179	56
All UK adults who agreed to take part													
Always	6%	12%	7%	9%	5%	7%	7%	6%	3%	5%	7%	1%	1%
Most of the time	54%	48%	50%	50%	56%	55%	59%	53%	53%	54%	51%	54%	70%
Sometimes	19%	18%	18%	22%	20%	15%	17%	16%	17%	19%	22%	28%	10%
Rarely	2%	-	3%	0%	2%	4%	1%	2%	1%	1%	1%	2%	3%
Never	0%	-	0%	-	2%	-	-	0%	0%	-	1%	-	-
Don't know	20%	23%	20%	20%	14%	19%	16%	22%	25%	22%	18%	14%	17%
Prefer not to say	0%	-	0%	0%	-	1%	0%	1%	0%	-	-	-	-

YouGov/NSPCC Survey Results

Sample Size: 2148

Fieldwork: 7th - 9th January 2013

Total	Social Media (monthly or more)			
Base	Facebook	LinkedIn	Google+	Twitter

And still thinking about if you were concerned that a child you knew was being sexually abused...
Which, if any, of the following might stop you from reporting your concerns to anyone (e.g. calling a helpline, calling the police, talking to the child's school/ family etc) that a child was being sexually abused? (Please tick all that apply)

	Unweighted Base	2023	1305	264	146	493
All UK adults who agreed to take part		2044	1339	223	143	501
The worry that I was wrong	59%	63%	76%	59%	68%	
The worry about making it worse for the child	39%	41%	42%	41%	34%	
The worry about splitting up the child's family	17%	17%	23%	23%	16%	
Thinking that it's not my business	7%	7%	9%	3%	8%	
The worry about the repercussions for me	15%	17%	20%	10%	17%	
The worry about the repercussions for the accused	17%	17%	25%	14%	17%	
Being unsure about what happens next	15%	17%	22%	10%	17%	
None of these	16%	14%	9%	16%	14%	
Don't know	6%	4%	2%	2%	3%	
Prefer not to say	1%	1%	2%	3%	1%	

In general, when children accuse someone of sexual abuse, how often, if at all, do you think they are telling the truth?

	Unweighted Base	2023	1305	264	146	493
All UK adults who agreed to take part		2044	1339	223	143	501
Always	6%	5%	2%	8%	5%	
Most of the time	54%	57%	49%	55%	55%	
Sometimes	19%	19%	23%	16%	20%	
Rarely	2%	1%	2%	7%	2%	
Never	0%	0%	-	1%	-	
Don't know	20%	17%	24%	13%	18%	
Prefer not to say	0%	0%	-	-	-	