

Whom do the public trust?

Q. How much do you trust the following to tell the truth?

(Figures show percentages saying trust "a great deal" or "a fair amount")

	Feb- Mar 2003	Jul 2003	Apr- May 2006	Apr 2007	Mar 2008	Aug 2010	Jul 2011	Jan 2012	Change 2003- 2012
	%	%	%	%	%	%	%	%	%
Family doctors	93	89	89	89	87	85	85	85	-8
School teachers	88	~	81	77	76	76	76	75	-13
Local police officers on the beat in my area	82	~	72	66	71	66	68	70	-12
ITV News journalists	82	65	67	54	51	49	47	52	-30
BBC News journalists	81	63	71	62	61	60	58	60	-21
Channel 4 News journalists	80	~	~	~	51	~	~	~	
Head teachers in state schools	79	~	~	~	71	~	~	~	
Senior police officers	72	~	52	52	57	54	49	55	-17
Judges	68	66	77	70	61	63	66	67	-1
Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)	65	~	62	43	43	41	35	41	-24
My local MP	44	~	36	29	39	36	36	37	-7
Journalists on "mid-market" newspapers (e.g. Mail, Express)	36	~	36	20	18	21	16	20	-16
Leading Liberal Democrat politicians	36	~	25	19	29	27	18	20	-16
Managers of NHS hospitals	36	~	24	17	24	29	32	32	-4
Journalists on local newspapers	60	~	~	~	40	~	~	~	
Trade Union leaders	32	~	30	24	31	26	28	25	-7
Senior officials in my local council	29	~	22	18	20	23	25	26	-3
Senior civil servants in Whitehall	26	~	19	14	19	19	22	23	-3
Leading Labour politicians	25*	27*	20*	14*	20*	23	25	23	-2
People who run large companies	20	~	23	17	24	28	24	24	4
Leading Conservative politicians	20	33	19	17	27	29	22	25	5
Estate agents	16	16	11	10	10	14	12	13	-3
Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)	14	~	12	7	15	10	6	10	-4
People who run national charities (e.g. Help the Aged, NSPCC)	~	~	~	~	~	67	67	70	
Independent Financial Advisors	~	~	~	~	~	41	41	41	
People who run major pressure groups (e.g. Greenpeace, Amnesty)	~	~	~	~	~	39	43	42	
Plumbers/ electricians in my area	~	~	~	~	~	43	47	48	
Senior officials in the European Union	~	~	~	~	~	16	15	16	

*Asked about Senior Ministers in the current Labour Government