

1. Acceptability of Halloween costumes – Ebola victim

In your opinion is it acceptable or unacceptable to dress up in the following costumes for Halloween?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	16%	23%	11%	17%	27%	14%	5%	14%	19%	15%
Unacceptable	77%	71%	83%	74%	66%	81%	92%	78%	74%	82%
Not sure	6%	6%	6%	9%	7%	5%	3%	8%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(472)	(527)	(178)	(278)	(380)	(163)	(342)	(412)	(245)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Acceptable	16%	18%	10%	13%	15%	20%	19%	22%	18%	13%	16%
Unacceptable	77%	77%	82%	77%	78%	76%	75%	74%	76%	79%	79%
Not sure	6%	5%	8%	10%	7%	4%	5%	4%	5%	9%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(766)	(114)	(119)	(379)	(280)	(210)	(210)	(219)	(341)	(229)

2. Acceptability of Halloween costumes – ISIS terrorist/fighter

In your opinion is it acceptable or unacceptable to dress up in the following costumes for Halloween?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	14%	20%	8%	18%	18%	13%	5%	15%	16%	9%
Unacceptable	80%	75%	85%	73%	75%	83%	92%	78%	78%	87%
Not sure	6%	5%	7%	8%	7%	5%	3%	7%	6%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(472)	(527)	(178)	(278)	(380)	(163)	(342)	(412)	(245)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Acceptable	14%	15%	10%	15%	14%	16%	18%	16%	16%	11%	15%
Unacceptable	80%	80%	84%	80%	81%	77%	76%	81%	79%	82%	79%
Not sure	6%	6%	6%	5%	5%	7%	5%	3%	5%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(766)	(114)	(119)	(379)	(280)	(210)	(210)	(219)	(341)	(229)

3. Acceptability of Halloween costumes – Zombie

In your opinion is it acceptable or unacceptable to dress up in the following costumes for Halloween?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	78%	81%	75%	81%	85%	75%	68%	84%	74%	77%
Unacceptable	18%	15%	20%	14%	10%	21%	27%	12%	20%	20%
Not sure	5%	4%	5%	4%	5%	4%	6%	4%	6%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(472)	(527)	(178)	(278)	(380)	(163)	(342)	(412)	(245)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Acceptable	78%	80%	70%	71%	75%	77%	89%	76%	82%	75%	79%
Unacceptable	18%	15%	25%	22%	20%	18%	9%	18%	14%	19%	18%
Not sure	5%	4%	5%	7%	5%	4%	2%	6%	4%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(766)	(114)	(119)	(379)	(280)	(210)	(210)	(219)	(341)	(229)

4. Acceptability of Halloween costumes – Murderer

In your opinion is it acceptable or unacceptable to dress up in the following costumes for Halloween?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	31%	38%	24%	37%	44%	27%	12%	29%	34%	30%
Unacceptable	58%	52%	63%	46%	41%	66%	82%	60%	56%	59%
Not sure	11%	9%	13%	16%	15%	7%	6%	12%	10%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(472)	(527)	(178)	(278)	(380)	(163)	(342)	(412)	(245)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Acceptable	31%	32%	22%	35%	28%	34%	36%	37%	32%	26%	33%
Unacceptable	58%	58%	67%	49%	59%	55%	54%	54%	57%	62%	56%
Not sure	11%	10%	10%	16%	12%	11%	10%	9%	12%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(766)	(114)	(119)	(379)	(280)	(210)	(210)	(219)	(341)	(229)

5. Acceptability of Halloween costumes – Black face

In your opinion is it acceptable or unacceptable to dress up in the following costumes for Halloween?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	30%	39%	22%	24%	38%	30%	24%	25%	34%	31%
Unacceptable	57%	49%	65%	52%	53%	59%	66%	64%	53%	55%
Not sure	13%	12%	14%	25%	9%	10%	10%	11%	13%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(471)	(527)	(178)	(277)	(380)	(163)	(342)	(412)	(244)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Acceptable	30%	34%	9%	29%	34%	31%	30%	32%	36%	27%	27%
Unacceptable	57%	55%	80%	50%	52%	59%	63%	53%	55%	57%	62%
Not sure	13%	12%	10%	21%	14%	10%	7%	15%	8%	16%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(765)	(114)	(119)	(378)	(280)	(210)	(210)	(219)	(340)	(229)