

YouGov / The Sun Survey Results

Sample Size: 1641 GB Adults
Fieldwork: 22nd - 23rd March 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1641	458	464	111	166	491	405	331	796	845	195	415	561	469	935	706	210	533	351	404	143
Unweighted Sample	1641	436	444	96	175	479	386	331	740	901	178	361	650	452	1095	546	193	540	342	412	154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	34	100	0	0	0	77	6	13	35	32	33	29	32	41	39	27	34	42	35	29	17
Lab	34	0	100	0	0	4	80	29	33	36	30	44	33	29	33	37	37	26	31	47	31
Lib Dem	8	0	0	100	0	2	0	33	7	10	8	9	7	9	9	7	11	12	7	5	6
UKIP	12	0	0	0	100	14	8	10	14	11	5	7	17	14	8	19	11	13	18	12	2
Other	11	0	0	0	0	3	7	15	11	12	24	12	11	7	11	11	7	8	10	8	43

Other Parties Voting Intention

Green	6	0	0	0	0	2	1	11	5	6	19	6	4	3	7	4	5	7	5	6	4
SNP/ PCY	5	0	0	0	0	1	5	2	5	4	4	6	6	3	4	6	1	0	5	0	37
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	1	0	0	0	0	0	0	1	1	1	1	0	1	1	1	0	1	0	0	1	1

Non Voters

Would Not Vote	5	0	0	0	0	1	1	2	3	6	12	7	4	2	3	7	7	6	6	3	2
Don't know	13	0	0	0	0	7	9	16	8	17	15	13	15	8	11	15	12	15	12	12	6

Do you approve or disapprove of the Government's record to date?

	Mar 19-20	Mar 22-23																				
Approve	36	36	87	8	49	29	72	11	29	41	31	24	32	33	46	42	28	34	42	37	32	22
Disapprove	50	49	6	81	37	56	17	80	57	48	49	43	46	54	47	46	53	41	42	49	54	70
Don't know	14	16	8	11	14	14	11	9	14	11	20	33	21	12	7	13	19	25	16	14	14	8

If there was a referendum on Britain's membership of the European Union, how would you vote?

	Feb 22-23	Mar 22-23																				
I would vote for Britain to remain a member of the European Union	45	46	41	64	68	4	32	58	56	49	43	56	54	40	42	54	36	50	45	40	45	62
I would vote for Britain to leave the European Union	35	36	44	23	22	89	52	28	27	38	33	22	24	38	48	30	43	32	35	42	37	22
I would not vote	3	3	0	1	0	2	2	2	1	2	5	6	4	4	1	2	5	3	4	5	2	2
Don't know	17	15	15	12	10	5	14	12	16	11	19	16	18	17	9	14	16	15	16	13	15	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	Feb	Mar																				
	22-23	22-23																				
Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms.																						
How would you then vote in a referendum on the issue?																						
Would vote for Britain to remain in the European Union on the new terms	57	57	69	64	82	16	58	59	65	60	54	61	60	54	56	66	45	63	60	48	55	64
Would vote for Britain to leave the European Union	21	22	20	17	10	70	30	18	15	25	20	13	13	26	29	17	29	17	21	29	24	13
Would not vote	4	4	0	2	0	1	1	2	2	2	5	7	4	4	1	2	5	4	4	4	2	3
Don't know	17	18	11	17	8	13	10	21	18	13	22	19	23	17	13	15	21	16	16	19	19	20
	Mar	Mar																				
	8-9	22-23																				
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																						
Good or bad for the economy?																						
Good for the economy	44	46	90	20	50	50	82	22	38	51	42	40	45	44	53	53	38	49	51	51	39	33
Bad for the economy	38	35	4	62	29	36	9	61	41	35	35	29	33	39	34	32	39	30	29	34	42	48
Don't know	19	19	6	17	21	14	9	17	21	14	23	31	22	17	13	15	23	20	20	15	19	19
Being done fairly or unfairly?																						
Fairly	29	31	76	8	37	27	66	8	25	36	27	24	29	30	39	36	25	33	38	30	27	21
Unfairly	52	53	14	84	50	61	23	82	64	53	53	52	54	57	49	50	57	52	45	55	60	65
Don't know	20	15	10	8	12	12	12	10	11	11	19	24	17	13	13	14	17	15	17	15	13	13
Necessary or unnecessary?																						
Necessary	57	56	96	30	80	52	86	31	58	58	54	49	58	53	61	64	46	60	63	58	50	41
Unnecessary	28	29	2	56	12	35	7	55	28	31	27	23	25	34	29	25	34	26	23	28	35	43
Don't know	15	15	2	13	8	13	7	14	15	11	19	28	17	12	10	11	20	14	15	14	15	17

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	Total	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Mar 8-9	Mar 22-23																			
Too deep, too shallow or at about the right level?																						
Too deep	37	39	8	69	29	35	16	70	44	42	36	25	35	47	39	38	40	38	29	41	47	53
Too shallow	10	10	11	10	13	19	13	5	10	11	8	12	13	7	8	10	9	8	13	5	9	10
About the right level	33	34	74	8	47	31	62	11	31	36	31	26	31	32	42	38	28	34	37	40	29	20
Don't know	20	18	7	13	12	15	9	14	16	10	25	37	21	14	11	14	22	20	21	14	15	17
Being done too quickly, too slowly, or at about the right pace?																						
Too quickly	36	39	8	69	29	42	16	71	43	41	37	28	35	47	38	37	42	36	31	40	48	48
Too slowly	11	10	12	9	16	17	14	6	8	11	10	11	13	7	11	11	9	12	13	6	9	11
About the right pace	35	35	76	9	45	32	63	11	33	38	32	29	32	32	43	38	30	35	39	40	29	23
Don't know	18	16	5	13	9	9	7	12	15	10	21	31	20	14	8	14	19	18	18	13	14	18
Having an impact on your own life, or not having an impact on your own life?																						
Having an impact on my life	45	49	35	62	49	56	40	63	52	49	48	35	46	59	44	45	54	43	46	50	55	47
Not having an impact on my life	38	37	57	28	44	32	51	27	39	40	35	33	35	31	48	44	28	38	42	35	31	41
Don't know	16	14	8	10	7	12	10	10	9	11	17	32	19	10	7	11	18	19	12	15	14	12
And who do you think is most to blame for the current spending cuts?																						
The Conservative-Liberal Democrat coalition	30	29	4	61	17	26	7	57	33	31	27	22	31	30	29	26	33	26	22	28	37	39
The last Labour government	35	36	83	5	41	43	78	7	27	42	30	30	28	35	46	40	30	33	42	38	30	23
Both	23	22	8	22	33	26	11	24	28	17	27	21	22	24	20	22	23	22	23	21	20	25
Neither	4	4	2	7	7	1	1	7	5	5	4	2	6	5	3	5	3	4	3	6	4	5
Don't know	9	9	2	6	2	4	3	5	7	5	13	24	13	7	2	7	12	15	9	6	9	8
Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably																						
Very worried	17	19	7	27	9	25	11	26	17	16	22	23	20	22	12	14	25	19	14	21	23	18
Fairly worried	41	39	30	45	43	42	31	45	42	37	41	41	40	41	36	35	44	37	39	39	40	41
TOTAL WORRIED	58	58	37	72	52	67	42	71	59	53	63	64	60	63	48	49	69	56	53	60	63	59
Not very worried	30	29	46	22	38	18	40	20	30	31	27	21	26	27	35	36	19	27	32	28	26	29
Not at all worried	9	9	16	5	10	13	15	6	8	13	7	6	8	8	14	12	6	11	11	8	8	9
TOTAL NOT WORRIED	39	38	62	27	48	31	55	26	38	44	34	27	34	35	49	48	25	38	43	36	34	38
Don't know	3	4	2	2	0	2	2	4	2	4	3	9	5	2	2	2	5	6	4	3	4	3

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Mar 8-9	Mar 22-23																				
be victims of burglary, robbery or mugging																						
Very worried	8	9	5	12	4	17	7	12	9	7	10	5	10	9	10	6	12	10	7	9	12	3
Fairly worried	27	27	26	29	18	30	27	28	24	23	31	22	28	23	33	26	29	26	27	28	30	20
TOTAL WORRIED	35	36	31	41	22	47	34	40	33	30	41	27	38	32	43	32	41	36	34	37	42	23
Not very worried	47	46	51	44	55	41	50	44	49	49	43	45	42	50	44	49	41	44	47	44	45	49
Not at all worried	13	12	15	11	19	7	12	10	15	14	11	16	13	13	9	15	9	10	13	13	9	23
TOTAL NOT WORRIED	60	58	66	55	74	48	62	54	64	63	54	61	55	63	53	64	50	54	60	57	54	72
Don't know	5	6	3	4	4	4	4	6	3	6	6	12	7	4	4	4	8	9	5	6	5	5
suffer directly from cuts in spending on public services such as health, education and welfare																						
Very worried	22	25	9	39	14	33	15	36	26	21	29	21	26	27	23	20	32	22	21	24	31	27
Fairly worried	41	38	28	42	45	34	29	40	44	32	43	33	37	38	40	38	37	33	40	37	37	36
TOTAL WORRIED	63	63	37	81	59	67	44	76	70	53	72	54	63	65	63	58	69	55	61	61	68	63
Not very worried	27	26	46	13	33	24	41	15	23	32	21	24	24	26	30	30	21	26	28	27	25	25
Not at all worried	6	7	13	4	7	6	12	4	4	10	4	10	8	6	6	9	4	11	8	7	3	9
TOTAL NOT WORRIED	33	33	59	17	40	30	53	19	27	42	25	34	32	32	36	39	25	37	36	34	28	34
Don't know	4	5	3	2	1	4	3	4	2	6	3	12	6	3	2	3	6	8	3	5	4	3
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																						
Very worried	14	15	9	19	3	38	13	19	14	15	16	7	11	20	18	10	22	14	13	18	18	14
Fairly worried	29	27	26	26	27	34	29	24	25	25	30	28	21	29	31	26	29	23	29	26	30	27
TOTAL WORRIED	43	42	35	45	30	72	42	43	39	40	46	35	32	49	49	36	51	37	42	44	48	41
Not very worried	32	31	39	33	31	15	34	32	32	32	31	29	34	32	28	36	25	29	31	30	33	33
Not at all worried	20	20	23	17	38	8	21	18	24	22	18	24	25	16	18	24	15	23	23	20	13	22
TOTAL NOT WORRIED	52	51	62	50	69	23	55	50	56	54	49	53	59	48	46	60	40	52	54	50	46	55
Don't know	5	6	3	5	2	4	4	7	4	7	5	11	8	3	5	4	8	11	4	6	6	4
lose their job / have difficulty finding work																						
Very worried	16	17	9	20	7	25	11	21	17	15	19	14	19	19	14	12	23	14	13	17	24	17
Fairly worried	35	33	27	38	34	28	28	32	33	30	35	40	31	36	27	32	33	32	34	31	31	38
TOTAL WORRIED	51	50	36	58	41	53	39	53	50	45	54	54	50	55	41	44	56	46	47	48	55	55
Not very worried	29	29	39	26	36	22	36	28	31	31	27	30	34	30	24	33	25	28	31	30	27	28
Not at all worried	14	14	20	9	20	17	19	10	15	15	13	4	9	10	27	17	10	14	16	14	11	14
TOTAL NOT WORRIED	43	43	59	35	56	39	55	38	46	46	40	34	43	40	51	50	35	42	47	44	38	42
Don't know	6	7	5	6	3	8	6	9	5	8	6	12	7	5	8	5	10	11	6	8	8	4

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
lose their home	Mar 8-9	Mar 22-23																				
Very worried	12	13	7	16	9	18	8	17	11	10	15	10	12	14	13	8	19	14	10	13	16	12
Fairly worried	20	24	14	30	24	27	17	28	22	22	26	22	25	23	24	23	24	19	22	27	25	25
TOTAL WORRIED	32	37	21	46	33	45	25	45	33	32	41	32	37	37	37	31	43	33	32	40	41	37
Not very worried	38	35	42	32	43	30	42	31	39	36	35	32	41	38	29	39	30	31	41	32	34	30
Not at all worried	24	23	33	19	25	21	28	19	24	26	19	22	16	22	29	27	17	25	22	24	20	27
TOTAL NOT WORRIED	62	58	75	51	68	51	70	50	63	62	54	54	57	60	58	66	47	56	63	56	54	57
Don't know	6	6	3	4	0	5	4	6	4	6	6	15	6	4	5	4	9	11	5	5	5	6
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																						
Very worried	10	12	4	17	13	16	7	16	12	10	13	10	11	12	11	8	16	13	9	14	13	11
Fairly worried	21	21	15	25	18	25	16	25	24	19	24	17	20	22	24	21	22	24	20	22	21	24
TOTAL WORRIED	31	33	19	42	31	41	23	41	36	29	37	27	31	34	35	29	38	37	29	36	34	35
Not very worried	37	35	45	31	33	29	40	33	31	36	34	37	35	38	29	36	33	31	36	33	36	33
Not at all worried	25	25	32	22	35	23	32	19	27	28	22	22	24	22	30	30	19	20	29	24	23	25
TOTAL NOT WORRIED	62	60	77	53	68	52	72	52	58	64	56	59	59	60	59	66	52	51	65	57	59	58
Don't know	7	7	5	6	1	7	6	7	5	7	8	14	9	5	5	5	10	11	6	8	8	6
suffer ill-health																						
Very worried	15	18	11	24	11	25	14	23	18	14	21	11	18	18	19	12	25	17	15	21	20	13
Fairly worried	36	35	32	35	41	38	33	38	38	31	39	20	27	37	46	36	33	32	35	35	36	37
TOTAL WORRIED	51	53	43	59	52	63	47	61	56	45	60	31	45	55	65	48	58	49	50	56	56	50
Not very worried	35	33	42	29	34	30	39	28	32	38	29	45	33	34	27	37	28	30	37	30	31	36
Not at all worried	8	8	10	7	11	4	9	4	8	11	5	12	12	5	4	10	4	9	8	7	6	6
TOTAL NOT WORRIED	43	41	52	36	45	34	48	32	40	49	34	57	45	39	31	47	32	39	45	37	37	42
Don't know	7	7	5	5	3	3	5	6	5	7	6	12	10	5	3	5	9	11	5	6	7	8