

# YouGov Survey Results

Sample Size: 1660 GB Adults  
Fieldwork: 11th - 12th August 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1660</b>	X	X	X	X	519	421	336	805	855	198	420	568	475	946	714	212	540	355	408	144
Unweighted Sample	1660	411	470	98	175	528	402	349	765	895	100	446	659	455	1086	574	298	502	281	375	204
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You may have heard of a scheme which involves a van being driven through six London boroughs with adverts calling on illegal immigrants to leave the country voluntarily. The van displays messages such as "Go home, or face arrest".  
To what extent do you support or oppose this scheme?

July 29

Aug 11-12

Strongly support	20	28	35	18	14	56	39	23	18	31	26	20	19	33	34	24	34	27	28	30	30	23
Tend to support	27	27	39	22	26	30	35	24	24	26	27	23	26	27	29	28	26	23	30	28	26	17
<b>TOTAL SUPPORT</b>	<b>47</b>	<b>55</b>	<b>74</b>	<b>40</b>	<b>40</b>	<b>86</b>	<b>74</b>	<b>47</b>	<b>42</b>	<b>57</b>	<b>53</b>	<b>43</b>	<b>45</b>	<b>60</b>	<b>63</b>	<b>52</b>	<b>60</b>	<b>50</b>	<b>58</b>	<b>58</b>	<b>56</b>	<b>40</b>
Tend to oppose	20	18	14	23	26	4	13	18	24	16	19	15	22	16	17	19	16	15	17	18	16	24
Strongly oppose	21	17	5	28	31	4	6	25	27	18	15	20	19	15	15	21	11	23	14	13	17	28
<b>TOTAL OPPOSE</b>	<b>41</b>	<b>35</b>	<b>19</b>	<b>51</b>	<b>57</b>	<b>8</b>	<b>19</b>	<b>43</b>	<b>51</b>	<b>34</b>	<b>34</b>	<b>35</b>	<b>41</b>	<b>31</b>	<b>32</b>	<b>40</b>	<b>27</b>	<b>38</b>	<b>31</b>	<b>31</b>	<b>33</b>	<b>52</b>
Don't know	11	11	6	9	4	6	7	9	6	8	13	21	15	9	5	9	13	13	10	10	11	9

Some have said the advertising is "stupid and offensive". To what extent do you agree or disagree with this view?

Strongly agree	19	14	4	26	24	2	5	23	24	16	13	15	17	12	14	17	11	19	13	11	16	19
Tend to agree	23	20	14	28	30	8	12	25	24	18	21	18	22	20	18	22	17	21	20	22	16	24
<b>TOTAL AGREE</b>	<b>42</b>	<b>34</b>	<b>18</b>	<b>54</b>	<b>54</b>	<b>10</b>	<b>17</b>	<b>48</b>	<b>48</b>	<b>34</b>	<b>34</b>	<b>33</b>	<b>39</b>	<b>32</b>	<b>32</b>	<b>39</b>	<b>28</b>	<b>40</b>	<b>33</b>	<b>33</b>	<b>32</b>	<b>43</b>
Tend to disagree	26	27	37	19	31	21	32	23	28	27	27	24	30	26	29	28	26	24	30	29	27	22
Strongly disagree	24	29	39	19	14	65	44	23	18	32	26	23	19	34	34	26	34	27	29	29	32	24
<b>TOTAL DISAGREE</b>	<b>50</b>	<b>56</b>	<b>76</b>	<b>38</b>	<b>45</b>	<b>86</b>	<b>76</b>	<b>46</b>	<b>46</b>	<b>59</b>	<b>53</b>	<b>47</b>	<b>49</b>	<b>60</b>	<b>63</b>	<b>54</b>	<b>60</b>	<b>51</b>	<b>59</b>	<b>58</b>	<b>59</b>	<b>46</b>
Don't know	9	9	6	7	1	4	7	8	5	6	12	20	12	7	5	8	12	10	9	10	9	11

Some have described the advertising as racist. To what extent do you agree or disagree with this view?

Strongly agree	12	9	2	18	9	2	2	17	14	10	9	13	10	8	8	10	7	13	5	9	10	14
Tend to agree	19	16	10	24	29	3	11	19	21	15	17	17	19	15	14	18	14	17	18	11	16	18
<b>TOTAL AGREE</b>	<b>31</b>	<b>25</b>	<b>12</b>	<b>42</b>	<b>38</b>	<b>5</b>	<b>13</b>	<b>36</b>	<b>35</b>	<b>25</b>	<b>26</b>	<b>30</b>	<b>29</b>	<b>23</b>	<b>22</b>	<b>28</b>	<b>21</b>	<b>30</b>	<b>23</b>	<b>20</b>	<b>26</b>	<b>32</b>
Tend to disagree	28	28	33	25	34	18	30	25	30	26	29	20	30	27	30	29	25	25	28	31	25	27
Strongly disagree	33	38	53	23	26	72	52	28	29	44	33	33	29	43	42	35	41	35	39	39	39	30
<b>TOTAL DISAGREE</b>	<b>61</b>	<b>66</b>	<b>86</b>	<b>48</b>	<b>60</b>	<b>90</b>	<b>82</b>	<b>53</b>	<b>59</b>	<b>70</b>	<b>62</b>	<b>53</b>	<b>59</b>	<b>70</b>	<b>72</b>	<b>64</b>	<b>66</b>	<b>60</b>	<b>67</b>	<b>70</b>	<b>64</b>	<b>57</b>
Don't know	8	10	3	9	2	4	4	11	6	6	13	18	13	7	6	8	12	11	9	9	10	11

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Unweighted Sample	1660	411	470	98	175	528	402	349	765	895	100	446	659	455	1086	574	298	502	281	375	204	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		July 29	Aug 11-12																				
Some have said the advertising is "in poor taste but necessary". To what extent do you agree or disagree with this view?	Strongly agree	7	12	15	10	7	21	17	11	8	11	13	15	9	11	15	10	15	11	14	12	11	10
	Tend to agree	32	31	38	26	29	34	37	26	26	28	35	24	31	33	33	33	29	28	32	38	29	26
	<b>TOTAL AGREE</b>	<b>39</b>	<b>43</b>	<b>53</b>	<b>36</b>	<b>36</b>	<b>55</b>	<b>54</b>	<b>37</b>	<b>34</b>	<b>39</b>	<b>48</b>	<b>39</b>	<b>40</b>	<b>44</b>	<b>48</b>	<b>43</b>	<b>44</b>	<b>39</b>	<b>46</b>	<b>50</b>	<b>40</b>	<b>36</b>
	Tend to disagree	27	25	23	30	40	17	23	27	34	29	22	19	27	27	24	28	22	24	25	24	26	27
	Strongly disagree	23	20	15	26	19	21	15	26	26	23	17	22	17	21	21	21	20	28	19	15	21	25
	<b>TOTAL DISAGREE</b>	<b>50</b>	<b>45</b>	<b>38</b>	<b>56</b>	<b>59</b>	<b>38</b>	<b>38</b>	<b>53</b>	<b>60</b>	<b>52</b>	<b>39</b>	<b>41</b>	<b>44</b>	<b>48</b>	<b>45</b>	<b>49</b>	<b>42</b>	<b>52</b>	<b>44</b>	<b>39</b>	<b>47</b>	<b>52</b>
Don't know	11	11	9	8	5	6	9	10	6	8	14	20	15	8	7	9	15	9	11	11	13	12	