

## YouGov/ The Sun Survey Results

Sample Size: 1730 GB Adults  
Fieldwork: 2nd - 3rd July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1730</b>	469	566	136	536	424	371	841	889	212	439	592	488	986	744	221	562	370	426	151
<b>Unweighted Sample</b>	<b>1730</b>	445	535	128	553	410	394	832	898	92	456	674	508	1126	604	217	579	396	397	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>35</b>	100	0	0	79	3	13	35	35	33	37	31	38	37	32	38	43	32	30	20
Lab	<b>42</b>	0	100	0	7	94	37	41	43	50	40	44	38	40	45	44	36	44	50	36
Lib Dem	<b>10</b>	0	0	100	2	1	37	10	10	7	11	12	8	11	9	8	12	10	9	9
Other	<b>13</b>	0	0	0	12	3	12	14	12	10	12	13	16	12	15	10	9	14	11	35

### Other Parties Voting Intention

UKIP	<b>7</b>	0	0	0	10	1	5	8	6	3	4	7	11	5	9	7	6	9	6	5
SNP / PCY	<b>3</b>	0	0	0	1	1	2	3	3	0	5	4	2	3	2	0	0	1	0	28
Green	<b>2</b>	0	0	0	0	0	4	2	2	4	3	1	1	2	1	3	1	2	2	1
BNP	<b>1</b>	0	0	0	0	0	1	1	0	0	0	1	0	0	1	0	1	1	1	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1
Other	<b>0</b>	0	0	0	1	0	0	0	1	3	0	0	0	0	1	0	0	0	2	0

### Non Voters

Would Not Vote	<b>7</b>	0	0	0	4	1	3	5	9	11	10	7	3	6	9	4	9	8	8	4
Don't know	<b>15</b>	0	0	0	11	10	24	11	18	14	14	15	16	15	15	17	14	17	15	10

July 01-02

### Do you approve or disapprove of the Governments record to date?

Approve	<b>24</b>	<b>26</b>	70	5	36	50	8	22	31	23	18	34	24	26	29	23	28	31	23	25	17
Disapprove	<b>62</b>	<b>59</b>	14	90	41	35	84	68	59	59	56	50	65	61	56	63	56	52	60	61	75
Don't know	<b>14</b>	<b>15</b>	16	5	23	15	8	10	11	19	26	17	11	13	15	14	16	16	16	14	8

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<b>Weighted Sample</b>	<b>1730</b>	469	566	136	536	424	371	841	889	212	439	592	488	986	744	221	562	370	426	151
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 25-26	July 02-03																			
<b>Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?</b>																					
Strongly support	3	2	4	1	8	4	1	3	4	1	0	4	1	3	3	1	3	2	4	1	1
Tend to support	26	27	52	9	57	43	8	33	30	24	21	30	26	28	32	20	28	32	21	25	28
<b>TOTAL SUPPORT</b>	<b>29</b>	<b>29</b>	<b>56</b>	<b>10</b>	<b>65</b>	<b>47</b>	<b>9</b>	<b>36</b>	<b>34</b>	<b>25</b>	<b>21</b>	<b>34</b>	<b>27</b>	<b>31</b>	<b>35</b>	<b>21</b>	<b>31</b>	<b>34</b>	<b>25</b>	<b>26</b>	<b>29</b>
Tend to oppose	34	34	29	38	23	32	38	35	30	38	42	32	32	35	33	37	34	36	33	34	32
Strongly oppose	29	27	9	51	6	16	49	24	32	23	19	22	32	30	25	30	29	21	28	31	36
<b>TOTAL OPPOSE</b>	<b>63</b>	<b>61</b>	<b>38</b>	<b>89</b>	<b>29</b>	<b>48</b>	<b>87</b>	<b>59</b>	<b>62</b>	<b>61</b>	<b>61</b>	<b>54</b>	<b>64</b>	<b>65</b>	<b>58</b>	<b>67</b>	<b>63</b>	<b>57</b>	<b>61</b>	<b>65</b>	<b>68</b>
Don't know	8	9	6	2	5	6	4	4	4	14	18	12	8	4	7	11	6	8	14	9	3

	June 18-19	July 02-03																			
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																					
The economy	80	79	83	83	77	80	85	82	84	75	75	80	81	77	83	74	72	81	75	81	83
Immigration & Asylum	44	44	55	32	32	59	33	33	38	49	17	34	46	61	38	52	42	43	49	42	40
Europe	31	29	41	22	21	40	22	25	33	25	23	27	27	36	30	28	27	29	28	28	34
Health	24	27	14	40	30	17	36	30	23	31	20	26	28	30	26	28	26	27	29	25	27
Pensions	25	23	16	25	28	19	27	25	22	23	11	21	29	23	23	23	15	20	22	27	38
Crime	16	18	17	21	12	17	20	14	17	18	14	20	18	18	16	21	26	19	16	18	7
Tax	14	18	18	18	23	16	17	23	21	16	30	22	17	13	19	18	25	17	14	16	31
Education	13	13	13	16	22	11	14	17	13	14	27	14	10	11	16	11	15	17	12	12	7
Family life & childcare	11	9	8	9	9	7	12	9	7	12	15	12	9	6	8	11	9	10	8	12	7
Afghanistan	6	8	7	9	3	6	10	7	7	9	11	4	6	12	6	11	6	8	10	8	8
The environment	7	6	2	6	13	1	5	12	6	5	11	7	4	4	7	4	9	8	3	4	3
Transport	2	2	2	2	3	2	3	2	3	1	3	3	3	1	2	2	4	3	2	2	2
None of these	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0
Don't know	2	2	2	1	0	2	1	1	1	2	8	2	0	0	2	1	2	1	4	2	0

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<b>Weighted Sample</b>	<b>1730</b>	<b>469</b>	<b>566</b>	<b>136</b>	<b>536</b>	<b>424</b>	<b>371</b>	<b>841</b>	<b>889</b>	<b>212</b>	<b>439</b>	<b>592</b>	<b>488</b>	<b>986</b>	<b>744</b>	<b>221</b>	<b>562</b>	<b>370</b>	<b>426</b>	<b>151</b>
Unweighted Sample	1730	445	535	128	553	410	394	832	898	92	456	674	508	1126	604	217	579	396	397	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	68	<b>69</b>	72	71	59	68	71	70	74	64	58	71	72	68	72	64	60	70	67	73	70
Health	34	<b>34</b>	28	42	40	30	41	35	29	40	23	23	35	48	31	38	32	33	41	29	41
Pensions	36	<b>32</b>	28	36	32	32	39	33	29	35	17	20	35	45	33	31	26	30	33	33	45
Tax	25	<b>27</b>	28	26	26	27	24	29	29	26	43	30	26	19	28	27	32	29	19	30	28
Family life & childcare	18	<b>18</b>	17	20	13	15	17	20	15	20	25	28	15	8	16	20	14	20	15	19	19
Education	15	<b>13</b>	13	14	15	11	14	14	12	14	21	16	14	7	13	13	10	13	15	14	9
Europe	12	<b>12</b>	15	9	7	17	8	11	14	10	8	7	11	20	11	13	13	13	12	11	10
Immigration & Asylum	13	<b>11</b>	13	7	8	15	8	9	12	10	3	9	12	17	8	15	16	10	13	9	12
Crime	11	<b>10</b>	14	10	7	14	9	6	10	11	3	6	12	15	8	13	14	9	10	11	6
Transport	8	<b>9</b>	9	9	4	7	8	9	9	8	13	11	7	6	10	7	16	9	7	6	10
The environment	8	<b>8</b>	6	8	12	5	7	12	8	8	13	6	6	9	10	5	11	9	7	5	5
Afghanistan	1	<b>1</b>	1	1	0	1	1	1	1	1	0	0	1	1	1	1	1	1	1	0	0
None of these	2	<b>2</b>	1	1	3	1	2	2	2	2	1	3	2	1	2	2	2	2	2	2	2
Don't know	2	<b>2</b>	2	0	4	2	1	2	2	2	7	3	2	0	3	2	2	1	3	3	2

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	15	109
Male 25 to 39	214	224
Male 40 to 59	368	296
Male 60 +	283	222
Female 18 to 24	39	103
Female 25 to 39	253	222
Female 40 to 59	343	303
Female 60 +	236	271
<b>Region</b>		
North England	394	431
Midlands	282	287
East England	166	168
London	243	224
South England	417	401
Wales	93	88
Scotland	156	152
<b>Social Grade</b>		
AB	639	490
C1	532	508
C2	212	368
DE	368	385
<b>Newspaper Type</b>		
Express / Mail	366	280
Sun / Star	175	411
Mirror / Record	109	175
Guardian / Independent	116	79
FT / Times / Telegraph	121	166
Other Paper	228	201
No Paper	636	438
<b>Political Party Identification</b>		
Labour	487	569
Conservative	527	499
Liberal Democrat	196	210
SNP/Plaid Cymru	38	30
Others	68	23
None/ DK	435	420

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