January 5-7, 2013



List of Tables

1. Direction of country
2. Will Aurora double killing affect gun legislation
3. Guns - rights versus protection
4. Favorability rating of NRA
5. View on gun control laws
6. Personal gun ownership
7. Importance of issues
8. Most important issue
9. 2016 Republican Nominee Preference
10. Whether 2016 Presidential nominee should be more or less conservative than Mitt Romney
11. 2016 Democratic Nominee Preference
12. Whether 2016 Democratic Presidential nominee should be more or less liberal than Barack Obama
13. Assessment of 2012 for world
14. Assessment of 2012 for family
15. 2013 expectations for family
16. 2013 expectations for economy
17. Union membership
18. Right-to-work laws
19. Strength of labor unions thirty years from now
20. Respondents have a somewhat or very favorable opinion of these individuals
21. Respondents have a somewhat or very unfavorable opinion of these individuals
22. Approval of Obama as President
23. Obama approval on issues
24. Approval of U.S. Congress
25. Respondent's ideology
26. Perceived Obama ideology
27. Obama's sincerity
28. Obama's likeability
29. Words that describe Obama
30. Trend of economy
31. Stock market expectations over next year
32. Income distribution self placement
33. Approval rating on fiscal cliff deal
34. Expectation of effect on own taxes as result of cliff deal
35. What respondent thinks should be done, further cliff action
36. Given recent tax hike on \$400,000+ families - need more or less

January 5-7, 2013



| 37. cliffTaxHike250to4 |
 | . 4 | 4 |
|--|------|------|------|------|------|------|------|------|------|-----|---|
| 38. Change in personal finances over past year |
 | . 4 | 4 |

January 5-7, 2013



1. Direction of country

Would you say things in this country today are...

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the													
right direction	35%	33%	36%	33%	42%	30%	75%	28%	42%	29%	27%	39%	45%
Off on the wrong track	50%	40%	48%	54%	56%	57%	14%	34%	47%	53%	57%	48%	41%
Not sure	15%	27%	15%	12%	2%	12%	10%	38%	11%	18%	16%	14%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(180)	(153)	(527)	(139)	(819)	(98)	(82)	(456)	(543)	(282)	(370)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the														
right direction	35%	67%	11%	25%	64%	45%	8%	34%	40%	35%	33%	35%	32%	31%
Off on the wrong track	50%	21%	84%	58%	23%	40%	85%	49%	51%	52%	46%	50%	54%	59%
Not sure	15%	12%	5%	17%	14%	15%	6%	17%	9%	14%	21%	16%	13%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(379)	(273)	(285)	(260)	(346)	(345)	(180)	(216)	(373)	(230)	(332)	(398)	(95)

January 5-7, 2013



2. Will Aurora double killing affect gun legislation

There was another lethal shooting Saturday in Aurora, the same Colorado town witness to the Dark Knight killings by a gunman in a movie theater this past summer. Whether or not you think it's right, will there be an "Aurora Effect" on legislation about gun control?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	48%	42%	51%	49%	52%	49%	48%	43%	51%	45%	50%	49%	45%
No	18%	20%	26%	14%	14%	20%	12%	10%	25%	12%	13%	20%	24%
Not sure	34%	39%	23%	37%	33%	31%	40%	47%	24%	43%	37%	32%	31%
Totals (Unweighted N)	100% (999)	100% (179)	100% (153)	100% (527)	100% (140)	100% (819)	100% (98)	100% (82)	100% (456)	100% (543)	100% (283)	100% (370)	100% (346)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	48%	47%	54%	49%	41%	54%	55%	54%	49%	50%	40%	47%	52%	40%
No	18%	18%	19%	21%	22%	16%	21%	25%	15%	13%	23%	18%	19%	24%
Not sure	34%	35%	27%	31%	36%	30%	24%	21%	36%	37%	37%	35%	29%	36%
Totals (Unweighted N)	100% (999)	100% (380)	100% (272)	100% (285)	100% (261)	100% (346)	100% (344)	100% (180)	100% (216)	100% (373)	100% (230)	100% (333)	100% (397)	100% (95)

January 5-7, 2013



3. Guns - rights versus protection What's more important?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The right of people to													
own guns	13%	11%	15%	14%	12%	15%	4%	9%	17%	10%	12%	17%	11%
Protecting people from													
gun violence	32%	39%	38%	26%	28%	29%	50%	38%	33%	31%	25%	31%	46%
Both are equally													
important	51%	41%	44%	57%	60%	53%	42%	45%	47%	55%	59%	48%	40%
Not sure	4%	8%	3%	3%	0%	3%	3%	8%	3%	4%	4%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(179)	(153)	(525)	(140)	(818)	(97)	(82)	(455)	(542)	(283)	(368)	(346)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The right of people to														
own guns	13%	5%	22%	13%	2%	10%	29%	9%	12%	15%	15%	15%	11%	21%
Protecting people from														
gun violence	32%	51%	11%	25%	57%	35%	10%	41%	27%	30%	32%	28%	32%	35%
Both are equally														
important	51%	42%	65%	59%	39%	53%	60%	46%	56%	51%	50%	54%	55%	37%
Not sure	4%	1%	2%	3%	2%	2%	1%	3%	4%	4%	3%	3%	2%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(379)	(271)	(285)	(261)	(343)	(345)	(179)	(217)	(373)	(228)	(332)	(396)	(95)

January 5-7, 2013



4. Favorability rating of NRADo you have a favorable or unfavorable opinion of the NRA?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	18%	10%	23%	19%	23%	21%	6%	16%	21%	16%	18%	24%	12%
Somewhat favorable	23%	14%	20%	31%	21%	24%	18%	24%	26%	21%	26%	22%	19%
Somewhat unfavorable	15%	13%	15%	13%	25%	14%	26%	11%	16%	15%	15%	12%	20%
Very unfavorable	24%	27%	28%	20%	23%	24%	28%	17%	27%	20%	16%	23%	38%
Not sure	19%	35%	14%	17%	8%	17%	21%	33%	10%	28%	26%	18%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(180)	(152)	(526)	(140)	(818)	(98)	(82)	(455)	(543)	(283)	(368)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	18%	9%	41%	16%	7%	11%	41%	24%	21%	16%	17%	19%	19%	24%
Somewhat favorable	23%	15%	36%	22%	10%	23%	35%	12%	27%	30%	18%	25%	25%	19%
Somewhat unfavorable	15%	19%	9%	17%	17%	22%	7%	13%	12%	15%	19%	17%	18%	9%
Very unfavorable	24%	40%	4%	21%	50%	21%	7%	36%	19%	22%	20%	17%	22%	32%
Not sure	19%	17%	9%	25%	16%	22%	11%	15%	21%	17%	26%	23%	16%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(379)	(272)	(285)	(261)	(344)	(345)	(179)	(216)	(373)	(230)	(332)	(398)	(94)

January 5-7, 2013



5. View on gun control laws

Do you think gun control laws should be made more or less strict than they are now?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More strict	60%	58%	69%	55%	63%	57%	79%	59%	58%	61%	58%	55%	67%
No change	25%	17%	17%	32%	26%	27%	13%	18%	26%	23%	23%	27%	24%
Less strict	9%	8%	9%	9%	7%	10%	1%	4%	13%	5%	10%	10%	5%
Not sure	7%	16%	5%	5%	3%	6%	7%	20%	3%	11%	9%	8%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100% (82)	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(180)	(153)	(527)	(140)	(820)	(98)	(02)	(456)	(544)	(283)	(370)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More strict	60%	78%	40%	56%	86%	67%	35%	69%	58%	57%	58%	57%	61%	58%
No change	25%	15%	42%	27%	9%	24%	40%	20%	31%	24%	24%	23%	27%	29%
Less strict	9%	3%	11%	10%	0%	6%	19%	8%	7%	8%	11%	11%	8%	7%
Not sure	7%	4%	7%	7%	4%	4%	6%	3%	4%	11%	8%	9%	4%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(380)	(273)	(285)	(261)	(346)	(345)	(180)	(217)	(373)	(230)	(333)	(398)	(95)

January 5-7, 2013



6. Personal gun ownershipDo you or anyone else in your household own a gun?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I personally own a gun I don't personally but someone in household	21%	11%	16%	25%	30%	22%	18%	12%	33%	9%	18%	25%	20%
does	16%	19%	24%	12%	13%	17%	8%	15%	12%	19%	17%	12%	19%
No	63%	70%	60%	63%	57%	61%	75%	73%	55%	71%	66%	63%	61%
Totals (Unweighted N)	100% (993)	100% (180)	100% (152)	100% (522)	100% (139)	100% (813)	100% (98)	100% (82)	100% (452)	100% (541)	100% (280)	100% (369)	100% (344)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I personally own a gun I don't personally but someone in household	21%	15%	34%	18%	11%	18%	34%	17%	22%	24%	17%	18%	21%	26%
does	16%	14%	19%	16%	13%	15%	19%	15%	21%	16%	13%	17%	16%	24%
No	63%	71%	47%	66%	76%	67%	47%	68%	57%	61%	71%	65%	62%	49%
Totals (Unweighted N)	100% (993)	100% (379)	100% (271)	100% (283)	100% (261)	100% (342)	100% (342)	100% (180)	100% (216)	100% (369)	100% (228)	100% (332)	100% (396)	100% (94)

January 5-7, 2013



7. Importance of issues

How important are the following issues to you?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	97%	94%	96%	98%	98%	97%	95%	100%	97%	97%	96%	98%	97%
Immigration	76%	70%	68%	81%	86%	75%	86%	80%	73%	80%	81%	76%	69%
The environment	79%	83%	76%	79%	80%	77%	86%	89%	77%	81%	82%	79%	76%
Terrorism	78%	67%	69%	86%	90%	76%	88%	85%	71%	85%	83%	78%	70%
Gay rights	47%	59%	50%	38%	48%	46%	44%	53%	42%	51%	43%	45%	56%
Education	89%	93%	84%	89%	93%	88%	94%	97%	86%	93%	90%	90%	88%
Health care	92%	88%	90%	95%	96%	91%	95%	98%	91%	93%	92%	91%	95%
Social security	92%	86%	82%	98%	97%	91%	93%	97%	89%	94%	93%	95%	87%
The budget deficit	83%	74%	77%	90%	87%	82%	88%	86%	81%	85%	83%	89%	77%
The war in Afghanistan	69%	66%	61%	74%	72%	66%	77%	81%	66%	72%	70%	72%	64%
Taxes	92%	87%	88%	96%	94%	91%	94%	95%	90%	94%	94%	91%	89%
Medicare	88%	78%	77%	95%	98%	86%	96%	89%	85%	90%	89%	90%	82%
Abortion	65%	67%	62%	65%	63%	63%	72%	71%	56%	73%	69%	63%	59%
Cracking down on gun													
laws	66%	69%	63%	63%	72%	62%	84%	73%	59%	72%	69%	64%	62%
Totals	(997)	(179)	(152)	(526)	(140)	(818)	(98)	(81)	(453)	(544)	(282)	(369)	(346)

January 5-7, 2013



			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	97%	98%	96%	97%	99%	98%	95%	96%	95%	98%	98%	96%	97%	98%
Immigration	76%	75%	81%	75%	72%	75%	82%	67%	75%	81%	78%	76%	81%	67%
The environment	79%	91%	57%	81%	93%	85%	60%	76%	78%	79%	84%	82%	78%	62%
Terrorism	78%	77%	85%	74%	72%	79%	81%	71%	73%	85%	78%	78%	80%	71%
Gay rights	47%	62%	24%	48%	80%	41%	22%	50%	37%	51%	47%	43%	47%	45%
Education	89%	94%	83%	89%	95%	92%	82%	82%	89%	92%	92%	88%	91%	80%
Health care	92%	97%	87%	93%	99%	96%	83%	90%	92%	93%	93%	89%	94%	91%
Social security	92%	95%	90%	89%	95%	95%	86%	85%	93%	93%	94%	92%	92%	90%
The budget deficit	83%	82%	87%	83%	76%	84%	88%	72%	84%	88%	84%	83%	86%	81%
The war in Afghanistan	69%	73%	67%	66%	75%	64%	70%	70%	63%	75%	64%	72%	69%	68%
Taxes	92%	92%	95%	91%	89%	92%	95%	86%	93%	94%	93%	91%	93%	96%
Medicare	88%	91%	88%	86%	90%	91%	84%	82%	88%	92%	86%	89%	87%	77%
Abortion	65%	67%	60%	63%	66%	61%	65%	57%	61%	68%	69%	67%	69%	54%
Cracking down on gun														
laws	66%	84%	41%	60%	89%	68%	40%	65%	56%	72%	64%	68%	64%	54%
Totals	(997)	(379)	(273)	(283)	(260)	(345)	(344)	(179)	(217)	(371)	(230)	(332)	(397)	(95)

January 5-7, 2013



8. Most important issue

Which of these is the *most* important issue for you?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	34%	22%	44%	42%	19%	35%	34%	28%	37%	32%	32%	35%	36%
Immigration	5%	12%	6%	2%	1%	3%	5%	16%	5%	4%	4%	4%	7%
The environment	5%	9%	3%	5%	2%	4%	9%	7%	5%	5%	5%	4%	6%
Terrorism	2%	3%	3%	1%	1%	2%	1%	1%	1%	2%	1%	1%	3%
Gay rights	3%	5%	6%	1%	0%	4%	0%	1%	4%	2%	0%	5%	6%
Education	9%	19%	7%	5%	9%	9%	11%	10%	9%	9%	8%	10%	10%
Health care	8%	6%	7%	10%	7%	9%	7%	2%	6%	10%	8%	8%	8%
Social security	10%	1%	4%	12%	27%	10%	14%	4%	9%	11%	14%	8%	6%
The budget deficit	11%	10%	9%	10%	18%	11%	7%	15%	11%	11%	11%	13%	9%
The war in Afghanistan	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%
Taxes	5%	7%	6%	6%	1%	7%	1%	2%	5%	6%	8%	4%	4%
Medicare	3%	0%	2%	2%	11%	2%	6%	7%	3%	2%	5%	2%	1%
Abortion	2%	3%	2%	2%	2%	2%	2%	6%	1%	3%	2%	3%	3%
Cracking down on gun													
laws	2%	2%	1%	2%	1%	1%	3%	1%	2%	1%	2%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(968)	(168)	(140)	(521)	(139)	(796)	(92)	(80)	(442)	(526)	(275)	(365)	(328)

January 5-7, 2013



			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	34%	35%	34%	38%	25%	38%	36%	39%	37%	32%	31%	35%	34%	39%
Immigration	5%	2%	5%	6%	2%	6%	4%	2%	2%	6%	7%	5%	6%	0%
The environment	5%	7%	1%	7%	8%	5%	2%	5%	3%	3%	10%	7%	3%	1%
Terrorism	2%	1%	5%	1%	1%	0%	4%	2%	1%	2%	1%	2%	2%	1%
Gay rights	3%	4%	0%	3%	8%	2%	0%	6%	2%	1%	4%	2%	5%	3%
Education	9%	10%	3%	12%	15%	9%	4%	8%	5%	8%	15%	5%	10%	7%
Health care	8%	11%	5%	5%	10%	8%	6%	5%	9%	11%	6%	10%	7%	4%
Social security	10%	14%	10%	6%	11%	12%	8%	9%	14%	9%	9%	13%	7%	13%
The budget deficit	11%	5%	18%	15%	6%	9%	19%	5%	12%	14%	10%	8%	14%	19%
The war in Afghanistan	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%	1%	1%	0%	3%
Taxes	5%	2%	11%	4%	2%	2%	11%	8%	8%	5%	2%	7%	4%	4%
Medicare	3%	4%	2%	1%	7%	2%	1%	2%	4%	4%	1%	4%	2%	0%
Abortion	2%	2%	4%	3%	1%	2%	4%	2%	2%	3%	2%	2%	2%	6%
Cracking down on gun														
laws	2%	3%	1%	0%	1%	2%	0%	4%	0%	1%	2%	2%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(968)	(370)	(264)	(275)	(255)	(337)	(334)	(175)	(210)	(358)	(225)	(318)	(388)	(94)

January 5-7, 2013



9. 2016 Republican Nominee Preference

Who do you think should be the Republican nominee for President in 2016?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Chuck Hagel	1%	1%	2%	1%	0%	1%	2%	0%	2%	0%	0%	1%	2%
Chris Christie	11%	9%	9%	11%	16%	10%	12%	13%	13%	9%	8%	12%	14%
Marco Rubio	8%	8%	7%	8%	12%	8%	1%	15%	12%	4%	7%	9%	10%
Jeb Bush	5%	2%	10%	4%	6%	5%	3%	4%	6%	4%	7%	3%	2%
Condoleezza Rice	9%	12%	9%	8%	6%	9%	9%	10%	9%	9%	6%	12%	12%
Paul Ryan	8%	8%	11%	6%	7%	9%	5%	5%	9%	7%	7%	6%	12%
Bobby Jindal	1%	2%	1%	1%	2%	1%	0%	2%	1%	1%	0%	2%	2%
Rick Santorum	3%	2%	1%	4%	4%	3%	4%	3%	3%	2%	3%	2%	3%
Other	7%	8%	7%	7%	7%	8%	7%	1%	9%	6%	7%	9%	5%
Not sure	47%	49%	43%	51%	40%	45%	58%	49%	36%	57%	56%	44%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(179)	(152)	(527)	(139)	(817)	(98)	(82)	(456)	(541)	(281)	(369)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Chuck Hagel	1%	1%	1%	2%	1%	1%	1%	0%	2%	1%	0%	0%	1%	1%
Chris Christie	11%	14%	8%	14%	16%	14%	6%	15%	9%	11%	8%	8%	11%	26%
Marco Rubio	8%	3%	16%	9%	1%	7%	18%	7%	5%	10%	10%	6%	8%	13%
Jeb Bush	5%	2%	10%	5%	1%	8%	6%	4%	9%	4%	3%	5%	5%	2%
Condoleezza Rice	9%	9%	9%	10%	11%	10%	9%	13%	9%	8%	7%	6%	13%	14%
Paul Ryan	8%	3%	15%	8%	2%	7%	14%	5%	9%	11%	4%	7%	9%	5%
Bobby Jindal	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%
Rick Santorum	3%	4%	5%	1%	4%	2%	3%	4%	3%	2%	3%	4%	2%	1%
Other	7%	8%	5%	5%	8%	6%	7%	8%	7%	6%	9%	8%	5%	11%
Not sure	47%	55%	31%	45%	53%	45%	36%	42%	46%	45%	55%	53%	43%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(378)	(272)	(285)	(260)	(345)	(344)	(179)	(216)	(372)	(230)	(332)	(398)	(94)

January 5-7, 2013



10. Whether 2016 Presidential nominee should be more or less conservative than Mitt Romney

Do you think the Republican Presidential nominee in 2016 should be more conservative or less conservative than Mitt Romney?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More conservative	25%	15%	28%	25%	35%	28%	14%	15%	32%	18%	28%	20%	24%
About the same	21%	16%	21%	23%	23%	21%	17%	23%	18%	23%	19%	26%	18%
Less conservative	31%	33%	32%	28%	36%	30%	44%	21%	33%	29%	22%	35%	42%
Not sure	23%	36%	19%	24%	6%	21%	25%	41%	16%	30%	31%	18%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(179)	(152)	(527)	(140)	(819)	(98)	(81)	(456)	(542)	(283)	(369)	(346)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More conservative	25%	17%	49%	19%	9%	15%	55%	27%	23%	26%	23%	26%	27%	22%
About the same	21%	11%	36%	24%	10%	28%	26%	20%	25%	19%	21%	21%	22%	28%
Less conservative	31%	52%	9%	30%	63%	34%	7%	37%	29%	31%	28%	23%	31%	42%
Not sure	23%	20%	6%	27%	17%	23%	12%	16%	23%	24%	28%	29%	20%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(378)	(273)	(285)	(260)	(345)	(345)	(179)	(217)	(372)	(230)	(333)	(397)	(94)

January 5-7, 2013



11. 2016 Democratic Nominee Preference

Who do you think should be the Democratic nominee for President in 2016?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Chuck Hagel	0%	0%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%
Hillary Clinton	34%	29%	41%	34%	35%	32%	50%	34%	32%	36%	28%	37%	43%
Rahm Emanuel	1%	1%	1%	1%	0%	0%	1%	3%	1%	0%	0%	1%	1%
Joe Biden	7%	5%	6%	7%	12%	6%	18%	5%	8%	6%	5%	9%	7%
Martin O'Malley	2%	1%	3%	2%	0%	2%	0%	0%	2%	1%	1%	1%	2%
Mark Warner	3%	2%	5%	3%	1%	3%	1%	4%	4%	2%	4%	2%	3%
Other	6%	10%	3%	6%	7%	7%	3%	2%	10%	3%	5%	8%	6%
Not sure	47%	53%	40%	47%	45%	49%	27%	52%	42%	51%	56%	40%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(180)	(151)	(525)	(140)	(816)	(98)	(82)	(454)	(542)	(283)	(368)	(345)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Chuck Hagel	0%	0%	2%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	3%
Hillary Clinton	34%	51%	15%	35%	52%	42%	17%	37%	35%	36%	29%	33%	37%	36%
Rahm Emanuel	1%	1%	1%	1%	1%	1%	0%	2%	0%	0%	1%	1%	1%	2%
Joe Biden	7%	9%	9%	4%	9%	6%	7%	5%	8%	8%	6%	6%	8%	4%
Martin O'Malley	2%	1%	1%	3%	1%	1%	3%	3%	0%	2%	0%	2%	1%	1%
Mark Warner	3%	2%	5%	2%	1%	5%	2%	4%	4%	3%	1%	4%	1%	5%
Other	6%	3%	9%	7%	6%	4%	10%	9%	5%	5%	7%	5%	5%	7%
Not sure	47%	33%	58%	47%	29%	41%	61%	40%	48%	44%	55%	49%	46%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(378)	(272)	(284)	(260)	(343)	(345)	(178)	(217)	(372)	(229)	(332)	(397)	(93)

January 5-7, 2013



12. Whether 2016 Democratic Presidential nominee should be more or less liberal than Barack Obama

Do you think the Democratic Presidential nominee in 2016 should be more liberal or less liberal than Barack Obama?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More liberal	15%	18%	20%	14%	9%	15%	12%	21%	19%	12%	11%	14%	24%
About the same	34%	33%	37%	32%	39%	30%	70%	28%	33%	35%	26%	42%	40%
Less liberal	30%	14%	28%	34%	47%	34%	9%	17%	32%	28%	33%	29%	25%
Not sure	20%	35%	15%	20%	5%	20%	9%	34%	16%	24%	30%	15%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(179)	(153)	(526)	(140)	(818)	(98)	(82)	(455)	(543)	(283)	(368)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More liberal	15%	19%	8%	16%	38%	8%	9%	26%	8%	17%	11%	15%	15%	22%
About the same	34%	58%	14%	31%	51%	48%	11%	32%	40%	35%	31%	33%	36%	31%
Less liberal	30%	11%	66%	28%	2%	26%	65%	28%	33%	29%	30%	28%	31%	36%
Not sure	20%	12%	12%	24%	9%	18%	15%	14%	19%	19%	29%	25%	18%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(380)	(273)	(284)	(261)	(346)	(344)	(180)	(217)	(372)	(229)	(333)	(397)	(94)

January 5-7, 2013



13. Assessment of 2012 for world

Looking back at 2012, how would you describe the year for the world?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A very good year	2%	2%	3%	1%	0%	1%	3%	3%	2%	1%	2%	1%	2%
A good year	29%	38%	32%	25%	24%	23%	61%	40%	32%	27%	24%	31%	35%
A bad year	53%	51%	52%	55%	49%	57%	31%	49%	51%	55%	55%	50%	52%
A very bad year	16%	10%	13%	19%	27%	19%	5%	9%	16%	17%	19%	17%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(180)	(153)	(525)	(138)	(817)	(98)	(81)	(453)	(543)	(283)	(369)	(344)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A very good year	2%	3%	1%	1%	4%	0%	0%	3%	1%	1%	2%	2%	1%	2%
A good year	29%	42%	15%	26%	46%	38%	9%	26%	35%	32%	23%	27%	29%	25%
A bad year	53%	50%	54%	57%	45%	50%	60%	59%	45%	52%	56%	53%	51%	60%
A very bad year	16%	6%	31%	16%	5%	12%	31%	13%	19%	16%	19%	18%	18%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(379)	(272)	(284)	(259)	(346)	(343)	(179)	(217)	(373)	(227)	(333)	(397)	(95)

January 5-7, 2013



14. Assessment of 2012 for family

Now, looking back in terms of your family alone – how would you describe your 2012 as having been?

			Α	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A very good year	6%	12%	6%	2%	4%	5%	10%	5%	6%	6%	2%	8%	9%
A good year	50%	58%	55%	42%	56%	49%	69%	44%	52%	49%	46%	49%	59%
A bad year	32%	19%	30%	43%	25%	34%	18%	31%	31%	33%	38%	30%	24%
A very bad year	12%	11%	8%	13%	15%	12%	3%	20%	11%	13%	14%	13%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(179)	(153)	(526)	(138)	(816)	(98)	(82)	(455)	(541)	(281)	(370)	(345)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A very good year	6%	7%	5%	6%	7%	6%	3%	6%	5%	5%	7%	6%	4%	7%
A good year	50%	58%	45%	46%	67%	49%	44%	49%	53%	51%	48%	42%	58%	52%
A bad year	32%	29%	32%	36%	21%	35%	33%	34%	34%	33%	27%	34%	29%	39%
A very bad year	12%	5%	18%	13%	4%	10%	20%	10%	8%	11%	18%	17%	10%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(380)	(271)	(283)	(261)	(344)	(343)	(180)	(215)	(371)	(230)	(331)	(396)	(95)

January 5-7, 2013



15. 2013 expectations for family
How do you feel about your family's future in the upcoming year?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very optimistic	14%	20%	19%	10%	12%	10%	45%	14%	14%	15%	11%	19%	15%
Somewhat optimistic Neither optimistic nor	34%	41%	34%	30%	35%	35%	37%	21%	35%	33%	31%	35%	39%
pessimistic	27%	27%	28%	30%	19%	28%	10%	42%	27%	28%	33%	19%	26%
Somewhat pessimistic	15%	4%	12%	19%	23%	16%	3%	19%	13%	16%	15%	16%	12%
Very pessimistic	10%	8%	7%	12%	11%	11%	5%	4%	12%	8%	10%	12%	8%
Totals (Unweighted N)	100% (998)	100% (180)	100% (153)	100% (525)	100% (140)	100% (819)	100% (97)	100% (82)	100% (454)	100% (544)	100% (283)	100% (368)	100% (347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very optimistic	14%	23%	7%	11%	23%	11%	14%	18%	16%	15%	9%	13%	14%	14%
Somewhat optimistic	34%	44%	23%	32%	48%	39%	19%	37%	26%	33%	40%	32%	35%	35%
Neither optimistic nor														
pessimistic	27%	20%	28%	31%	20%	28%	26%	21%	31%	28%	28%	30%	28%	20%
Somewhat pessimistic	15%	8%	29%	16%	6%	15%	24%	13%	18%	14%	13%	14%	16%	17%
Very pessimistic	10%	5%	14%	9%	4%	7%	17%	11%	9%	9%	10%	10%	8%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(379)	(273)	(284)	(260)	(345)	(345)	(180)	(217)	(371)	(230)	(332)	(397)	(95)

January 5-7, 2013



16. 2013 expectations for economy

Which describes your views on the U.S. economy in the new year?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very optimistic	8%	9%	10%	5%	12%	6%	26%	6%	10%	6%	5%	10%	11%
Somewhat optimistic	30%	40%	25%	26%	30%	28%	45%	30%	31%	29%	26%	31%	35%
Neither optimistic nor													
pessimistic	22%	26%	31%	20%	10%	21%	17%	35%	19%	25%	25%	19%	22%
Somewhat pessimistic	23%	11%	20%	30%	28%	25%	8%	23%	21%	25%	26%	23%	19%
Very pessimistic	17%	14%	14%	19%	20%	20%	4%	7%	19%	15%	18%	17%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(178)	(153)	(526)	(138)	(816)	(98)	(81)	(455)	(540)	(280)	(369)	(346)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very optimistic	8%	13%	4%	8%	15%	11%	1%	14%	6%	7%	7%	8%	8%	6%
Somewhat optimistic	30%	47%	11%	29%	53%	30%	15%	28%	28%	31%	31%	25%	32%	28%
Neither optimistic nor														
pessimistic	22%	23%	13%	24%	13%	30%	12%	20%	26%	19%	27%	26%	18%	26%
Somewhat pessimistic	23%	13%	39%	24%	14%	20%	36%	25%	20%	24%	22%	24%	27%	16%
Very pessimistic	17%	4%	33%	16%	6%	9%	36%	13%	20%	19%	14%	17%	16%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(378)	(271)	(284)	(260)	(344)	(343)	(180)	(217)	(370)	(228)	(330)	(397)	(95)

January 5-7, 2013



17. Union membership

Are you personally or is someone in your household a member of a labor union?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I personally belong to a													
union	6%	2%	7%	6%	10%	4%	17%	9%	8%	4%	5%	9%	5%
I don't but someone in													
household does	11%	8%	21%	8%	11%	12%	8%	8%	12%	11%	10%	12%	12%
No	83%	89%	72%	86%	79%	84%	75%	83%	80%	85%	86%	79%	83%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(179)	(153)	(527)	(140)	(819)	(98)	(82)	(456)	(543)	(282)	(370)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I personally belong to a														
union	6%	10%	4%	4%	7%	7%	5%	8%	7%	4%	7%	2%	7%	17%
I don't but someone in														
household does	11%	13%	12%	10%	15%	8%	12%	19%	16%	5%	10%	8%	14%	18%
No	83%	77%	83%	86%	78%	85%	83%	73%	78%	91%	84%	89%	78%	65%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(380)	(272)	(285)	(261)	(346)	(344)	(180)	(217)	(372)	(230)	(332)	(398)	(95)

January 5-7, 2013



18. Right-to-work laws

Right-to-work laws permit employees to work without joining a union, or having to pay union dues, even if a union represents other workers at the same place of employment. Do you favor or oppose right-to-work laws?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly favor	36%	26%	37%	40%	44%	39%	30%	23%	41%	33%	37%	36%	36%
Somewhat favor	20%	21%	18%	23%	16%	20%	23%	19%	22%	19%	22%	20%	18%
Somewhat oppose	10%	10%	11%	8%	12%	10%	8%	8%	10%	10%	6%	10%	16%
Strongly oppose	12%	6%	13%	13%	21%	11%	23%	7%	15%	10%	10%	13%	16%
Not sure	21%	37%	21%	17%	6%	19%	17%	42%	12%	29%	25%	21%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(177)	(152)	(527)	(140)	(818)	(98)	(80)	(455)	(541)	(282)	(369)	(345)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly favor	36%	25%	64%	34%	18%	34%	59%	33%	34%	39%	36%	33%	41%	46%
Somewhat favor	20%	20%	18%	24%	22%	26%	16%	23%	18%	21%	21%	25%	21%	12%
Somewhat oppose	10%	13%	6%	12%	15%	12%	6%	11%	12%	10%	7%	7%	9%	11%
Strongly oppose	12%	24%	3%	7%	25%	12%	5%	9%	18%	12%	10%	10%	11%	19%
Not sure	21%	18%	9%	24%	21%	16%	14%	24%	18%	18%	26%	24%	17%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(378)	(272)	(284)	(260)	(345)	(343)	(180)	(217)	(369)	(230)	(332)	(396)	(94)

January 5-7, 2013



19. Strength of labor unions thirty years from now

Moving forward – do you see changes on the horizon in the next 30 years? (A) Yes and I think the level of influence wielded by labor unions will go up; (B) No, I see it staying constant; (C) Yes and I think this change will be a loss of influence held by labor unions, not a gain; (D) Not sure

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	13%	16%	15%	11%	14%	12%	17%	19%	16%	11%	12%	11%	18%
В	17%	12%	20%	19%	16%	18%	18%	13%	19%	15%	21%	14%	13%
С	40%	34%	37%	43%	44%	43%	27%	26%	51%	30%	31%	46%	48%
D	30%	38%	28%	27%	27%	27%	38%	43%	14%	44%	36%	28%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(179)	(153)	(527)	(139)	(820)	(97)	(81)	(456)	(542)	(283)	(369)	(346)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	13%	13%	10%	17%	21%	11%	11%	19%	9%	12%	15%	8%	22%	16%
В	17%	20%	15%	17%	13%	19%	18%	13%	18%	19%	16%	23%	14%	14%
С	40%	38%	54%	38%	32%	41%	54%	43%	49%	36%	35%	33%	43%	51%
D	30%	28%	21%	28%	34%	28%	18%	24%	24%	33%	35%	35%	21%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(378)	(273)	(285)	(260)	(345)	(345)	(180)	(217)	(371)	(230)	(332)	(397)	(95)

January 5-7, 2013



20. Respondents have a somewhat or very favorable opinion of these individuals Do you have a favorable or an unfavorable opinion of the following people?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	51%	53%	57%	47%	52%	47%	87%	44%	49%	53%	44%	51%	64%
John Boehner	20%	10%	22%	21%	32%	22%	19%	9%	23%	18%	20%	18%	23%
Mitch McConnell	17%	8%	17%	18%	31%	19%	14%	7%	20%	14%	15%	20%	17%
Chuck Hagel	20%	13%	25%	18%	28%	18%	40%	9%	25%	15%	14%	23%	26%
Nancy Pelosi	33%	33%	34%	32%	36%	30%	69%	21%	37%	30%	26%	34%	45%
Totals	(996)	(179)	(152)	(525)	(140)	(817)	(98)	(81)	(454)	(542)	(282)	(368)	(346)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	51%	86%	16%	49%	85%	61%	19%	62%	48%	51%	46%	49%	54%	36%
John Boehner	20%	11%	44%	19%	9%	19%	36%	23%	24%	20%	15%	18%	24%	24%
Mitch McConnell	17%	10%	36%	16%	6%	14%	35%	18%	18%	18%	15%	14%	22%	22%
Chuck Hagel	20%	27%	17%	17%	28%	24%	13%	24%	20%	20%	16%	16%	23%	17%
Nancy Pelosi	33%	63%	7%	26%	66%	34%	13%	41%	31%	34%	28%	28%	36%	26%
Totals	(996)	(377)	(272)	(285)	(260)	(344)	(344)	(179)	(216)	(371)	(230)	(331)	(397)	(94)

January 5-7, 2013



21. Respondents have a somewhat or very unfavorable opinion of these individuals Do you have a favorable or an unfavorable opinion of the following people?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	39%	26%	36%	46%	48%	44%	13%	30%	42%	37%	44%	42%	30%
John Boehner	48%	47%	48%	48%	53%	48%	58%	42%	60%	38%	42%	52%	56%
Mitch McConnell	38%	37%	36%	39%	41%	37%	52%	30%	52%	25%	29%	41%	50%
Chuck Hagel	24%	21%	23%	26%	25%	26%	10%	21%	33%	16%	20%	27%	27%
Nancy Pelosi	43%	28%	39%	50%	56%	48%	17%	37%	49%	38%	45%	44%	40%
Totals	(996)	(179)	(152)	(525)	(140)	(817)	(98)	(81)	(454)	(542)	(282)	(368)	(346)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	39%	10%	81%	41%	6%	35%	76%	32%	47%	40%	38%	40%	41%	50%
John Boehner	48%	60%	32%	51%	65%	49%	41%	54%	47%	50%	41%	46%	48%	47%
Mitch McConnell	38%	49%	28%	35%	50%	41%	30%	39%	37%	42%	32%	34%	37%	37%
Chuck Hagel	24%	20%	32%	23%	17%	21%	36%	26%	23%	25%	21%	23%	24%	27%
Nancy Pelosi	43%	18%	80%	47%	11%	44%	73%	35%	51%	46%	40%	43%	47%	49%
Totals	(996)	(377)	(272)	(285)	(260)	(344)	(344)	(179)	(216)	(371)	(230)	(331)	(397)	(94)

January 5-7, 2013



22. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	22%	25%	16%	20%	28%	15%	60%	28%	20%	23%	19%	26%	22%
Somewhat Approve	31%	34%	42%	27%	21%	33%	27%	19%	37%	26%	28%	27%	40%
Somewhat Disapprove	11%	12%	8%	14%	8%	11%	6%	19%	9%	13%	11%	13%	9%
Strongly Disapprove	30%	16%	31%	34%	43%	36%	3%	15%	32%	29%	33%	31%	25%
Not Sure	6%	13%	2%	6%	0%	4%	4%	20%	2%	9%	8%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(180)	(152)	(527)	(140)	(819)	(98)	(82)	(456)	(543)	(283)	(369)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	22%	41%	0%	19%	46%	22%	6%	27%	23%	21%	17%	19%	22%	21%
Somewhat Approve	31%	45%	12%	37%	41%	43%	13%	33%	30%	29%	32%	36%	30%	16%
Somewhat Disapprove	11%	5%	16%	14%	4%	15%	13%	10%	8%	12%	15%	12%	11%	18%
Strongly Disapprove	30%	6%	70%	28%	6%	17%	68%	26%	37%	31%	27%	27%	32%	42%
Not Sure	6%	2%	2%	3%	3%	3%	0%	4%	2%	6%	9%	6%	4%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(379)	(273)	(285)	(261)	(345)	(345)	(179)	(217)	(373)	(230)	(333)	(398)	(94)

January 5-7, 2013



23. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	44%	45%	43%	42%	48%	39%	89%	35%	47%	41%	37%	47%	51%
Immigration	39%	38%	37%	40%	40%	32%	88%	37%	40%	38%	32%	43%	45%
The environment	43%	39%	43%	44%	44%	36%	87%	48%	41%	44%	40%	41%	49%
Terrorism	53%	48%	54%	54%	56%	47%	90%	51%	56%	49%	46%	54%	62%
Gay rights	45%	51%	54%	40%	38%	42%	77%	37%	48%	43%	34%	47%	62%
Education	47%	45%	48%	46%	51%	41%	92%	47%	49%	45%	40%	49%	56%
Health care	45%	49%	46%	42%	48%	39%	90%	41%	49%	42%	35%	47%	59%
Social security	41%	38%	39%	40%	50%	35%	87%	37%	44%	38%	35%	42%	49%
The budget deficit	40%	45%	36%	37%	46%	34%	81%	38%	41%	39%	35%	44%	44%
The war in Afghanistan	49%	44%	51%	51%	48%	43%	90%	53%	54%	45%	40%	53%	59%
Taxes	47%	48%	52%	44%	48%	41%	91%	44%	50%	45%	39%	50%	57%
Medicare	42%	45%	43%	39%	46%	36%	86%	42%	46%	39%	36%	45%	49%
Abortion	41%	43%	44%	40%	37%	35%	76%	47%	43%	39%	33%	43%	53%
Totals	(994)	(178)	(152)	(525)	(139)	(816)	(98)	(80)	(454)	(540)	(280)	(370)	(344)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	44%	77%	10%	40%	74%	55%	13%	52%	43%	44%	37%	44%	43%	37%
Immigration	39%	69%	10%	34%	69%	46%	12%	46%	35%	41%	33%	36%	38%	46%
The environment	43%	72%	15%	40%	63%	55%	18%	49%	38%	46%	36%	42%	43%	43%
Terrorism	53%	80%	28%	50%	72%	67%	28%	57%	48%	56%	47%	52%	55%	58%
Gay rights	45%	73%	15%	46%	78%	51%	19%	57%	38%	46%	40%	41%	48%	50%
Education	47%	78%	19%	46%	74%	56%	23%	55%	43%	51%	37%	47%	46%	51%
Health care	45%	78%	11%	45%	75%	56%	16%	52%	43%	46%	40%	42%	47%	39%
Social security	41%	74%	13%	32%	68%	52%	11%	46%	41%	42%	34%	38%	43%	35%
The budget deficit	40%	69%	8%	38%	67%	47%	15%	47%	39%	41%	33%	39%	39%	34%
The war in Afghanistan	49%	76%	23%	47%	69%	62%	25%	53%	48%	51%	43%	47%	52%	51%
Taxes	47%	78%	13%	46%	75%	61%	16%	55%	44%	47%	44%	47%	48%	45%
Medicare	42%	73%	10%	40%	69%	52%	16%	48%	41%	42%	36%	41%	43%	31%
Abortion	41%	70%	12%	39%	74%	48%	13%	53%	35%	45%	30%	37%	42%	46%
Totals	(994)	(377)	(272)	(283)	(258)	(344)	(344)	(178)	(216)	(370)	(230)	(333)	(395)	(95)

January 5-7, 2013



24. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	2%	2%	3%	2%	0%	2%	5%	2%	2%	2%	3%	1%	1%
Somewhat approve	8%	12%	12%	6%	3%	8%	5%	10%	9%	7%	8%	6%	12%
Neither approve nor													
disapprove	15%	15%	13%	17%	14%	13%	20%	27%	12%	18%	21%	13%	7%
Somewhat disapprove	20%	20%	22%	20%	18%	21%	17%	15%	19%	21%	20%	21%	19%
Strongly disapprove	47%	40%	41%	49%	61%	48%	45%	39%	56%	39%	39%	51%	55%
Not sure	7%	11%	9%	6%	4%	8%	7%	6%	2%	12%	8%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(179)	(152)	(526)	(140)	(817)	(98)	(82)	(456)	(541)	(283)	(367)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	2%	2%	2%	2%	3%	0%	4%	3%	5%	2%	0%	4%	2%	2%
Somewhat approve Neither approve nor	8%	8%	8%	9%	7%	12%	7%	8%	4%	9%	11%	9%	11%	3%
disapprove	15%	15%	13%	12%	9%	17%	10%	14%	15%	15%	17%	18%	11%	15%
Somewhat disapprove	20%	14%	31%	22%	17%	19%	29%	25%	21%	19%	16%	19%	22%	25%
Strongly disapprove	47%	53%	39%	50%	58%	43%	48%	44%	49%	50%	42%	40%	49%	53%
Not sure	7%	7%	7%	5%	7%	9%	2%	6%	6%	5%	13%	10%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(377)	(273)	(285)	(261)	(344)	(344)	(179)	(216)	(372)	(230)	(333)	(396)	(94)

January 5-7, 2013



25. Respondent's ideology In general, how would you describe your own political viewpoint?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	8%	11%	8%	6%	6%	8%	10%	4%	9%	7%	4%	8%	15%
Liberal	18%	26%	14%	16%	16%	16%	25%	21%	19%	17%	16%	18%	21%
Moderate	35%	28%	42%	36%	36%	33%	48%	37%	36%	35%	33%	39%	35%
Conservative	18%	8%	17%	22%	29%	21%	7%	12%	20%	17%	18%	20%	17%
Very Conservative	12%	13%	10%	12%	14%	14%	4%	8%	12%	12%	17%	10%	6%
Not sure	9%	15%	9%	8%	0%	8%	5%	17%	4%	13%	13%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(180)	(153)	(527)	(140)	(820)	(98)	(82)	(456)	(544)	(283)	(370)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	8%	16%	0%	4%	30%	0%	0%	15%	8%	5%	6%	4%	11%	19%
Liberal	18%	36%	0%	13%	70%	0%	0%	22%	12%	20%	16%	18%	18%	12%
Moderate	35%	34%	25%	53%	0%	100%	0%	29%	36%	33%	43%	37%	33%	40%
Conservative	18%	7%	43%	16%	0%	0%	61%	21%	21%	16%	19%	14%	24%	19%
Very Conservative	12%	2%	30%	9%	0%	0%	39%	11%	13%	16%	6%	14%	11%	6%
Not sure	9%	5%	2%	4%	0%	0%	0%	3%	10%	10%	9%	12%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(380)	(273)	(285)	(261)	(346)	(345)	(180)	(217)	(373)	(230)	(333)	(398)	(95)

January 5-7, 2013



26. Perceived Obama ideology

Would you say Barack Obama is...

			А	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	32%	17%	31%	35%	46%	36%	11%	21%	35%	29%	33%	33%	27%
Liberal	26%	31%	30%	22%	23%	24%	42%	20%	25%	27%	23%	25%	31%
Moderate	24%	24%	20%	27%	23%	24%	30%	23%	27%	22%	20%	26%	29%
Conservative	4%	2%	10%	2%	1%	4%	3%	3%	5%	2%	1%	3%	9%
Very conservative	1%	1%	1%	2%	3%	1%	6%	1%	1%	1%	1%	2%	0%
Not sure	13%	25%	9%	12%	3%	12%	8%	31%	7%	19%	21%	10%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(180)	(153)	(527)	(140)	(820)	(98)	(82)	(456)	(544)	(283)	(370)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	32%	12%	69%	25%	11%	20%	68%	27%	39%	31%	29%	29%	35%	43%
Liberal	26%	39%	17%	23%	40%	34%	9%	27%	27%	27%	22%	29%	23%	18%
Moderate	24%	37%	3%	29%	41%	29%	9%	33%	17%	21%	28%	22%	25%	28%
Conservative	4%	3%	4%	5%	2%	3%	4%	6%	3%	4%	2%	1%	7%	3%
Very conservative	1%	2%	0%	2%	1%	1%	3%	0%	1%	3%	0%	2%	0%	2%
Not sure	13%	6%	6%	16%	4%	11%	6%	7%	13%	13%	19%	17%	10%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(380)	(273)	(285)	(261)	(346)	(345)	(180)	(217)	(373)	(230)	(333)	(398)	(95)

January 5-7, 2013



27. Obama's sincerityDo you think Barack Obama...

			Α	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes Says what he thinks	48%	50%	43%	48%	49%	42%	86%	46%	49%	46%	42%	51%	53%
people want to hear Not sure	41% 11%	30% 21%	45% 12%	44% 8%	45% 6%	48% 10%	9% 5%	23% 31%	41% 10%	41% 13%	43% 15%	43% 6%	35% 12%
Totals (Unweighted N)	100% (997)	100% (179)	100% (153)	100% (525)	100% (140)	100% (818)	100% (98)	100% (81)	100% (455)	100% (542)	100% (282)	100% (368)	100% (347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes Says what he thinks	48%	80%	15%	42%	79%	54%	20%	54%	47%	48%	43%	46%	48%	43%
people want to hear	41%	15%	76%	47%	15%	35%	73%	42%	42%	38%	45%	39%	46%	49%
Not sure	11%	4%	9%	11%	6%	11%	7%	5%	10%	15%	13%	15%	6%	8%
Totals (Unweighted N)	100% (997)	100% (378)	100% (273)	100% (284)	100% (259)	100% (346)	100% (344)	100% (179)	100% (216)	100% (372)	100% (230)	100% (331)	100% (398)	100% (95)

January 5-7, 2013



28. Obama's likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	36%	36%	36%	33%	42%	31%	83%	25%	34%	38%	26%	41%	47%
Like somewhat	27%	35%	28%	26%	18%	28%	11%	39%	30%	25%	31%	24%	25%
Dislike	25%	17%	25%	27%	36%	31%	3%	10%	27%	24%	27%	26%	21%
Not sure	11%	12%	11%	14%	4%	10%	3%	26%	9%	13%	16%	8%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(179)	(153)	(526)	(140)	(818)	(98)	(82)	(455)	(543)	(282)	(370)	(346)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	36%	69%	7%	27%	73%	40%	7%	41%	39%	37%	27%	31%	39%	28%
Like somewhat	27%	24%	22%	40%	19%	36%	26%	30%	22%	26%	32%	30%	28%	30%
Dislike	25%	5%	57%	22%	5%	16%	55%	21%	31%	23%	28%	25%	26%	36%
Not sure	11%	2%	14%	10%	3%	7%	12%	8%	9%	14%	13%	14%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(380)	(272)	(284)	(261)	(345)	(345)	(179)	(217)	(373)	(229)	(332)	(397)	(95)

January 5-7, 2013



29. Words that describe Obama

Which of these words would you use to describe Barack Obama?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	31%	22%	24%	35%	42%	35%	10%	18%	34%	28%	30%	34%	28%
Bold	31%	31%	36%	28%	33%	27%	52%	37%	30%	32%	31%	32%	29%
Effective	28%	29%	23%	29%	28%	21%	67%	35%	28%	27%	24%	36%	25%
Exciting	17%	19%	14%	16%	22%	11%	52%	23%	17%	17%	14%	21%	18%
Experienced	26%	22%	21%	29%	28%	19%	64%	34%	24%	27%	23%	33%	22%
Honest	35%	39%	32%	32%	39%	29%	75%	32%	34%	35%	28%	40%	40%
Hypocritical	29%	20%	25%	33%	37%	33%	4%	23%	32%	25%	31%	29%	24%
Inspiring	34%	41%	26%	33%	40%	30%	76%	25%	35%	33%	27%	40%	40%
Intelligent	55%	52%	51%	56%	61%	51%	89%	49%	57%	53%	44%	61%	65%
Partisan	21%	15%	13%	26%	28%	22%	25%	11%	28%	14%	18%	23%	23%
Patriotic	29%	26%	24%	29%	42%	25%	63%	26%	28%	31%	22%	34%	35%
Religious	15%	9%	13%	17%	21%	11%	45%	8%	14%	16%	13%	21%	10%
Sincere	38%	38%	33%	39%	43%	34%	73%	30%	37%	39%	32%	44%	41%
Steady	31%	27%	31%	31%	39%	26%	63%	38%	30%	33%	26%	32%	39%
Strong	33%	33%	36%	32%	33%	27%	75%	36%	30%	37%	27%	42%	34%
Totals	(1,000)	(180)	(153)	(527)	(140)	(820)	(98)	(82)	(456)	(544)	(283)	(370)	(347)

January 5-7, 2013



			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	31%	7%	65%	32%	7%	24%	61%	26%	34%	32%	30%	28%	33%	45%
Bold	31%	42%	16%	34%	43%	35%	22%	30%	37%	35%	21%	32%	31%	21%
Effective	28%	49%	6%	21%	46%	31%	12%	26%	27%	31%	24%	29%	28%	25%
Exciting	17%	36%	2%	9%	34%	17%	4%	16%	18%	18%	16%	17%	15%	15%
Experienced	26%	46%	4%	22%	46%	30%	8%	23%	27%	28%	23%	24%	28%	24%
Honest	35%	63%	6%	31%	66%	41%	6%	35%	34%	35%	35%	32%	37%	32%
Hypocritical	29%	6%	59%	31%	7%	21%	59%	23%	26%	33%	28%	30%	28%	31%
Inspiring	34%	62%	5%	30%	65%	40%	7%	35%	33%	36%	32%	30%	35%	29%
Intelligent	55%	83%	26%	55%	82%	62%	31%	59%	54%	53%	55%	46%	60%	59%
Partisan	21%	14%	39%	17%	12%	17%	38%	17%	20%	25%	18%	16%	24%	32%
Patriotic	29%	60%	4%	21%	54%	35%	7%	28%	36%	24%	32%	26%	29%	34%
Religious	15%	30%	5%	8%	24%	17%	7%	13%	19%	15%	13%	14%	15%	12%
Sincere	38%	68%	4%	36%	67%	46%	12%	46%	38%	34%	37%	36%	39%	32%
Steady	31%	58%	3%	30%	58%	36%	8%	29%	33%	35%	26%	33%	28%	25%
Strong	33%	61%	4%	30%	57%	42%	9%	33%	35%	35%	31%	35%	33%	29%
Totals	(1,000)	(380)	(273)	(285)	(261)	(346)	(345)	(180)	(217)	(373)	(230)	(333)	(398)	(95)

January 5-7, 2013



30. Trend of economy

Overall, do you think the economy is getting better or worse?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	26%	31%	29%	21%	31%	23%	55%	19%	34%	19%	17%	30%	38%
About the same	36%	35%	35%	39%	31%	35%	37%	46%	30%	42%	38%	35%	35%
Getting worse	32%	23%	31%	36%	36%	37%	6%	20%	33%	31%	37%	32%	24%
Not sure	5%	11%	5%	3%	2%	4%	2%	15%	4%	7%	9%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(180)	(153)	(526)	(140)	(819)	(98)	(82)	(455)	(544)	(283)	(369)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	26%	50%	5%	21%	59%	27%	6%	30%	24%	29%	22%	20%	29%	23%
About the same	36%	37%	30%	42%	27%	47%	32%	36%	35%	33%	42%	42%	35%	37%
Getting worse	32%	9%	62%	35%	10%	22%	61%	31%	37%	32%	28%	31%	33%	34%
Not sure	5%	4%	2%	2%	4%	4%	1%	3%	4%	6%	8%	6%	3%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(379)	(273)	(285)	(260)	(346)	(345)	(180)	(217)	(372)	(230)	(333)	(398)	(94)

January 5-7, 2013



31. Stock market expectations over next yearDo you think the stock market will be higher or lower 12 months from now?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	26%	35%	21%	22%	28%	24%	45%	18%	34%	19%	19%	31%	32%
About the same	29%	19%	42%	30%	23%	29%	31%	30%	28%	30%	27%	25%	36%
Lower	21%	16%	17%	22%	30%	24%	5%	17%	24%	18%	22%	22%	18%
Not sure	24%	30%	19%	26%	19%	24%	19%	34%	14%	33%	32%	22%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(180)	(153)	(527)	(140)	(820)	(98)	(82)	(456)	(544)	(283)	(370)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	26%	45%	6%	23%	52%	28%	7%	30%	25%	23%	28%	21%	28%	25%
About the same	29%	27%	33%	35%	20%	34%	33%	33%	31%	29%	24%	32%	29%	30%
Lower	21%	8%	40%	21%	9%	15%	40%	21%	21%	22%	18%	20%	20%	30%
Not sure	24%	20%	21%	22%	19%	24%	20%	16%	23%	26%	30%	27%	24%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(380)	(273)	(285)	(261)	(346)	(345)	(180)	(217)	(373)	(230)	(333)	(398)	(95)

January 5-7, 2013



32. Income distribution self placement

Where do you see yourself as being in the income distribution of the United States? Choose your best choice below of the five income brackets listed.

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
0 - 20 percent	31%	28%	27%	36%	26%	32%	21%	35%	30%	32%	41%	24%	23%
20 - 40	26%	25%	21%	27%	33%	26%	33%	23%	23%	29%	28%	25%	24%
40 - 60	25%	18%	32%	26%	25%	27%	20%	19%	26%	25%	17%	30%	34%
60 - 80	11%	16%	12%	6%	14%	10%	10%	16%	12%	9%	11%	9%	12%
80 - 100	7%	14%	7%	5%	2%	6%	16%	8%	10%	5%	4%	12%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(966)	(173)	(148)	(511)	(134)	(793)	(92)	(81)	(443)	(523)	(274)	(356)	(336)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
0 - 20 percent	31%	31%	27%	26%	28%	25%	31%	29%	33%	33%	29%	46%	16%	19%
20 - 40	26%	31%	28%	27%	25%	31%	26%	21%	26%	30%	24%	27%	29%	20%
40 - 60	25%	22%	28%	26%	27%	25%	25%	32%	28%	22%	22%	12%	38%	46%
60 - 80	11%	8%	13%	15%	14%	11%	10%	12%	6%	9%	16%	5%	15%	12%
80 - 100	7%	8%	4%	6%	6%	8%	8%	6%	7%	6%	9%	10%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(966)	(369)	(265)	(274)	(250)	(334)	(336)	(170)	(209)	(360)	(227)	(324)	(392)	(93)

January 5-7, 2013



33. Approval rating on fiscal cliff deal

Do you approve or disapprove of the recent legislation passed by Congress and signed by President Obama that raises taxes and averts the "fiscal cliff"?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Approve strongly	9%	8%	12%	7%	10%	7%	21%	8%	9%	8%	7%	12%	9%
Approve somewhat	28%	21%	31%	27%	36%	26%	48%	17%	34%	23%	24%	25%	38%
Neither approve nor													
disapprove	18%	18%	14%	21%	12%	17%	14%	26%	15%	20%	23%	16%	11%
Disapprove somewhat	12%	13%	10%	13%	14%	14%	3%	10%	12%	13%	10%	15%	14%
Disapprove strongly	19%	15%	19%	21%	23%	22%	4%	14%	22%	17%	19%	21%	17%
Not sure	14%	25%	14%	10%	5%	13%	10%	26%	7%	20%	18%	10%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(179)	(153)	(526)	(140)	(818)	(98)	(82)	(455)	(543)	(282)	(370)	(346)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Approve strongly	9%	17%	2%	6%	18%	8%	4%	11%	14%	8%	4%	8%	10%	8%
Approve somewhat	28%	41%	18%	26%	34%	39%	15%	25%	25%	30%	28%	30%	28%	22%
Neither approve nor														
disapprove	18%	18%	12%	20%	15%	20%	12%	22%	19%	16%	16%	21%	15%	16%
Disapprove somewhat	12%	9%	20%	13%	12%	10%	19%	15%	14%	11%	11%	8%	16%	20%
Disapprove strongly	19%	5%	38%	19%	7%	12%	42%	16%	18%	21%	20%	19%	18%	29%
Not sure	14%	10%	10%	16%	16%	11%	7%	11%	9%	14%	19%	14%	13%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(380)	(272)	(285)	(261)	(346)	(344)	(180)	(217)	(371)	(230)	(332)	(398)	(95)

January 5-7, 2013



34. Expectation of effect on own taxes as result of cliff deal

How much do you expect your taxes to increase because of the deal on the "fiscal cliff"?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A lot	12%	9%	12%	12%	16%	13%	2%	9%	13%	11%	12%	12%	11%
Some	35%	31%	34%	39%	28%	37%	23%	27%	29%	39%	32%	37%	35%
A little	29%	34%	33%	24%	31%	29%	40%	24%	34%	25%	24%	33%	34%
None	25%	27%	21%	25%	25%	21%	35%	39%	24%	25%	32%	18%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(177)	(152)	(525)	(139)	(816)	(97)	(80)	(456)	(537)	(281)	(366)	(346)

			Party ID			Ideology			Regi	on		Fa	mily Incom	.e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A lot	12%	3%	27%	9%	2%	8%	24%	9%	13%	12%	11%	8%	13%	13%
Some	35%	28%	39%	38%	26%	32%	44%	28%	40%	38%	30%	29%	41%	44%
A little	29%	37%	22%	30%	42%	32%	20%	39%	27%	26%	29%	26%	34%	31%
None	25%	31%	12%	23%	30%	27%	12%	24%	20%	24%	30%	38%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(377)	(272)	(283)	(260)	(345)	(342)	(180)	(215)	(368)	(230)	(331)	(395)	(95)

January 5-7, 2013



35. What respondent thinks should be done, further cliff action

There is talk in Washington about spending cuts and further tax increases to cut the deficit. What do you think Congress and the President should do?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Cut spending and raise													
taxes	31%	34%	29%	30%	33%	29%	51%	24%	40%	23%	22%	33%	43%
Only cut spending	38%	32%	40%	40%	44%	43%	12%	31%	41%	36%	41%	40%	32%
Only raise taxes	8%	5%	13%	8%	5%	8%	9%	7%	8%	8%	5%	7%	13%
Neither cut spending nor													
raise taxes	6%	4%	5%	6%	12%	6%	10%	6%	3%	9%	9%	4%	3%
Not sure	17%	26%	13%	17%	7%	15%	17%	32%	9%	24%	22%	16%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(179)	(153)	(527)	(140)	(819)	(98)	(82)	(456)	(543)	(283)	(369)	(347)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Cut spending and raise														
taxes	31%	47%	15%	31%	50%	36%	15%	37%	25%	31%	30%	25%	32%	38%
Only cut spending	38%	19%	69%	40%	14%	38%	64%	31%	49%	36%	39%	41%	40%	40%
Only raise taxes	8%	10%	5%	9%	10%	8%	7%	8%	6%	10%	6%	7%	9%	3%
Neither cut spending nor														
raise taxes	6%	7%	5%	4%	4%	7%	5%	7%	7%	7%	3%	9%	2%	4%
Not sure	17%	17%	6%	16%	21%	11%	9%	17%	13%	16%	22%	18%	16%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(379)	(273)	(285)	(260)	(346)	(345)	(179)	(217)	(373)	(230)	(333)	(397)	(95)

January 5-7, 2013



36. Given recent tax hike on \$400,000+ families - need more or less

Congress recently raised taxes on people earning over \$400,000 per year. Do you favor or oppose a further increase in taxes on people earning over \$400,000?

			A	ge			Race		Ge	nder	Education			
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Favor an additional														
increase	53%	52%	55%	56%	44%	53%	60%	47%	54%	52%	48%	54%	61%	
Oppose an additional														
increase	28%	26%	23%	27%	43%	31%	18%	20%	31%	25%	30%	29%	23%	
Not sure	19%	22%	23%	17%	13%	16%	23%	33%	15%	22%	22%	16%	16%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(998)	(180)	(153)	(525)	(140)	(818)	(98)	(82)	(455)	(543)	(283)	(369)	(346)	

			Party ID			Ideology		Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+	
Favor an additional															
increase	53%	73%	23%	57%	80%	55%	31%	64%	54%	54%	43%	53%	55%	53%	
Oppose an additional															
increase	28%	11%	59%	27%	7%	22%	60%	21%	27%	29%	33%	25%	31%	29%	
Not sure	19%	15%	18%	16%	13%	23%	9%	16%	19%	17%	24%	22%	15%	18%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(998)	(379)	(272)	(285)	(260)	(346)	(344)	(179)	(217)	(372)	(230)	(333)	(398)	(94)	

January 5-7, 2013



37. cliffTaxHike250to4

How about families earning between \$250,000 and \$400,000 per year? Do you favor or oppose increasing their taxes?

			А	ge			Race		Ge	nder	Education			
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Favor increasing their														
taxes	52%	51%	52%	56%	44%	50%	65%	54%	55%	50%	49%	53%	58%	
Oppose increasing their														
taxes	30%	27%	31%	27%	45%	34%	18%	15%	35%	26%	31%	33%	27%	
Not sure	17%	22%	17%	17%	12%	16%	17%	30%	10%	24%	20%	14%	16%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(999)	(179)	(153)	(527)	(140)	(819)	(98)	(82)	(456)	(543)	(283)	(369)	(347)	

	Total		Party ID			Ideology			Regi	on	Family Income			
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Favor increasing their														
taxes	52%	74%	22%	56%	78%	57%	32%	60%	50%	54%	46%	51%	56%	51%
Oppose increasing their														
taxes	30%	12%	66%	29%	10%	23%	61%	26%	34%	29%	33%	29%	32%	32%
Not sure	17%	14%	12%	16%	12%	19%	7%	15%	15%	17%	21%	20%	13%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(380)	(273)	(284)	(261)	(345)	(345)	(180)	(217)	(372)	(230)	(333)	(397)	(95)

January 5-7, 2013



38. Change in personal finances over past year Would you say that you and your family are...

			A	ge			Race		Ge	nder	Education			
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Better off financially than														
you were a year ago	17%	25%	23%	12%	11%	16%	33%	10%	23%	12%	10%	19%	27%	
About the same														
financially as you were a														
year ago	48%	40%	52%	48%	54%	46%	54%	53%	45%	51%	51%	44%	48%	
Worse off financially than														
you were a year ago	29%	22%	20%	36%	35%	34%	8%	20%	30%	29%	33%	32%	21%	
Not sure	6%	13%	5%	4%	0%	4%	4%	17%	3%	8%	7%	5%	3%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(997)	(179)	(153)	(526)	(139)	(818)	(97)	(82)	(454)	(543)	(280)	(370)	(347)	

			Party ID			Ideology		Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+	
Better off financially than															
you were a year ago	17%	25%	13%	14%	33%	16%	8%	23%	15%	17%	14%	8%	21%	32%	
About the same															
financially as you were a															
year ago	48%	51%	42%	55%	51%	50%	50%	45%	47%	52%	44%	52%	48%	46%	
Worse off financially than															
you were a year ago	29%	20%	44%	28%	11%	31%	42%	26%	34%	27%	32%	32%	29%	22%	
Not sure	6%	5%	1%	3%	5%	3%	1%	6%	4%	4%	9%	8%	2%	0%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(997)	(379)	(271)	(285)	(261)	(344)	(344)	(179)	(217)	(372)	(229)	(331)	(397)	(95)	

January 5-7, 2013



Sponsorship The Economist

Fieldwork YouGov

Interviewing Dates January 5-7, 2013

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel using sam-

ple matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from

the 2008 Pew Religion in American Life Survey.

Weighting The sample was weighted using propensity scores based on age, gender,

race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.4 to 7.3, with a mean of one and a

standard deviation of 1.07.

Number of respondents 1000

Margin of error \pm 4.6% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 14 questions not reported.